



Building Evidence-Based Advocacy Materials for Ontario College Libraries

OCULA Research & Advocacy

Sarah Shujah

University of Toronto
Scarborough

Jane Foo

Seneca College

Natalie Colaiacovo

Centennial College

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Share an example from your
institution where the **library made a
difference** to students or faculty?



THINK

(1 minute)



PAIR

(2 minutes)



SHARE

(3 minutes)



What **resources**
do we need to
be able to make
a **difference**?



Agenda

1



Background

2



Initial Research
Question

3



What Does the
Data Tell Us?

4



Next Steps

5



Questions



1. Background

How did our project get started?

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2. Initial Research Question

Is there evidence of an **erosion** of the **profession of librarianship** in **Ontario college libraries**?

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Literature Search

VALUE OF ACADEMIC LIBRARIES

Impact of Academic Libraries on Student Success



IL is essential

(Project Information Literacy, Head, 2012)



Faculty supports help strengthen the profile of an institution

(Burpee & Fernandez, 2014)

Advocacy Toolkits & Assessment Tools

ACRL
Advocacy
Toolkit

CARL,
OCUL, CAPAL

LibQual



3. Data sources

Grouping of Colleges in Ontario originally used by Colleges Ontario of Northern, Central, Western, and Eastern regions.

College Libraries Ontario (CLO) Formerly HLLR

clo.libguides.com

Colleges Ontario

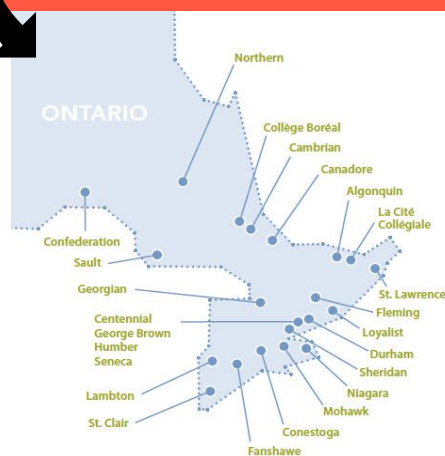
collegesontario.org

Ontario Colleges Library Service (OCLS)

ocls.ca

Ontario Public Service Employees Union (OPSEU)

opseu.org



Northern Region:	Central Region:	Western Region:	Eastern Region:
Collège Boréal	Centennial	Conestoga	Algonquin
Cambrian	George Brown	Fanshawe	Durham
Canadore	Georgian	Lambton	Fleming
Confederation	Humber	Mohawk	La Cité Collégiale
Sault	Seneca	Niagara	Loyalist
	Sheridan	St. Clair	St. Lawrence



The diagram illustrates the components of a library staff position. It features five colored circles and two colored rectangles arranged in two rows. The top row contains three circles: a pink circle labeled 'Library Technician', a blue circle labeled 'Librarian' with 'Full-Time Equivalent (FTE)' and 'Full-Time Faculty (FT)' listed below it, and a light blue circle labeled 'Administrator'. The bottom row contains two rectangles: an orange rectangle labeled 'Sessional' and a green rectangle labeled 'Part-Time'.

Library Technician	Librarian Full-Time Equivalent (FTE) Full-Time Faculty (FT)	Administrator
Sessional	Part-Time	

[ontariocolleges.ca](#)

[Applying](#)
[Colleges](#)
[Programs](#)
[FAQ](#)

What does the current data tell us?

Apply Today. Change Tomorrow.



Staffing: Regional Differences

2008-2009 vs. 2016-2017 (CLO)

CLO statistics shows **staff increase within the central region college libraries.**
(*excludes missing college library data)

	Librarian FTE		Library Staff		Administrator	
	2008-09	2016-17	2008-09	2016-17	2008-09	2016-17
Central	41.6	59.93	133.38	181.73	15.8	17.5
Western	11	8	76.25	78.57	7	10.4
Eastern	5*	5.32*	41.46*	36.53*	7*	4.7*
Northern	1	1.88	44.39	34.49	7.7	3.68
	58.6	75.13	295.48	331.32	37.5	36.28



Staffing and Student FTE

2008-2009 vs. 2016-2017 (CLO)

CLO statistics shows **student FTE increase across all college regions.**
(*excludes missing college library data)

