

ONTARIO LIBRARY ASSOCIATION'S
SUPER CONFERENCE 2007

Jan 31 - Feb 3, 2007

METRO TORONTO CONVENTION CENTRE



SOLUTIONS
in a
CHANGING
LANDSCAPE

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Major Corporate Sponsor

WITH GREAT APPRECIATION TO OUR SPONSORS

MAJOR CORPORATE SPONSOR



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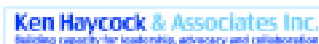


MAJOR PROGRAM SPONSORS

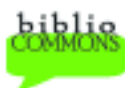


Penguin Group (Canada)

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GENERAL SPONSORS



**OUR INDUSTRY CHAMPIONS
SPONSOR EVENTS AND
PROGRAMS TO ENSURE SUPER
CONFERENCE REGISTRATION
FEES REMAIN LOW!**



mySpace, Facebook, Blogger, Flickr, YouTube, LibraryThing, BoingBoing are just a few of the hundreds of social networking sites that are a global phenomenon attracting tens of millions of visitors every month. Whether or not we are users of one or more of these sites, we cannot escape hearing and reading about them. And whether we like it or not, social networking is influencing how we think about our users and the services we offer them.

How are librarians and libraries incorporating social networking into their realms? What is the future of libraries, library services and librarians in such a rapidly changing landscape? What can we learn and take from the success of social networking?

Last February, we explored how the future belongs to right-brain thinkers – the creative ones, the inventive ones. From coast to coast, this has been a year in which the right-brain thinkers of the library community have been given platforms for their creativity and invention.

Super Conference presents an opportunity for us to engage in a more traditional kind of social networking – presentations, workshops, and best of all, face-to-face conversations with leaders from inside and outside the library world who can help us chart our future course. Our program is filled with sessions that will present new ideas and challenge us to think about how we can ride the wave of change.

Welcome to Super Conference 2007! I look forward to meeting and networking with many of you in person.

Janet Kaufman
Janet Kaufman, OLA President.

Super Conference and the Education Institute are among OLA's most significant contributions to the country's library community. The ideas and meeting of minds that take place in these projects create the conditions to keep libraries vibrant in an information world filled with ambiguity.

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SUPER CONFERENCE. A MEETING OF MINDS TO EXPLORE REALITIES AND EMERGING POSSIBILITIES.

Super Conference offers highly specialized sessions for working professionals who come to learn about the new, the cutting edge, the bleeding edge and the day-to-day – whatever provides insight into our changing landscape and the changing landscape around us. Speakers are coming from around the world and from within and without the library and information community to share their extraordinary expertise and experience with you. They are coming to be stimulated by us and what we are accomplishing. Our speakers have a lot to show us and we to show them. The synergy expands all of our horizons.

WHO SHOULD ATTEND? ANYONE WHO CARES ABOUT LIBRARIES.

Super Conference is for anyone who works in libraries, who cares about libraries, who values libraries. It is for those in school, college, university and public libraries, in private sector and public institutions and in government itself. It is for those in many specializations and for those who would find new specializations. It is for the curious and the open-minded.

Librarians are in the mainstream whether they like it or not. The way in which information is now being captured and disseminated is so radically different from even three years ago that one cannot take anything for granted. Instant messaging has given way to cell phones that do everything but make coffee, listservs are giving way to wikis and iPods and will in turn give way to something new next year.

This is the most extensive library program in this country to keep you abreast, to inspire you and to inform you.

5,411 REASONS TO ATTEND SUPER CONFERENCE 2007

- 1** Internationally praised conference program
- 1** World-class EXPO
- 237** Skill-enhancing and cutting-edge sessions
- 349** Expert speakers
- 213** Industry suppliers and producers
- 11** In-depth preconference workshops
- 1** Behind the Scenes Tour
- 55** Authors autographing
- 8** Plenary sessions featuring the original and the stimulating from the stars of the speaking world
- 11** Networking social events, all complimentary
- 25** Poster sessions by your peers
- 4,499** delegates including
- 1,024** vendor representatives

Evaluations

- 67%** Excellent
- 26.4%** Very good

For even more details, go to
www.accessola.com/super2006

CONFERENCE SESSIONS

There is a mix of the practical and the philosophical, of the new and the old, of the speculative and the proven.

Technology is always significant at Super Conference as it must be. 2007 is the year of Web 2.0 and social software. It is also the year of enormous speculation around the next generation catalogue which will probably not be a catalogue at all but which promises to change patron access in fundamental ways.

There are a number of sessions describing unique program and service ideas that almost any library can use in the pursuit of better experiences for users – an urgent and continuing need that Super Conference pursues.

Your individual needs and the place you currently occupy both in your professional career and in your personal life will dictate the package of sessions that serve you best. The choice seems large but person-by-person it is not. May you find what you need.

For details, see

Wed., Jan. 31,

p. 10-13, 22-23

Thurs., Feb. 1, p. 24-39

Fri., Feb. 2, p. 40-55

Sat., Feb. 3, p. 56-62



THE 2007 EXPOSITION

Canada's largest and most sophisticated library trade-show is an education program in itself and an opportunity to talk with vendors about what does not work as well as about new developments.

So far, there are over twenty new companies taking part, an interesting and exciting refresh of the exhibit floor. Program includes author autographing and presentations, a new product demonstration area and slightly longer hours are also in the mix.

Librarians will see Margaret Atwood's Long Pen for the first time.

For Exhibit program and an Exhibitor list, see **p. 66-67**

NETWORKING CONNECTIONS

A core group of people come together at Super Conference to meet their colleagues. This is one of the pleasures and values of events like this.

But what if you do not already have a "network"? How do you engage 4,500 people and transform 4, or 40, or 400 into your personal support system? Not only newcomers face this challenge, many experienced people have difficulty as well.

Wednesday evening, we are offering a session on what the experts suggest you do to meet people and to build a life-long enduring network.

While social events help you have fun and meet people, the whole conference is a networking opportunity if you know what you are looking for and what to do.

Networking is not about getting a job but about maintaining your position throughout your life. It's worth working on and Super Conference is the place to be.

...AND IT ALL GOES IN THE ELECTRONIC PLANNER!

When you click on My Super Conference in the Super Conference Web site, you will be taken to your most powerful tool for ensuring that you have a great experience in February.

You can pick more than one possibility in each time slot and return to edit the list at your leisure. All of your choices are stored in a cookie to allow you to return to your personal schedule at any time. Each time you run your schedule, it will be automatically updated if a session changes or is withdrawn by a speaker.

The common events such as all-conference plenary events and receptions will automatically appear in your schedule.

You can print out the results at any time.

My Super Conference is your key to plan your personal experience at Super Conference 2007.

To find your personal planner, go to

www.accessola.com/superconference2007

Click on My Super Conference.

LEARNING FROM OTHERS

SOLUTIONS IN A CHANGING LANDSCAPE.

350 PRESENTERS.
4,500 PEERS.
YOUR OWN
STELLAR IDEA FEST.

NEW TRUSTEES CAN
EXPLORE THE PAST
AND THE FUTURE.

FRANCOPHONE
MEMBERS LEAD
A CELEBRATION.
EVERYONE IS INVITED.

Here are some of the streams and special events that explore our theme and our future.

BORROWING PRIVILEGES.

This is what Frans Johansson calls the Medici Effect – the ideas that are triggered by bringing people from different fields together. He refers to them as intersections. We have some very amazing people coming to see what we can spark.



419 RICK SEGAL, Amazon.ca

The challenge of placing bets on ideas when you have incomplete information. How to decide, how to figure out whether you've done the right thing and how to recover when you haven't.



609 UWE STUECKMANN, Air Miles

Our Web presence and other communication tends to be one message for everyone. New possibilities open new risks but also new opportunities. Here is how some are doing it. How might we?



1108 PIETRO SATRIANO, PC Brand

President's Choice stands for innovation in people's minds. Where do the ideas come from and how do you deliberately source new ideas? There is a process that has emerged and can be used.

1314 SCOTT STIRTON, BMO

How services are delivered and how institutions reinvent themselves within unchanged roles is the focus here. The expectations are decidedly changing. How do you keep up, keep ahead?

For more details, see

Thurs., Feb. 1, 10:40 am, p. 32

Thurs., Feb. 1, 3:45 pm, p. 35

Fri., Feb. 2, 9:05 am, p. 43

Fri., Feb. 2, 2:10 pm, p. 48

Program created and supported by



LOOKING FORWARD

THE NEXT GENERATION CATALOGUE.

This bleeding edge series of programs is about the "social Web." In the last year, we have seen a tidal wave of ideas and possibilities emerging and many of its themes are in this Super Conference program. OLA has been investing with other provinces in the work of Beth Jefferson who, with a coterie of other people, is riding a wave of intense discovery. OLITA is bringing John Blyberg and Karen Calhoun to this discussion. There is a fascinating idea tank called a charrette on Friday that will help bring us all into the heart of the argument. What will the next generation catalogue do? Join the excitement and ride the wave. For details, see

Thursday 322, 403, 610
Friday 1109, 1315, 1401
Saturday 1902

everyBODY a TECHIE

TECHNOLOGY INTERFACE.

The story this year is Web 2.0 and all planners have programs to show you what is happening with it in your library.

If you feel nauseous, there are young people and seasoned veterans willing to show you the ropes gently. There is something for everyone.

Bring your cell phone to the interactive plenary planned for Thursday 8 am. If you don't have a phone, come anyway. It will be fun and revealing.

Volunteer to help with the Super Conference blog and the conference wiki.

c H a n g e WITHIN

CAREER MOVES AND MENTORING

The talk is over. The action starts now. Start with the Wednesday pre-opening session on how to network. Go to the Saturday session on how to follow up successfully. Visit the new, expanded career centre which will include one-on-one interviews, résumé critiquing and a Mr. Fixit help desk for easier questions. There is a stream of sessions on getting the job, refining your enthusiasm for the job, career development and more.

Interested in mentoring? The mentoring database will give you an easy way to become a mentor or to request a mentor all year round. There is even a French session on mentoring.

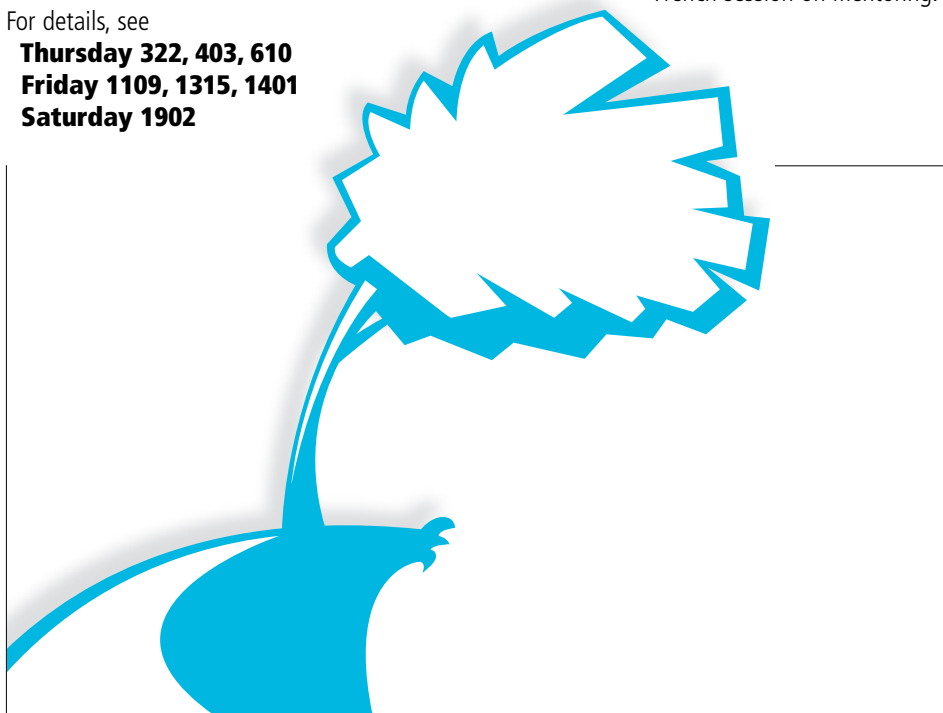
a new Landmark

ABFO à 10 ans.

L'Association des bibliothécaires francophones de l'Ontario ABFO is ten years old. To celebrate, we are offering a wonderful mix of sessions and activities with some of the country's leading French personalities. There will be simultaneous translation in English and in French of the Friday 8 a.m. plenary session with Lise Bissonnette, Director of the Grande Bibliothèque Nationale du Québec and Ian Wilson, Librarian and Archivist of Canada.

**401, 601, 701, 900, 1101,
1301, 1400, 1602**

C'est le dixième anniversaire de l'Association des bibliothécaires francophones de l'Ontario (ABFO). Pour célébrer, nous offrons un mélange fantastique de sessions et activités avec quelques personnalités principales françaises du pays. À la session plénière sur vendredi à 8h, on va avoir la traduction bilingue.



weLcome

SUPER
sessions

LEADERSHIP AND TRUSTEE EDUCATION. WE HAVE IT.

WELCOME TO YOUR NEW FOUR-YEAR APPOINTMENT.

Super Conference offers highly specialized sessions for practicing trustees. At the centre of our philosophy is the need for libraries and library boards to take the initiative in community development and community problem-solving. You can and should make a difference. The programs at Super Conference and in the Education Institute provide you with help.

Reception following the program sponsored by

Ken Haycock & Associates Inc.
Building capacity for leadership, advocacy and collaboration

NEWLY APPOINTED FIRST-TIME TRUSTEE MEMBERS: NO FEE FOR REGISTRATION.

Newly appointed first-time trustees on library boards that are members may register for free. Public library trustees from member boards who are reappointed may register at early-bird rates (pre-Nov. 30) up to conference time.

This is OLA's way of saying that the Board of Directors wishes to support your library board as much as possible during this start-up period.

Boards that take out membership in OLA during this period may avail themselves of this offer. Membership automatically includes the Ontario Library Boards' Association in the fee. It is important that all boards belong to OLBA and be part of board leadership development in the years ahead.

REGISTRATION:

By requesting a ticket to this event (see p.70), regular conference registrants are indicating they plan to attend this event rather than the regular program. *There is no additional cost for a regular conference registrant.*

Cost for attending this day only:
Member \$195
Non-Member \$320

SESSIONS FOR NEW TRUSTEES AND MORE...

There is a series on Thursday, February 1 for new trustees, called "So You're Now on the Library Board." Everything from meeting procedures and legal responsibilities through to relations with the CEO and municipal politicians through to community development and fundraising are included in this three session overview of your role.

And there are sessions for all trustees on an impressive variety of topics:

- Getting a budget through Council
- Nurturing a relationship between the Board and CEO
- Disaster planning
- What Boards need to know about technology
- Planning construction of a branch library
- Working with a union workforce
- The leadership role of the Board in community development
- Dealing with the uncommitted Board member

And you of course don't want to miss the special conference within the conference described on the next page.

You also can go to any session being offered, the exhibit and any of the free social events.

OLBA'S CONFERENCE WITHIN A CONFERENCE FRIDAY, FEBRUARY 2, 9:00 am-5:00 PM



Glen Murray

LEADERSHIP BY DESIGN: COMMITTING TO STRONGER PUBLIC LIBRARY GOVERNANCE BY 2010

PURPOSE: To launch OLBA's LEADERSHIP DEVELOPMENT PROGRAM and engage Ontario's public library boards and CEO's as full participants in strengthening their leadership potential & capacity by 2010.

SCHEDULE	PROGRAM COMPONENT	KEY PARTICIPANTS (Suggested)	EXPECTED OUTCOMES
9:00am – 10:15am	Setting the Stage	Symposium Moderator: Suzanne Culp Consultants : Randee Loucks & Margaret Andrewes	Presentation of research that sets the context for "Library Leadership by Design"
10:15am – 10:40am	Coffee Break	All delegates	
10:40am – 11:45am	All-Conference (Plenary) Keynote Speaker	Glen Murray	Thought provoking, inspirational call to action...
12:00 Noon – 12:45pm	Expert Panel	Moderator: Ken Haycock Keynote Speaker: Glen Murray Panelists: Municipal & Library Community Leaders	Response to call to action through a dialogue with Glen Murray to explore opportunities & challenges involved in building community leadership capacity.
12:45pm – 1:45pm	NETWORKING LUNCH	All delegates	Delegates sharing library stories, connecting with each other & WINNING PRIZES.
1:45pm – 3:00pm	OFFICIAL LAUNCH	Doreen Horbach & OLBA Council Representatives + M. Andrewes, R. Loucks & K. Haycock	Interactive workshop to introduce "Library Leadership by Design".
3:00pm – 3:30pm	Break	All delegates	
3:30pm – 4:30pm	Expert Panel	Moderator: Representative of FOPL Board of Directors (tbc) Panelists: Board Chairs & CEO's	Rally for "Library Leadership by Design" : Perspectives on what will be different by 2010 and the challenges in getting there.
4:30pm – 5:00pm	WRAP UP	OLBA Council Representatives –Cathy Dowd et al	OLBA's Commitment to "Leadership by Design" ; Thank you's, etc.
5:00pm – 6:00pm	RECEPTION	All delegates	

This precedent setting symposium is OLBA's call to action for public library boards and chief executive officers to explore their leadership potential and commit to increasing leadership capacity by 2010.

