



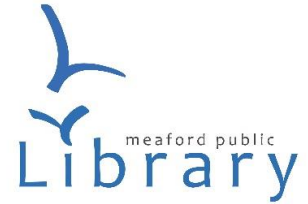
LIBRARY + MUNICIPAL RECREATION DEPARTMENT = DREAM TEAM



OLA Super Conference

Wednesday, January 29, 2020

Municipality of Meaford



- On the shores of Georgian Bay between Collingwood and Owen Sound
- Population is just under 11,000
- Four seasons destination



Meaford Public Library



- 4,800 active card holders
- 93,000 items circulated
- Hosted a number of authors
- Connect the library to
ou



Municipality of Meaford Cultural Services



- Oversees; Seasonal Swimming Pool, Summer Camps, Programming for all ages, Special Events, and Municipal Subsidy Program
- Works closely with a variety of community organizations and groups to facilitate a variety of activities and events



Our Partnership

Community Events

- Canada Day
- Longest Day of Play
- Health and Wellness Fair
- March Break
- Earth Week



Programs

- Summer Camps
- Walk the Length of the Great Wall of China
- Goat Yoga

Successes and Challenges



Successes

- Budget
- Resources
 - Online
 - Collection Items
- Dual Promotion
- Reach non-users
- Less competition

Challenges

- Blurring roles
- Scheduling/Time/Deadlines



MARCH BREAK 2020

EVENTS

MONDAY
March 16

Public Skating
9-11am

Drop-In
Dodgeball
10-12pm

TRY IT:
Mini Chefs
1-3pm

Viking Myths
& Mysteries
1pm

TUESDAY
March 17



Stick & Puck
9-11am

Sing Into Spring!
Mary Lambert,
children's musical
performer 10am

Home Alone
Course 9-2pm

Dog Sled
Demo
1-3pm

WEDNESDAY
March 18

Public Skating
9-11am

Babysitting
Course
9-4pm

Puppet Show
CMHA Fan Club
1pm

THURSDAY
March 19

Stick & Puck
9-11am

Drop-In Dodgeball
10-12pm

Public Skate
12-2pm

TRY IT:
Pickleball 1-3pm

Cartooning
Workshop with
Brian Fray 1-3pm

FRIDAY
March 20

Public Skate
9-11am

Free Hot
Chocolate
Sponsored by:
Sunday
Morning
League

Spouting in the
Kitchen for Kids!
10:30am-12pm

Sew Much Fun!
1pm

Visit our website

www.meaford.ca for more details!

Visit the Meaford Museum! Open Mon-Fri: 10am-4pm



Future



What Do We Have Planned

- Equipment Lending
- Other Community Events
- Shared Programming





EAST GWILLIMBURY
Public Library



COMMUNITY
**PARKS, RECREATION
& CULTURE**
Active By Nature

We Are:



Rhonda Pogue
Manager; Recreation,
Community Engagement
and Events
Town of East Gwillimbury



Monika Machacek
Chief Executive Officer
East Gwillimbury
Public Library

Town of East Gwillimbury Facility Map



- | | |
|--|---|
| <p> Harvest Hills Activity Centre
145 Harvest Hills Boulevard
East Gwillimbury, ON L9N 0C1</p> | <p> East Gwillimbury Sports Complex
1914B Mount Albert Road
Sharon, ON L0G 1V0</p> |
| <p> Holland Landing Community Centre
19513 Yonge Street
Holland Landing, ON L0G 1M0</p> | <p> Mount Albert Lions Community Centre
5057 Mount Albert Road
Mount Albert, ON L0G 1M0</p> |
| <p> River Drive Park Community Centre
20 Oak Avenue
River Drive Park, ON L9N 1A1</p> | <p> Mount Albert Community Centre
53 Main Street
Mount Albert, ON L0G 1M0</p> |
| <p> North Union Community Centre
2624 Boag Road RR#1
Queensville ON L0G 1R0</p> | <p> Ross Family Complex
19300 Centre Street
Mount Albert, ON L0G 1M0</p> |

- ✓ Located in York Region, 45 minutes north Toronto
- ✓ Are a mix of rural and suburban
- ✓ Becoming a thriving mixed used community. Urban community surrounded by countryside, agricultural areas – but also large urban plazas
- ✓ East Gwillimbury will remain over 70% green, agricultural, and rural once fully developed
- ✓ Population Growth (Planning forecasts):
 - 2016- 24,000
 - 2018- 30,000
 - 2021 -36,000
 - 2033- 47,000

You Belong Here

The East Gwillimbury Public Library's
Strategic Plan is supported
by three priorities :

Build & Innovate

We will build for the future of a growing and diverse community and inspire innovation in our users and staff by continually evolving our programs and services

Engage

We will engage members of our community with a vibrant library system that introduces new residents to library services and the digital branch while ensuring fulfilling work experiences for our staff

Deliver

We recognize the busy lifestyle of our community and we will deliver services that respond to the need for convenience and flexibility



Vision:

East Gwillimbury Public Library nurtures literacy in all its form and is the cultural and social heart of the community.

