

29 January @ OLA

The costs of “open”: results from a global survey

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@Merrileelam

18,000

member libraries
worldwide who elect

48

delegates to Global
Council, who elect

6

members of the 15-member
OCLC Board of Trustees



The Open Content Survey

- Broad scope, both in **topic** and **participants**
- Designed to engage a global library audience to:
 - **Map** and align their open content efforts
 - **Explore** current library investment in open content
 - **Build** a common foundation for cooperation to widen access to free, online content

OCLC Global Council Program Committee



Rupert Schaab
(EMEA)



Debbie Schachter
Chair (ARC)



Tuba Akbaytürk
(EMEA)



Kuang-hua Chen
(APRC)

Defining Open Content

- **Digital**
- **Accessible immediately and online**
(no technical barrier)
- **Freely available**
(no authorization or cost barrier)
- **Fully reusable in a digital environment**
(no rights barrier)



Survey Response

705 responses from **82** countries

- **72%** are Research and University libraries
- **91%** are currently involved in Open Content activities



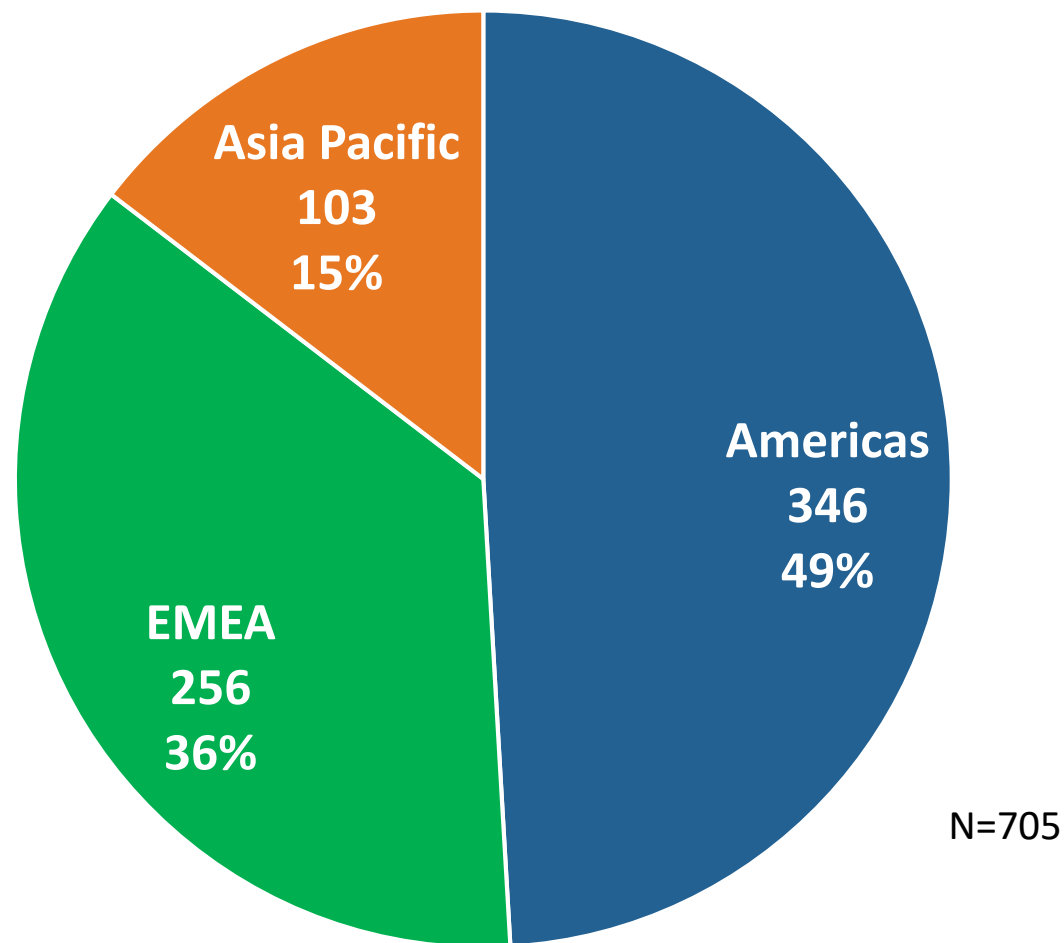
Overview of survey findings

705 responses from 82 different countries (31 in Canada)

- 72% are Research and University libraries (21 Canadian)
- 91% are currently involved in Open Content activities
- Current top 3 Open Content activities:
 - Operating an institutional repository
 - Supporting users/instructors/digital literacy programs
 - Promoting the discovery of Open Content