"Library Leadership by Design" is a six-part all-encompassing board development program that is accessi-

ble, affordable and absolutely relevant to the needs of library boards and CEOs wherever you live and work in Ontario.

To expand its leadership capacity, each board will need to:

- Expand its knowledge of its governance role
- Increase its understanding of its governance responsibilities

- Secure a healthy working partnership with its CEO
- Advance innovative and strong community leadership

If there was ever a time for Ontario library board members to attend Super Conference – this is it. Learn first hand about the experiences of recognized community leaders and the many resources that

this new program offers. Find out how to 'plug in' wherever and whenever you or your board wishes.

OLBA summons library boards and CEOs who understand the importance of community leadership, espouse the value of public libraries and have the will to embark on this vital leadership opportunity.

02FRI
9:00



Margaret Andrewes



Randee Loucks



Ken Haycock



Doreen Horbach



Cathy Dowd

12

PRECONFERENCE EVENTS

(+ ONE LAUNCH + ONE GREAT TOUR)



**YOUNG PEOPLE (and you)
AT A NEW PUBLIC LAUNCH**
Wednesday, Jan. 31

P010 12:30 pm to 2:30 pm at Metro Toronto Convention Centre

A READING GALA BLAST-OFF

featuring the authors in the 2007 Forest of Reading®

The first-ever Forest of Reading® Book Launch will bring together young people from kindergarten to grade 12 to meet the authors of the 2007 reading programs:

- Blue Spruce K-2
- Silver Birch 3-6
- Red Maple 7-8
- White Pine High school

Seventy authors are nominated and seventy authors have been invited. The event will be hosted by TVOntario and Canadian astronaut Steve MacLean has been invited to be the celebrity guest. Watch the Web site for updates

on who is coming as MacLean and the authors RSVP. There will be autographing and prizes.

Adults do not get to see most ceremonies and have no idea just how intense and exciting these encounters between youth and authors can be. Here is your chance to be a fly on the wall and observe our young people celebrate Canadian authors, reading and what it means to be a star!

\$10.00.



Official wholesaler for
the Forest of Reading®

**PRECONFERENCES
PUBLIC
LIBRARIES**
Wednesday, Jan. 31

P011 1 pm to 5 pm

Intercontinental Hotel at the Metro Toronto Convention Centre.

LEADERS IN LIBRARIES: WHAT THE BEST DO BEST

David Bendekovic, Vice President, Polaris Library Systems.



"Leaders in Libraries is better than any other leadership session I've ever participated in."
— Shawna Thorup, Assistant Director, Fayetteville Public Library, Fayetteville, Arkansas (2005 *Library Journal* Library of the Year)

The "best of the best" in library and business leadership share their insights and strategies for success in this fast-moving, information-packed, interactive workshop. Developed at the Leadership Institute at Syracuse University, this workshop synthesizes current ideas and information about what common elements characterize today's successful libraries.

- Conduct a self-assessment of your library's practices in order to identify strengths and opportunities for improvement.
- Develop a framework for your library's future growth and development.

David Bendekovic

serves as program director for the Leadership Institute at Syracuse University and teaches at the University's Whitman School of Management. He is an advisor/consultant for Student Agencies at Cornell University and serves as Vice-President for Polaris Library Systems. Over the past three years, over 3,000 people representing over 300 organizations have attended his leadership, marketing and customer service workshops.

**OLA Member \$50.
Non-member \$75.**

What you can expect:

- Acquire new ideas, fresh thinking, and new perspectives from some of the best business and library leaders in North America!
- Identify your leadership orientation.
- Increase your capacity to lead and manage.
- Learn strategies and roles that work in communities where alternatives are so readily available.
- Learn how to deal with a changing competitive structure by effectively managing the brand your library holds in the community.

P012 1 pm to 5 pm
*Intercontinental Hotel at the
Metro Toronto Convention Centre.*

EVERY CHILD READY TO READ

Helen Kelly
Helen Benoit
Daria Sharanewych

The Public Library Association of the American Library Association has created the *Every Child Ready To Read* initiative to transform your space planning, training, and storytimes. Administrators and managers will see the latest early literacy research, how it impacts library spaces and how it positions the public library as an essential community partner in early literacy. Here is a practical, hands-on toolkit for children's staff implementing the *Every Child Ready To Read* elements in weekly storytime sessions.

This session demonstrates:

- How to position the library in light of the latest early literacy research.
- How to position the library as an essential community early literacy partner.
- How to adapt programs and services to meet community needs using an approach rooted in this great initiative.

Helen Kelly
is Children's Librarian, Pre-school Specialist, Hamilton Public Library.
Helen Benoit
is Director of Children and Young Adult Services at Hamilton Public Library
Daria Sharanewych
is Manager of the Children's Department at Oakville Public Library.

OLA Member \$50.
Non-member \$75.

P013 9 am to 12 noon
OISE Third floor computer labs

BECOME A GOOGLE POWER SEARCHER

Holly Gunn, *Insignia
Automation Program Manager,
Halifax Regional School Board.*

Make first-year high school students more effective Web searchers with this instructional unit developed to teach Google power searching techniques as part of the English Language Arts curriculum.

OLA Member \$50.
Non-member \$75.

P014 9 am to 12 noon
OISE Third floor computer labs

WEBQUESTS: BEGINNERS

Carol Koechlin, author of *Ban Those Bird Units, Info Tasks for Successful Learning and Information Power Pack*;
Rose Dodgson, Library and Learning Resources, Toronto District School Board.

Explore the world of WebQuests and how to make them an educational adventure for your students. A variety of WebQuests will be explored and selection criteria for authentic learning discussed. This session is meant as an introduction to WebQuests.

OLA Member \$50.
Non-member \$75.

P015 9 am to 12 noon
OISE Third floor computer labs

TEACHER- LIBRARIAN PLANNER (TuLiP)

Kevin Bradbeer,
*Program Co-ordinator, Computers,
Toronto District School Board.*

Looking for a tool to help you organize your schedule, your library, your life? Look no further. The Teacher-Librarian Planner keeps track of your schedule, your collaboration with teachers and much more. In this session you will explore its many features. This session is meant as an introduction to the TuLiP which is created in FileMaker Pro.

OLA Member \$50.
Non-member \$75.

P016 1 pm to 4 pm
OISE Third floor computer labs

WEBQUESTS: ADVANCED

Carol Koechlin
Rose Dodgson.

Familiar with WebQuests? Interested in creating your own educational adventure? This session will help you bring your ideas to life. Our presenters will walk you through the steps to creating an effective WebQuest.

OLA Member \$50.
Non-member \$75.



Anita Brooks Kirkland

P017 1 pm to 4 pm
OISE Third floor computer labs

PODCASTING FOR LEARNING

**Anita Brooks
Kirkland**

*Libraries and Computers, Waterloo
Region District School Board.*

The new world of podcasting holds tremendous opportunities for teaching and learning. From a unique and effective way to deliver instruction, to an authentic way for students to share their learning, podcasting has become a powerful educational tool. In this session, you will learn about the practical applications for podcasting in the school library program, and see just how easy it is to engage in this new and exciting technology.

OLA Member \$50.
Non-member \$75.



Carol Koechlin



Rose Dodgson

P018 9 am to Noon
P019 1 pm to 4 pm
Ontario Institute for Studies in Education, Third floor computer labs

RESOURCEONTARIO.CA THOMSON GALE DATABASE TRAINING

Edward Gron, Manager,
Electronic Product Training & Support,
Thomson Gale Products.

Your collection of Thomson Gale resources includes a variety of e-books, periodicals, newspapers, newswires, and primary source documents, and multimedia content. These will come to you on a newly released platform that offers features such as a built-in citation generator and multiple language preferences. Learn about:

- New features of our PowerSearch platform
- Regionally important content
- Basic and advanced search features and strategies
- Customizing features of your Thomson Gale resources to meet the unique needs of your patrons

Limit: 18 registrants per session.
Registration is required.
No cost.

P020 9 am to 10:30 am
P021 11 am- to 12:30 pm
P022 1:30 pm to 3 pm
P023 3:30 pm to 5 pm
Ontario Institute for Studies in Education, Third floor computer labs

RESOURCEONTARIO.CA EBSCO DATABASE TRAINING

Ed Roche, Director of Sales
(Canada & Northeastern U.S.),
Fabien Verdier, Regional
Sales Manager (Eastern Canada),
Beatrice Pitocco,
Sales Representative, EBSCO.

Canadian Reference Centre combines Canadian magazines, newspapers, newswires and reference books to create the largest collection of regional full text content available to Canadian libraries. This database includes leading Canadian periodicals and international (U.S. and U.K.) periodicals in full text, full text reference books, full text biographies and an image collection of photos, maps and flags.

Database Training will focus on:

- Introduction to Canadian Reference Centre
- Basic searching techniques for best results
- Additional searching options including Advanced, Visual Search and Student Research Center
- Individual Customization – using My EBSCOhost

Limit: 18 registrants per session.
Registration is required.
No cost.

P024 9 am to 4 pm
*Faculty of Information Studies,
University of Toronto,
140 St. George St., Lab 116.*

OURONTARIO.CA CREATING DIGITAL CONTENT

Find out how to create digital collections from your institution's material. This hands-on demonstration shows you how to generate digital content using the tools offered by OurOntario.ca, a component of Knowledge Ontario.

OurOntario.ca is a one-place-to-look search and discovery portal for digital content and collections about and from Ontario. One of the priorities of the OurOntario.ca project is to assist in the creation of sustainable digital content by providing Ontarians with freeware Web-based tools to digitize and manage collections. Learn how to create digital content that will be available via SRU (Search/Retrieve via URL) searches, RSS feeds of new content, Google maps of search results, etc. Create ways for the public to add their own stories to your digital images. Construct searches that will draw the content of your site together with related digital images held by other institutions.

Focus on how to digitize or scan materials to appropriate formats. What type of information needs to be captured so that your digital collections can be made available in a variety of contexts for discovery by end-users?

Limit: 18 registrants per session.
A workstation may be shared by two from the same institution.
Registration is required.
No cost.

P025 9 am to 4 pm
*Intercontinental Hotel at the
Metro Toronto Convention Centre.*

SMOOTH TALK TURN CONFRONTATION INTO COOPERATION *Goldie Newman*

Have you ever wanted to improve your interactions with library staff or users? Are you interested in getting some professional feedback on small communication

changes that can really make a difference? If so, take advantage of a great opportunity to participate in small group coaching of communications skills.

The Benefits

In a relaxed, humorous, and non-embarrassing setting, professional communications coach Goldie Newman will help you try out some new ways to speak more assertively, minimize misunderstandings, and improve your listening skills. You'll learn how to improve your insight into specific problems, and develop greater self confidence. Plus you'll have the chance to practice being coach, "coachee", and the impartial observer. This is a fast moving, interactive full-day session that will provide you with guided feedback and solid tips that you can put into use right away.

Who Should Participate

This course is for any library staff member who wants to improve



PRECONFERENCES
THE VRL
Seminar
 Wednesday, Jan. 31

LIBRARY TOUR
 Wednesday, January 31

P026 9 am to Noon
 Toronto Reference Library,
 789 Yonge Street,
 Asquith Room (2nd Floor)

CANADIAN CULTURE IN BRANCH AND ON-LINE

communication with customers and co-workers. You will learn easy ways to earn respect and admiration by responding confidently in a non-combative way to sensitive situations.

Key Topics You Will Explore

- Say what's on your mind respectfully
- Cope with criticism positively
- Avoid misunderstandings
- Say no, constructively
- Get control over conflict
- Win cooperation from the team

Goldie Newman

Goldie Newman, BA, BSW, CSW, is a communication specialist, professional trainer and co-founder of Mandel Newman Associates. She has successfully taught the skills of appropriate communication to a wide range of library organizations and corporate clients. Goldie is a member of the Ontario Association of Professional Social Workers, the Ontario College of Social Workers, and is a Board Member of the Employee Assistance Program Association of Toronto.

Developed for the Education Institute by Mandel Newman Associates and Workingfaster.com

OLA Member \$224.
Non-member \$294.

Do you want to successfully create compelling content that showcases Canadian culture?

Join Toronto Public Library staff from Toronto Reference Library departments, Marketing and Communications Dept., and the VRL Dept. to learn about:

- Different ways to present your collections for enjoyment and learning
- Creating exhibits and displays in galleries, library branches and on-line
- E-learning using collections – learn about TPL Virtual Books and the other projects
- Tour TRL departments to view a project in progress
- Communicating the message – key topics in promoting collections and related programs and services

OLA Member \$25.
Non-member \$30.

Space is limited. Register early.



Photo: Steven Evans Photography

P030 12:30 pm to 2 pm at Metro Toronto Convention Centre
TORONTO PUBLIC LIBRARIES
EVERY BRANCH HAS A STORY

Toronto Public Library is continuing with its Branch renovation and revitalization program. This tour visits several of their recent upgrades and renovations.

Using capital funding to create beautiful buildings is crucial, considering the important role public libraries play in our cities and towns.

"It matters for the city because libraries are one of the first public spaces that people engage in," said Toronto's Mayor [David Miller]. "They're in every neighbourhood, every community and by leading excellence in architecture and design, it helps rejuvenate communities in addition to the opportunities offered by the library itself".

(City's libraries....

National Post, Aug. 29, 2006).

Enjoy these examples of excellence in design and function.

Alderwood

A magnificent concourse unites the library, a swimming pool, the elementary school and a day care centre. TPL and the Toronto District School Board have combined their library services into one joint location.

Long Branch

Come and see how a plain 1950's library building was transformed into a stunning Art Deco neighbourhood branch.

New Toronto

New Toronto is an outstanding example of one of TPL's makeovers (we call it State of Good Repair). New paint, carpets, shelf ends, re-upholstering transformed and rejuvenated this branch into a warm comfortable destination for the community.

Runnymede

Runnymede features a stunning restoration and addition to one of TPL's heritage buildings. The original style of a French Chateau with Canadian themes and motifs is enhanced by a fabulous glass, copper and Credit Valley Stone addition cantilevered over the subway.

Take the tour bus from the Metro Toronto Convention Centre Registration Lobby. **No cost. Registration required.**

31Wed

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SCHEDULE at-a-glance

WEDNESDAY, JAN. 31

8:00 am



Pre-Conference Programs
p. 10-13

9:05 am

10:40 am

12:15 pm

2:10 pm

3:45 pm

5:15 pm

EVENING

ANNUAL MEETING

Federation of Ontario Public Libraries, 4:30 pm
Reception, 6:30 pm

NETWORKING SEMINAR

New members, 6:30 pm



OPENING PLENARY
Cory Doctorow
8 pm

Super Conference 2007
Welcome Party 9:30 pm



THURSDAY, FEB. 1

EXPO2007

10 am - 5:30 pm

Edu-Reference Reception
3:30-5:30 pm



200 PLENARY
Bring your cell phone



Workshops
300 series
Forest of Reading® '06 Winners



Workshops
400 series
Spotlight: Joan Frye Williams



PLENARY
Bradley Horowitz



Workshops
600 series
Spotlight: Leslie Burger

ANNUAL MEETINGS

OCULA, OLBA, FOCAL
RECEPTIONS
OSLA, OHLA, OCULA, Alumni, Exhibitors



Dinner*
Public Library Awards
7 pm

C'est What?!* 7:00 pm
in the St. Lawrence District

FRIDAY, FEB. 2

EXPO2007

9 am - 3:30 pm

CANSCAIP Book Launch
Noon - 2:00 pm



1000 PLENARY
Lise Bissonnette
Ian Wilson



Workshops
1100 series
Spotlight: Stephen Heppell



1200 PLENARY
Glen Murray



Workshops
1300 series
Spotlight: Evergreen



Workshops
1400 series
Spotlight: Dominique Demers

ANNUAL MEETINGS

OLITA, OPLA, OSLA
RECEPTIONS
OLITA, OLBA, FOCAL



All-Conference Networking Event
6:15 pm

SATURDAY, FEB. 3



1700 PLENARY
Max Valiquette



Workshops
1800 series
Spotlight: Top Tech Trends



Workshops
1900 series
Spotlight: Magda Rigo



2000 CLOSING LUNCHEON
Seán Cullen

* Ticket required.

session index: THURSDAY, FEBRUARY 1, 2007

TODAY

8:00 - 8:45 am

200

All-Conference Plenary Session

BRING YOUR CELL PHONE

9:05 - 10:20 am

300 series

Workshop Sessions

10:00 am - 5:30 pm

EXPO 2007

10:40 - 11:55 am

400 series

Workshop Sessions

2:10 - 3:25 pm

500

All-Conference Plenary Session

BRADLEY HOROWITZ

3:45 - 5:00 pm

600 series

Workshop Sessions

5:15 pm and onwards

700

Business meetings

5:15 pm and onwards

Awards, Receptions, Public Library Awards dinner

C'est What?!



