Making it THEIRspace

Attracting and engaging teens: London Public Library’s experience
Why?

Change in Library’s Strategic Plan

Our Vision…
London Public Library is the community hub that strengthens individuals, families and neighbourhoods by connecting them to people and to relevant information, collections, programs and resources

Value Promise…
Choose, Connect, Learn, Discover, Simplify, Relax

Customers First!
Why?

- Changing times - curriculum, technology, interests
- Library becoming stagnant and irrelevant
- Everything to gain; nothing to lose!
Our plan: Lollypop Program

Grant from Ministry of Culture’s Library Strategic Development Fund sure did help!

- Creative Expression
  - health & wellness
  - creative exploration
  - creative writing
  - media literacy
  - performance
  - visual arts

- Leadership Development
  - homework help
  - computer skills
  - team building
  - innovation
  - change management
  - public speaking

- Community Building
  - career development
  - community awareness
  - job opportunities
  - partnerships & collaboration
  - volunteer opportunities

Learning, Literacy & Leadership for our Youth Population (LOLLYPOP)
How?

- Listen to the teens!
  - Focus groups
  - Teen Advisory Committee
  - Community involvement
  - In the car, at the gym, on the street
- Staff involvement at all levels - It’s all about the team!
- Review of the literature and best practices
- Take some risks!
How?

Their Physical Space
Their Virtual Space
Relevant collections, programs and services
Their Physical Space

- Welcoming, casual and inviting
- Colourful and comfortable
- Make it easy to find and identify
- Multifunctional: book and av collection space, study space, computer space, ‘hang out’ space
- Furniture and shelving that can be easily moved… it’s got to be adaptable
- Get teens to help create ‘their’ space
The Teen Annex was born!

- Given a new space at the Central Library
  - 1st floor; very visible
  - Near, but separate from, the Children’s Library
  - Near the Library café
- Our teen advisory committee…
  - Chose the colours
  - Chose the furniture
  - Chose the fireplace tiles
  - Chose the name!
Colourful, modular, and comfortable
The Escalator Wall

- The good, the bad and the ugly!
- The kids had the answer ... make it art!
- What kind of art? ... art that speaks to them!
The transformation begins...
‘Know-U-Turn’

A work of urban expressionism by Bryan Jesney
“The Brand”

- Teens chose the name .... Teen Annex
- Advisory Committee and a graphic designer worked together to design a logo
Build it and they WILL come!
Their Virtual Space

- Website
- MySpace
- Facebook
- YouTube
- White Pine blogs
- E-newsletters
- Electronic databases
- askON
www.londonpubliclibrary.ca
...before
Imagine the Adventure! 
teen travel fair
12 – 3 pm, Sat. Feb. 16
Central Library

with Novacks, Robert Q Travel,
Cross-Cutural Solutions and UWO
SAY DOMINO PLAYS BYRON LIBRARY!

Thursday, January 24th @ 7:30 pm.
L.O.U.D. is on the road!
Byron Branch Teen Annex and Say Domino are ready to rock n’ roll!
Join us for a night of good times, good tunes and good friends.

- Login or register to post comments

Looking for a summer job?

Yes, it is a cold and wintry January but it is not too early to start looking for your summer job. The City of London advertised their 2008 summer jobs last November. Other government postings will be available soon. Many large employers also advertise their summer positions in January and February.
Want to do an effective job search? Why not learn more at...

**Free Summer Job Workshop**
7-8:30 p.m.
Tuesday January 15, 2008
Central Library
251 Dundas Street
No registration required

Staff from Youth Opportunities Unlimited and Fanshawe Job Connect will be on hand to talk about the career resources and services they offer to assist youth with finding employment.

What jobs will be available for summer 2008? Check out these websites:

» 1 comment  Read more

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**New Books!**

Kick back in a comfy chair and read one of the Library's new teen books. Check out our new book list by clicking on "New Teen Reads".

» Login or register to post comments

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**Welcome to Your New Website**

Welcome to our new teen website.

We've rebuilt it to be able to incorporate some new features, like blogs and video. You'll be able to post comments on our blogs and this page by creating a My Voice account. Register to set up your account below.

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TAC has been changing the Teen Annex at the Central Library. See our photos of what's happening in the Teen Annex on Flickr.com. Some library branches are starting TAC. Check out the listings and find one near you.

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Missed the latest LOUD show? Check out the footage of past shows on the website of mindyourmind.ca, our community partners. See dates, locations and bands for upcoming shows - just click on the left LOUD button.
Events@LPL

**Beacock**

Teen Advisory Committee: Beacock Branch
Interested in helping to shape the library's services to teens? If so, we want you! Come to one of our meetings and bring your ideas and opinions. We welcome your ideas to help create a space that you and other teens will find appealing, as well as suggestions for programs, popular books, music and movies, and our Teen Annex website. (Members of TAC can use their time spent on this group as part of their community volunteer hours.) For more information call Rebecca at 519-451-8140.