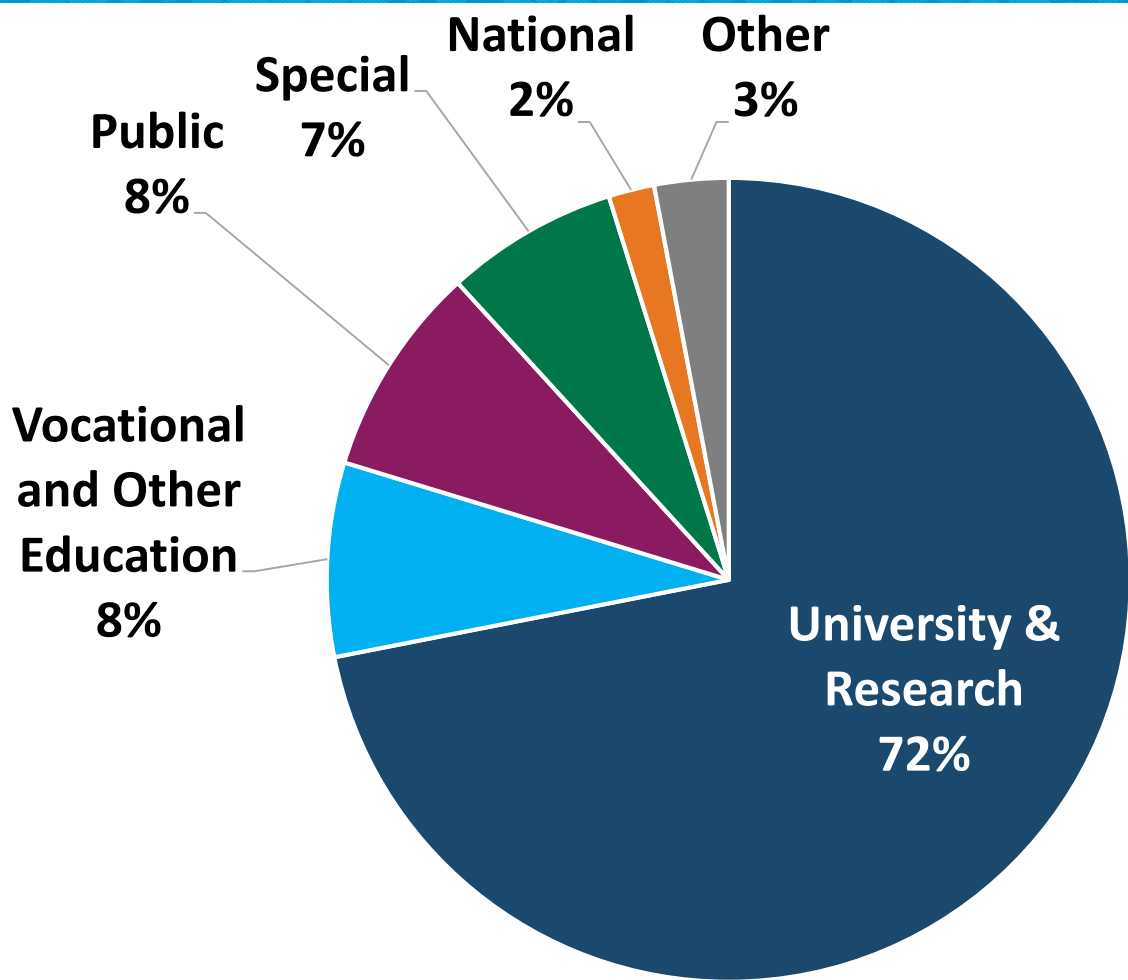
Responses by Region

Half (49%) of the respondents are from the Americas region; just over a third (36%) from EMEA and 15% from Asia Pacific.



