

## From Lost to Found: Newcomers in Mississauga

Mississauga Library System Newcomer Steering Team:

Maria Politano, Chair Erin Baker Elizabeth Caione Cate Chassé Ambreen Kamal



# <u>Agenda</u>





- The Newcomer Experience
- Demographics: Mississauga
- Newcomer Steering Team
- Newcomer Reps Committee
- Newcomer Programs
- Resources for Customers
- Questions/Ideas?





## Newcomers and Public Libraries



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#### The Newcomer Experience

#### How do WE define newcomers?

- In the country 5 years or less (CIC)
- Skilled workers, sponsored family members, business immigrants, refugees, students, live-in caregivers, temporary workers etc.

#### How newcomers define themselves?

- Not homogenous but rather complex
- Sub-groups each with their own diverse needs
- Recently arrived versus more established
- Many highly educated, skilled and motivated to succeed



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#### The Newcomer Experience

#### **Settlement Process – Stages:**

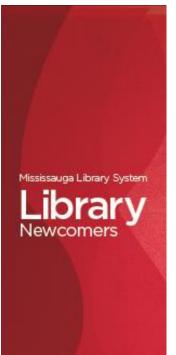
- First stage: immediate needs e.g. food, shelter, orientation, language
- Second stage: intermediate needs e.g. accessing services, employment etc.
- Third stage: integration in the economic, cultural, social and political life

#### **Challenges Faced**

- Lack of language skills
- Lack of Canadian Work Experience
- Lack of recognition for foreign credentials
- Underemployment



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### Demographics: Mississauga

- 6<sup>th</sup> largest city in Canada
- Just over half (52.9%) of its total population was born outside Canada (2011).
- Top 10 Non-Official Languages:
  - Chinese, Urdu, Polish, Punjabi, Arabic, Tagalog, Portuguese, Spanish, Italian, Tamil.



# Background: Newcomers & Mississauga Library System

The vision:

Mississauga Library System provides Newcomer Services for our growing diverse community.



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### Background: Newcomer Steering Team

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- 2011 Creation of the Newcomer Steering Team
- 2012 *Newcomer Services* Report presented to the Steering Team

#### 5 Core Goals:

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- Respond to demographic and policy changes
- Resources and programs
- Access to settlement information
- Partnerships with settlement services
- Supporting organizations through outreach



### Background: Newcomer Steering Team



#### 2012 Steering Team Objectives

- Newcomer Committee Reps
- Create a Brand
- Webpage
- Best Practices
- Partnerships
- Outreach
- Newcomer Area
- Programs and Information Sessions



### Background: Newcomer Steering Team

- Objectives further expanded and refined
- Practices reviewed, revised and aligned with other teams and committees (2013)
  - World Languages Team
  - Electronic Services Advisory Committee
  - Web Coordinators
    - All About Your Library brochure
    - Google translate option
    - Additions to webpages etc.



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# <u>Newcomer</u> <u>Reps Committee</u>





- Newcomer Areas
- Checklist
- Branding



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- 25 Locations
- Bi-Annual Meetings
- Objectives
- Communication
- Rep buy-in
- Program Outlines
- Maintenance of Newcomer Areas



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## Newcomer Areas

- Pull together resources of specific interest or use for Newcomers.
- Key topics : English Language Learning, Career Resources, Job Search, Community Information
- Challenge: each library location differs in size
  - Signage
  - Location and space are of primary concern
  - Where, What, and How to display materials
  - Partnerships
  - How to answer in-depth questions
  - Programming ideas that are right for *your* local community



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### Newcomer Area Checklist

□ Clear Branding





- □ Location-specific Newcomer Brochure
- CAPP Poster
- □ Career Books (or callout)
- □ Citizenship Kits (or callout)
- □ World Language Materials (or callout)
- □ World Language dividers
- □ New Immigrant Magazine
- □ AAYL Multilingual Brochures
- □ Local Settlement Info
- □ Newcomer Website Info
- □ Partnership with local offering
  - Commissioner of Oaths services.