Major Corporate Sponsor



OLA Stream Sponsor



OLA Stream Sponsor



OPLA Stream Sponsor

300 series

9:05 - 10:20 am

Access

Advocacy & Marketing

Career Development & Mentoring

Collections & Resources

Community Development

Curriculum & Learning

Governance & Policy Development

Information Literacy

Innovation

Issues & Leadership

Management, Staff & Finance

Partnerships & Collaboration

Programs & Services

Publishing

Reading and Literacy

Reference & Research

Social Networking

User Experience

Values & Vision

310 Accessible Library Services: a National Network

312 Placemaking: A Library as First-Rate Destination

303 Scouting the Academic Library as a Workplace

318 Kids are Keen for French Books

304 Striking the Balance

301 Evidence Based Librarianship for Beginners

325 The Basics for New Library Board Trustees

305 Plain Talk about Health Literacy

306 Always in Beta: Using Mashups

307 Green Computing

308 Librarians' Lib: Taking Control of What's Ours

304 Striking the Balance

306 Always in Beta: Using Mashups

300 Forest of Reading® Showcase

305 Plain Talk about Health Literacy

309 Radical Trust: Why 2.0 Really Matters

313 Patrons with Developmental Disabilities

317 Being the Change

316 Assistive Technology and School Library

314 Survey Monkey.com for School Libraries

321 Dewey Divas and Dudes on New Adult Books

311 It Takes a Library to Raise a Community

302 Building a Better Student

326 Getting a Budget Intact through Council

314 Survey Monkey.com for School Libraries

313 Patrons with Developmental Disabilities

319 Read a Novel? This is Not My English Class

322 Is Social Software Too Social?

316 Assistive Technology and School Library

329 Patron Search and Discovery Processes

328 IFLA 2008: a Canada-Wide Celebration

323 Lifescapes

317 Being the Change

327 Building a Relationship with your CEO

326 Getting a Budget Intact through Council

315 Interactive Video- Conferencing for Learning

321 Dewey Divas and Dudes on New Adult Books

324 I've Looked at Life from Both Sides Now

320 Youth Engagement @ your library

400 series 10:40 - 11:55 am

414 Inclusive Collections @ your library

407 Merchandising in Your Library

422 25 Things to Know and Do to Get that Job

405 Hearing Voices? HPL's e-Audio Collection

414 Inclusive Collections @ your library

417 Top Notch Canadian Educational Resources

417 OurOntario.ca Create Digital Community Content

409 Outstanding Outreach

415 Kick It Up a Notch to Inspire Academic Success

402 Creativity: Art and Skill of Writing Policies

423 The Last Taboo

426 Relations with Municipal Councillors, etc.

428 Disaster Planning in Libraries

403 The Changing Nature of the Catalogue

416 Rick Segal

408 Dealing with Difficult and Angry Customers

413 Hot Issues in School Libraries

420 Recruiting for Diversity

406 Joint Automation Service Initiative

410 Rules of Conduct: Effective Application

416 Elementary School Library Management

428 Disaster Planning in Libraries

406 Joint Automation Service Initiative

411 Writing Camp for Adults

427 Need to Feel Part of the Library Community

401 Recherche: sites, trucs et astuces

409 Outstanding Outreach

411 Writing Camp for Adults

404 Wikis: Engaging Staff and Users

418 Bring Blue Spruce to Life in Your Library

424 Silver Birch Award Winners

425 First Nations Communities Read 2007

400 Information is Not Enough

412 Database Instruction for Young Patrons

400 Information is Not Enough

408 Dealing with Difficult and Angry Customers

403 The Changing Nature of the Catalogue

600 series 3:45 - 5:00 pm

617 Community Portals and the Public Library

609 Thinking Beyond One Message for All

624 You Oughta Be in Pictures: Using Digital Technology

626 Take Control of Your Data

608 Re-Awakening Your Passion for Your Job

619 Weblogs as a Professional Development Tool

605 Total Digital Collection Management

600 Your Library on Steroids: Tips to Transform

613 Community Relations and Fundraising

617 Community Portals and the Public Library

621 The New Language Curriculum

622 Give 'em the Gears: Teaching Research Skills

625 Keeping It Real: Boys' Literacy Skills

615 Board Policies: Important Challenge

623 Questioning Success

609 Thinking Beyond One Message for All

610 Not So Confidential: Exposing 2.0 Web Sites

602 Public Libraries and Government

604 Academic Library Consortia

605 Total Digital Collection Management

626 Take Control of Your Data

604 Academic Library Consortia

606 Two solitudes Academic and public libraries

620 Do's and Don'ts of Author Visits

600 Your Library on Steroids: Tips to Transform

610 Not So Confidential: Exposing 2.0 Web Sites

614 Boards Need to Know About Technology

618 The Librarian is IM

616 Implications of Blogs in an Academic Setting

619 Weblogs as a Professional Development Tool

624 You Oughta Be in Pictures: Using Digital Technology

601 Oui, les garçons lisent mais...

603 Words at Large

612 White Pine and Golden Oak Award Winners

625 Keeping It Real: Boys' Literacy Skills

611 AskOntario 24/7 Virtual Reference for Ontario

618 The Librarian is IM

616 Implications of Blogs in an Academic Setting

607 Can You Say Collaboration with Innovation?

01 THU

SESSION INDEX: FRIDAY, FEBRUARY 2, 2007

TODAY

8:00 - 8:45 am

900

All-Conference Plenary Session

LISE BISSONNETTE

IAN WILSON

9:00 am - 3:30 pm

EXPO 2007

9:00 am - 5:00 pm

1000

OLBA Special Symposium:
Leadership by Design

9:05 - 10:20 am

1100 series

Workshop Sessions

10:40 - 11:55 am

1200

All-Conference Plenary Session

GLEN MURRAY

2:10 - 3:25 pm

1300 series

Workshop Sessions

3:45 - 5:00 pm

1400 series

Workshop Sessions

5:15 pm and onwards

1500

Business meetings,

5:15 pm and onwards

1600

Receptions, award

presentations,

All-Conference party



Major Corporate Sponsor



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OPLA Stream Sponsor

1100 series

9:05 - 10:20 am

Access

Advocacy & Marketing

Career Development and Mentoring

Collections & Resources

Community Development

Curriculum & Learning

Governance & Policy Development

Information Literacy

Innovation

Issues & Leadership

Management, Staff & Finance

Partnerships & Collaboration

Programs & Services

Publishing

Reading and Literacy

Reference & Research

Social Networking

User Experience

Values & Vision

1118 Local Advocacy through Telling Our Stories

1122 Our Way Forward: Advocacy Kit

1101 Les habiletés de leadership

1107 What's Next? Your Career at Third Quarter

1112 Podcasting: Delivering heritage walks

1119 Collection Assessment and Inventory at TPL

1121 Effective Book Care and Repair Techniques

1103 Language Learning in the Library

1113 Librarian in On-line Course Environment

1100 Eyes on the Horizon... Feet on the Ground

1108 A Culture of Perpetual Innovation

1109 Catalogue Through Other Eyes

1101 Les habiletés de leadership

1114 Working with Municipal IT Departments

1116 Opening Up Feedback in the Workplace

1119 Collection Assessment and Inventory at TPL

1120 The Competency Culture

1112 Podcasting: Delivering heritage walks

1105 Faculty SDI in the 21st Century

1106 Health Library 2.0

1112 Podcasting: Delivering heritage walks

1117 Pop Goes the Library

1102 Bring Canada Reads to Your Library

1110 Blue Spruce Award Winners

1104 Statistical Literacy at the Reference Desk

1105 Faculty SDI in the 21st Century

1106 Health Library 2.0

1111 Contribute to the Collective Collection

1109 Catalogue Through Other Eyes

1115 Am I Too Old to Learn?

1100 Eyes on the Horizon... Feet on the Ground

1300 series 2:10 - 3:25 pm

1313 The North Bay Public Library Simulation		1325 Advocating for Support: a Two Pronged Approach	
1301 Les Mille et un visages du mentorat		1316 Creative Entrepreneurship	
1304 E-books: Reinventing the Wheel		1308 Sex, Violence and Nosebleeds	1309 Collecting Partners for Collections
1323 Entering the Northern Frontier			
1302 Eyes on the Horizon... Feet on the Ground		1324 Presentation Skills Student Conference	1327 Literature: Duct Tape for the Science Curriculum
1305 Information Literacy: Program or Progress?	1310 Produce Your Own Library TV Shows	1319 Digital Game-Based Learning	1323 Entering the Northern Frontier
1302 Eyes on the Horizon... The Sequel	1313 The North Bay Public Library Simulation	1314 Designing Custom Experiences	1315 The Next Generation Catalog Charrette
1326 Literacy, Leadership and School Libraries			
1303 Think Outside the Fundraising Box		1328 Secondary School Library Management	
1309 Collecting Partners for Collections		1326 Literacy, Leadership and School Libraries	
1306 Map It! On-line Mapping Services	1311 Successful Initiatives on a Shoestring Budget	1312 24/7 Book Discussion	1320 If You Can't Beat 'Em, Join 'Em
1318 Library Blogs Using WordPress			
1300 Evergreen Award Winner	1312 24/7 Book Discussion	1312 This is Jeopardy	
1307 How Does Your CEO Use the Hospital Library	1313 The North Bay Public Library Simulation	1321 Practical Usability Research Tips	
1318 Library Blogs Using WordPress			
1314 Designing Custom Experiences			

1400 series 3:45 - 5:00 pm

1412 ILS, the Next Generation			
1419 Takin' Care of Business			
1403 Deconstructing the Movie Machine 9	1414 Insourcing for Fun and Profit	1423 Many Roots, Many Voices	1425 Selection vs Censorship
1405 Health Information Prescription Project	1419 Takin' Care of Business		
1422 Promoting Student Literacy			
1410 Information Literacy and the New Librarian	1422 Promoting Student Literacy	1424 The Raw and Unfiltered! Internet That Is!	1426 Thinking Maps: On the Road to Literacy
1401 The Next Generation Catalog Charrette Pt 2			
1415 Let's Talk Preservation	1425 Selection vs Censorship		
1407 CODOC to LC: the Long and Winding Road	1408 Assessment Strategies for Library Service	1409 Busting Budget Barriers	1413 Mining Your Metrics: Effectively Using Statistics
1405 Health Information Prescription Project	1406 With a Little Help from My Friends	1413 Empowering Public Service on Your Web Site	1422 Promoting Student Literacy
1416 Developmental Assets and Youth	1420 Kids' Space: Designing a Web Site with Children		
1421 Put a Blog on the Fire and Light That Wiki			
1400 Lire: pour une thérapie de l'imaginaire	1402 Red Maple Award Winner	1404 Dewey Divas and Dudes Children's Books	1425 Selection vs Censorship
1411 Best Practices for Social Software	1421 Put a Blog on the Fire and Light That Wiki		
1416 Developmental Assets and Youth	1420 Kids' Space: Designing a Web Site with Children		
1418 Public Library in Ontario: 3 19th c. Models			

02FRI

SESSION INDEX: SATURDAY, FEBRUARY 3, 2007

TODAY

8:00 - 8:45 am

1700

All-Conference Plenary Session

MAX VALIQUETTE

9:05 - 10:20 am

1800 series

Workshop Sessions

10:40 - 11:55 am

1900 series

Workshop Sessions

12:15 pm

2000

All-Conference

CLOSING LUNCHEON

SEÁN CULLEN

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CARR-McLENN
OLA Stream Sponsor

SAUNDERS
BOOK COMPANY
OPLA Stream Sponsor

1800 series 9:05 - 10:20 am

Access

Advocacy & Marketing

Career Development & Mentoring

Collections & Resources

Community Development

Curriculum & Learning

Governance & Policy Development

Information Literacy

Innovation

Issues & Leadership

Management, Staff & Finance

Partnerships & Collaboration

Programs & Services

Publishing

Reading and Literacy

Reference & Research

Social Networking

User Experience

Values & Vision

1817 Meeting the Needs of Health Info-Seekers

1802 Strategies and its Hidden Gems

1813 The Graphic Novel Club

1816 OLA Best Bets for Children

1818 Field Guide to Readers of Christian Books

1808 Coming to a Community Near You!

1810 Using Curriculum Mapping

1814 Supporting Kindergarten Literacy

1804 Planning for a New Branch Library

1805 Board Working with a Union Workforce

1806 Fundraising for Library Boards Part 1

1811 Thinking Deep, Deeper, Deepest

1800 Top Tech Trends

1801 Volunteer Recruitment and Retention Part 1

1804 Planning for a New Branch Library

1807 Friendly Spaces

1809 Town and Gown: Creative Partnerships

1810 Using Curriculum Mapping

1815 Boys, Books and Basketball

1808 Coming to a Community Near You!

1813 The Graphic Novel Club

1813 The Graphic Novel Club

1814 Supporting Kindergarten Literacy

1815 Boys, Books and Basketball

1803 Discovering the World of Patents

1807 Friendly Spaces

1812 Africa, an Awareness. Racing Against Time

PROGRAM CREATORS

1900 series
10:40 - 11:55 am

1904 Building an Information Literacy Repository

1906 Developing a Powerful Advocacy Program

1915 What's the Big Idea?

1923 Put Your Networking to Work For You

1903 The Secret RACER Whispers

1913 Genealogy Resources You Can Use Now!

1921 OLA Best Bets for Teens

1917 Building Student Success through Literature

1919 Picture Books: Springboard to Mathematics

1906 Developing a Powerful Advocacy Program

1907 Involving the Résumé Only Trustee

1908 Fundraising for Library Boards Part 2

1904 Building an Information Literacy Repository

1902 Social Discovery Systems

1900 What Do You and Angelina Jolie Have...

1909 Everywhere's So Open, There's Nowhere to Dress

1901 Volunteer Recruitment and Retention Part 2

1912 Timesaving Shortcuts with Macro Express

1922 Gizmos and Gadgets to Make Life Easier

1918 Models and Standards for Collaboration

1920 What's Next? Secondary to University

1910 Social Tools: More Than a Good Time

1914 Reading Matters

1916 Family Literacy Games

1911 Virtual reference: Is it making a difference?

1902 Social Discovery Systems

1910 Social Tools: More Than a Good Time

1909 Everywhere's So Open, There's Nowhere to Dress

OLA Ontario Library Association

P010, P091, 100, 101, 200, 300, 321, 322, 324, 329, 407, 419, 420, 422, 423, 424, 500, 608, 609, 611, 626, 807, 1107, 1108, 1109, 1110, 1121, 1122, 1200, 1300, 1314, 1315, 1316, 1401, 1402, 1403, 1404, 104, 1700, 1818, 1902, 1923, 2000

ABFO L'Association des bibliothécaires francophones de l'Ontario

328, 401, 601, 701, 900, 1101, 1301, 1400, 1601

OCULA Ontario College and University Library Association

301, 302, 303, 304, 400, 605, 606, 702, 803, 1103, 1104, 1105, 1304, 1305, 1306, 1407, 1408, 1409, 1410, 1802, 1803, 1903, 1904

OHLA Ontario Health Libraries Association

305, 402, 607, 704, 806, 1106, 1307, 1405, 1817, 1900

OLBA Ontario Library Boards' Association

325, 326, 327, 426, 427, 428, 613, 614, 615, 703, 1000, 1602, 1804, 1805, 1806, 1906, 1907, 1908 with OPLA 808

OLITA Ontario Library and Information Technology Association

306, 307, 308, 309, 403, 404, 405, 406, 604, 610, 616, 1617, 618, 619, 1111, 1112, 1113, 1114, 1318, 1319, 1320, 1321, 1322, 1411, 1412, 1413, 1414, 1415, 1502, 1603, 1800, 1909, 1910, 1911, 1912

OPLA Ontario Public Library Association

P011, P012, 310, 311, 312, 313, 323, 408, 409, 410, 411, 412, 600, 801, 1115, 1116, 1117, 1118, 1119, 1120, 1308, 1309, 1310, 1311, 1312, 1313, 1416, 1417, 1418, 1419, 1420, 1501, 1807, 1808, 1809, 1913, 1914, 1915 with OSLA 320, 418, 625, 1816, 1921 with OLBA 808

OSLA Ontario School Library Association

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FOCAL Friends of Canadian Libraries

603, 1102, 1303, 1406, 1605, 1801, 1901

KO Knowledge Ontario

P018, P019, P020, P021, P022, P023, P024, 421, 611

The program is subject to change without notice. Watch the Super Conference Web site for changes and updates.

www.accessola.com/superconference2007

03sat

3 1 W E D
evening

**FOPL
Annual
meeting**

P090 4:30 pm
**THE FEDERATION OF
ONTARIO PUBLIC LIBRARIES**
Third Annual General Meeting

Presiding: Jane Horrocks, President

***Telling Our Stories* — The Magic of Public Libraries 2006**



Winners' Reception

Join us to celebrate the winning authors and their stories.

Wednesday, January 31, 2007
6:30 – 7:45 pm (after the FOPL AGM)

Special guests will include the Honourable James K. Bartleman, Lieutenant Governor of Ontario and Honorary Patron of the *Telling Our Stories* contest, and Paula Todd, host of TVO's **Paula Todd Person 2 Person**.

This event is sponsored in part by a generous grant from the Ontario Ministry of Culture.

