The Roots of Reading
Who has felt nervous about going somewhere with a group of people for the first time?

Who has completely forgotten about an appointment?

Who has been late due to traffic/transit?
What makes Library Storytime different?
NUTS & BOLTS

• 1 Librarian
• 4 Months
• Provincial Grant $
EQUIPMENT

• Green Screen
• 4 Standing Lights
• Digital Camera + Tripod
• Lapel Mic
• Adobe Premiere Pro (or equivalent)
RESOURCES

- YouTube Videos
- Lynda.com
- Other Staff
TIMELINE

1. Research Similar Resources
2. Identify Key Priorities + Content
3. Identify # of Videos
4. Assemble Content
5. Film
6. Edit + Upload
DETAILS

• Be flexible
• Keep it short & simple
• Give Staff time to learn
• Standardize
CHALLENGES

• Green Screen Drama
• Flexible Scheduling
• Equipment
• Time to Learn
• Memorizing Lines
• Communication
TECHNICAL DIFFICULTIES

- Website Capabilities
- Microphone
- Lighting
PLUS+

• Build Staff Capacity
• Foster Creativity
• Get Excited!
PERSONAL GAIN

• New technical skill set
• Project management experience
• Departmental coordination
• Presentation practice
• Confidence!
STAFF FEEDBACK

• 100% of staff mention this resource during a session of storytimes.
• Newer staff use the resource to develop their own skills.
• Staff find it useful when speaking with ECE workers and at literacy workshops.
PUBLIC FEEDBACK

• “I loved that she recognized some of the librarians in the videos”
• “It makes me feel less guilty when I don’t make it to Storytime”
• Patrons who are learning English have been very enthusiastic about listening to songs on their own so that they can use them more fluently with their children. - Staff
PROMOTION

- Babytime
- Little Babytime
- Family Storytime
- Toddler Storytime
- Family Childcare Storytime
- Sensory Storytime
- Mother Goose
- Man in the Moon
- Alligator Pie
- Baby Welcoming
- Tablet Tales
- Parent Time-outs
- Early Language and Literacy Workshops
- Read, Sing, Engage! (ECE Conference)
- Community Visits (Family Drop-ins, Strong Starts, etc.)
EVALUATION + MOVING FORWARD

Average View Time?

.58 seconds
QUESTIONS?
THANK YOU!

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