Open Access Scholarship in the Library Lab

Generating Interactive Online Resources for Faculty and Researchers

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Outline

Background

Planning

Process

Outcomes

Going forward

Q & A

Background

Tri-Agency Open Access Policy on Publications

Background

At McMaster

Heightened priority of Open Access

Two library systems at McMaster

Separate OA messaging from each
system

Background

The Directive

Harmonize existing content into a single, streamlined web page

Create a video

Include interactive element

Background

The Team

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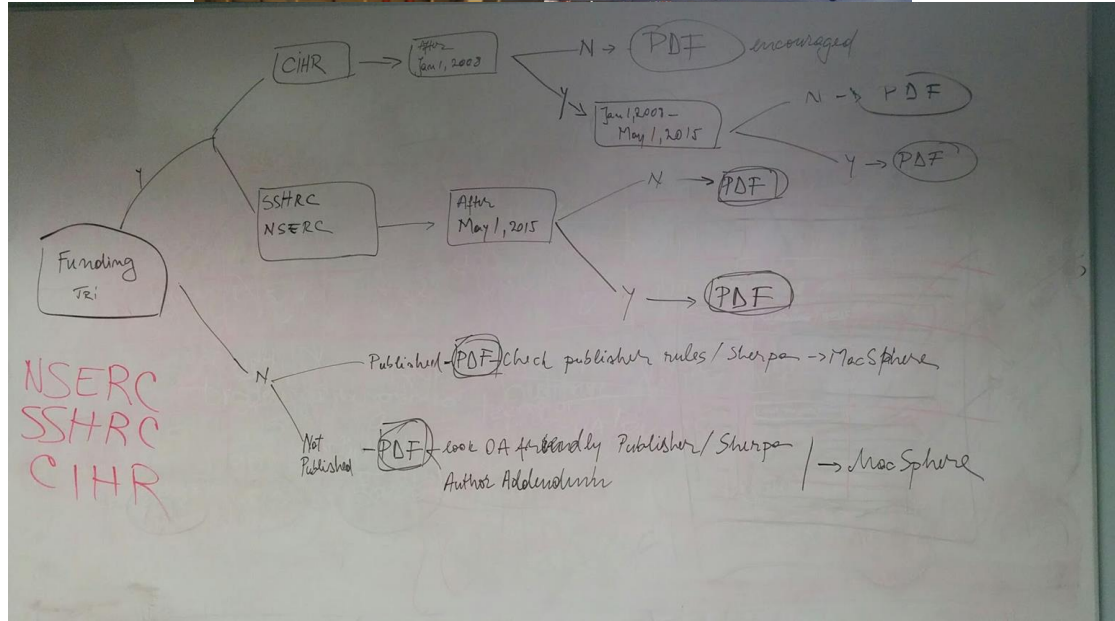# Planning

Project management

Goals

Planning

Project management

Goals

Skeletons & mock-ups

Planning

Project management

Goals

Skeletons & mock-ups

Real-time collaboration tools

Planning

Why a cross-functional team?

Breadth of expertise

Value as professionals

Value for the libraries
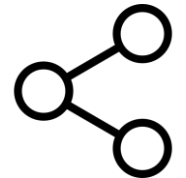
Technology Process

- FAST / SIMPLE
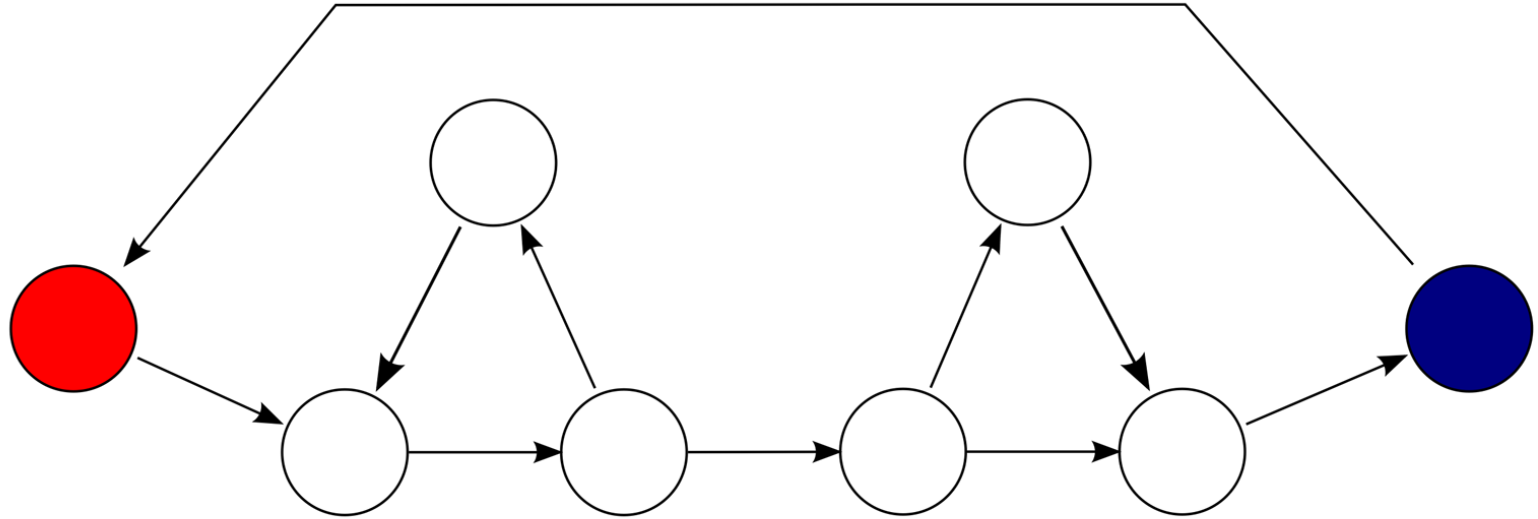- LIMITED RESOURCES / SHORT TIMEFRAME
- RESPONSIVE
- SHAREABLE

Open Source Tools to the Rescue!
LimeSurvey

Open Source Tools to the Rescue!