TVO IN PARTNERSHIP WITH
The Federation of Ontario Public Libraries



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the Ontario library association

www.Libraries411.com



**OLA
Board
Networking
Seminar**

P099 6:30 pm No cost. Please register.
**OLA Board of Directors' Seminar and Reception
for members and conference-goers**

THE ART OF NETWORKING

An activity of the OLA Mentoring program

One of the key reasons for attending a big conference like Super Conference is to build and expand your network of friends and colleagues to whom you can turn at any time in your professional career. But how do you do that? Here are monster tips to get you into this essential experience and activity.

Presented as part of OLA's Membership and Mentoring programs.

31 WED
8:00 PM



Photo: Patrick H. Lauke aka. Redux

100

ALL CONFERENCE EVENT

CORY DOCTOROW

co-editor of the blog BoingBoing,
Electronic Frontier Foundation Fellow,
and award-winning science fiction author

Cory Doctorow is a Canadian raised in an activist household, working in the nuclear disarmament movement and was a Greenpeace campaigner as a child. In London, England, he worked as European Affairs Co-ordinator for the Electronic Frontier Foundation for four years, helping to set up the Open Rights Group, before quitting this year to pursue writing full-time. Doctorow was named a Fellow of the Electronic Frontier Foundation, speaking on behalf of the Foundation, working on policy research and participating in standards bodies.

For his writing, Doctorow has won the John W. Campbell Award for best new writer in 2000, the Locus Award for Best First Novel for *Down and Out in the Magic Kingdom* in 2003, and in 2004 he won the Sunburst award for best Canadian Science Fiction Book for his short story collection, *A Place So Foreign and Eight More*. This collection also contained his short story *Ownz0red*, which was nominated for the 2003 Nebula Award. *Someone Comes to Town, Someone Leaves Town* has also been shortlisted for the 2006 Sunburst prize.

In June 1999 he co-founded the free software P2P software company OpenCola with John Henson and Grad Conn. In 2006, Doctorow was named the 2006-2007 Canadian Fulbright Chair in Public Diplomacy at the University of Southern California Center on Public Diplomacy.

101

9:30 pm

ALL CONFERENCE EVENT

Super Conference 2007 WELCOME PARTY

Music, prizes,
hors d'oeuvres,
meeting friends
and newcomers.

Sponsored by



and



31 WED
8 PM



O 1 T H U
8:00 am

200

ALL CONFERENCE EVENT

HOW WELL DO YOU KNOW YOUR ON-LINE PATRONS? WELCOME TO OUR GAME SHOW. BRING YOUR CELL PHONE.

On your mark, get set – text!

This is a fast-paced, interactive tour through the findings of a 5000+ on-line patron survey which the OLA completed in 2006 to better understand the future of virtual visits to our libraries.

Three contestants – one each from academic, public and school libraries – will test their Patron IQ vs. the results of the survey. They will be looking for advice from you in the audience, and you will give it through your cell phone... all through the power of a text messaging-based audience voting system!

Not to worry if you haven't figured out that textin' thing yet. Most of us haven't (though no one's admitting it). And don't even worry if you don't have a cell phone, because you just might win one!

Though the format is fun and there are plenty of prizes, there's serious food for thought for all of us about where our patrons would like us to be focusing our efforts in the design of on-line experiences – and where they may be headed if we aren't listening.

*So bring your cell phone and
get your thumbs ready!*

O 1 T H U
9:05 am

300

9:05-10:20 am

OLA SPOTLIGHT EVENT

THE FOREST OF READING® SHOWCASE 2006

It is always a pleasure each year to welcome the authors whose books were voted the favourite of our 200,000 readers. They are all Canadians and, at this session, share their impressions of their young readers and the awards ceremonies at which they were honoured last May and June.

The 2006 winning authors in OLA's Forest of Reading® are:

- Blue Spruce Award (K-3)
The Boy Who Loved Bananas
George Elliott, author
Andrej Krystoforski, illustrator
- Silver Birch Awards (4-6)
Fiction:
Wolf Pack
Edo van Belkom
Non-Fiction:
Boredom Blasters
Helaine Becker
- Red Maple Award (7-8)
Skybreaker
Kenneth Oppel
- White Pine Award (9 and up)
The Blue Girl
Charles de Lint
- Golden Oak Award
(adults learning to read)
The Heaven Shop
Deborah Ellis



National Book Service
Official wholesaler for
the Forest of Reading®

301 9:05-10:20 am
Statistics and surveys; Management; Assessment
EBL FOR BEGINNERS
Gina Matesic, Manager, Library Resource Centre, Wilfrid Laurier University.

What is EBL? Why are so many people talking about it? The session introduces you to basic concepts in evidence-based librarianship. You will learn the meaning of PICO and SPICE and see how they have been applied in real-life settings.

302 9:05-10:20 am
Information literacy; Curriculum and learning
BUILDING A BETTER STUDENT: USING INQUIRY TO IMPROVE LEARNING
Jeanne An, Business Librarian, Innis Library; Jennifer McKinnell, Education Coordinator, Health Sciences Library, Olga Perkovic, Reference Librarian, Mills Memorial Library, McMaster University.

Inquiry takes many forms, but is always skill rather than content driven. At McMaster University, Inquiry courses emphasize many skills including group work, self-directed learning and effective communication. This presentation will provide an overview of faculty-librarian collaborations that have contributed to the success of inquiry at McMaster. Hear examples of how inquiry based library initiatives support information literacy, learn how librarians can take advantage of curriculum planning opportunities, and find out about techniques and strategies that can be used to promote active learning.



Jennifer McKinnell
302

303 9:05-10:20 am
Career development
LIBRARIANSHIP AS A PROFESSION SCOUTING THE ACADEMIC LIBRARY AS A WORKPLACE
Jim Brett, Manager, OVC Learning Commons, University of Guelph; Jennifer Soutter, Digital Services Librarian, Leddy Library, University of Windsor.

Are you new to the profession or looking for a career change? Academic Libraries are exciting places to ply your professional skills! Listen to insights regarding the work environment of university and college libraries. You'll hear about issues such as academic and faculty status, organizational structures, the influence of technologies on positions, matrix management, and more. Hear what is happening at actual libraries! Bring your questions!

304 9:05-10:20 am
Issues; Management; Reference Services
STRIKING THE BALANCE: ESTABLISHING COMMUNITY SOLUTIONS TO NOISE AND OTHER "CONDUCT" PROBLEMS IN ACADEMIC LIBRARIES
Vivian Lewis, Associate University Librarian (Services), McMaster University; Helen Salmon, Associate Chief Librarian, User Services, University of Guelph.

Across North America, libraries and librarians have adopted more liberal attitudes to group learning and social activity in the previously-hallowed halls of the academic library. But then the double cohort hit – and the sheer volume of traffic through Ontario college



Olga Perkovic
302



Jim Brett
303

and university libraries has brought concerns about noise, cell phones, "carrel claiming," "computer camping" and other traffic issues back to the table. Find out what some libraries have done to engage the students themselves in establishing community solutions to these community problems.

305 9:05-10:20 am
Collections and resources; Information literacy
PLAIN TALK ABOUT HEALTH LITERACY
Susan Murray, Manager, Consumer Health Information Service, Toronto Public Library.

According to "Healthy People 2010," health literacy is the "ability to obtain, process, and understand health information and services to make appropriate health care decisions." Consumers with low literacy cannot fully participate in their healthcare decisions and have poorer health outcomes. This session will provide awareness of health literacy issues and recommend strategies on how library staff can better serve consumers with low literacy.



Jennifer Soutter
303

306 9:05-10:20 am
Social software
ALWAYS IN BETA: USING MASHUPS AT YOUR LIBRARY
Michael Vandenburg, Database Librarian, Kingston Frontenac Public Library; Art Rhyno, Systems Librarian, Leddy Library, University of Windsor.

One of the most interesting types of applications to emerge from Web 2.0 is the mashup, a system that combines content from different Web sources into an integrated experience. HousingMaps is a widely known Web mashup, which merges local housing data with Google Maps to present a rich Web experience. Web systems are increasingly reaching out to content and activities that were once the domain of the desktop and other insular systems. See concrete examples like an RFP application that allows a library to purchase titles from its own vendors based on requests for purchase originating in Amazon.com. Explore how libraries can take advantage of mashups and other new Web-fueled technologies to rethink how content and services can be delivered.

307 9:05-10:20 am
Issues
GREEN COMPUTING
Catherine Steeves, Associate Chief Librarian for Information Technology Services, University of Guelph.

This is not a session about alien computing but about saving the planet. Learn about the environmental impacts of computing and how your institution can incorporate "green" practices into computing procurement, utilization and reallocation, and disposal/recycling mechanisms.



Susan Murray
305

01 THU
9:05

308 9:05-10:20 am
Management
LIBRARIANS' LIB: TAKING CONTROL OF WHAT'S OURS
Ross Singer, Application Developer, Georgia Tech Library and Information Centre.

Libraries have tended to support a "culture of victimhood" in our relationships with our vendors. We wait for improvements to our services based on when the vendor is willing to implement them and when (and if) they do, they are generally of the 'quality' we've grown to expect from our vendors. Well no, more. The time is ripe for liberating our content and services to use ourselves, in any way we wish. This session will talk about some relatively easy ways to free our data to use the way we want to use them: from link resolving to a better OPAC.

309 9:05-10:20 am
Web 2.0
RADICAL TRUST: WHY '2.0' REALLY MATTERS TO LIBRARIES
Doug Horne, Head Academic Librarian, University of Guelph.

While there are many aspects of Web 2.0 that are significant to libraries, perhaps the most important thing is the little-mentioned concept of 'radical trust'. As libraries ponder '2.0' technologies such as rating systems in OPACs, the ability to comment on the usefulness of items, making systems open source, or even allowing users to contribute content, the change that is being faced is about much more than learning a new technology.

310 9:05-10:20 am
Access; Issues
ACCESSIBLE LIBRARY SERVICES: A NATIONWIDE NETWORK
Arlene Chan, Manager, City-Wide Service, Mobile Library Services, Toronto Public Library; Michele Chittenden, Coordinator for Special Readers' Service, Queen's University; Ralph Manning, Acting Director, Strategic Policy, Library and Archives Canada.

What is your vision for a truly inclusive and accessible library? In 2004, OLA passed a resolution for a made-in-Canada approach to a nationwide network of equitable library services for people who can't access regular print due to a disability. Since then, the library community was widely consulted, a CLA report with recommendations was released, and the federal government has made an initial investment via Library and Archives Canada to build this network. How can your library be part of this revolutionary next step for equitable service?

311 9:05-10:20 am
Advocacy; Community development
IT TAKES A LIBRARY TO RAISE A COMMUNITY
Marjatta Asu, Library Development Advisor Trustee and Community Development, Leanne Clendenning, Chief Executive Officer, Ontario Library Service-North.

Public libraries must be more proactive in communicating why libraries are essential to community building. This session will introduce public library boards and staff to community building principles and practices. Ontario

Library Service-North is publishing a series of community development tool kits. There will be an opportunity for libraries to examine the tools available to evaluate their role in community development and consider future directions.

312 9:05-10:20 am
Advocacy; Marketing
PLACEMAKING: TURNING YOUR LIBRARY INTO A FIRST RATE DESTINATION
Anne Murphy, Area Manager, Mississauga Library System; Gil Penalosa, Business Advisor, Development and Business Services, City of Mississauga.

An overview of the key concepts of placemaking. Hear about some practical ways in which placemaking can be used to improve the library as an important community destination.

313 9:05-10:20 am
Access; Programs and services; Users
SERVING PATRONS WITH DEVELOPMENTAL DISABILITIES (AND THE PEOPLE THAT CARE AND SUPPORT THEM)
Anne Dorsey, Children-Youth Librarian, Barrie Public Library; Sambhavi Chandrashekar, Graduate Student (PhD program), Faculty of Information Studies, University of Toronto.

Who are the library users with developmental disabilities and how can libraries meet their needs? Here are strategies for library programs, collection development and partnerships with community organizations.

314 9:05-10:20 am
Assessment; Knowledge management; Statistics and surveys
SURVEYMONKEY.COM: ASSESS YOUR SCHOOL LIBRARY'S SERVICES AND BUILD THAT EVIDENCE!
Sam Kalb, Library Assessment and IT Projects Coordinator, Queen's University.

Help your school library improve its services by learning basic principles about conducting effective on-line surveys, including survey planning, sampling, constructing and analyzing using SurveyMonkey.com. Use this in your evidence-based practice.

315 9:05-10:20 am
Technology and education; Reading and literacy
VIRTUAL LEARNING USING INTERACTIVE VIDEO-CONFERENCING
Jeff Brown, Learning Resources and Technologies Consultant, Dean Smith, Teacher-Librarian, Cobourg District Collegiate Institute East, Angela Thompson, Teacher-Librarian, East Northumberland Secondary School, Jacqui Fuger, Teacher-Librarian, Campbellford District High School, Kawartha Pine Ridge District School Board.

Is interactive video-conferencing just the latest tech-toy, or is it a potentially powerful teaching tool? This session will demonstrate a variety of ways that good teachers have incorporated virtual learning experiences in to regular classroom and library programs. Students improve their research skills as they prepare for conferences, and they are able to practice and improve their presenta-



Art Rhyno
306



Michael Vandenburg
306



Catherine Steeves
307



Karen Calhoun
309 +



Arlene Chan
310

tion and communication skills. One of the segments will show how three secondary schools use video conferencing in the White Pine Reading Program to engage the student readers.

316 9:05-10:20 am
Reading and literacy; Technology and education; Collections and resources
ASSISTIVE TECHNOLOGY AND THE SCHOOL LIBRARY
Michelle Regina, Department Head of Library, Li Cho, Library Technician, Holy Cross Catholic Academy, York Catholic District School Board.

Learn about the potential of using Assistive Technology in your School Library. See how Kurzweil, Dragon Naturally Speaking, Word Q, and other programs can change the way your students learn and develop literacy skills. Walk away with some tips to initiate the program in your school and receive ready to use handouts for lesson implementation.

317 9:05-10:20 am
Values and vision; Curriculum and learning; Fundraising
BEING THE CHANGE
Peggy Thomas, Centrally Assigned Teacher-Librarian; Sybille Parry, Gwen McAllister, Amy Satterthwaite, Heather Myrvold, Teacher-Librarians, Toronto District School Board.

Last year the OSLA project on global citizenship, "Be the Change" was launched. Join four teacher-librarians to find out how they implemented the program in their schools and what impact "Be the Change" has had on the students' involvement.

318 9:05-10:20 am
Collections and resources; Young adults
KIDS ARE KEEN FOR FRENCH BOOKS
Louise Godbout-Legault, Coordinator Southern Ontario Library Service; Nathalie Tremblay, Le Coin du livre Bookstore, Ottawa.

Do you find French material for school libraries and French Immersion schools hard to find? Learn about the latest and most popular French fiction books on the market aimed to please boys in particular. Get descriptions of great non-fiction books, including series, on all sorts of topics and for all ages. Discover how to select titles that will encourage boys (French or immersion) to read more, see selection lists from an experienced bookstore and possibly browse through the books.

319 9:05-10:20 am
Reading and literacy; Curriculum and learning
READ A NOVEL? . . . BUT THIS IS NOT MY ENGLISH CLASS!!
Anne Low, Teacher-Librarian, Alison Hepburn, Teacher-Librarian/Geography Teacher, Lawrence Park Collegiate Institute, Toronto District School Board.

Get the story on integrating fiction into a wide range of subject areas, and get lesson plans, curriculum connections and up-to-date book lists. A large selection of books will be available to browse. Other lessons in progress will be shared.

320 9:05-10:20 am
Young adults; Collaboration
YOUTH ENGAGEMENT @ YOUR LIBRARY
Rosalind Bryce, Youth Services Specialist, York Woods Branch; Haney Mussa, Youth & Outreach Services Specialist, Albion Branch; Sharon Moynes, Youth Services Specialist, North York Central Library Branch, Toronto Public Library.

View youth as innovative problem solvers rather than problems. Learn to collaborate with energized teens themselves to develop library services and identify possibilities for meaningful youth inclusion. Youth facilitation game activities will rock the room!

321 9:05-10:20 am
Collections
DEWEY DIVAS AND DUDES TALK UP NEW SPRING BOOKS FOR ADULTS
Maylin Scott, Random House of Canada; Lahring Tribe, Random House of Canada; David Macmillan, HarperCollins Canada.

The Deweys are back with a new crop of exciting spring recommendations for your patrons. Hear our picks for the best in fiction, non-fiction, Canadian authors, hidden gems, books for bookclubs and just darn good reads. Great for readers' advisory, collection development and any librarian who interacts with the public daily.

322 9:05-10:20 am
Innovation; Technology trends; Values and vision
NEXT GENERATION CATALOGUE IS SOCIAL SOFTWARE TOO SOCIAL?
Rob Hyndman, business lawyer for technology companies and avid blogger on all things technical; Matthew Ingram, technology writer, the Globe and Mail; Nora Young, founding host of CBC's DNT0, explores technology and culture on radio, in print, and on television. (Invited)

Our panel of technology commentators from outside the library sector will explore trends in the evolution of the "social Web". Is the current tendency toward the hyper-social fad, or a fact of life? Is it sustainable? How likely are these trends to make their way into the mainstream – or will they largely remain the domain of youth and a technical elite (alphageeks)? What are the privacy implications? Do users understand? Does it matter? What impact is the social Web having on cultural norms: ideas as central as truth and identity?