Here you create, play and grow.

And here, you belong.

Mission:

East Gwillimbury Public Library is the community's destination for learning, discovery and connections.

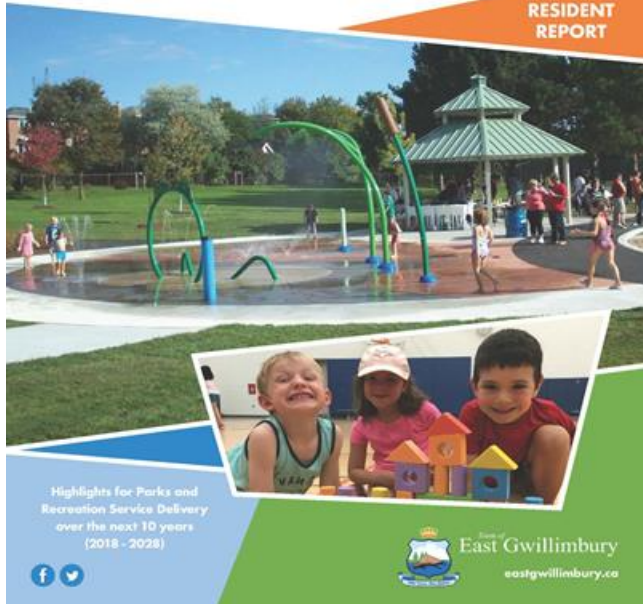


EAST GWILLIMBURY
Public Library

TOWN OF EAST GWILLIMBURY

Health & Active Living Master Plan

RESIDENT
REPORT



Three Main Pillars, CPRC is committed to

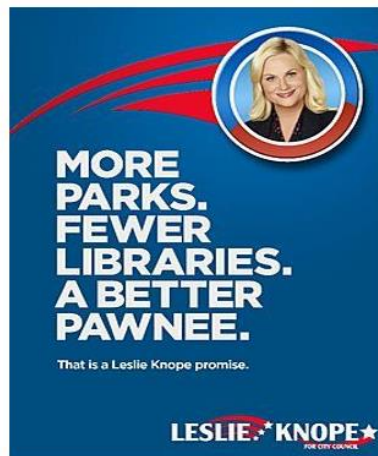
- ✓ Providing balanced, equality, affordable programs and services and facilities in all areas of the municipality for a safe, accessible and liveable community.
- ✓ Building a complete community that provides healthy places to live, work, play and learn.
- ✓ Being a high performance municipal organization committed to service and excellence.



Library Experiences with Recreation Departments



Recreation Experiences with Library Services



**When we
learn how to
work together
versus against
each other
things might
start getting
better.**

Natural & Expected Competition for Resources

1. Both funded entirely (almost) by municipal funding
2. **BUT** with 2 different mandates:
 - Libraries provide services at low to no cost
 - Recreation provides services at cost recovery
3. **AND** we both want to report high use increases

THERE IS A WAY: Convenient and Complementary Services

Why are we here?

To serve the community in effective, cost
efficient ways to build a
healthy and active community.

So, we have the same goal. Start there.

So, What Do We Do Together..?

- All Town Events
- Joint Summer Camp
- Drop Zone (Fair access) programming
- Sharing Resources
- Storytime Yoga
- Summer programming with camps
- Community engagement booths
- Cross promotion in Health and Active Living Guide
- Leverage hours of operation
- Nature Back Packs
- Free rental space
- Grant funding
- And probably more that we couldn't think of ;)



Keeping Your Own Identity

Just like any healthy relationship:

1. Don't lose yourself in your partnerships.
2. Support, partner, leverage each other
3. And not absorb, usurp, or forget your own mandates