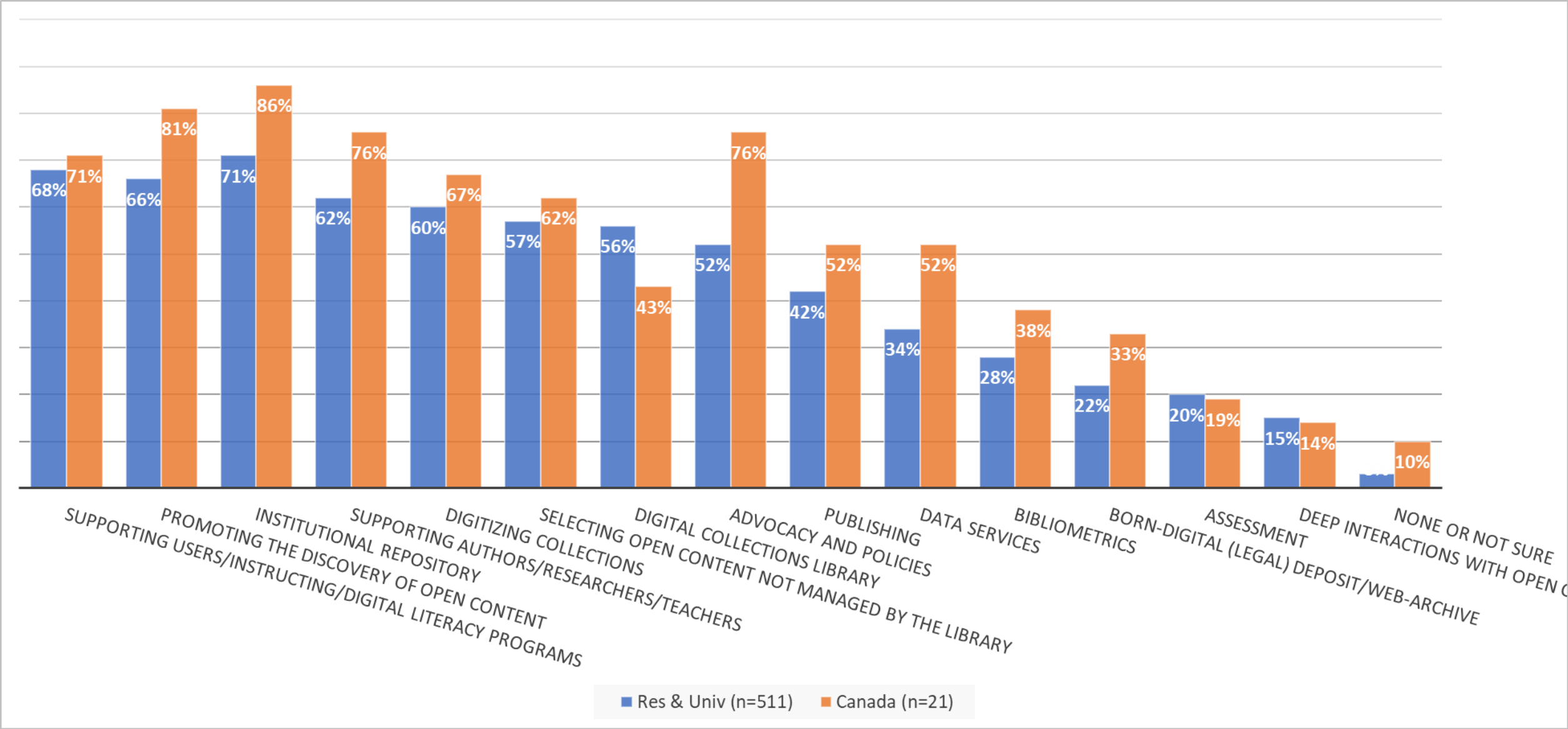
Responses by Library Type

Research & University: 511/705
responses from 69 countries



We asked...

- Where are you invested?
- Is there identified funding for activities?
- Where do you want to accelerate services?
- What is the right scale (institutional, regional, national, global)?
- Where do you see a role for OCLC?
- Where is the work of OCLC Research likely to make an impact?



Top areas of investment

- Institutional repositories (71%)
- Supporting users / instruction / digital literacy (68%)
- Promoting the discovery of open content (66%)

Canada

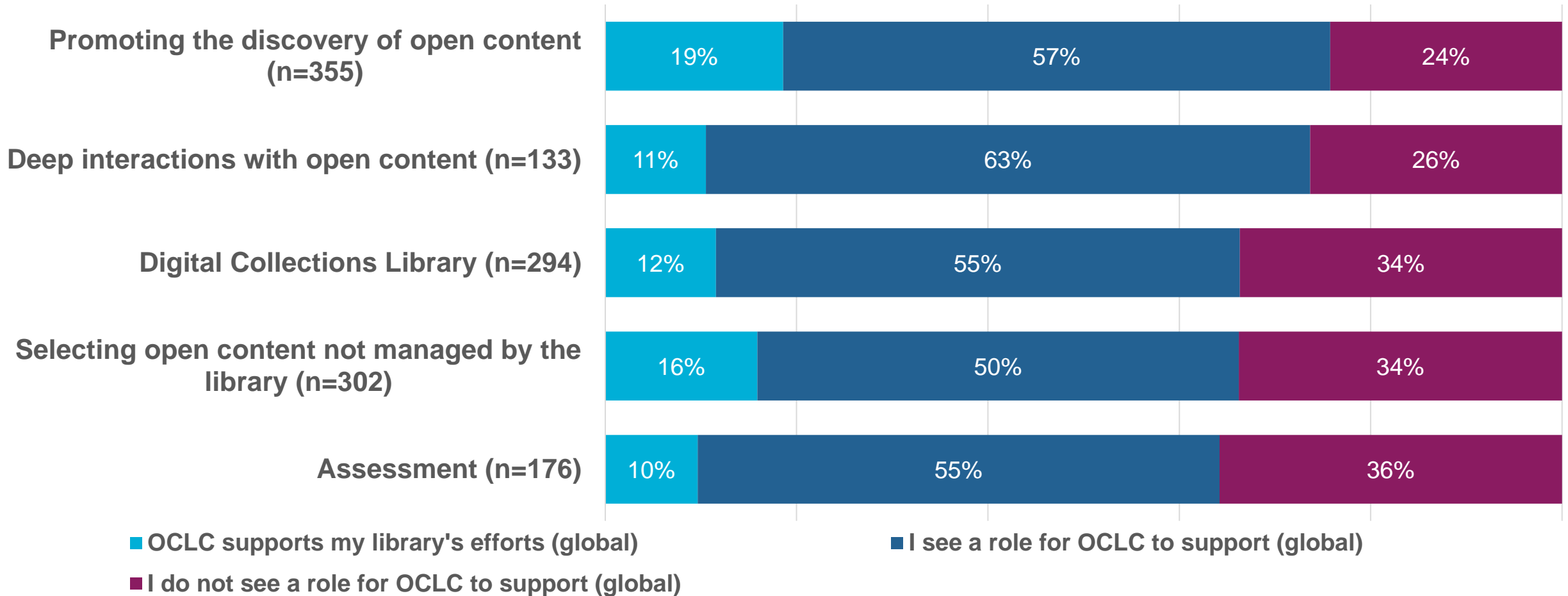
- Institutional repositories (86%)
- Promoting the discovery of open content (81%)
- Supporting authors / researchers / teachers AND advocacy and policies (76%)