323 9:05-10:20 am
Programs; Culture, Protection of; Communities
LIFESCAPES
Jane Turvey, Community Relations and Volunteer Co-ordinator, Orillia Public Library.

Lifescapes is an adult program designed to encourage seniors to preserve their personal history and that of their community by writing their memoirs. Featuring two meetings per month, complete with presentations by authors, storytellers and teachers



Marjatta Asu
311



Leanne Clendening
311 +



Anne Murphy
312



Sambhavi Chandrashekar
313



Anne Dorsey
313

of writing, ideas are recorded and edited, and the program concludes with a book publishing and book launch. The program was based on that of the Washoe County Library in the U.S. It has been very successful at Orillia Public Library.

324 9:05-10:20 am
Collaborative space
I'VE LOOKED AT CLOUDS FROM BOTH SIDES NOW
Young people, young people.

You have heard about MySpace, YouTube and FaceBook but have you ever seen them? What do they do? What is good about them? What are their weaknesses? Are they just a fad? Can we all go back to sleep? Our young people will show you what is going on in a whirlwind mystery tour. Knowledge is power!

325 9:05-10:20 am
Governance and policies; Trustees
SO YOU'RE NOW ON THE LIBRARY BOARD THE BASICS
Karen McGrath, Chief Executive Officer, Niagara-on-the-Lake Public Library; Daryl Novak, Director of Operations, Southern Ontario Library Service; Jim Neill, Chair, Kingston Frontenac Public Library Board.

For those people who have just been appointed to the library board. How is the library managed through a board? What are your legal responsibilities under the Libraries Act? How are board meetings structured and conducted? What committees are necessary and what kind of work do they do?

326 9:05-10:20 am
Advocacy; Finance
STRATEGIES FOR GETTING A BUDGET INTACT THROUGH THE CITY COUNCIL PROCESS
Speaker to be announced.

Every year the library board prepares a budget, then waits for months to see if its budget will be passed intact in these uncertain times of cutbacks and belt-tightening. Consider strategies board members and CEOs can take to help smooth the budget process through the city staff review process, the budget committee phase, and the city council deliberations.

327 9:05-10:20 am
Management; Staff
RECRUITING, BUILDING AND NURTURING A RELATIONSHIP WITH YOUR CHIEF EXECUTIVE OFFICER
Speaker to be announced.

One of the most important decisions that a library board may have to make is the recruitment of a CEO. After recruitment, a positive relationship needs to be established that includes an ongoing appraisal process that will be a constructive part of the relationship. Learn how to navigate the sometimes tricky waters surrounding these issues.

328 9:05-10:20 am
Values and vision; Planning
ABFO À 10 ANS IFLA 2008: A CANADA-WIDE CELEBRATION OF LIBRARIES
Louis Cabral, Executive Director, ASTED; Céline Gendron, Manager, International Projects, Library and Archives Canada.

An enormous amount of planning is going into the International Federation of Library and Information Association's World Congress planned for 2008 in Quebec City. ASTED is the official host and all Canadian librarians are invited to make this a memorable occasion for delegates coming from all over the world. Official projects to collect the Canadian library experience and to share our expertise with this large international audience are under way. Come hear what is planned so far, what help is needed and what you can do.

329 9:05-10:20 am
Innovation; Technology trends; Values and vision
NEXT GENERATION CATALOGUE MAKING YOUR DATA WORK HARDER IN SUPPORTING PATRON SEARCH AND DISCOVERY PROCESSES
Mike Rylander, Data Architect, Georgia PINES Consortium.

As we explore new options for allowing our patrons greater ease of browsing and discovery in our on-line catalogue environments – faceted browsing, for example – we're quickly realizing that the patron experience can only be as

good as the underlying data allows it to be. Variations in cataloguing practices, for example can make search hard and confusing for our patrons. But investments in data normalization, particularly around subject headings, can have a huge impact on both ease-of-use and the relevancy of results.

The design and development process for the Evergreen ILS provided a unique opportunity to re-think fundamental principles regarding which data are stored in which formats for what purposes, and the design of interfaces that optimize the utility of that data to the search and discovery needs of patrons and staff alike.

Mike is currently Data Architect for the Evergreen project, with the Georgia Pines Library System. Before joining GPLS, Mike designed and developed applications for several technology start-ups, all based on Open Source tool sets and projects. Mike has also held DBA responsibilities on several large Postgres installations. Mike is an active participant on several Evergreen related Open Source projects.



Sam Kalb
314



Peggy Thomas
317 +



Karen McGrath
325 +



Jim Neill
325 +



Daryl Novak
325 +

400

10:40-11:55 am

OCULA'S

SPOTLIGHT EVENT

INFORMATION IS NOT ENOUGH: SHAPING THE USER EXPERIENCE

Joan Frye Williams

*Library and Information
Technology Consultant.*

Most traditional library services were designed when information was a relatively scarce commodity. Now that information is ubiquitous, smart librarians recognize that their primary product is the user's experience. This lively session explores the new service models and technologies that can help us meet our users' changing expectations in ways that add real value and preserve our role in the educational process. Learn how to keep customer satisfaction up and your own blood pressure down by providing a top quality user experience.

For more than 20 years, Joan Frye Williams has been a successful librarian, consultant, vendor, planner, designer, evaluator and user of computerized library and information systems. She has worked in both public and academic libraries, for library automation vendors, as well as at the California State Library.

Joan is best known as an acute and sometimes irreverent observer of trends in what she calls "the cultural anthropology of libraries and library automation."



401

10:40-11:55 am

Internet

ABFO À 10 ANS

**RECHERCHE:
SITES, TRUCS ET ASTUCES**

*Isabelle Moreau, Analyste-rechercheur;
Julie Rodrigue, Coordonnatrice, équipe
Recherche et Veille, Caisse de dépôt
et placement du Québec, Service d'in-
formation.*

Présentation de divers trucs de recherche vous permettant de maximiser vos capacités à trouver de l'information pertinente rapidement sur Internet. Partage d'astuces augmentant votre efficacité et de sites intéressants pour mieux parcourir le Web invisible. Entre la proximité et troncature d'Exalead et le Invisible Web Directory, vous découvrirez une foule de pratiques pour optimiser votre temps !

Tips and tools intended to improve your research skills and facilitate finding relevant information on the Web. The presenters share their tricks and sites to be more efficient and to better navigate the invisible Web. Between the proximity operators and the truncation in Exalead and the Invisible Web Directory, you will discover many ways to optimize your time and research.

402

10:40-11:55 am

Management

**CREATIVITY:
THE ART AND SKILL OF
WRITING POLICIES AND
PROCEDURES**

*Gail Wells, Regional Co-ordinator,
Policies, Standards & Practices,
Northern Lights Health.*

Policies and procedures provide clear direction, set the standards and create a consistency in the workplace. Policies and procedures set the tone for governance and operation of the organization, and are needed in order to operate efficiently, avoid employee confusion, and ensure that legal and regulatory guidelines are followed. At this workshop you will learn the skill of word crunching, using a writing style that is clear and understandable to the readers, and the development of user friendly manuals.

403

10:40-11:55 am

Technical services

**NEXT GENERATION CATALOGUE
THE CHANGING NATURE OF
THE CATALOG AND ITS
INTEGRATION WITH OTHER
DISCOVERY SYSTEMS**

*Karen Calhoun, Associate Librarian for
Technical Services, Cornell University.*

Consider the factors affecting the future of the library on-line catalogue. Review some planning tools for revitalizing catalogs and consider options for establishing the catalogue – and the collections it describes – within the framework of on-line information discovery tools of all kinds. Based on the findings of a report prepared by the speaker for the Library of Congress.



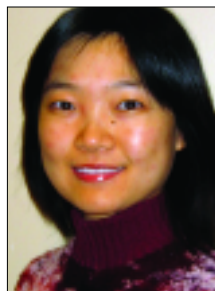
Isabelle Moreau
401



Julie Rodrigue
401



Darlene Fichter
404 +



Dijia Qin
405



Dave Roger
408

404 10:40-11:55 am
Wikis; Social software
**WIKIS & LIBRARIES:
 ENGAGING STAFF
 AND USERS**
*Darlene Fichter, Data Library
 Coordinator, University of
 Saskatchewan.*

What's a wiki and why would you want one? Do you need to share knowledge better, find an easier way to publish information or collaborate better with colleagues? If so a wiki may be the tool that you've been looking for. Find out what wikis are and see how libraries are using them internally with staff and externally with library patrons. Pop open the hood of a wiki and peer inside to learn about its features and capabilities. Pick up some best practices for rolling out a wiki in a library setting.

405 10:40-11:55 am
Digital collections
**HEARING VOICES?
 HAMILTON PUBLIC
 LIBRARY'S E-AUDIO
 COLLECTION &
 LISTEN AND LEARN!**
*Sean Crowe, Systems Administrator;
 Dijia Qi, Manager, Virtual Library
 Branch; Aida Rudnik, Manager,
 Technical Services, Hamilton Public
 Library.*

Hamilton Public Library shares lessons learned as the first system in Canada to launch OverDrive e-audiobooks. This popular collection is integrated with the library catalogue and appears as an additional format choice. The initial investment led to many positive outcomes: customers have

24/7 Web access to a wide selection of material; the collection is more flexible to meet popular demands; it is more cost-effective than traditional books on CD; and it is particularly attractive to students and commuters. Learn from three Hamilton Public Library staff members with three complementary areas of expertise in technical services, systems administration and virtual library service delivery. A must for anyone considering the purchase of e-audio formats, and a great opportunity to ask targeted questions.

406 10:40-11:55 am
Technical services; Collaboration
**THE JOINT AUTOMATION
 SERVICE INITIATIVE:
 BRINGING TOGETHER
 LIBRARY CATALOGUES
 IN NORTHERN ONTARIO**
*Katherine Slimman, Project Manager,
 Joint Service Automation Service
 Initiative, Bibliotech; Leanne
 Clendenning, Chief Executive Officer,
 Ontario Library Services - North.*

The purpose of the Joint Automation Service Initiative (JASI) is to ensure that by working together to run several large servers and integrated library systems software, all libraries in Northern Ontario will have access to an integrated library system for cataloguing, circulation, patron records, acquisitions, serials and a Web-based public server. The implementation of such a project is much more complex, with challenges such as fundraising, automation and technology issues, and project management for both the organization and the libraries themselves.

407 10:40-11:55 am
Building and renovation
**35 IDEAS IN 75 MINUTES:
 MERCHANDISING
 IN YOUR LIBRARY**
*A team of merchandising specialists
 to be announced, sponsored by
 Brodart Canada Furniture.*

The evolution of libraries has placed greater demands on developing dynamic and inviting environments. Learn how to approach new library projects or a library "make-over" and learn creative ways to achieve a "fresh experience" for your patrons on every visit." Unfold your vision through cumulative attention to form, function and aesthetics.

408 10:40-11:55 am
Management; Users
**IMPLEMENTING A
 "DEALING WITH DIFFICULT
 AND ANGRY CUSTOMERS"
 PROGRAM**
*Dave Roger, Consultant, Education
 Safety Association of Ontario; Rhonda
 Jessup, Public Services Manager,
 Whitby Public Library.*

Dealing with difficult and angry customers is part of any public service job, but have your staff been trained to manage these situations? Can they recognize the signs of potential violence in angry customers? Learn why a "Dealing with Difficult and Angry Customers" program is an essential part of any library's Health and Safety program. One library shares its experience in implementing such a program and how it tapped into the resources of the Education Safety Association of Ontario.

409 10:40-11:55 am
Programs and services
OUTSTANDING OUTREACH
*Roxanne Rissanen, Children's Services
 Librarian, Sault Ste. Marie Public
 Library.*

Learn and share tips and techniques for providing outreach to children and their families in your community. Libraries can reach underserved populations in a positive, fun way while increasing our exposure in the community. Library staff can also create partnerships within the community. This allows for sharing of knowledge, while providing children and their families the best literacy based programs.

410 10:40-11:55 am
Staff
**RULES OF CONDUCT:
 EFFECTIVE APPLICATION**
*Margaret Mikulinski, Operations
 Manager, Agincourt Branch, Linda
 Karlinsky, District Manager, Parkdale
 Branch, Toronto Public Library.*

By law public libraries must have a set of Rules of Conduct. Public service staff must be prepared for an astonishing array of problems that occur in the public arena. This session outlines how policies and procedures, in-house training and community partnerships will assist to keep libraries safe and welcoming.



Roxanne Rissanen
409



Linda Karlinsky
410



Margaret Mikulinski
410



Sharon Brooks
411



Marsha Skrypuch
411 +

411 10:40-11:55 am
Programs and services
**A WRITING CAMP
 FOR ADULTS?
 YOU CAN DO IT TOO!**

Marsha Skrypuch, author, Brantford Adult Writing Camp initiator; *Sharon Brooks*, Director, Kids Can Fly, Brantford Adult Writing Camp.

After running a wildly successful children's writing camp for two summers, Brantford Book Camp plunged into a new adventure. Partnering with Wilfred Laurier University, Brantford Public Library, Brant County Library, both local school boards and Kids Can Fly, a writing camp for adults was launched. Participants came from Washington State, Winnipeg, Markham and Windsor. The camp was self-funding. The presentation will outline how to organize this writing camp, how to find and select author, illustrator and publisher presenters. It will also describe how to screen participants and how to get the word out about the camp. Expense details, application forms, and volunteer needs will also be discussed.

412 10:40-11:55 am
*Technology and education;
 Information literacy*
**DATABASE INSTRUCTION
 FOR YOUNG PATRONS:
 "MY TEACHER SAYS
 I NEED A BOOK"**

Meg Kwasnicki, Children's Librarian, Markham Public Libraries.

School-aged children who use the public library for school project research are often encouraged by educators to avoid the Internet

and to find "at least one book on the topic." As a result, children shun reliable databases and electronic information if it appears to be "the Internet." An information literacy outreach program should offer children the skills to evaluate different kinds of electronic information. Discuss how information literacy standards can be modified to suit a school-aged audience.

413 10:40-11:55 am
Advocacy; Issues; Values and vision
**HOT ISSUES IN SCHOOL
 LIBRARIES**

Michael Rosettis, OSLA President 2006, St. Augustine Catholic High School, York Catholic District School Board.

Get an update on issues that continue to affect teacher-librarians, including ongoing advocacy efforts with the Ontario Coalition for School Libraries, Knowledge Ontario and the Ontario Library Association.

414 10:40-11:55 am
Collections and resources
**INCLUSIVE COLLECTIONS
 @ YOUR LIBRARY®**

Linda Gutteridge, Teacher-Librarian, J.S. Woodsworth Senior Public School, *Michelle Flecker*, Teacher-Librarian, Lambton Park Community Public School, Toronto District School Board.

What is "inclusive literature"? How do you develop a collection that takes into consideration your demographics and what it means to live in a global community. Scenarios show how to respond to administrators, parents and guardians, and community.

415 10:40-11:55 am
Reference and research; Issues
**KICK IT UP A NOTCH
 TO INSPIRE
 ACADEMIC SUCCESS**

Sharon Armstrong, Head of Library, North Park Collegiate, Grand Erie District School Board.

Turn academic dishonesty luring assignments into academic honesty inspiring assignments. Learn how collaboration between classroom teacher and teacher-librarian can create rich, authentic research assignments. "Kick it up a notch" to stop the cycle of plagiarism. Strategies to promote collaboration and assignment development will be provided along with opportunities to give your existing assignments a make-over.

416 10:40-11:55 am
Management
**NUTS AND BOLTS OF
 ELEMENTARY SCHOOL
 LIBRARY MANAGEMENT**

Peggy Thomas and *Lisa Teodosio*, Centrally Assigned Teacher-Librarians, Toronto District School Board.

Are you new to school libraries? Do you find that daily management issues are taking up too much of your valuable program time? Here is help! Elementary style!

417 10:40-11:55 am
Curriculum and learning; Collections and resources; Technology and education
**TOP-NOTCH CANADIAN
 EDUCATIONAL
 RESOURCES FOR YOUR
 SCHOOL LIBRARY**

Valerie Chartrand, Canadian Heritage; *Shireen Cuthbert*, CBC Digital Archives.

AGORA: The Virtual Museum Learning Centre: Learn how you can tap into museum collections and create class accounts, lessons, blogs and wikis for additional resources and interactive discussion. CBC Digital Archives: Discover practical classroom applications and hundreds of free lesson plans for this free-access Web site which offers digitized moments in Canadian history, including politics, the arts, sports and science – over 10,000 radio and television.

418 10:40-11:55 am
Collections and resources; Authors and writing
**BRINGING BLUE SPRUCE TO
 LIFE IN YOUR LIBRARY**

Lana L. Peck, Teacher Librarian, Heritage Park Public School, Toronto District School Board.

Learn how to use Blue Spruce titles, current and past, to connect to other literature in your library. Learn how to entice and stimulate children to love reading. This session is sure to entertain.



Meg Kwasnicki
412



Michael Rosettis
413 +



Michelle Flecker
414



Sharon Armstrong
415 +



Lisa Teodosio
416

01 THU
10:40

419 10:40-11:55 am

Innovation; Best practices
BORROWING PRIVILEGES

Rick Segal

Partner, JLA Venture Partners.

