Online Library Card Registration
Outreaching Communities
About Milton

• Located SW of the GTA in Southern Ontario
• Fastest growing municipalities in Ontario (between 2001 and 2011)
• Part of Halton Region
• Population: 110,128 (2016 Census)
About MPL

• 2 branches and 1 Main Library
• 78,000 Library card holders (71% of the population)
• 6000+ followers on social media
• Over 1.4 million yearly visits online
• 825,000 checkouts and renewals in 2019
• Uses Innovative Sierra ILS and Encore discovery
New registration: Past procedure

I need to access CloudLibrary. Why do I need to come to the Library?
Renewals: Past procedure
Project objectives

• To improve the processes of patrons’ registration/renewals with minimal or no manual tasks

• To reach to the communities and promote the library services especially our digital-only users

• To integrate the online registration system with ILS which would save staff time at the service desks
### Project phases

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Project phase I: Upcoming Renewal Notification

Patrons receive an email notification three weeks in advance of their card expiring.
Project phase II: Online renewal

Patrons are able to click a link in the notification email to instantly renew their card online.
Project phase III: Web form

- Phase-out the paper form
- Use of webform on Ipads or tablets by patrons within the library for self data input
- Ability to quickly create family cards by copying data from one patron to the next
Project phase IV: Online registration

- Patron receives an e-library card immediately after filling out the form
- Electronic-Only patron type was created in the ILS with usage restrictions
- Promoted through the social media/website
Identity checkpoints

- A captcha that protects the system against bots
- Street address within Milton
- Postal code
- Address is residential
What do they get?

An e-card with barcode and pin

Here is your new e-Library Card!

Be Inspired

Your PIN is:
What do they get?
Welcome email with link to all e-resources and a copy of the e-card

Your new e-card allows you to access all of our e-resources:

**Read**
- cloudLibrary E-Books
- BiblioEnfants
- Flipster
- Hoopla Digital
- Novelist Plus
- NovelList K-8 Plus
- TumbleBook Library

**Learn**
- Academic OnFile
- Access Video on Demand
- Brainfuse HelpNow
- Gale Courses
- G1 Practice Tests
- GreenFILE
- Literary Reference Center
- PebbleGo Animals & Science & Dinosaurs

**Create**
- A to Z World Food
- Hobbies & Crafts
- Reference Center
- Early World of Learning

**Connect**
- Britannica Online
- Canadian Reference Centre
- Early Canadiana Online
- Just for Kids Access Video
- Naxos Music Library
- Transparent Languages

Please note: If you would like to borrow any physical materials, place holds or attend programmes, you will need to obtain a physical MPL card from any MPL location:
- Main Library
- Sherwood Branch
- Beatty Branch
Additional benefit

- Instant access to online collection
- Form data pulled directly from the ILS. Adding a new branch or language spoken in the home doesn’t require any code to be changed
- Control of the email sent to the patron with full control of the content and branding
Promoted Library Newsletter through Online registration/renewal system

Storytelling with Melanie Florence!

Celebrate Family Literacy Day with an exciting and energetic look at traditional Indigenous storytelling and Cree folktales. Enjoy a reading of Stolen Words with author Melanie Florence, which includes some age-appropriate history of residential schools. Books will be available for purchase ($15 cash only). All ages are welcome. Please drop-in.

Sat Jan 25 | 10:00 am Sherwood Branch

Beyond Words:
Dictionaries and Indigenous Languages

Beyond Words is a new exhibit from the Canadian Language Museum that has been traveling from coast to coast on a national tour, making its next stop in Milton.

This interactive museum piece traces the complex relationship between Indigenous languages and dictionaries over several centuries from instruments of colonization to contemporary grassroots tools developed for Indigenous language revitalization and cultural continuity.

Dec 11 – 23 Main Library | Dec 24 – Jan 4 Sherwood Branch

Beyond Words Film Screening

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Message from Mark Williams

We’ve continued to be busy bees at MPL over the past few months as we continue to update our branding.

You can see the new branding coming to life online through our website, our social channels and our digital communication as well as throughout our library locations in signage, posters, newsletters and more.

You will start to see more and more of our MPL bee - a core piece of our new brand identity which symbolizes the library as a hive of activity and teamwork, bringing people in the community together to read, learn, create and connect.

We hope you enjoy coming along with us on our branding journey. We have a lot of exciting things in store – stay tuned!

Come into your closest branch today, and Be inspired!
Numbers so far…

- Newsletter: 4083
- Online renewal: 1081
- Online registration: 65
Why In-house?

- Patron data never leaves MPL’s network
- Tighter integration with ILS
- FREE!
- Full control of the look, feel, and functionality of the product
Closing Remarks

- Used API with Sierra
- Used API with Bing Maps
- Written in PHP
- Code available at GitHub

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MPL Online registration URL:
https://onlinecardregistration.mpl.on.ca/