Areas of least investment (overall / Canadian)

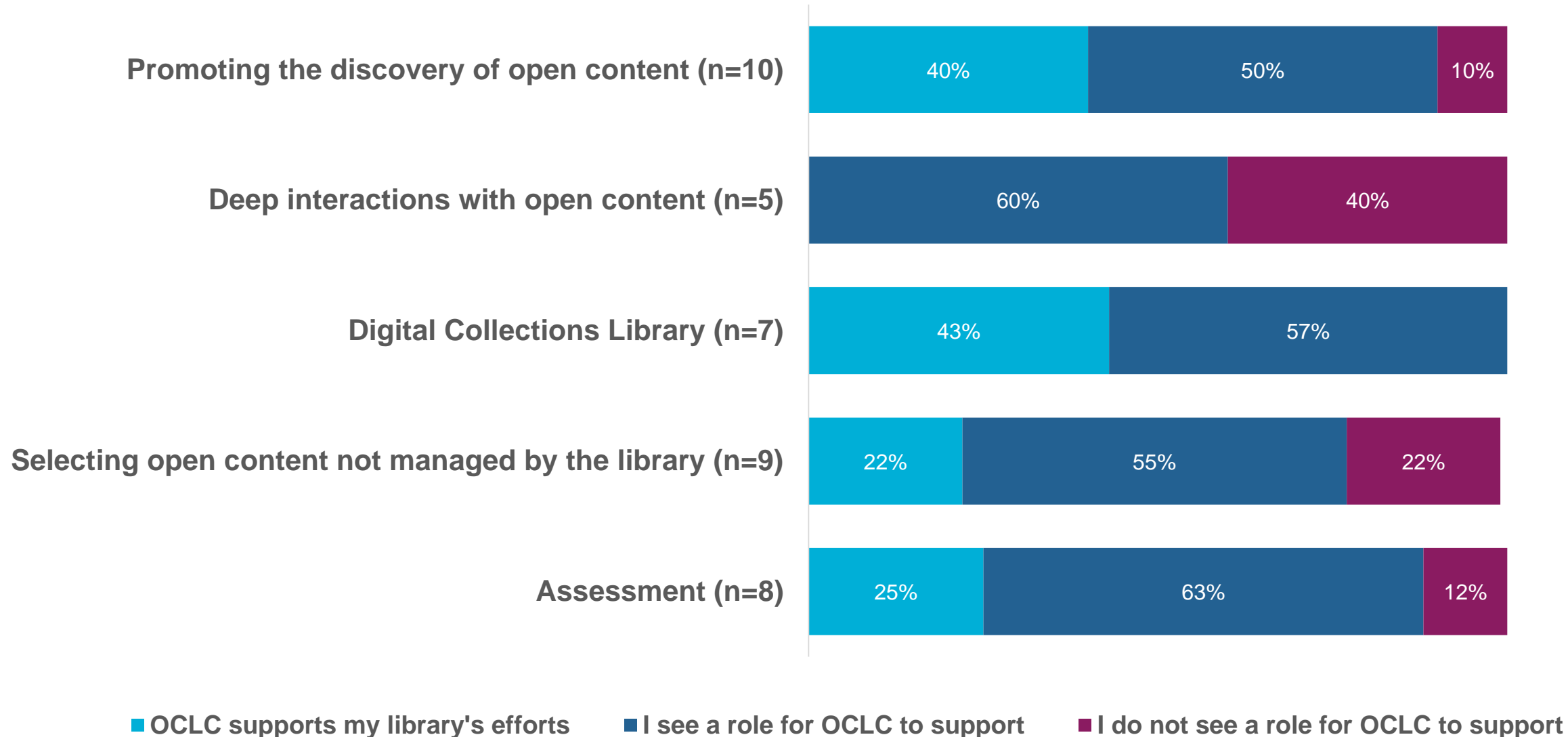
- Deep interactions with open content (15% / 14%)
- Assessment (20% / 19%)
- Born digital (legal deposit) / web archive (22% / 33%)