**Central**

Teen Annex Committee (12-18 years)
3-4pm, Wednesdays, Jan. 9, 23, Feb. 13, 27
Come to one of our meetings! Bring your ideas and opinions about current teen trends and interests to help us create welcoming spaces in the libraries which will appeal to teens. We welcome your ideas for programs, popular books, music and movies, and our Teen Annex website. Members of TAC can use their time spent on this group as part of their community volunteer hours. No registration required.

Poetry Café (12-18 years)
7-8pm, Mondays, Jan. 28 and Feb. 25
Always in Beta

- Blogs - to moderate or not to moderate
  - personable not personal
- Book Covers, videos and photographs
- iCreate
- Video studio
- Keep the teens involved. The more involved, the more support, the more the initiative will grow.
www.myspace.com/teenannex
The Teen Annex is at London Public Library in London Ontario Canada. We have hundreds of new CDs, graphic novels, dvds and regular books, all waiting for you.

Did you know that you can look in our catalogue (our web database of all our books, music, dvds), find items you want and then "place a hold" to have them sent to the library location nearest you so you can pick them up. We even call you when they arrive - how cool is that?? Explore what we have by looking at the library catalogue

**Project due tomorrow and can’t find info? We can help!**

We have the answer. They're called databases.

- they have thousands of articles from popular magazines and academic journals
- you can't find these articles on the "regular" Internet, only through our website because they cost money
- they are free for you, however, once you have a free London Public Library card because we've already paid for them!

Here's a list of databases.

Here's how to get a London Public Library card.

If you don't live near London, check out your local public library for databases.

If you need help figuring these databases out, remember that you can visit us in person, call our help line at 519-861-4600 or email us.

**Who I'd like to meet:**

If you live in London and you're between 12 and 18 years old, why not join the Teen Annex Committee?

TAC meets on the last Wednesday of each month from 3 - 4 pm. Members of TAC share their ideas and opinions about current teen trends, movies, music, programs, popular books and our website?

Time spent on this group may be used as part of your community volunteer hours. Register by phone 519-861-4600 or in person at the Welcome Desk, Central Library.

See these photos of TAC members interviewing a local artist on our flickr page.
MySpace - always in beta

- Keep your page fresh & maintained - look for new plugins and flashy stuff
- Respond to messages and friend requests promptly
- MySpace manners - show an interest without being invasive
- Respect privacy ex. School links
- It’s their space - let them come to you
- Know your audience - emo’s
London Public Library

Location: 251 Dundas St
London, ON
519-661-5100

Mon – Thurs: 9:00 am – 9:00 pm
Fri: 9:00 am – 6:00 pm
Sat: 9:00 am – 5:00 am
Sun: 1:00 pm – 5:00 pm

London Public Library created an event. 12:54am
Psychology in Everyday life: How to Make it Work for You
a unique lecture series by PhD candidates from UWO
TAC

Information

Group Info
Name: TAC
Type: Organizations – Volunteer Organizations
Description: teen annex committee

Contact Info
Website: www.myspace.com/teenannex

Recent News

- guitar heros tournament

Members

This group has 2 members.

- KC Van Goozen
- Rikki Van Goozen

Report Group

Global

Request to Join Group

Share +

Group Type

This is a closed group. Members must be invited or approved by an admin.

Admins

- KC Van Goozen (Gabriel-Dumont) (creator)
New Mentality – London

Name:
New Mentality – London

Type:
Organizations – Advocacy Organizations

Description:
Welcome to the group for the London division of The New Mentality.

The New Mentality, A Youth Engagement project of Children’s Mental Health Ontario & The Provincial Centre of Excellence for Child and Youth Mental Health at CHEO.

We increase awareness of mental health by:

- Doing activities
- Holding events
- Creating displays
- Talking to decision-makers
- Sharing our stories

We Believe That:

- Youth offer valuable insight about what programs and services work
- Youth can open people’s hearts and minds by sharing their stories
- Youth listen to other youth
- Organizations must create opportunities for youth to be involved
- Adults can be powerful allies to youth

We Believe In

- Fostering adult/youth partnerships
- Being youth–friends and youth–driven
- Being inclusive and open to diversity
- Being action–oriented

Officers

- Jen Solomon
  Facilitator
- Michelle Solomon
  Facilitator
- Mindyourmind Ca (no network)
  Adult Ally Organization
- Alaina Cyr
  Core Group Member
- Leanne Pelissero (UWO)
  Core Group Member

Related Groups

www.mindyourmind.ca
Common Interest – Health & Wellness
Facebook - always in Beta

- What’s the best way to be present?
- Keeping it current & personable
- Privacy - hot topic
  - setting privacy controls
We are a public library system with 16 locations serving over 370,000 people in London, Ontario, Canada. Our videos include highlights from indie teen band concerts in our Teen Annex at the Central Library, stories built on the summer reading program theme for children, book talk and promotional pieces featuring upcoming special events and new services.