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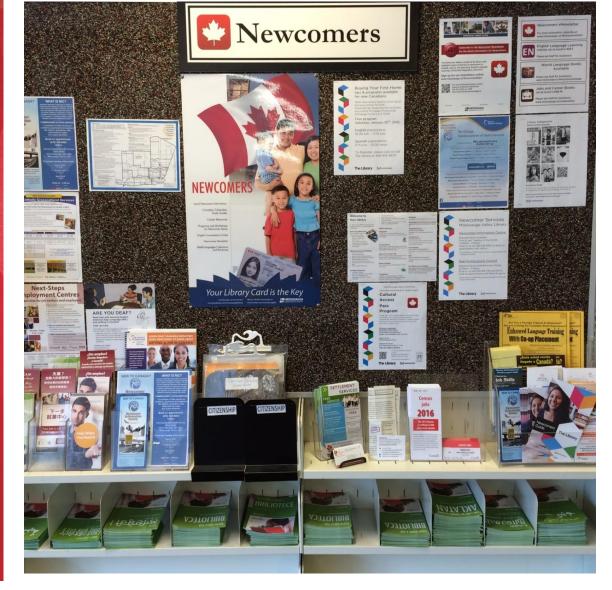
## **Clear Branding**











Mississauga



Mississauga

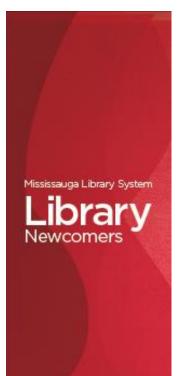
## <u>Newcomer Programs</u> and Services





- Partnerships
- Outreach
- Programs and Services
  - Settling
  - Living
  - Working
  - Learning
  - Playing





# Partnerships

Newcomer Information and Referral Services

- Newcomer Information Centre (NIC)
- Peel Multicultural Council (PMC)
- Brampton Multicultural Centre (BMC)
- Costi
- Dixie Bloor Neighbourhood Services
- Newcomer Centre of Peel (NCP)

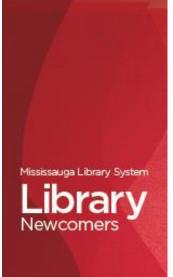


# Outreach Opportunities

- Class Visits (LINC & ESL)
- Settlement Worker in School (SWIS)
- World of Welcome Newcomer Orientation Days (WOW)
- Parent Literacy Conference



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# Settling

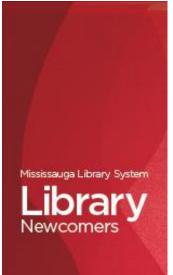
- Newcomer Information and Referral Services
- Commissioner of Oath Services
- Orientation to Ontario
- Canadian Citizenship Test
   Prep



# Living

- Income Tax: Information Sessions for Newcomers
  - First Winter in Canada
  - Landlord and Tenant Act
  - The Shoe Project
  - Canadian Speaker Series







- Working Professionally in Ontario
- A 5-Day Job Search Workshop for New Immigrants to Canada
- Job Search Support
- Career Tours

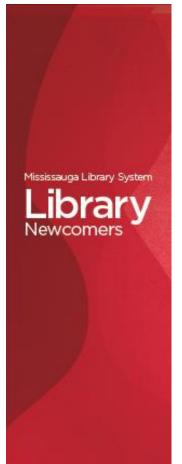




## Learning

- Reading Buddies
- Prepare for IELTS Success (International English Language Testing System)
- English Conversation Circles
- English Conversation Club for Youth
- Book an Expert





# Playing

- Children's Programs
  - World Languages Storytime
  - Welcome to Canada Storytime
  - World Storytime Festival
  - Dial a Story



# Cultural Access Pass Program (CAPP)



Cultural Access Pass Program – A free gift to each Canadian citizen during their first year of citizenship. Complimentary admission to Canada's cultural treasures.