Where respondents see OCLC's Role

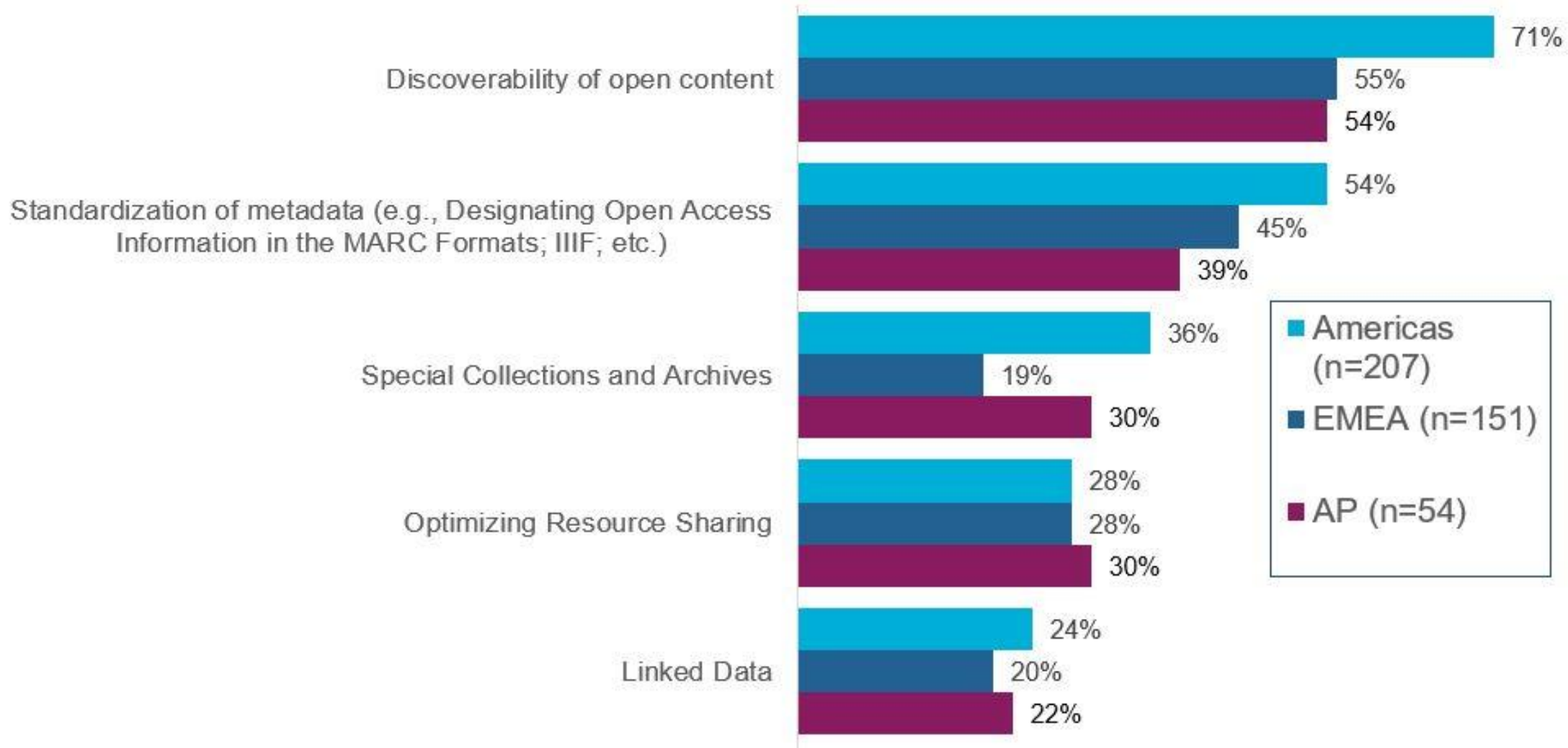
Base: Respondents with current and/or planned open content activities.