Rick Segal started his career with Microsoft, where he ended up as a director with the Internet Strategy Group in Redmond, Washington. From there, he was recruited north by Chapters to build their first on-line division. Rick is a partner with one of Canada's leading venture capital firms. In this capacity, Rick is constantly reviewing business plans for emerging technologies, and advising companies he invests in – with a focus on Web 2.0 concepts.

Rick will talk about the challenge of placing bets in the face of incomplete information / uncertainty – how you decide, how you figure out whether you've made the right bets, and how you recover when you're wrong. Rick will also offer thoughts about where we're headed.



420 10:40-11:55 am

Staff; Diversity
LIBRARIANSHIP AS A PROFESSION
RECRUITING FOR
DIVERSITY: AFFIRMATIVE
ACTION AND ACADEMIC
LIBRARIANS

*Mary Kandiuk, Associate Librarian,
York University Libraries.*

Most academic institutions have mandated affirmative action programs for hiring. These programs promote equity in employment of women, members of visible/racial minorities, aboriginal people and persons with disabilities. While considerable advances have been made with respect to the hiring of women, less progress has been made with other equity seeking groups. How successful have we as academic librarians been in implementing affirmative action programs? This session will

review the literature on diversity in academic libraries, provide an overview of affirmative action programs in Canadian academic libraries with a focus on the experience at York University, as well as highlight best practices for recruiting for diversity.

421 10:40-11:55 am

Digital Services
KNOWLEDGE ONTARIO
OURONTARIO.CA:
DISCOVER AND CREATE
DIGITAL COMMUNITY
CONTENT

*Loren Fantin, Project Manager,
OurOntario.ca; Walter Lewis,
Manager, Systems and Technical
Services, Halton Hills Public Library.*

OurOntario.ca (a component of Knowledge Ontario) represents the provincial digital network for aggregating, creating, disseminat-

ing, and sustaining digital content about Ontario, from memory organizations across Ontario, and from other information networks across Canada.

What are the challenges and issues in creating digital content? How can you ensure that users will find your digital content? Come and find out how participating in OurOntario.ca can ensure that your local digital content will be discovered and delivered to on-line users.

422 10:40-11:55 am

Career development
LIBRARIANSHIP AS A PROFESSION
THE 25 THINGS YOU NEED
TO KNOW – AND DO
– TO GET THAT JOB

*Caitlin Williams, President, New
Directions for the Good Life, LLC,
Successful Working Women, Inc.*

Bring your pen, your questions, and your hit-the-ground-running attitude. This session will cover the 25 things you need to know and do to land the job you want and succeed in it, once you get it. You'll pick up the latest tips and techniques for résumé writing, networking, portfolio development and interviewing, as well as guidelines for what to do (and not do) during your first thirty days on your new job.

423 10:40-11:55 am

Access; Users; Censorship

THE LAST TABOO:
INTELLECTUAL FREEDOM,
SOCIAL RESPONSIBILITY
AND LAW IN
CANADIAN LIBRARIES

*Alvin Schrader, School of Library and
Information Studies, University of
Alberta, CLA President-Elect.*

In an age when even mainstream television programming includes lesbians and gays and when same-sex marriage is the talk and now the law of the land, what are the social responsibilities and legal obligations of librarians and trustees in all sectors of the library community in Canada to address these changing realities? Explore policy issues on services and access to print and Web resources for lesbian, gay, bisexual, transgendered, and questioning Canadians, such as Canadian youth with limited resources.

424 10:40-11:55 am

Authors and writing

THE FOREST OF READING®
THE 2006 SILVER BIRCH
AWARD WINNERS

*Edo van Belkom, Fiction winner for
Wolfpack; Helaine Becker, Non-Fiction
winner for Boredom Blasters.*

Get insight into the creative process and writing development of these two winners.

425 10:40-11:55 am

Authors and writing; First Nations

2007 FIRST NATION
COMMUNITIES READ

*Patty Lawlor, First Nations Consultant,
Southern Ontario Library Service and
two First Nations librarians who
served on the 2007 jury.*



Valerie Chartrand
417



Lana Peck
418



Caitlin Williams
422 +



Suzanne Culp
427 +



Joyce Cunningham
427

426

10:40-11:55 am

Governance and policies; Trustees
SO YOU'RE NOW ON THE
LIBRARY BOARD

RELATIONS WITH OTHER BOARD MEMBERS, STAFF, CEO, AND POLITICIANS

Karen McGrath, Chief Executive Officer, Niagara-on-the-Lake Public Library; *Daryl Novak*, Director of Operations, Southern Ontario Library Service; *Jim Neill*, Chair, Kingston Frontenac Public Library Board.

For those just appointed to the library board, you now have a new and different relationship with library staff, board members, the CEO, even politicians. How much discussion of library issues should you have with local councillors? Explore the relationships that need to be developed and nurtured at all levels.

427

10:40-11:55 am

Issues; Collaboration

MAKING TRUSTEES FEEL PART OF THE LIBRARY COMMUNITY

Suzanne Culp, Lincoln Public Library Board; *Cathy Dowd*, Orillia Public Library Board; *Joyce Cunningham*, Rainy River Public Library Board.

The larger library community is making decisions that can affect your library and your board — for better or for worse. Understand how the library community works, where you can get expertise and how you can influence results.

428

10:40-11:55 am

*Governance and policies;
Management; Disaster planning*

AN OUNCE OF PREVENTION: DISASTER PLANNING IN LIBRARIES

Johanna Wellheiser, Preservation and Digitization, Toronto Public Library.

Many libraries are part of community-wide emergency plans, but what happens when the disaster hits the library itself? Are you prepared to salvage your collections? Explore the need for preparedness and the components of a disaster contingency plan. How do you identify resources and the steps needed to return to normal?

O 1 T H U
2:10 PM



500

**ALL CONFERENCE
EVENT**

BRADLEY HOROWITZ

*Vice President of
Product Strategy, at
Yahoo!*

The Future of Search

In its efforts to re-tool for Web 2.0, Yahoo! has been re-thinking many of the most fundamental elements of the user experience — a daunting challenge for a company that has the largest audience on the net: with half a billion users visiting its properties every month, and over twice the pageviews worldwide of Google.

Central to this re-think, is a belief that human judgment needs to be integrated back into the search process. As Bradley emphasizes, "The difference between information and knowledge is really that human factor and that's what we're all about." Yahoo's Social search research is exploring ways to tap into the collective knowledge of the community to answer questions. "Subjective queries rely on domain expertise. With social search, we are handing back domain expertise to the users."

Come hear about Yahoo!'s research in this area — and how recent acquisitions like del.icio.us and Flickr fit in its overall "FUSE" vision: helping users not only Find information, but Use it, Share it and Expand upon it.

Bradley Horowitz

is Vice President of Product Strategy, at Yahoo!'s head office in Cupertino California. His team is responsible for leading Yahoo!'s efforts in building next-generation search technologies — and includes the Yahoo! Developer Network, the Advanced Products Group, Yahoo Research Berkeley (a centre for Social Media Research), Technology Development Group, Methods & Practices Group. Bradley's group has also played a pivotal role in the acquisition of companies like del.icio.us and Flickr.

Prior to Yahoo!, Bradley founded Virage, the company widely recognized as the market creator and leader for advanced media indexing and analysis. He helped grow the company from "a garage start-up" through its NASDAQ IPO. Bradley was a PhD candidate at the MIT Media Lab and holds a MS in Media Science from MIT and a BS in Computer Science from the University of Michigan. He blogs at <http://www.elatable.com/blog/>

O 1 T H U
2:10

600

3:45-5:00 pm

**OPLA'S
SPOTLIGHT EVENT**

YOUR LIBRARY ON STEROIDS: TRANSFORM YOUR LIBRARY

**Leslie
Burger**

*President, American
Library Association*



Libraries Transform Communities is the theme chosen by Leslie Burger, American Library Association (ALA) President and Princeton (N.J.) Public Library Director, as her presidential initiative. Burger has said, "We know that when libraries are transformed either by new service programs, renovations, or new buildings that the communities they serve are in turn transformed... When customers realize they are getting more from their libraries, they become advocates and passionate supporters for what we do, and learn in new and different ways."

During what is sure to be an information-packed session, Burger will share her observations on how libraries transform communities, how today's libraries are re-engineering services to deal with digital products and services like electronic books, publishing on demand, MP3 downloadable audio books and on-line search and how we can adapt to these changes and demands without losing sight of our core mission and values.

601

3:45-5:00 pm

**ABFO À 10 ANS
OUI, LES GARÇONS LISENT
MAIS... L'INTRIGUE DOIT
ÊTRE CAPTIVANTE,
INVRAISEMBLABLE,
ENCHEVÊTRÉE, BIZARRE
ET RICHE EN
REBONDISSEMENTS**

Nathalie Tremblay Librairie Le Coin du livre, Ottawa; *Louise Godbout-Legault*, Coordonnatrice des services en français, Service des bibliothèques de l'Ontario-Sud.

Cet atelier se veut un atelier « interactif » où vous aurez la chance de découvrir et de voir sur place de vrais livres « de gars » que ce soit des livres de fiction ou des documentaires. Plusieurs jeunes ne lisent que des documentaires. Venez voir pourquoi? Venez découvrir les différents types de jeunes lecteurs et apprendre pourquoi plusieurs d'entre eux préfèrent lire des documentaires comme des biographies ou des livres sur l'histoire, l'astronomie ou les sciences. Prenez le temps de feuilleter sur place les nouveaux livres de fiction et les documentaires disponibles sur le marché et publiés par différentes maisons d'édition. Des listes de titres sur différents sujets seront disponibles sur place. Cet atelier sera offert en français.

Boys Do Read French Fiction... and Non-fiction if the books are funny, action-packed, sad, goofy, touching or true. See new French books and series that entice young boys to discover the pleasure of reading and that can compete with hockey and video games. Learn why some boys prefer non-fiction books like biographies or books on history, astronomy, sciences, etc. You will be able to browse through the books. Lists of good titles for both French and immersion clientele will be available.

602

3:45-5:00 pm

Government programs and services
**OLA UPDATE 2007
PUBLIC LIBRARIES AND
GOVERNMENT PRIORITIES:
A CHANGING LANDSCAPE**
Lucille Roch, Deputy Minister,
Ministry of Culture (invited).

There have been many changes this year in the way the Ministry of Culture is conducting its business and review has been in the air across the whole government. This is a time of opportunity and expectation that awaits a result that will be very much in evidence at Super Conference. The relationships established with Knowledge Ontario, ServiceOntario and other current initiatives enliven this anticipated session. Watch the Web for more details.

603

3:45-5:00 pm

Authors and writing
WORDS AT LARGE
James Roy, Canadian Broadcasting Corporation.

Discover the latest on Words at Large, CBC's portal on literature and literacy events. Words at Large is a Web portal which provides access to radio programming, podcasts, a blog, lists and information that will entertain and inform you on the written word in Canada and around the world. www.cbc.ca/wordsatlarge



James Roy
603



Slavko Manojlovich
605



Janice Mutz
606



Sylvia Renaud
606



Catherine Dowd
613

604

3:45-5:00 pm

*Research dissemination; Publishing***ACADEMIC LIBRARY
CONSORTIA: POLICY
AND PERSPECTIVES***Cathy Maskell, Associate University Librarian, Leddy Library, University of Windsor.*

Learn how Canadian academic library directors view consortia. How do they see consortia contributing to a changing scholarly publishing paradigm, affecting relationships in that paradigm (i.e. among academic libraries, between academic libraries and publishers)? Learn their views on the effects of consortia on the professional roles of academic librarians. The directors' views will be drawn together to situate academic library consortia activity within the broad framework of the scholarly information cycle to explore the question of whether consortia support library ideals of the public good (e.g., freedom of access), or, on the other hand, push academic libraries into a more competitive, market economic position in the scholarly information cycle.

605

3:45-5:00 pm

*Best practices; Collaboration; Institutional repositories***SUCCESS STORIES FOR
TOTAL DIGITAL
COLLECTION
MANAGEMENT***Slavko Manojlovich, Associate University Librarian (IT), Memorial University of Newfoundland; Mark Jordan, Head of Library Systems, W.A.C. Bennett Library, Simon Fraser University.*

Ever see something amazing and

wonder how they did it? Hear two stories about successful multi-regional digital archives that are accessible through a single search interface. Learn about metadata and digitization standards, software used and the various forms of collaborations and partnerships in which these institutions were involved.

<http://www.arts.mun.ca/dai/> and
<http://content.lib.sfu.ca>

606

3:45-5:00 pm

*Collaboration; Information literacy; Partnerships***THE TWO SOLITUDES:
ACADEMIC AND PUBLIC
LIBRARIES***Janice Mutz, Instruction Librarian, Chancellor Paterson Library, Lakehead University; Sylvia Renaud, Head, Reference Department, Thunder Bay Public Library.*

Libraries are often isolated in their own "solitudes". Learn how an academic and public library collaborated to bring information literacy to high school teachers and students. The benefits: both libraries promoted their services/ e-collections to user groups whose research needs often overlap.

607

3:45-5:00 pm

*Collaboration; Partnerships; Planning***CAN YOU SAY
COLLABORATION
WITH INNOVATION?
STRATEGIC DIRECTIONS
FOR HEALTH LIBRARIES***Rebecca Zakoar, Manager, Health Sciences Library, St. Michael's Hospital.*

Health libraries are fast becoming part of the "DNA" of their parent institutions. The advent of the

609

3:45-5:00 pm

*Innovation; Best practices***BORROWING PRIVILEGES****Uwe Stueckmann**

Chief Marketing Officer, Lowes Canada.

**THINKING BEYOND ONE
MESSAGE FOR ALL**

Library signage, bookstuffers, magazines, our Web site home pages. Libraries have tended to think in terms of one message for all. But the growing importance of our Web presence and other digital communications opens up new possibilities for more personalized communications streams.

This session will discuss the basics of Customer Relationship Marketing – touching on concepts like permission vs. interruption marketing, providing messages at the point of need or interest, customer segmentation models, and personalized communication delivery options. Uwe will also share case studies of successful implementations, and touch on possibilities for their application in a library environment.

Uwe Stueckmann

has worked with some of the most prestigious marketing organizations in Canada, among them The Loyalty Group (Air Miles), Petro-Canada (Petro-Points) and BMW Canada Inc. to design and implement some of the most sophisticated CRM solutions in North America. Most recently, he was Vice-President, Marketing at Shoppers Drug Mart.

With fiscal year 2005 sales of \$43.2 billion, Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 12 million customers a week at more than 1,275 home improvement stores in 49 states. Based in Mooresville, N.C., the 60-year old company is the second-largest home improvement retailer in the world. Lowe's recently announced that it will launch a series of Canadian stores in 2007. Uwe recently joined the launch executive team as Vice President, Marketing.



Mark Robertson
616



Daphne Wood
617 +



Jennifer Horwath
618 +



John Dupuis
619

LHIN's (Local Health Integration Networks), combined with a variety of trends in healthcare require that health libraries collaborate and innovate while planning their strategic future. Health libraries must take an active role in collaborating with key stakeholders in relation to a wide variety of healthcare trends, including but not limited to the following: the electronic health record, consortial/provincial licensing, programmatic models of care delivery, Telehealth, and patient centric portals. This session will provide an overview of current strategic directions for health libraries in relation to present healthcare trends from the perspective of both information providers and information seekers.

608 3:45-5:00 pm
Career development
LIBRARIANSHIP AS A PROFESSION
20 TIPS FOR RE-AWAKENING PASSION FOR YOUR WORK
Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

If your career is in full-flight and you've got plenty of expertise, but not quite as much excitement for your job as you'd like, this session is for you. It's packed full of ideas to keep you engaged, growing (no matter what your job title), and finding ways to make a difference. By the end of this session, you'll have a strategy for returning to your job re-energized and focused on how you can demonstrate your strengths – for your own benefit – and for that of your organization.

609 3:45-5:00 pm
Innovation; Best practices
BORROWING PRIVILEGES
Uwe Stueckmann
See description on previous page.

610 3:45-5:00 pm
Creativity; Planning; Values and vision
NEXT GENERATION CATALOGUE: NOT SO CONFIDENTIAL: EXPOSING 2.0 WEB SITES
John Blyberg, Systems Administrator and Lead Developer, Ann Arbor District Library.

How do we even begin to provide Web-based service to our patrons in a 2.0 world? What does 2.0 mean to libraries and how should we be preparing for it? Consider the latest trends in library Web sites and the services provided through them. Specific examples will give you an idea of what some libraries are currently doing. From social OPACs to Netflix-like service, learn where we might go from here and the tools necessary to make it happen. This session will candidly highlight a number of ways your library can prepare for a major Web site redesign project by redressing some fundamental aspects of your information technology processes and infrastructure.

611 3:45-5:00 pm
Reference services; Digital services
KNOWLEDGE ONTARIO VIRTUALLY YOURS? ASK ONTARIO, 24/7 VIRTUAL REFERENCE SERVICES FOR ONTARIO.
Virginia Roy, Project Manager, Ask Ontario/Knowledge Ontario.