Your customer just needs:

- 1. Register online
- 2. A Piece of id with their birthdate
- 3. Their Registration Confirmation Number
- 4. Commemorative Document





# <u>Resources for</u> <u>Customers</u>





#### eResources

- Learning Express
- Mango Languages
- Career Cruising
- Press Display



## eResources: Learning Express

#### Citizenship, TOEIC®, & TOEFL® Center

Mississauga Library System Center Home Home Guidance -Resources -Other Centers -Video Guides -Help-Become a Canadian Citizen Citizenshi TOEIC® Preparation and TOEF TOEFL iBT® Preparation Resources to help you become a Canadian citizen and prepare for the TOEIC® and TOEFL® tests. 1 Become a Canadian TOEIC® Preparation TOEFL iBT® Preparation



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Newcomers



## eResources: Mango



# Language and culture learning for real life.



## eResources: Career Cruising

#### **Career** Cruising

Français | Help | My Account -



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## eResources: Press Display

NORTHERN NEWS

Performance review

18 Jan

M THE KOREA TIMES

19 Jan

Smriti's defence

MAN

16 Jan

**Report on** 

INSTANT to 4000+ newspapers ACCESS in 60 languages!

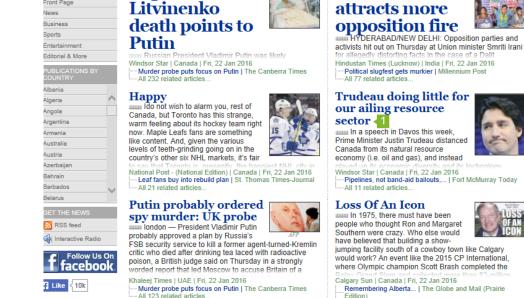
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Front Page

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THE AGE

17 Jan

100k ||| \$

· Hussey backing his non-Stars











Evening

China pumping billions into Egyption

20 Jan

A

ESTOSETTLE

Edition) All 15 related articles.

#### 100 years later

Yuma is a city that's known for its



## <u>Resources</u> for Customers

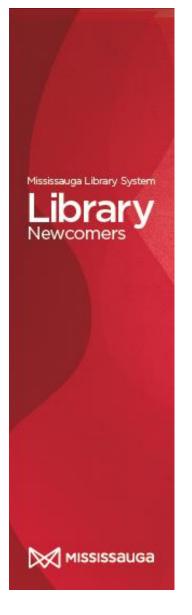




### Print Collections

- Newcomer eNewsletter
- Newcomer Guide
- Web Resources
  - Newcomer Website
  - Culture on the Map
  - Settlement Org
  - Immigration Canada



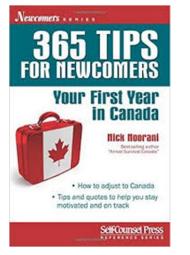


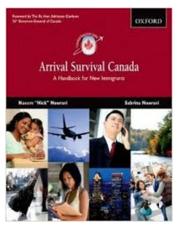
# **Print Collections**

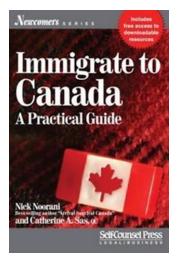
- English Language Learning
- Literacy Books
- Dual Language
- World Languages
- Career/Job Searching
- Settlement Resources
- Citizenship Kits

# Titles by Nick Noorani











### eNewsletter



#### Spring Newsletter

#### Spring is here!

The Newcomer Newsletter highlights resources, tools, and services dedicated to helping Newcomers settle in Canada and to engage with their public library.

To suggest a topic or resource to be featured in the Newcomer Newsletter please email us: newcomers.library@mississauga.ca

Visit the Mississauga Library System Newcomer website.