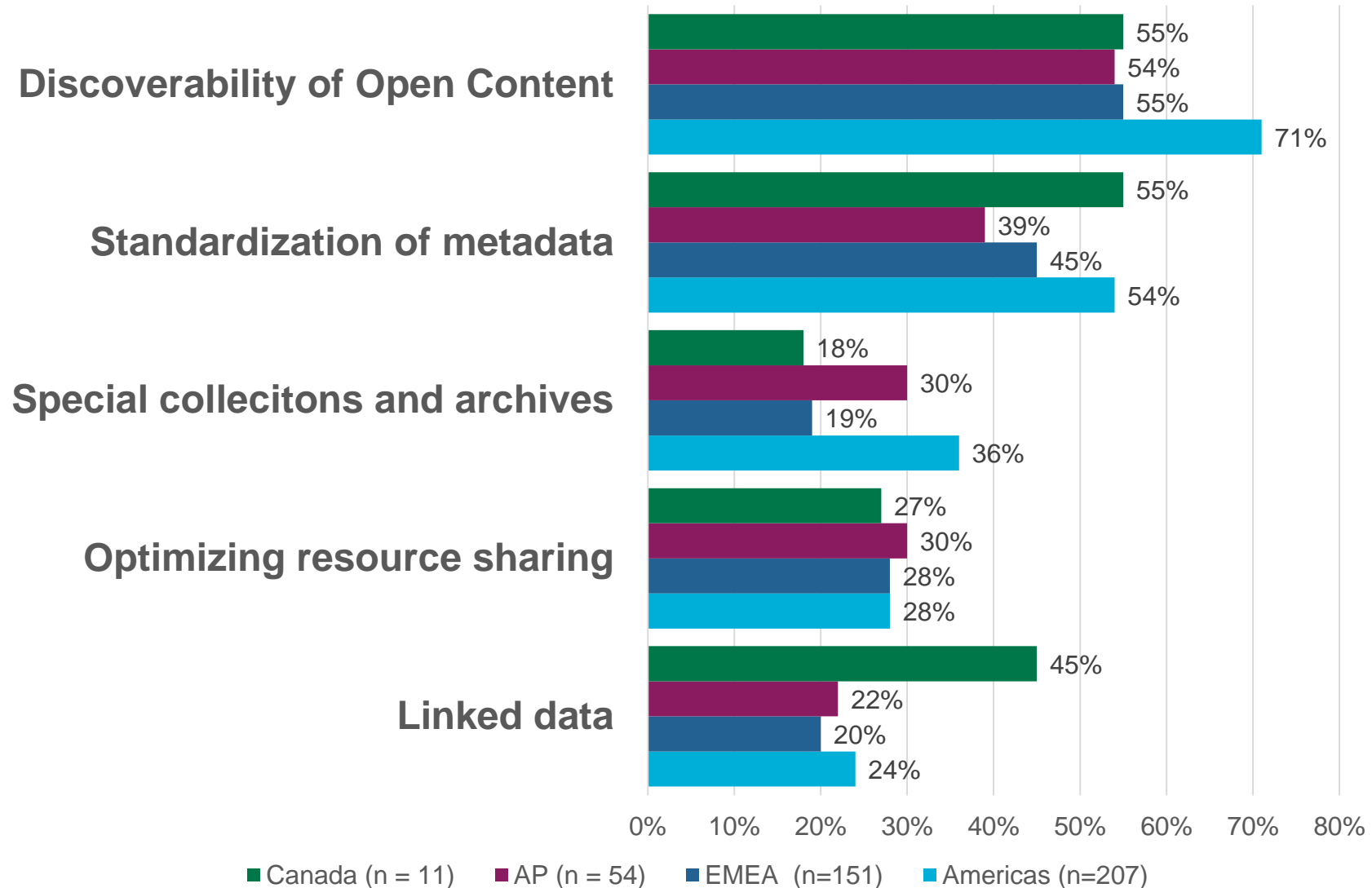
Canadian Take on OCLC's Role



OCLC's most relevant research areas



OCLC's most relevant research areas



Finding balance?

- Selecting open content not managed by the library
- Promoting the discovery of open content
 - More than 36% of libraries indicate that they have ***no source of investment***
 - another ~15% saying that the ***funding source is unknown***