Moving Mountains



A Partnership in Space: Sixteen Mile Branch



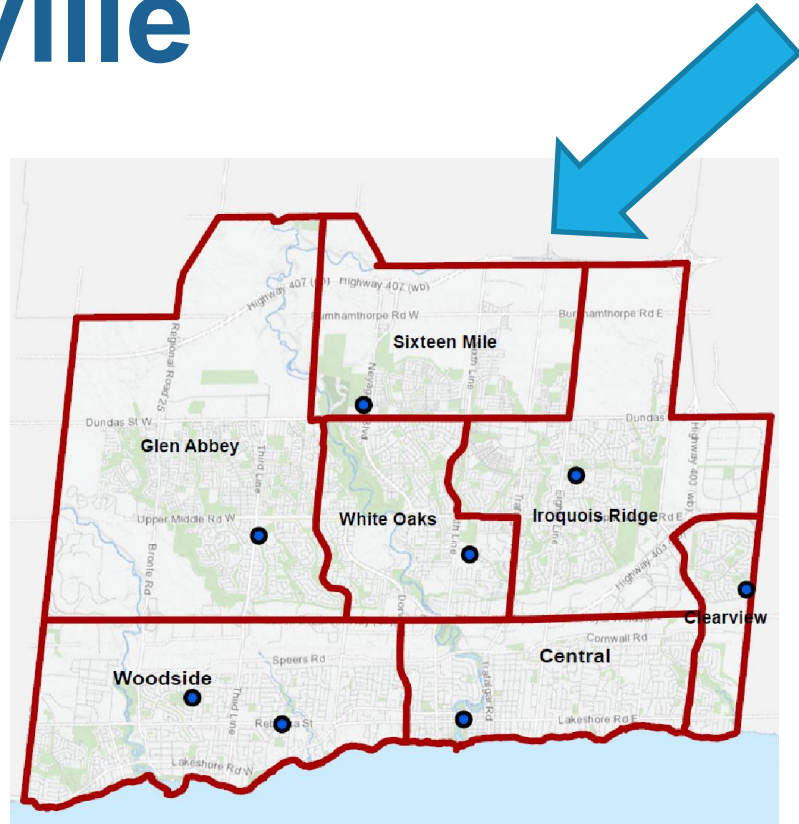
Oakville
Public
Library



OAKVILLE

Town of Oakville

- Located in the GTA in the Halton Region
- Population of 211,000 (Town of Oakville)
- Major growth in the north: a community of young families, commuters, newcomers



Oakville Public Library

- 7 branches
- 64,182 active cardholders
- Newest branch serves population in North Oakville

**Sixteen Mile Branch opened
on May 1, 2019**

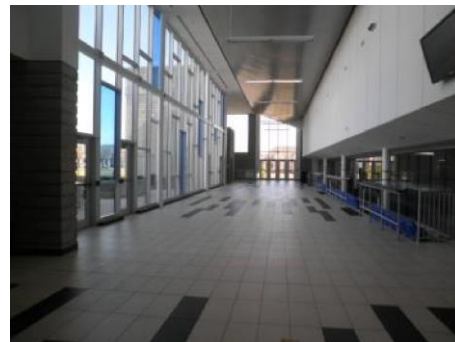


**Oakville
Public
Library**

Sixteen Mile Sports Complex

- Large sports facility with 4 arenas including a 1,500 spectator venue, full service restaurant and 2 community rooms
- Over 700,000 visitors to the Complex annually, including many young families
- Future plans for a connecting community centre with library branch and full recreation programming amenities
- Growing community and need for immediate family and youth recreation programming opportunities

Sixteen Mile Sports Complex



Our Partnership

- Growth in North Oakville = community demand for library service and recreational programs
- Sixteen Mile Branch offers a shared space to meet these needs



Flexible Space

- Movable furniture was required to ensure the needs of all programs and services were met



- Shelves and other larger furniture have wheels, making it easier to transform the space

The Schedule

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9							
10							
11							
12							
1							
2							
3							
4							
5							
6							
7							
8							



Library Open Hours



Recreation Hours

Program Delivery

- Community consultation
 - ❖ Focus group and survey
- Programs
 - ❖ Library – Storytime, Book Club for Adults, Tech Help
 - ❖ Rec & Culture – Pilates, Robotics, Youth drop-in
- Expanded opportunities for programming



A few considerations...



- Facility upkeep
- Designated storage space
- Managing public expectations



Other considerations

- Training of Rec & Culture staff – emergency procedures, Health and Safety features, security gates
- Cross promotion
- Usage of library equipment during recreation programs– computers, checkout kiosks, etc.



Challenges

- Public awareness and understanding of the partnership
- Logistics of set-up
- Same address
- Parking



Successes

- Stronger connection between OPL and the Town Rec & Culture department
- Shared facility, furniture and equipment
- Wider variety of programs and services offered to the community



Going Forward

- Assessing usage of space through public feedback, operational statistics
- Determining any tweaking necessary to reach greatest community benefit
- Partnership allows flexibility and nimbleness to serve a developing community!



Thank you!



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EAST GWILLIMBURY
Public Library

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Oakville
Public
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