Age: 18
Country: Canada

Connect with LondonPublicLibrary

Send Message
Share Channel

http://www.youtube.com/LondonPublicLibrary

Bulletins (0)

Broadcast a message to all your friends!

Videos (16)

There are no bulletins.

Book Hooks January 2008 - London Public Library
From: LondonPublicLibrary
Views: 81

Book Hooks

London Public Library
YouTube - what they want to see
Another Kind of Cowboy by Susan Juby

Alex has always been a horse person. There is a funny scene where he pretends his bike is a horse while he is riding in circles in his driveway. When he starts taking lessons at Limestone Farm, he is fascinated by the art of dressage - a poised, elegant style of riding. However, Alex’s father wants him to be a “Manly Cowboy”. Throughout the story, Alex tries to live up to his father’s expectations but he eventually faces the fact that he has to be true to himself.

The story is about much more than just horses. The relationships are very realistic and the snappy writing has Susan Juby’s trademark wit and humor stamped all over it.

The Blue Helmet by William Bell

After he gets caught by police during a break-in, Lee is sent off to Toronto to live with his aunt.
Bringing it all together

- Weave the virtual
- Weave the physical
- Keep it vibrant!
- Keep it fun & flexible
- ALWAYS IN BETA
Is that enough?

NO!

We need relevant collections, programs and services
Collections

- More graphic novels
- Local Indie band cds
- More DVDs
- Relevant non-curriculum based non-fiction; the “All About Me” collection
Improved accessibility

- Through the catalogue

  - Labels -- match the words and the brand
Display, Display, Display!
Programming

We asked them… what do you want?
The answers were clear:
- “Don’t do what we are already easily doing somewhere else.”
- “We want to do things with our friends.”
- “We are busy! Do it when we have the time.”
Try, try, and try again

- Movies on the big screen
- Book Clubs
- Open Mic nights
- Creative writing classes
- Express Yourself: art mural
- Make-up workshop
The Clear Winners

- DDR
- Guitar Hero
- Gaming
- Wii
- Battle of the Bands
L.O.U.D.

London Ontario Underground Dimensions

Local indie bands playing in the Library while the Library is open! (inspired by TPL)

We’ve got groupies!
We are ‘branching’ out.
Harry and the Potters
The Literacy Connection

The Literate Locker
Book Club in a Backpack

- 12 copies of popular and well-reviewed novels
- Accompanying supporting material -- author info, reviews, discussion questions
- Circulates as a ‘package’ in a backpack
Teen Extreme Reading Machine

- Inspired by KPL
- Planned by our Teen Annex Committee
- 195 kids! 583,413 pages read!
Services

- Art display space
- Homework hubs
- DVD viewing stations
- Volunteer opportunities
- Quiet study rooms
- Improved awareness of, and access to, community services
Teen Annex Committee

- Meet one or twice a month
- Provide input and feedback on all range of programs and services
- Assist with displays, programs, special events
- Promote the Library in their community
- Part of London Youth Council and National Youth Week planning
TAC - tips for success

- Feed them!
- Ice breakers
- Establish ground rules
- Doing is better than talking
- Listening is better than talking
- Have a project
- Recruit new members regularly
- Be enthusiastic
- Treat them as adults, but let them be kids
- Laugh!
Branching out

- Central Branch Library was our pilot for the LOLLYPOP program
- Lessons learned have been put into practice with the development of a Teen Annex at each of our 16 locations
- “Wow… we’re getting a Teen Annex too!”
- Space, collection, programs & services
- Branch Teen Annex Committees
Landon, Masonville and Pond Mills Branches
Community networking

- Co-sponsor!
- Mindyourmind.ca
- London Youth Services Providers
- National Youth Week
- Child and Youth Network
City’s Youth Agenda

Four pillars:

- Youth Connected
- Youth Involved
- Youth Supported
- Youth Celebrated
Marketing

My Library is...
A Rock Show!

Alex and Jon
Aspiring Rock Stars

My Library is...
The Ultimate Search Engine!

Alison
Future Media Mogul

London Public Library
Relax
www.londonpubliclibrary.ca

London Public Library
Learn
www.londonpubliclibrary.ca
Try something different

- Rave cards, not flyers
- Radio spots
- Go where they are …
  - schools, community centres, the web
- Use your network
- Get the kids to help!
Keeping up the momentum

- Involve staff at all levels; training, planning, etc.
- Keep the kids involved
- Raise expectations and take some risks
- Seize the opportunity
- Build youth services into your Library’s operational structure
- Create meaningful metrics
- Get out of the Library
- Advocate and lobby
- Celebrate!
It's hard work, but it's worth it!
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E-Communications Librarian