Open Source Tools to the Rescue!

Open Source Tools to the Rescue!

OUTCOMES

The Directive

Harmonize existing content ✓
into a single, streamlined
web page

Create a video ✓

Include interactive element ✓

LIVE DEMO

Demo homepage

openaccess.mcmaster.ca

Things to note

Attention-grabbing headline that addresses **who** the page is directed to and **why** it is important

Page includes a direct link to the Policy

Page includes a brief definition of Open Access

Open Access

Attention Faculty & Researchers

As of **May 1st, 2015**, open access is mandated by the Tri-Agency Open Access Policy on Publications

Open access refers to scholarly research that is made freely available on the internet. In a scholarly environment, open access often focuses on journal articles.

Demo video

openaccess.mcmaster.ca

Things to note

Short, snappy 1 min. video

Branded with McMaster colours and official library logo

Intent is to direct users to the tool

Used in promotions for the web page e.g. blog stories

How do I comply with the Tri-Agency Policy?

To find out, use the Open Access Interactive Tool

Demo guide

openaccess.mcmaster.ca

Things to note

Updated and combined the content (UL and HSL)

Content arranged in 4 collapsible menus

Email link for questions

Guide to Open Access

Open Access Explained

Online Repositories Explained

Copyright and Open Access

Open Access Resources

Questions? Email **scom@mcmaster.ca**

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Yes and No responses

Questions are mandatory

* Was the research published in this manuscript funded by NSERC, SSHRC or CIHR?

○ Yes   ○ No

* Which agency funded your research?
Choose one of the following answers

○ NSERC

○ SSHRC

○ CIHR

Next ›

DEMO TOOL

openaccess.mcmaster.ca

NSERC or SSHRC

Highlights

Title changes depending on the response

Question about the date the grant was awarded

Question about publication

* Was this funding awarded prior to May 1st, 2015?

◉ Yes   ○ No

* Is your article currently published?

◉ Yes   ○ No

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Question about OA

Link to SHERPA/RoMEO

* Was your article:

- Published in an open access journal?

OR

- Published in a journal that offers free access after 12 months of publication?

○ Yes   ○ No

Not sure?
Consult SHERPA/RoMEO, a database of publishers' copyright policies and a colour guide to publisher's open access and archiving permissions.

DEMO TOOL

openaccess.mcmaster.ca

Highlights

What do I have to do? "Your results" is highlighted in green

How do I do it? "For next steps" links directly to a customized guide in PDF

Link to provide feedback

Link to go back to the tool

Your Personalized Outcome

Your results:
You are encouraged, but not required, to deposit your article into an online repository.

For next steps:
Download this customized guide.

Thank you for using the Open Access Interactive Tool.
Was this helpful? Provide feedback.

Try the tool again.

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Downloadable, printable PDF documents

Displays 1 of 18 outcomes

Repeats "Your results"

"Next Steps" includes step-by-step instructions and links to resources

Email link for questions

YOUR NEXT STEPS TO OPEN ACCESS...

You indicated that you received funding from NSERC or SSHRC before May 1, 2015, so the Tri-Agency Policy does not apply to the situation you specified. **Your research is unpublished.**

You are encouraged, but not required, to publish in an Open Access journal; publish in a journal that will make your article Open Access within 12 months of the original publication date; or deposit your article into an online repository.

Next Steps:

1. If you plan to publish your research in a peer-reviewed journal, you are encouraged to select an open access academic journal or an academic journal that will make your article open access within 12 months of publication.

2. Before you publish, know your rights:
   a. Consult SHERPA/RoMEO, a database of publishers' policies regarding the self-archiving of journal articles on the web or online repositories. You may have the right to include some, but not all, versions of your article (e.g. pre-print, post-print, or published version).

PRELIMINARY STATISTICS*

OA Interactive Tool

326 people answered YES to Tri-Council funding

Of those funded, the breakdown by Agency is, as follows:

CIHR funding	83
NSERC funding	149
SSHRC funding	94

*Revised Feb. 12, 2016

GOING FORWARD

What next?

Complete analysis of the Interactive Tool using LimeSurvey

Recommendations document for Library Admin

Open Access Package

Links to customized files for the video, the interactive tool and the outcomes for sharing

Q&A

THANK YOU!

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CREDITS

Cyclomatic Complexity. (n.d.). Image retrieved January 23, 2016 from Wikipedia, the free encyclopedia: https://en.wikipedia.org/wiki/Cyclomatic_complexity

LimeSurvey. (n.d.) Image retrieved January 23, 2016 from Wikipedia, the free encyclopedia: https://en.wikipedia.org/wiki/LimeSurvey

S.K. (n.d.). *How to install LAMP stack on Ubuntu 15.10*. Image retrieved January 23, 2016 from http://www.unixmen.com/how-to-install-lamp-stack-on-ubuntu-15-10/