#### Let the Library lead you to your next career...



## Newcomer Webpage



## Newcomer Webpage

| N 74         | Newcomer                               | Newcomer Service Goals  |
|--------------|--|---|
|              | Programs                               | Mississauga Library System provides Newcomer Services for our growing diverse community. Our goals include:   |
|              | Career<br>Centre                       | <ul> <li>access to settlement information that meets Newcomers' needs;</li> <li>providing resources and programs that promote literacy and life-long learning;</li> <li>developing partnerships with immigration settlement services within the City of Mississauga and the Region of Peel; and,</li> <li>supporting community groups of various cultural backgrounds through outreach programs.</li> </ul> |
|              | Library<br>in your<br>Language         | Subscribe to the <u>Newcomer Newsletter</u><br>for the latest information for Newcomers.  |
| BIGGEST CLUB | CETA LIBRARY CARD! 1000                | Subscribe to the Newcomer Newsletter  |
| ///////      | ////////////////////////////////////// | "All About Your Library" in various languages:  |
| RECREAT      | IONAND PARKS                           | Use the "Select Language" feature located at the top left side of library webpages to translate information into the language of your choice.   |
|              |  | Newcomers Guide   |
|              |  | <u>Mississauga Libraries - Everyone Welcome!</u>  |
|              |  | FEATURED ARTICLES   |
|              |  | English Conversation Circles  |



English Conversation Circles For newcomers to Canada wishing to improve their fluency, build their vocabulary and gain confidence in speaking English.

## Newcomer Guide





#### Welcome to the Mississauga Library

A library card is free for anyone who lives, works, goes to school or owns property in Mississauga.

#### How to get a library card Visit the library near your home, school

or office • Bring in identification with your name

newspapers in various languages Job and career help Small business resources

#### In-Library Resources Settlement guides Canadian citizenship study guides DVDs, CDs, magazines and

 World Language Collection for all ages English Language Learning: IELTS, TOEIC, TOEFL, ESL books and more

LINC lincpeelhalton.com/index.htm Language instruction for Newcomers to Canada

#### **Online Resources**

TumbleBooks

Learn over 70 languages, including English.

Mississauga Library

settlement.org

Newcomers webpage

mississauga.ca/newcomers immigrationpeel.ca

The Official Driver's Handbook

emagazites Free access to over 150 magazines on your mobile device or computer - in six languages. Sample tests for writing, reading, math, and MS Office, Access TOEFL IBT and TOEIC exams and the Canadian citizenship exam. An online collection of talking picture books that teach children the joy of reading. Available in various language

Library Press Display Read newspapers from Canada and around the world, in various languages Search for a specific topic for example latest job advertisements.

#### Helpful Websites Information about settlement services:

wcomer Newsletter Subscribe at mississauga.ca/librarynewsletters

Cultural Access Pass Cultural Access Pass Free admission to Canada's cultural attractions: golleries, museums, national and provincial parks, and historic sites across the country for a year after becoming a Canadian obiten. The pass also offers travel discount with VIA RAIL Canada. Find information about settling in Ontario, learning English, employment, education, housing, and healthcare.

In my language english.inmylanguage.org/ Information you need in the language you know: New Citizens 1. Register for your pass online: icc-icc.ca

2. Pick up your free pass from: • Central Library, Readers' Den Department • Meadowvale Library • Malton Library

Partner Newcomer Organizations & Services Offered . Contact your local library for more details about programs and services. The Official Driver's Handbook mto.gov.on.ca/english/dandv/driver/ handbook/ This handbook is only a guide for driver licensing. For more information, visit mto.gov.on.ca

Looking For More? Use the library catalogue or ask staff at any library location.

and address on it • If you do not live in Mississauga, bring proof that you work in or that you attend a school in Mississauga. Offered At Your Local Library

Offered At Your Local Library Bools, music, movies and games, Free Wi-Fi Public computers that have internet, Microsoft Office and more Cutet and group study rooms Educational and fun programs for all ages

all ages • Exam proctoring services

## Culture on the Map

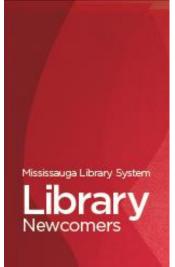


## Settlement.Org



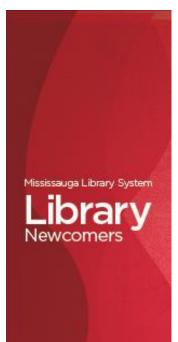
# Citizenship and Immigration Canada Website





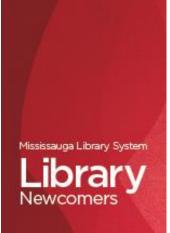
## What's Happening Now?





## Questions?





## Contacts:

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