Municipality of Meaford

- On the shores of Georgian Bay between Collingwood and Owen Sound
- Population is just under 11,000
- Four seasons destination
Meaford Public Library

• 4,800 active card holders
• 93,000 items circulated
• Hosted a number of authors
• Connect the library to our community

Opening Summer 2020
Municipality of Meaford
Cultural Services

- Oversees Seasonal Swimming Pool, Summer Camps, Programming for all ages, Special Events, and Municipal Subsidy Program
- Works closely with a variety of community organizations and groups to facilitate a variety of activities and events
Our Partnership

Community Events

- Canada Day
- Longest Day of Play
- Health and Wellness Fair
- March Break
- Earth Week

Programs

- Summer Camps
- Walk the Length of the Great Wall of China
- Goat Yoga
Successes and Challenges

Successes

• Budget
• Resources
  • Online
  • Collection Items
• Dual Promotion
• Reach non-users
• Less competition

Challenges

• Blurring roles
• Scheduling/Time/Deadlines
# March Break 2020

| Monday  
March 16 | Tuesday  
March 17 | Wednesday  
March 18 | Thursday  
March 19 | Friday  
March 20 |
|----------|-----------|-----------|-----------|-----------|
| Public Skating  
9-11am | Stick & Puck  
9-11am | Public Skating  
9-11am | Stick & Puck  
9-11am | Public Skate  
9-11am  
Free Hot Chocolate  
Sponsored by:  
Sunday Morning League |
| Drop-In  
Dodgeball  
10-12pm | Sing Into Spring!  
Mary Lambert,  
children's musical performer 10am | Babysitting Course  
9-4pm | Drop-In Dodgeball  
10-12pm | Spouting in the Kitchen for Kids!  
10:30am-12pm |
| TRY IT:  
Mini Chefs  
1-3pm | Home Alone Course  
9-2pm | Puppet Show  
CMHA Fan Club  
1pm | Public Skate  
12-2pm | Sew Much Fun!  
1pm |
| Viking Myths & Mysteries  
1pm | Dog Sled Demo  
1-3pm | TRY IT: Pickleball  
1-3pm | Cartooning Workshop with Brian Fray  
1-3pm |  |

Visit our website  
www.meaford.ca for more details!  
Visit the Meaford Museum!  
Open Mon-Fri: 10am-4pm
Future

What Do We Have Planned

• Equipment Lending
• Other Community Events
• Shared Programming
We Are:

Rhonda Pogue
Manager; Recreation, Community Engagement and Events
Town of East Gwillimbury

Monika Machacek
Chief Executive Officer
East Gwillimbury Public Library
✓ Located in York Region, 45 minutes north of Toronto
✓ Are a mix of rural and suburban
✓ Becoming a thriving mixed use community. Urban community surrounded by countryside, agricultural areas – but also large urban plazas
✓ East Gwillimbury will remain over 70% green, agricultural, and rural once fully developed

✓ Population Growth (Planning forecasts):
  2016 - 24,000
  2018 - 30,000
  2021 - 36,000
  2033 - 47,000
Vision:
East Gwillimbury Public Library nurtures literacy in all its form and is the cultural and social heart of the community.

Here you create, play and grow.
And here, you belong.

Mission:
East Gwillimbury Public Library is the community’s destination for learning, discovery and connections.
Three Main Pillars, CPRC is committed to

✓ Providing balanced, equality, affordable programs and services and facilities in all areas of the municipality for a safe, accessible and liveable community.

✓ Building a complete community that provides healthy places to live, work, play and learn.

✓ Being a high performance municipal organization committed to service and excellence.
Library Experiences with Recreation Departments

Recreation Experiences with Library Services

MORE PARKS. FEWER LIBRARIES. A BETTER PAWNEE.

You're pretty cocky for someone whose job is obsolete because of the internet.

When we learn how to work together versus against each other things might start getting better.
Natural & Expected Competition for Resources

1. Both funded entirely (almost) by municipal funding

2. **BUT** with 2 different mandates:
   - Libraries provide services at **low to no cost**
   - Recreation provides services at **cost recovery**

3. **AND** we both want to report high use increases
THERE IS A WAY: Convenient and Complementary Services

Why are we here?

To serve the community in effective, cost efficient ways to build a healthy and active community.

So, we have the same goal. Start there.
So, What Do We Do Together..?

- All Town Events
- Joint Summer Camp
- Drop Zone (Fair access) programming
- Sharing Resources
- Storytime Yoga
- Summer programming with camps
- Community engagement booths
- Cross promotion in Health and Active Living Guide
- Leverage hours of operation
- Nature Back Packs
- Free rental space
- Grant funding
- And probably more that we couldn’t think of ;)

![Image of Easter celebration](image-url)
Keeping Your Own Identity

Just like any healthy relationship:

1. Don’t lose yourself in your partnerships.

2. Support, partner, leverage each other

3. And not absorb, usurp, or forget your own mandates
Moving Mountains
A Partnership in Space:
Sixteen Mile Branch
Town of Oakville

- Located in the GTA in the Halton Region
- Population of 211,000 (Town of Oakville)
- Major growth in the north: a community of young families, commuters, newcomers
Oakville Public Library

- 7 branches
- 64,182 active cardholders
- Newest branch serves population in North Oakville

Sixteen Mile Branch opened on May 1, 2019
Sixteen Mile Sports Complex

- Large sports facility with 4 arenas including a 1,500 spectator venue, full service restaurant and 2 community rooms
- Over 700,000 visitors to the Complex annually, including many young families
- Future plans for a connecting community centre with library branch and full recreation programming amenities
- Growing community and need for immediate family and youth recreation programming opportunities
Sixteen Mile Sports Complex
Our Partnership

• Growth in North Oakville = community demand for library service and recreational programs

• Sixteen Mile Branch offers a shared space to meet these needs
Flexible Space

• Movable furniture was required to ensure the needs of all programs and services were met

• Shelves and other larger furniture have wheels, making it easier to transform the space
# The Schedule

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- **Library Open Hours**
- **Recreation Hours**
Program Delivery

- Community consultation
  - Focus group and survey

- Programs
  - Library – Storytime, Book Club for Adults, Tech Help
  - Rec & Culture – Pilates, Robotics, Youth drop-in

- Expanded opportunities for programming
A few considerations…

• Facility upkeep
• Designated storage space
• Managing public expectations
Other considerations

• Training of Rec & Culture staff – emergency procedures, Health and Safety features, security gates

• Cross promotion

• Usage of library equipment during recreation programs – computers, checkout kiosks, etc.
Challenges

- Public awareness and understanding of the partnership
- Logistics of set-up
- Same address
- Parking
Successes

• Stronger connection between OPL and the Town Rec & Culture department

• Shared facility, furniture and equipment

• Wider variety of programs and services offered to the community
Going Forward

• Assessing usage of space through public feedback, operational statistics

• Determining any tweaking necessary to reach greatest community benefit

• Partnership allows flexibility and nimbleness to serve a developing community!
Thank you!

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