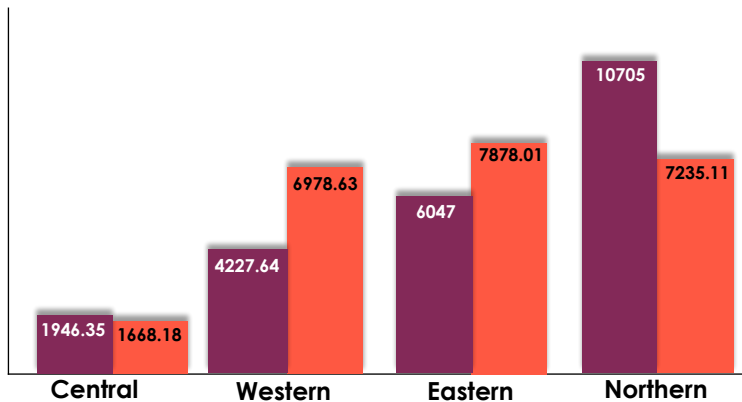
		Student FTE		Librarian FTE	
		2008-09	2016-17	2008-09	2016-17
<p>“On a multi-year basis, the number of FTE students by FTE personnel were measured and found inconclusive.”</p> <p>CLO Statistics Final Report 2016/17 data (Released October 2018).</p>	Central	80,968	99,974	41.6	59.93
	Western	46,504	55,829	11	8
	Eastern	30,235	41,911	5*	5.32*
	Northern	10,705	13,602	1	1.88
		168,412	211,316	58.6	75.13



CLO Librarian-Student FTE Ratio

2008-2009 vs. 2016-2017 (CLO)

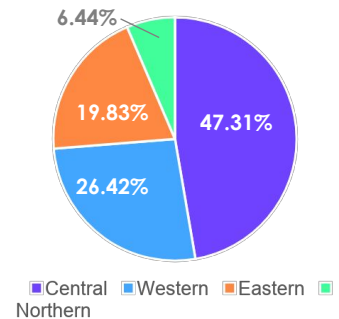
Student-Librarian FTE Ratio ■ 2008-09 ■ 2016-17



Total Student FTE 2016-2017

211,316

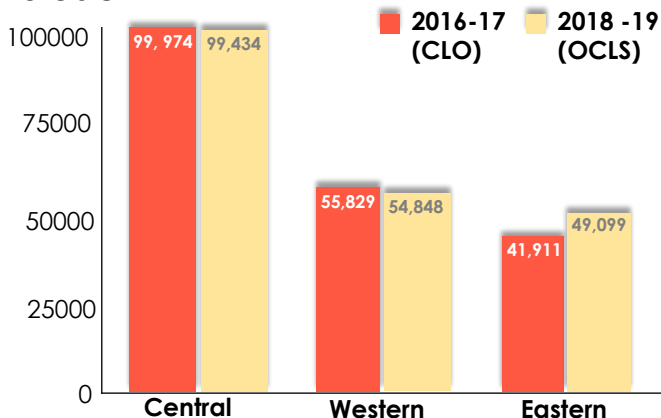
%Student FTE by Region 2016-2017



Student FTE by Region

2016-2017 (CLO) vs. 2018-19 (OCLS)

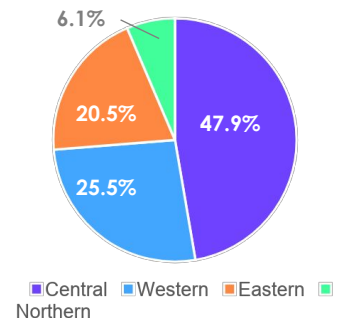
Student FTE



Total Student FTE 2018-19

216,489

%Student FTE by Region 2018-2019



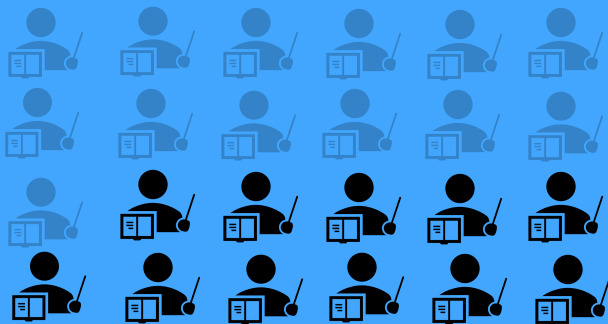


CAAT Staff Workload

2019 FT Faculty Librarians (CAAT)

As of March 2019,

13 out of 24 Ontario colleges do not employ a full-time faculty librarian.



