The Tween Scene

Scene

A year of programming for ages 10-14

Tiffany Balducci

Brianne Wilkins-Bester
Meet the Team

• **Brianne Wilkins-Bester**
  - Branch Manager/Teen Librarian, Innisfil Public Library (2004-6)
  - Children’s Librarian, Oshawa Public Libraries (2008-10)
  - Believes the library should be a fun and wacky place for kids of all ages!

• **Tiffany Balducci**
  - Former Teen Librarian, Oshawa Public Libraries, began February 2008
  - Currently Branch Librarian, Oshawa Public Libraries
  - Worked in both Public and Academic libraries since 1999
  - MLIS with a concentration in Youth Services
  - Currently a member of the White Pine Selection Committee
  - Obsessed with Pop Culture including, but not limited to: Perez Hilton, MTV, Degrassi, 90210, Gossip Magazines, and reality television
Who are “Tweens”?

• “The time between childhood and adolescence”
• Consistently 8-14 years old
• Generation Y/Millennials (ages 13-14)
• Gen Z/Post Gen/iGeneration/Gen Wii/Pluralistic Generation (ages birth to 12)
  – Everything is a game, connectivity, ethnically diverse, won’t take risks
Why Serve “Tweens?”

- KAGOY (kids are getting older younger)
- They are powerful!
- There are more of them!
  - 1,920,355 tweens
  - 1,809,895 school age children
  - 1,877,095 birth to 4  ....(2011 Canadian Census)
- To create life-long library users
Where to Begin

- Ask the Tweens
- Pop Culture
- Look online
- Practice what you know
- It’s nice if you can relate it to reading. But you don’t have to!
- If you feed them, they will come
- Break the ice
- Swag
Oshawa Public Library Tween Programs

• For ages 10-15
• Average age: 12
• Monday nights 6:30-7:30
• Advertising via posters, newsletters, newspapers, online events listings, social media
• Budget
• Prizes
Oshawa Public Library Tween Programs

- 2008: 2 programs
  - 40 participants
- 2009: 12 programs
  - 165 participants
- 2010: 18 programs
  - 324 participants
- 2011: 24 programs
  - 465 participants
- 2012: 43 programs (system-wide)
  - 600+ participants

Average attendance: 16 participants
A Year of Tween Programs!
January: Fiesta in the Biblioteca
February: BFF
March: Iron Chef
April: Party Like an April Fool!
May: Greek Out!
June: Is the Price Right?
SWITCH?

$2297

$2649
SWITCH?

$2297

$2649
SQUEEZE PLAY

$5129
SQUEEZE PLAY $519
PICK -A-NUMBER

$15_
PICK -A-NUMBER

$159
SHOW CASE #1
July: TWIG

TWIG Interest Group

A new Tween Interest Group has launched at the Legends Centre Branch. Have your say in library programmes for your age group; review books, movies, music and video games; and participate in activities and games. Snacks will be provided.

For ages 9-12

This is an ongoing programme that will meet on the first Thursday of every month at 7:00 pm.

TWIG Review!

ATTACH ANOTHER SHEET OR TRY BACK IF NECESSARY.

TITLE: ____________________________________________

AUTHOR: __________________________________________

RATING: (Circle total number of stars)

REVIEWS:

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August: Mother-Daughter Book Club
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<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
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<tbody>
<tr>
<td>Among the Hidden</td>
<td>Margaret Peterson Haddix</td>
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<tr>
<td>Dunces Anonymous</td>
<td>Kate Jaimet</td>
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<tr>
<td>Granny Torelli Makes Soup</td>
<td>Sharon Creech</td>
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<td>Ida B</td>
<td>Katherine Hannigan</td>
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<td>Moving Day (Allie Finkle’s Rules for Girls)</td>
<td>Meg Cabot</td>
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<td>Princess Academy</td>
<td>Shannon Hale</td>
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<td>Rules</td>
<td>Cynthia Lord</td>
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<td>Sarah, Plain and Tall</td>
<td>Patricia MacLachlan</td>
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<td>Somebody Else’s Summer</td>
<td>Jean Little</td>
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<td>The Contest</td>
<td>Caroline Stellings</td>
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<td>The Mother-Daughter Book Club</td>
<td>Heather Vogel Frederick</td>
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<td>The Penderwicks</td>
<td>Jeanne Birdsall</td>
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<td>The Sky is Falling</td>
<td>Kit Pearson</td>
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<tr>
<td>Three Cups of Tea (Young Reader’s Edition)</td>
<td>Greg Mortenson/Sarah Thomson</td>
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<tr>
<td>Zorgamazoo</td>
<td>Robert Weston</td>
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September: Back to School Bash
October: Haunted House
November: Relic Hunter
**December: Happy Holidaze**

**SNOWFLAKE CARD**

Step one

Take the aluminum foil and hole punch small circles.

Step two

Glue down the aluminum foil holes into whatever pattern you'd like. You can make a snowflake, a bell, a Christmas tree, etc.

Step three

Write a message in white ink on the inside of the card. Done!
More Great Programming Ideas...

• One Direction Party
• A Wee Bit of Fun
• Bling a Birdhouse!
• Journey to Japan
• Grade 8 Grad Expo
• Chinese New Year Celebration
For more information. . .

• Visit our web site or email us:
  http://sites.google.com/site/thetweenscene/
tweenscenelibrary@gmail.com

• Look for our upcoming publication “The Tween Scene” available from VOYA Press and E.L. Kurdyla Publishing.
**Articles to read. . .**

