

**Experimenting with partnerships on campus through stressbusters** 







### **Stressbusters**

- Increase in mental health initiatives on campus
- Competition or opportunity?
- Library as a community hub



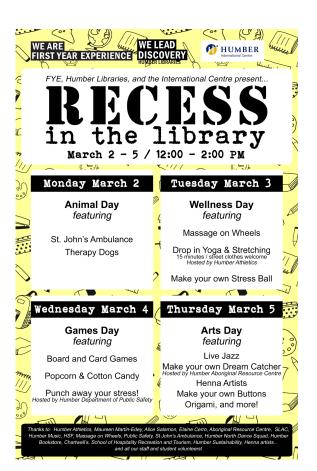
### Humber's Strategic Plan 2013-2018

Goal 1: Live the values of a "learning organization"

Goal 2: Ensure an exceptional student experience for a diverse student body.

Demonstrate our commitment to collaboration and integration by building cross-institutional forums that foster innovation and support effective and aligned decision-making

Ensure that co/extra-curricular activities are well integrated into the student experience and assessed/valued as an essential element in supporting student success







#### **The Planning Process**

- Deciding on partnerships
- Gaining approvals proposal
- Coordinating dates and times
- Conceptualizing themes
- Determining location
- Assessing costs and Resources
- Finding sponsors



Organization

Monday March 2 <sup>nd</sup> Animal Day	Activity	Responsibility	Time Allotted	Volunteer/Staff Required	Supplies
	Therapy Dogs x 2	Set up  Tables and Chairs  Put Signage on Tables  Put Signage on Library Door  Water bowls  Parking and Greeter	11:00am – 12:00 pm	4-5	2 big water bowls (see Aliya / Denise)  Signage with event info created (see Aliya \Denise)  Photographer- plus release forms
		Parking and Greeter	11:30 am – 12:00pm		
		Supervisors/Overseers	12:00pm - 2:00pm		
		Take Down/Close  Tables and Chairs  Clean up  Signage Removed	2:00 – 2:30pm		
		Signage Removed		7 10	

# **Volunteer Coordination**

Monday March 2	Tuesday March 3	Wednesday March 4	Thursday March 5
Therapy Dogs	Wellness Day	Games/Prizes	Arts/Jazz
Aliya 11:00-3:00 (S)	Aliya 11:00-3:00 (S)	Aliya 11:00-3:00 (S)	Aliya 11:00-3:00 (S)
Jason R 11:00-12:00 (S)	Jason R 11:00-12:00 (S)	Caleb 11:00-12:00 (S)	Adam 11:00-12:00 (S)
Phyllis 12:00-2:00 (S)	Dijana 12:00-2:00 (S)	Jason R 12:00-2:00 (S)	Shikta 12:00-2:00 (S)
Caleb 2:00-2:30 (S)	Shikta 2:00-2:30 (S)		
ICSA 11:00-12:00 (Theresa)	ICSA 11:00-12:00	ICSA 11:00-12:00	ICSA 11:00-12:00
		(Pan)	(Pan)
Harminder 12:00-2:30 (V)	Harminder 11:00-2:00 (V)	Harminder 11:00-3:00 (V)	Harminder 11:00-3:00 (V)
Easwari Ganeshan 11:00-2:30 (V)	Chunxia Lin 11:00-2:30 (V)	Easwari Ganeshan 11:00-2:30 (V)	Himani Rana 11:00-2:00 (V)
Ruiguang Su	Himani Rana 11:00-2:00 (V)	Ruiguang Su	Ruiguang Su
Lauren (V) 12:00-2:00	Lauren (V) 12:00-2:00	Patrick 11:00-2:00 (V)	Laura 12:00-2:00 (V)
Mobeen (V)12:00-2:00	Mobeen (12:00-2:00)	Rhys 12:00-2:00 (V)	Patrick 11:00-2:00 (V)
Amanjit (11:00-2:30)(V)	Nadia (V) 12:00-2:00	Nadia 12:30-2:00 (V)	Amanjit (11:00-1:00) (V)
Harvinder (12:00-1:00) (V)	Amanjit 11:00-1:30 (V)	Stephanie 12:00-1:00 (V)	
		Mobeen 12:00-2:00 (V)	
		Caroline 12:30-2:00 (V)	
			Amy Weir and Natasha Armstrong – button making table (S)
			making table (S)

# **Marketing Plan**

Internet Promotion	Communications Promotion	Physical Promotion
Humber Homepage  On Banner  Upcoming Events  Humber Today	Contact Humber Marketing (discuss opportunities)  Sara Chappel/Andrew Leopold	<ul> <li>Posters</li> <li>on HSF boards</li> <li>in areas where services are involved (ie: library, FYE office etc)</li> </ul>
<ul> <li>Social Media</li> <li>HSF</li> <li>Humber &amp; GH Facebook/Twitter</li> <li>FYE, International Centre, Humber Libraries, Athletics, Aboriginal Services, Sustainability etc social media outlets</li> <li>Send to key faculty/staff on social media</li> <li>Ensure students are also promoting on their facebook.</li> </ul>	Contact Humber media for interviews with:  Humber et cetera  Humber Radix	
Humber Libraries website  FYE and International Centre website	Humber TV	

ehealthandfitness @ehealthandfitne - 6 Mar 2015

Recess in the Library, Sickle Cell Conference, Bob Ezrin: Humber Today dlvr.it /8sFkSn

YouTube



Recess in the Library, Sickle Cell Conference, Bob Ezrin: Humber Today







# Wellness Day









# Games Day









#### **Final Considerations**

- 1000 + students attended over 4 day event
- A few noise complaints at each campus; give students good warning beforehand
- Journalism students, media and coordination
- Library staff support





#### Future Plans - RECESS 2016

- New Partners
- New Activities
- New Sponsors
- Bigger, Better!





#### **Questions? Comments?**

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