Remember: Full-time Equivalent (FTE) and Full-time (FT) are two completely different definitions for librarians in Ontario's colleges.

	2019 Colleges with FT Faculty Librarians (CAAT)	2016-17 Colleges with more than 0 FTE Librarians (CLO)
CENTRAL	6 OUT OF 6	6 OUT OF 6
WESTERN	2 OUT OF 6	3 OUT OF 6
EASTERN	2 OUT OF 6	3 OUT OF 6
NORTHERN	1 OUT OF 6	2 OUT OF 6



Next Steps

STEP 1

Our research questions have evolved to include:

- What are **benchmarks for staffing** in Ontario College Libraries?
- What are the **changing roles and responsibilities** of staff in Ontario College Libraries?



Next Steps

What's Next?

Connecting with Stakeholders



Next Steps

STEP 2

Future Survey

Roles & Responsibilities





Next Steps

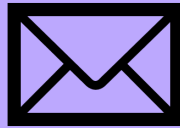
FUTURE SURVEY



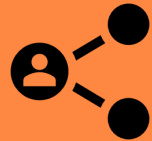
COMING SOON



8 MINS TO
COMPLETE



DISSEMINATED
VIA OCULA &
LISTSERVS



SHARE WITH
YOUR
COLLEAGUES

The Changed Nature of Academic Libraries

Copyright/
Academic
Integrity

Scholarly
Publishing/
Research
Data

Student
Card/Printing
Services

Open
Educational
Resources

Institutional
Repository

Archives/
Digital
Collections

Makerspaces/
Virtual Reality

Accessibility
Services



Next Steps

COLLECTIVE STRENGTH & ADVOCACY EFFORTS

The Learning Portal
flp-lpa.ca



Search

[Home](#) [Where Do I Begin](#) [Study Skills](#) [Research](#) [Writing](#) [Digital Skills](#) [Digital Citizenship](#) [Career](#) [Faculty Toolkit](#) [Contact Us](#)

Welcome to the Learning Portal

The Portal provides shared access to resources from all Ontario Colleges. Please use an up-to-date browser to access all features of the portal.

To learn more about what you can find in each of the hubs, view the introduction video you'll find in each hub or view all the videos in this [playlist](#).



Where Do I Begin

Get familiar with some things you need to know when you start college.



Study Skills

Learn to manage your time, study, take notes, manage stress & more.



Research

How to do research, copyright, academic honesty, and citation.



Writing

Planning, writing and revising your essay, types of writing, and grammar.



Next Steps

STEP 3

Develop Advocacy Materials





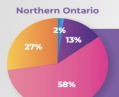
Next Steps

EXAMPLES OF ADVOCACY MATERIALS

The State of Elementary School Libraries in Ontario - Excerpt from the Teaching Librarian (OLA, 2019)

The State of Elementary School Libraries

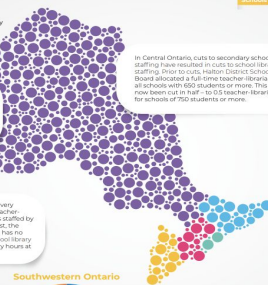
This infographic is based on data from People for Education's Annual Ontario School Survey, the 22nd annual survey of elementary schools in Ontario. The data are based on 1042 responses from elementary schools in 70 of Ontario's 73 publicly funded school boards, representing 26% of the province's publicly funded schools.



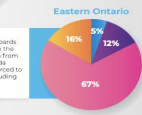
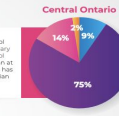
In Northern Ontario, many elementary school libraries are now closed. Elementary schools with school libraries are typically staffed part-time, with teacher-librarians or library technicians splitting their time between multiple schools.