Do Ontarians want or need a

province-wide 24/7 virtual reference service? Are their needs being served by existing services? What about communities and groups that aren't well served? Who looks after their needs? If such a service were developed, what form should it take? Who is going to staff such a service? What impact might it have on public, school and academic library services or other community information services? To whom would the service be marketed?

So many questions, with few obvious or easy answers. So last spring, a Knowledge Ontario committee of virtual reference experts and stakeholders discussed these tough issues and the result is Ask Ontario.

Learn about the progress of Ask Ontario and the plan to develop province wide collaborative virtual reference. Have your say on this controversial and important topic. It's virtually guaranteed that the sparks will fly!

612 3:45-5:00 pm
Authors and writing
THE FOREST OF READING® THE 2006 WHITE PINE AND GOLDEN OAK AWARD WINNERS
Charles De Lint, White Pine Award winner for The Blue Girl; Deborah Ellis, Golden Oak Award winner for The Heaven Shop.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and creative processes used by our award-winning authors.

613 3:45-5:00 pm
Governance and policies; Trustees
SO YOU'RE NOW ON THE LIBRARY BOARD
COMMUNITY RELATIONS AND FUNDRAISING
Jim Neill, Chair, Kingston Frontenac Public Library; Karen McGrath, Chief Executive Officer, Niagara-on-the-Lake Public Library; Daryl Novak, Director of Operations, Southern Ontario Library Service.

The panel will explore the role of the board in relation to the community, municipal council, staff, and CEO. As with the morning session, this will be introduced within the context of both the Public Libraries Act and the Municipal Act.

The presenters have diverse backgrounds: CEO/Chief Librarian, municipal councillor, board member, board chair, administrative officer, etc. They come from smaller and larger library systems and organizations.

614 3:45-5:00 pm
Technology
WHAT DO BOARDS NEED TO KNOW ABOUT TECHNOLOGY
Helene Golden, Library Technology Consultant, Southern Ontario Library Service.

Technology plays a vital role in libraries today, but the terminology itself, and what the various technologies do and how they fit together can be overwhelming. This session presents an overview of library technology and its uses in non-technical language.

awards PROFILE

- **OLA's Library Building Award**
- **Brodart/OLA Technical Services Award**
Sponsored by Brodart
- **OLA Archival and Preservation Achievement Award**
Sponsored by Preservation Technologies
- **OLA Distinguished Service Award**
- **OLA President's Award for Exceptional Achievement**
- **The OCULA Award**
- **OCULA Award for Graduating Students/New Professionals**
- **W.J. Robertson Medallion / Public Librarian of the Year**



Preservation Technologies
ALTERNATIVE LEADERSHIP IN PAPER PRESERVATION

615 3:45-5:00 pm
Governance and policies
BOARD POLICIES: AN IMPORTANT CHALLENGE
Speakers to be announced.

Board policies are designed to give the board, staff, and the public clear and direct statements on all aspects of library goals, objectives, and management in a proactive manner. Regular review, revision, and development are needed. This workshop is designed to help libraries cope with all aspects of board policy-making and review.

616 3:45-5:00 pm
Blogging
IN DEFENSE OF THE AMATEUR: IMPLICATIONS OF THE BLOG IN AN ACADEMIC SETTING
Mark Robertson, Kalina Grewal, Reference Librarians, York University.

The presenters argue for the importance of the blog as a source of historically and geographically specific, content rich material that libraries should treat as a bona fide resource. Explore the potential relevance of blogs in the academic context, the use of blogs as a pedagogical tool in information literacy classes and /or in on-line tutorials, and the challenge blogs present for collections. What role do we have in organizing access to them?

617 3:45-5:00 pm
Portals; Communities
COMMUNITY PORTALS AND THE PUBLIC LIBRARY: MYHAMILTON.CA A NEW MODEL
Kit Darling, Daphne Wood, Hamilton Public Library.

The Hamilton Public Library in partnership with the City of Hamilton, McMaster University, Mohawk College, Community Information Hamilton and many other partner agencies have created a unique community portal that creates one place to look for all things Hamilton (www.myhamilton.ca). The Hamilton Public Library was not only a major partner in the planning, development and design of the portal, the library is featured on the portal. This program will focus on how this collaborative effort has lead to both a more sustainable on-line model for the community, provided access to new services and has increased the profile of library services in the community.

618 3:45-5:00 pm
Reference services
THE LIBRARIAN IS IM: INSTANT MESSAGING VS VIRTUAL REFERENCE SOFTWARE... THE GREAT DEBATE
Jenn Horwath (PR), eLibrarian, Mohawk College Library; Elena Prigoda (PR), Instruction & Liaison Librarian, Gerstein Science Information Centre, University of Toronto Libraries,

Compare the potential for Instant Messaging (IM) and for-fee Virtual

Reference Software in providing reference service. What are the advantages of using one or the other? Do they complement or duplicate one another? Which one should you choose for your on-line reference transactions? To provide a framework, IM reference programs will be looked at in detail, including project development, implementation, and evaluation phases. Come out and hear our findings!

619 3:45-5:00 pm
Blogging; Career development
USING WEBLOGS AS A PROFESSIONAL DEVELOPMENT TOOL
John Dupuis, Science Librarian, Steacie Science & Engineering Library, York University.

Weblogs have many uses for libraries and librarians. Libraries typically use them either for internal communications or for communicating with patrons. Librarians use them to express their ideas about the profession and to engage in an ongoing conversation about the direction of librarianship with other bloggers. Explore how you can use Weblogs to join this conversation, especially by creating your own Weblogs.

620 3:45-5:00 pm
Authors and writing; Reading and literacy
THE DO'S AND DON'TS OF AUTHOR VISITS
Marsha Skrypuch, Valerie Sherrard, authors.

Join two popular YA authors as they walk participants through

the steps of hosting an author. Participants will learn about funding sources, how to find the authors who do readings, and how to organize a successful author event. Both presenters have done hundreds of readings themselves.

621 3:45-5:00 pm
Curriculum and learning; Reading and literacy
THE NEW LANGUAGE CURRICULUM AND THE SCHOOL LIBRARY
Rose Dodgson, Ann Perez, Instructional Leaders, Cindy Matthews, Teacher-Librarian, Kimberley/Beaches Schools, Toronto District School Board.

Explore the New Language Curriculum! Research skills and media literacy are now major components of the new document. Come and get immersed in practical, ready-to-use instructional and assessment resources to support the implementation of this document by the school library in collaboration with classroom teachers.

622 3:45-5:00 pm
Information literacy; Reference and research
GIVE 'EM THE GEARS: TEACHING RESEARCH SKILLS TO THE PRIMARY DIVISION AND BEYOND
Valerie Bureau, Teacher-Librarian, Courtland Public School, Sharon Armstrong, North Park Collegiate, Grand Erie District School Board.

You've heard of the Grand Erie Assisted Research Strategies guides for Grades 4-10 and 7-12. Participants can now take a tour

01 THU
3:45

awards
PROFILE

- James Bain Medallion / Library Trustee of the Year
- Children's Librarian of the Year Award
- Leadership in Youth Services Award
- OLITA Award for Technological Innovation
Sponsored by OCLC Canada
- Teacher-Librarian of the Year Award
- School Administrator of the Year Award
- OSLA Award for Special Achievement
- Le Prix Micheline Persaud



of the newly-arrived Primary guide, Grades K-3. Presenters will demonstrate strategies, activities, blackline masters and templates used to teach our youngest students all about research, while at the same time showing how these skills set the stage for the entire K-12 research continuum.

623 3:45-5:00 pm
Reference and research; Curriculum and learning
QUESTIONING SUCCESS
Carol Koehlin, Sandi Zwaan, School Library Consultants, formerly Toronto District School Board.

Academic success often depends on interest and curiosity. Critical thinking and understanding require strategic questioning to see relationships and make personal connections. We will explore aspects of questioning and share strategies, practical cross-curricular examples that infuse questioning skills into content learning, and tools to monitor student progress. Jamie McKenzie proclaims, "Questions and questioning may be the most powerful technologies of all. Students need to master this 'technology'."

624 3:45-5:00 pm
Communication; Advocacy; Technology and education
YOU OUGHTA BE IN PICTURES: USING DIGITAL TECHNOLOGY FOR ADVOCACY
Kevin Bradbeer, Program Co-ordinator, Computers, Toronto District School Board; Jo-Anne LaForty, Instructional Leader, Library and Learning Resources, Toronto District School Board.

A picture is worth a thousand words! Let images from your library do the talking for you! Capture the power of visual images to enhance your communication to students, staff and the community. Learn how digital technology can be used in a variety of advocacy contexts: newsletters, annual reports, literacy initiatives and more! Instructions and samples will be provided.

625 3:45-5:00 pm
Reading and literacy
KEEPING IT REAL: ENHANCING BOYS' LITERACY SKILLS THROUGH NON-FICTION AND WRITING STRATEGIES

Roger Nevin, Teacher Librarian, Curtis Bryan, Chair of English, Cynthia Sargeant, Student Success Teacher, Adam Scott Collegiate Vocational Institute, Kawartha Pine Ridge District School Board; Michael Rosettis, Head of Library, Charmaine Barker, Head of Science, St. Augustine Catholic High School, York Catholic District School Board.

A secondary collaborative team shares their findings on boys' literacy. Take away practical reading and writing strategies to support student success.

626 3:45-5:00 pm
Statistics and surveys; Planning; Management

TAKE CONTROL OF YOUR DATA: OPTIMIZING PUBLIC LIBRARY OPERATIONS INTELLIGENCE

Carl Thompson, Counting Opinions (SQUIRE) Ltd.; public library senior management person TBA.

Taking control of your quantitative and qualitative data means improved productivity, more immediate understanding of your performance metrics, better insight into your users' needs and, positive contributions co-operational and advocacy objectives.

Libraries collect and report data gathered from a multitude of sources. Data is collected, tabulated, manipulated, and reported to various groups including your Board, external stakeholders, the province and your municipality. These efforts require precious staff resources – and yet, in most cases, the reported data is not available for meaningful use until months or even years later.

See a new comprehensive, real-time, on-demand reporting resulting in increased library operations insight and support for advocacy objectives.

O 1 T H U evening



701 5:15 pm
ASSOCIATION DES BIBLIOTHECAIRES FRANCOPHONES DE L'ONTARIO REUNION ANNUELLE
Presiding: **NATHALIE SOINI**, Présidente 2006.



702 5:15 pm
ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION ANNUAL MEETING
Presiding: **CYNTHIA McKEICH**, President 2006.



703 5:15 pm
THE ONTARIO LIBRARY BOARDS' ASSOCIATION ANNUAL MEETING
Presiding: **DOREEN HORBACH**, President 2006.

704 5:30 pm
ONTARIO HEALTH LIBRARIES ASSOCIATION ANNUAL GENERAL MEETING
Presiding: **MARY McDIARMID**, President 2006



801 5:15 pm
THE ONTARIO PUBLIC LIBRARY ASSOCIATION RECEPTION FOR ALA President, LESLIE BURGER

802 5:15 pm
THE ONTARIO SCHOOL LIBRARY ASSOCIATION SCHOOL LIBRARY AWARDS PRESENTATION AND RECEPTION

- the Teacher-Librarian of the Year Award
- the Distinguished Administrator of the Year Award
- the Award for Special Achievement



803 6:00 pm
THE ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION
ACADEMIC LIBRARY AWARDS
PRESENTATION AND RECEPTION



804 6:00 pm
FACULTY OF INFORMATION STUDIES' ALUMNI ASSOCIATION
RECEPTION FOR FIS ALUMNI at JOE BADALI'S



The Faculty of Information Studies' Alumni Association (FISAA) is hosting a gathering to kick-off the Super Conference in style! Catch up with classmates by joining us for appetizers at Joe Badali's Ristorante Italiano (156 Front St. W. just a block west of the conference site!). RSVP to alumni@fis.utoronto.ca

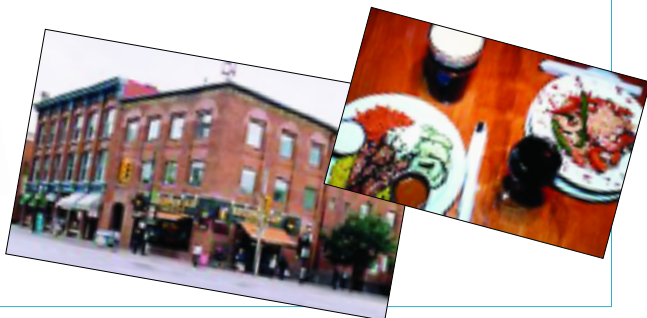
805 6:00 pm
LIS RECEPTION at ARMADILLO'S TEXAS GRILL

The Graduate Programs in Library and Information Science at the University of Western Ontario are pleased to invite LIS alumni to a social gathering at Armadillo's Texas Grill, 146 Front Street West. Come along and meet old friends and reacquaint yourselves with colleagues and LIS faculty and staff! RSVP by Friday, January 26, 2007 by e-mail at alumnirsvp@uwo.ca or call 1-866-447-1044. Please state your name, phone number, e-mail and that you will be attending the LIS alumni reception. See y'all there.

806 6:30 pm **OHLA members only.**
ONTARIO HEALTH LIBRARIES ASSOCIATION
20th ANNIVERSARY DINNER and
AWARD PRESENTATION *at Copia Grille & Wine Lounge.*

807 7:00 pm **Ticket required. Members \$30. Non-Members \$35.**
STILL NEED SOMETHING TO DO? C'EST WHAT?!

Your ticket includes a drink, an entrée or two hors d'oeuvres and transportation to this popular after-work and after-hours destination by the St. Lawrence Market. Music, maybe even a sing-along to something French. Surprises and prizes!



6:30 pm
PRE-DINNER RECEPTION

808 7:00 pm
ONTARIO PUBLIC
LIBRARY ASSOCIATION
 and
ONTARIO LIBRARY
BOARDS' ASSOCIATION
 present



THE 2007
PUBLIC
LIBRARY
AWARDS
DINNER

The Hon. Caroline Di Cocco, Minister of Culture, will reveal the winners of the

- Minister's Awards for Innovation
- Angus Mowat Awards of Excellence

The shortlist for the Ministry of Culture's Awards was announced during Ontario Public Library Week. See the OLA Headline News Story for October 20, 2006 on the OLA Web site.

OPLA gives its awards:

- James Bain Medallion for the Public Library Trustee of the Year,
- Children's Librarian of the Year
- Excellence in Youth Services Award.

OLBA caps the evening with its award of

- W.J. Robertson Medallion for the Public Librarian of the Year.

Ticket required. \$52.

After Nov. 30: \$65. Plus GST.

AND AT VARIOUS OTHER TIMES
EXPO 2007
EXHIBITOR RECEPTIONS
By invitation!

01 THU
eve

0 2 F R I
8:00 am

900

AN ALL-CONFERENCE PLENARY

Lise Bissonnette

NEW INSTITUTIONS

NEW LANDSCAPES

Ian E. Wilson

NOUVELLES INSTITUTIONS

NOUVEAUX PAYSAGES

Nouvelles institutions, nouveaux paysages. En réunissant les personnes, les collections, l'expertise et les cultures professionnelles des bibliothèques, archives et musées, nos deux institutions ont créé un nouveau paysage et répondu aux défis d'un environnement en changement constant. Collectivement, nous avons élargi notre point de vue, augmenté l'accès à nos collections et redéfini les contours de notre patrimoine documentaire. Dans un monde en évolution rapide, comment assumons-nous ces rôles accrus, et quels sont les nouveaux modèles de coopération à l'intérieur de nos communautés professionnelles ? Où sont les synergies, et comment les utilise-t-on au mieux pour rejoindre nos clients ? Les perspectives ouvertes par ces nouveaux mandats demandent leadership et imagination.

Pour une discussion passionnante, venez voir et entendre Ian E. Wilson, le bibliothécaire et archiviste du Canada, et Lise Bissonnette, présidente-directrice générale de Bibliothèque et Archives nationales du Québec.

By bringing together the people, the collections, the expertise and the professional cultures of libraries, archives and museums, we have both created a new landscape and responded to a landscape in constant change. Collectively, we have broadened our point of view, increased access to our collections, and redefined the traditional notions of our documentary heritage. In a rapidly evolving world, how do we carry out these expanded roles, and what are the new models of cooperation among our professional communities? Where are the synergies, and how do we make the best use of them to reach our clients? The solutions envisioned by these new mandates demand leadership and imagination.

For a fascinating discussion, come out and hear Ian Wilson, the Librarian and Archivist of Canada, and Lise Bissonnette, CEO of Bibliothèque et Archives nationales du Québec.



8:00 am
**Ontario Health Libraries
Association
BREAKFAST**
Members only



02 FRI
9:00 am

1000 9:00 am-6:00 pm

LEADERSHIP BY DESIGN... AN OLBA CONFERENCE WITHIN THE CONFERENCE

Pre-registration necessary.
Supported by the Ministry of
Culture.

FOR DETAILS, SEE PAGE 9.