Report in progress

- To be published in February for OCLC Library Futures Conference in Vienna

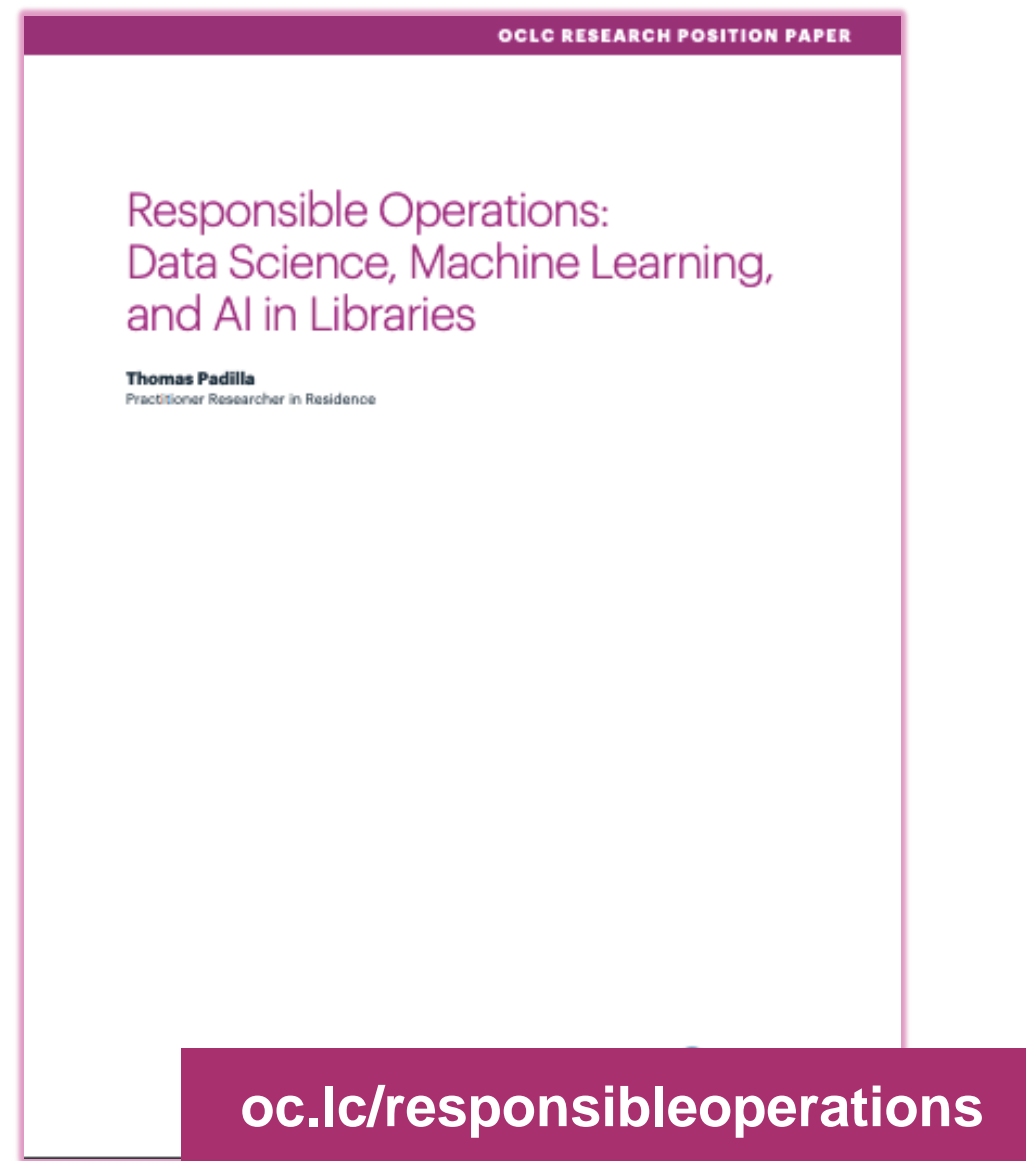
Artificial intelligence and machine learning

Responsible Operations is intended to help chart library community engagement with data science, machine learning, and artificial intelligence (AI) and was developed in partnership with an advisory group and a landscape group comprised of more than 70 librarians and professionals from universities, libraries, museums, archives, and other organizations.