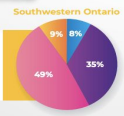
At the Toronto District School Board, every elementary school has at least a 0.5 teacher-librarian, with six of the largest schools staffed by a full-time teacher-librarian. By contrast, the Toronto Catholic District School Board has no consistent formula for staffing the school library and has recently reduced school library hours at several Toronto high schools.



In Central Ontario, cuts to secondary school staffing have resulted in cuts to school library staffing. Due to cuts, rather than District School Board allocated a full-time teacher-librarian at all schools with 100 students or more, this has now been cut to half - to 0.5 teacher-librarian for schools of 750 students or more.



In Eastern Ontario, school boards have seen significant cuts in the past year. To cut \$17 million from its budget, the Upper Canada District School Board was forced to eliminate 70 positions, including 22 library staff.



Southwestern Ontario is a study in contrasts. From the Greater Essex County District School Board - where one teacher-librarian is available for every 750 students (per the funding formula provided by the Ministry of Education), to the Windsor-Essex Catholic District School Board, where school libraries were closed in 2012.

Average Full-Time Equivalent of Teacher-Librarians Per School
(among all schools in the region)



Next Steps

EXAMPLES OF ADVOCACY MATERIALS

About School Libraries Information Sheet (OLA, 2014)

Ontario's School Libraries collaboration, support, and student achievement

The School Library as Learning Commons

The school library program leads the learning commons approach for the school. This approach extends beyond the central, safe, and welcoming space of the library. Teacher-Librarians are responsible for co-teaching, centrally managing resources that support school curriculum, leading the information technology skills strategy, and ensuring students have the critical thinking skills needed to be contributing citizens of Ontario in employment and/or post-secondary education.

What is a Learning Commons?

- A flexible and responsive approach to helping schools focus on learning collaboratively. It expands the learning experience, taking students and educators into virtual spaces beyond the walls of a school.
- A vibrant, whole-school approach, presenting

What is a Teacher-Librarian?

An Ontario Certified Teacher who has obtained additional teaching qualifications in Librarianship.

Leveraging the Teacher-Librarian & the School Library Program

The Teacher-Librarian and Co-Teaching



Next Steps

EXAMPLES OF ADVOCACY MATERIALS



Webinar: OLA
Advocacy Toolkit at
your Academic Library

bit.ly/OLAacademicAdvocacy

OLA Advocacy Toolkit
([OLA, 2019](#))

ONTARIO LIBRARY ASSOCIATION

UPDATED NOVEMBER 2019

ADVOCACY TOOLKIT



Next Steps

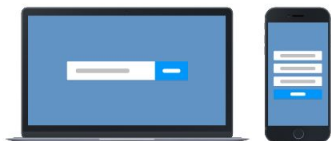
QUICK SURVEY



**What do you think should be
included in advocacy materials
created for Ontario College Libraries?**

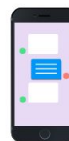
What do you think should be included in any advocacy materials created for Ontario College Libraries?

Join by Web



- 1 Go to **PollEv.com**
- 2 Enter **JFOO768**
- 3 Respond to activity

Join by Text



- 1 Text **JFOO768** to **37607**
- 2 Text in your message



1 : 0

Start the presentation to see live content. Still no live content? Install the app or get help at PollEv.com/app



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SARAH SHUJAH

Liaison Librarian & Entrepreneurship Librarian, UTSC Library
sarah.shujah@utoronto.ca

JANE FOO

Systems and Data Librarian, Seneca College Libraries
jane.foo@senecacollege.ca

NATALIE COLAIACOVO

Librarian, Centennial College Libraries
ncolaiacovo@centennialcollege.ca

ALSO ON THE TEAM

Cyndi Smith
Georgian College

Heather Buchansky
University of Toronto

Sarah Roberts
OLA

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References

Burpee, K., & Fernandez, L. (2014). Scholarly Communication at Canadian Research Libraries: Conversations with Librarians. *Journal of Librarianship and Scholarly Communication*, 2(2), eP1121.

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http://www.opseu110.ca/wp/wp-content/uploads/2015/05/2017-18_CAAT-Academic-Workload-Survey_REVISED_APRIL2019.pdf

"Humber has librarians, and St. Lawrence is missing from the no-librarian list," and "La Cite also missing from the no-librarian list." (E. McDonald, personal communication, March 25, 2019)



Questions?