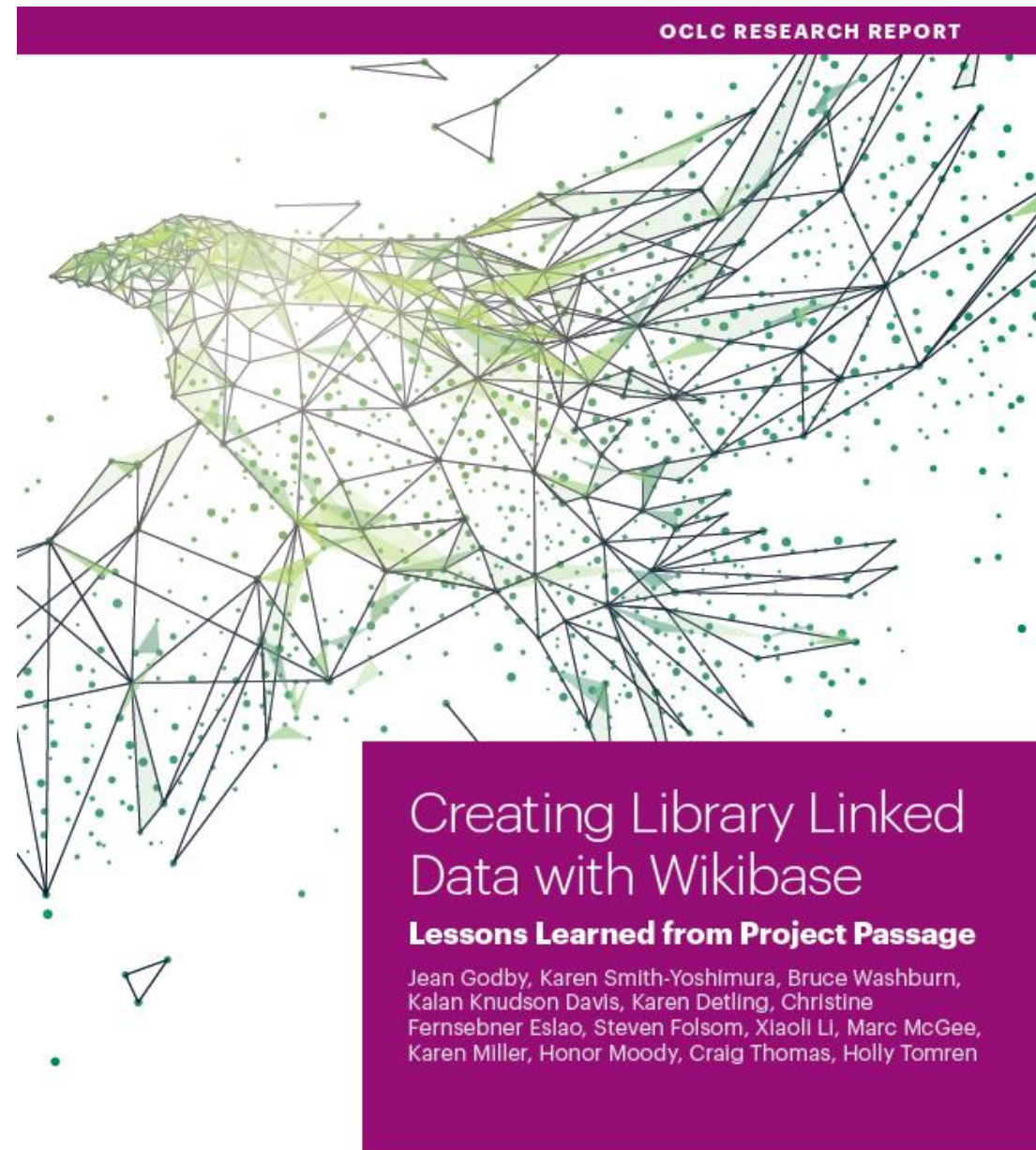


Thomas Padilla

Practitioner Researcher in
Residence (now at UNLV)



Prototyping



OCLC awarded Mellon Foundation grant to develop infrastructure to support linked data management initiatives

'Entity Management Infrastructure' will advance use of linked data and ultimately improve discoverability of scholarly materials on the web

DUBLIN, Ohio, 9 January 2020—[OCLC](#) has been awarded a grant from [The Andrew W. Mellon Foundation](#) to develop a shared "Entity Management Infrastructure" that will support linked data management initiatives underway in the library and scholarly communications community. When complete, this infrastructure will be jointly curated by the community and OCLC, and will ultimately make scholarly materials more connected and discoverable on the web.

The two-year grant, for \$2.436 million, will support work on the project that will run from January 2020 to December 2021. The Mellon grant funding represents approximately half of the total cost of the Entity Management Infrastructure project. OCLC is contributing the remaining half of the required investment.

"OCLC has been a leader in library linked data research for years, and we have developed prototypes, innovative pilot programs and partnerships that continue to inform our work," said Skip Prichard, OCLC President and CEO. "OCLC enables libraries to work together to achieve economies, efficiencies, and consistency in metadata creation. We're grateful to The Mellon Foundation for their generous support for this project. And we're eager to apply our knowledge and expertise to develop this infrastructure on behalf of libraries and the scholarly communications community."

Fresh news!

<https://oc.lc/mellon-grant>

OCLC Global Council 2019–2020

Discovery and Fulfillment Survey

The OCLC Global and Regional Councils work to reflect the interests, issues, concerns, and challenges that OCLC Members face throughout the different regions. Every year the councils select an area of interest to explore further. This year the Global Council is exploring how individuals discover resources and get access to these resources and is interested in hearing your perspective.

Questions?

Thanks to Peggy Gallagher, Joanne Cantrell, Titia van der Werf, and Rebecca Bryant

**Because
what is
known must
be shared.SM**