02 FRI
9:05 am

1100 9:05-10:20 am

OSLA'S SPOTLIGHT EVENT

EYES ON THE HORIZON... FEET ON THE GROUND



Stephen Heppell

Founder of Ultralab, CEO of
Heppell.Net

Stephen spent around a quarter of a century building Ultralab, a world-leading learning-technology research centre with an enviable global reputation for creativity, innovation and common sense. He has been a professor for 18 years, including nowadays a number of visiting chairs too, but he now heads his own policy, research and practice consultancy Heppell.net, at the heart of a network of innovative collaborators worldwide.

Stephen chairs or sits on a number of boards and committees. For example: Notschool.net a long term virtual school producing exceptional success for children excluded from school by circumstances or behaviour; Teachers' TV a radical new TV channel for teachers with over 800 programmes on-line, podcast and broadcast traditionally; the government's Building Schools for the Future working group and has a guiding role in the BBC's ambitiously large Digital Curriculum project, and UNESCO groups in Europe and South East Asia.

Stephen remains a respected regular in ministerial offices (he advises a string on governments, rich and poor), in blue-chip and innovative boardrooms, and is frequently found in the world's media. Current major projects include building a Learning Metric to help governments measure what improves when they innovate in education, a Global Learning Survey to map out emerging trends in teaching and learning annually, a portfolio based GCSE where each student defines their own assessment curriculum, a student voice project to inject the learners' authentic voice into educational designs, work on the design of a radical new "Useum" home for William Blake's work, hosting the annual "Be Very Afraid" DfES / BAFTA event showcasing children's digital ingenuity, and much more besides across diverse sectors including health, cinema, sport, architecture, policy, finance and of course education.

Microsoft this year called Prof. Heppell Europe's leading on-line education expert. Stephen is also passionate about sailboat racing.

02 FRI
9:05



Valerie Sherrard
620



Rose Dodgson
621 +



Cindy Matthews
621



Carol Koechlin
623



Sandi Zwaan
623

1101 9:05-10:20 am
Leadership
 ABFO 'A 10 ANS
LES HABILETÉS DE LEADERSHIP
 France Bouthillier, Directrice à la Graduate School of Library and Information Studies de l'Université McGill.

Acquérir des habiletés de leadership est un défi particulier pour les spécialistes de l'information qui ont souvent peu d'occasions pour les développer. Ces habiletés sont essentielles non seulement pour les gestionnaires en poste mais également pour tous ceux qui doivent gérer des ressources humaines, financières et autres afin de réaliser des objectifs et dees projets. Le but de l'atelier est d'examiner des exemples d'individus qui ont su mener à terme des projets et d'en ressortir les caractéristiques principales. Car si le leadership est important pour tous, il existe différents styles et diverses compétences à développer.

Acquiring leadership skills is a particular challenge for information specialists who can find few occasions to develop them. These skills are essential not only for management positions but also for all those who must carry out objectives and projects while working with human resources, finances, and other areas of work. The session will examine individual examples of leadership skills that have guided projects to conclusion, and to point out their principal characteristics. For if leadership is important to all of us, there are many different styles and diverse skills to develop.

1102 9:05-10:20 am
Reading and literacy; Culture, Canadian; Young adults
BRING CANADA READS TO YOUR LIBRARY
 Talin Vartanian, Executive Producer, Canada Reads, CBC Toronto.

A veteran CBC producer will talk about Canada Reads, one of the country's premier literary events, and about a work in progress, Canada Reads for Teens. This will be an active session, offering delegates an opportunity to share ideas, and to consult with an experienced journalist about the challenges they face in garnering media attention for their library.

1103 9:05-10:20 am
Curriculum and learning; Reference and research; Users
LANGUAGE LEARNING IN THE LIBRARY: EXPLORING HOW ESL STUDENTS USE ACADEMIC LIBRARIES
 Karen Bordonaro, Ph.D. Information Literacy Services/Instruction Co-ordinator, James A. Gibson Library, Ming Xu, Graduate Student, M.A. TESL Program, Brock University.

How do ESL (English-as-a-second language) students use academic libraries? This session will report on the results of a recent study and will ask participants to share their experiences working with non-native speakers of English in the library. Attendees will be able to view the library in a new light, as a place for people to improve their language learning. Attendees will gain insights on how to work more effectively with ESL students, and will leave with some concrete suggestions

on how to support the internationalization efforts of Canadian colleges and universities.

1104 9:05-10:20 am
Statistics and surveys; Numeracy and literacy; Reference services
STATISTICAL LITERACY AT THE REFERENCE DESK
 Suzette Giles, Data, Map and GIS Librarian, Ryerson University; Laine Ruus, Data Service Librarian, University of Toronto; Jeff Moon, Head MADGIC (Maps, Data and Government Information Centre), Stauffer Library, Queen's University.

Librarians have long been involved in promoting literacy (aka reading)... but what about the 'other' literacy? Learn about the need for statistical literacy and how to bring the message home at the reference desk. Explore the issue of statistical literacy by way of practical examples. We will also look at what the literature tells us about how people interpret numbers.

1105 9:05-10:20 am
Digital collections; Reference services; Research dissemination
WINDOWS OF OPPORTUNITY: FACULTY SDI IN THE 21ST CENTURY
 Heather Matheson, Reference Librarian, Carleton University Library.

Academic faculty want to receive information from their librarians – but not too much, and only on particular topics. "Selective dissemination of information" (SDI) has long been a hallmark of information professionals seeking to satisfy such expectations of selectivity, but are we evolving with the times? See practical, real-life

examples that illustrate how academic librarians can employ emerging technologies (beyond e-mail!) for more simplified and efficient SDI liaisons with faculty members.

1106 9:05-10:20 am
Web 2.0; Blogging; Wikis; RSS
HEALTH LIBRARY 2.0: DELIVERING WEB SERVICES WITH WEB 2.0 TOOLS
 Amanda Etches-Johnson, Reference Librarian, McMaster University.

Web 2.0 tools build a dynamic Web presence and allow for simplified information dissemination and Web-based collaboration. This session will explore some of the ways in which health libraries can make use of tools such as blogs, RSS, and wikis, and introduce practical tips and best practices for using these tools in health libraries.

1107 9:05-10:20 am
Career development; Personal development
LIBRARIANSHIP AS A PROFESSION WHAT'S NEXT? YOUR CAREER AT THE THIRD-QUARTER MARK
 Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

Being a "veteran" in your field and in your job brings both challenges and opportunities. What would you like to do next in your work and in your life? If you're unsure of your direction, or if you're just looking for exciting ideas to grow and shape your future (inside and outside your workplace), this session will give



Kevin Bradbeer
624



Jo-Anne LaForty
624 +



Roger Nevin
625



France Bouthillier
1101



Talin Vartanian
1102

you everything you need. Come and learn a model for exploring your Third-Quarter options, and leave with a personally designed plan for your future that you just can't wait to implement.

1108 9:05-10:20 am
BORROWING PRIVILEGES
**KEEPING IDEAS FRESH:
BUILDING AND
SUSTAINING A CULTURE OF
PERPETUAL INNOVATION**
Pietro Satriano,

See description at right.



1108 9:05-10:20 am
Innovation; Best practices
BORROWING PRIVILEGES:
**KEEPING IDEAS FRESH:
BUILDING AND SUSTAINING
A CULTURE OF PERPETUAL
INNOVATION**

Pietro Satriano,

*Executive Vice President, Loblaw
Companies Limited; President,
Loblaw Brands Limited.*

1109 9:05-10:20 am
*Innovation; Technology trends;
Values and vision*
NEXT GENERATION CATALOGUE
**THE PUBLIC LIBRARY
CATALOGUE: AN OUT-
SIDER'S PERSPECTIVE /
THROUGH OTHER EYES**
Panel to be announced.

We've invited three of Canada's leading User Experience designers to share their thoughts on the experience which the on-line library catalogue provides its users. Panelists will each be asked to evaluate the application both through their own eyes, as professionals in the field, and through the eyes of users. Panelists will also speak briefly to trends which they see on the horizon for User Experience design, and key priorities for the evolution of their own applications through 2007.

President's Choice brands have always stood for innovation in this country. Twenty-three years ago, Loblaw launched its first PC product in the Insiders Report and today, the team at Loblaw Brands Limited introduces almost 500 new products every year.

Pietro Satriano will talk about where the ideas come from, and the processes used to deliberately source new ideas, including a discussion of the importance of Loblaw's vendor community to this process

Pietro Satriano is Executive Vice-President, Loblaw Brands Limited, and a member of the Loblaw Companies senior management team. Pietro and the Loblaw Brands team are responsible for the strategic direction, product development, quality assurance and marketing of a portfolio of over 5,000 products sold exclusively in the company's stores.

With a degree in Economics from Harvard University, Pietro spent several years as a strategy consultant in Europe and North America.

1110 9:05-10:20 am
Authors and writing
THE FOREST OF READING®
**THE BLUE SPRUCE AWARD
WINNERS 2006**

*George Elliott, author, Andrej
Krystoforski, illustrator, who won the
Blue Spruce Award with their book,
The Boy Who Loved Bananas.*

Picture books present their own fascination and you get to meet not only the storyteller but the illustrator. How they work together and how complementary approaches to the creative spirit are found are the subject of this conversation.

1111 9:05-10:20 am
Technical services
**CONTRIBUTE TO THE
COLLECTIVE COLLECTION,
COMRADE**

*Ross Singer, Application Developer,
Georgia Tech Library and Information
Centre.*

The Library's catalog is considered a representation of its collection. However, it is really just an inventory of the library's collection development policies and budget cycles. It does not necessarily reflect the actual resources and actual patron use. Communicat allows our users to add to our collection and organize it into their own personal libraries which they can then share with others. Communicat then becomes an OPAC, social bookmarker, citation manager, research guide, reserves system, and instructional learning tool.

**02FRI
9:05**



Karen Bordonaro
1103



Ming Xu
1103



Jeff Moon
1104



Heather Matheson
1105



Cathy Matyas
1112

1112 9:05-10:20 am
Digital services
PODCASTING @ YOUR LIBRARY®: DELIVERING HERITAGE WALKING TOURS
Cathy Matyas, Chief Librarian, Waterloo Public Library.

In 2006, the Waterloo Public Library in collaboration with a number of community partners, developed a podcasting project to deliver heritage information to the community. WPL provides MP3 players for loan complete with walking tours of the city's "Uptown" area. In this session, you will learn how the library planned the project, enabled local partnerships and overcame obstacles to provide this nifty new service to the local community and tourists to the area.

1113 9:05-10:20 am
Communication
THE ROLE OF THE LIBRARIAN IN AN ON-LINE COURSE ENVIRONMENT
Dr. James M. Skidmore, Associate Professor, Department of Germanic and Slavic Studies, Laura Briggs, Chemistry Librarian and LT3, University of Waterloo.

See how the library's role at the LT3 Centre facilitated cooperation with faculty, what impact the course management technology had on the introduction of information literacy, and explore the place of the library in technologically-enhanced course instruction. The presenters will explain the pedagogical background to both their choices of tasks and the technology they used to deliver those tasks.

1114 9:05-10:20 am
Collaboration; Partnerships
WORKING WITH YOUR MUNICIPAL IT DEPARTMENT? INGREDIENTS FOR SUCCESS
Walter Gasparini, Director Information Systems, Region of Waterloo; Fred Snelling, Coordinator of IT Strategic Planning, Christine Swenor, Director, Information Technology Services, City of Hamilton.

How strong is your library's partnership with your municipal IT department? What does IT think of libraries? What are some of the key challenges facing IT departments? Whether your library is closely integrated with your city's IT department, keeps all IT services in-house or is somewhere in-between, you will gain insights into key issues facing IT departments and explore ways your library can work better with your city IT department.

1115 9:05-10:20 am
Programs and services; Technology and education
AM I TOO OLD TO LEARN?: COMPUTER LITERACY TRAINING FOR SENIORS IN THE PUBLIC LIBRARY
Sarah Harrison, Librarian, Training Team, Jill Sparks, Library Assistant, Training Team, Burlington Public Library.

Computer literacy is becoming an essential life skill, and many people, especially seniors, are feeling overwhelmed by the new technology. Join Burlington Public Library's Training Team to learn how we teach people who have never touched a computer to feel

comfortable using Internet-based resources. We will discuss our instructional techniques, the challenges we've faced, how our experience helps staff on the reference desk and what we've learned from our students!

1116 9:05-10:20 am
Staff; Communication; Management
LET'S TALK! OPENING UP FEEDBACK IN THE WORKPLACE
Don Mills, Director, Mississauga Library System.

Are your communications all they need to be in this age of constant and rapid change? Do staff feel "in the loop" and listened to regarding the library? Hear about a successful program at one public library that addressed the need for real communications across the whole system at all levels. Hear about a number of actions that might improve your situation. Hear about the measurable improvements in morale and results in the workplace. The Mississauga Library System's "Two-way Communication" program will be presented and discussed. Forms and examples will be provided.

1117 9:05-10:20 am
Young adults
POP GOES THE LIBRARY
Sophie Brookover, Senior Teen Librarian, Camden County Library, New Jersey.

Do you know the difference between NASCAR and Formula 1? Do you wish your library did something to celebrate the Oscars? Do you serve teens but

can't get tell the difference among Ashlee, Avril, Hilary, and Pink? Do you understand how folksonomies are shaping the way we use popular on-line services like Amazon.com and Flickr? Motor racing, awards shows, celebrity gossip, and social software – it's all popular culture. Learn tips for keeping up to date with pop culture, brainstorm ideas for creative displays of popular materials and pop cultural events at your library, and learn about some useful tools to help you keep up to date with developments in your preferred area of pop expertise!

1118 9:05-10:20 am
Advocacy; Users; Communication
LOCAL ADVOCACY THROUGH TELLING OUR STORIES
Adele Kostiak, Chief Executive Officer, Brampton Library, Chair of FOPL Marketing Task Force; Suzanne Culp, Trustee, Lincoln Public Library Board, FOPL Trustee.

Sponsored by the Federation of Ontario Public Libraries, the "Telling Our Stories" contest invites Ontarians to share their personal stories of how a public library has made a difference to them or their families. This session will explore ways the stories can be used subsequently as powerful advocacy tools at the local level.



Laura Briggs
1113



James Skidmore
1113



Sarah Harrison
1115



Don Mills
1116



Adele Kostiak
1118

1119 9:05-10:20 am
Assessment; Collections and resources
**COLLECTION ASSESSMENT
 AND INVENTORY AT
 TORONTO PUBLIC LIBRARY**
*Susan Caron, Manager, Margaret
 Henry, Collection Librarians, Collection
 Development Department, Toronto
 Public Library.*

What happens when North America's busiest public library with 99 branches and a stock of over 10 million items decides to undertake an ongoing program of counting, evaluating and building up its collections? Undeterred by the lack of public library models, Toronto Public Library developed its own methodology using a combination of technology and traditional expertise. Staff members describe their experiences and how the program that Toronto Public Library has been using since 2003, can be adapted to other libraries large and small.

1120 9:05-10:20 am
Staff; Management
THE COMPETENCY CULTURE
*Valerie Ridgway, Deputy CEO, Carolyn
 von Hasselbach, Manager, Reference
 and Information Services, Pickering
 Public Library.*

Competencies are powerful tools for performance evaluation. They also support development of the library's service and workplace culture. Learn from the Pickering Public Library's experience over the past two years and see how this could work in your library.

1121 9:05-10:20 am
Collections and resources
**EFFECTIVE BOOK CARE
 AND REPAIR TECHNIQUES**
*Cindy Oskam, Book Care and Repair
 Specialist, Brodart Canada; librarian to
 be announced.*

Keep today's books looking better and circulating longer! A practical "hands-on" session in which participants will learn quick, inexpensive techniques for simple, effective book repair and protection. All attendees will receive a complimentary illustrated guide to book care and repair and have a chance to win a \$100 gift certificate for supplies.

1122 9:05-10:20 am
First Nations; Planning; Advocacy
**OUR WAY FORWARD: AN
 ADVOCACY KIT FOR
 ONTARIO FIRST NATION
 PUBLIC LIBRARIES**
*Karen Lewis, Chief Executive Officer,
 Kanhiote Tyendinaga Territory First
 Nation Public Library; Diana
 Doxtador, Chief Executive Officer, Six
 Nations Public Library; Daryl Novak,
 Manager of Operations, Southern
 Ontario Library Service; Eliza Tru,
 Library Development Advisor-First
 Nation, Ontario Library Service-North.*

Members of the Advocacy Kit Committee will discuss the issues and challenges that the members came across while developing the kit. Participants of the session will have an opportunity to view and learn how to use the materials found in the Advocacy Kit for First Nation public libraries. There will also be a discussion on the broader advocacy concepts.

**02 FRI
 10:40 am**

1200 AN ALL-CONFERENCE PLENARY



**Glen
 Murray**

As an urban strategist with AuthenticCity Glen Murray is best known for his vision to build culturally dynamic urban centres. He inspires Canadians to look at cities and towns as the economic engines of the country that must be built on a foundation of culture, creativity and quality of place.

His vision is anchored in practical and extensive municipal experience and from working with business and union leaders and in partnership with other levels of government. He was the first Chair of the Big City Mayors Caucus in 2002 while he was Mayor of Winnipeg. In that capacity he led the campaign for new fiscal arrangements for municipalities - the New Deal for Cities.

Glen was a champion in the difficult struggle to build Winnipeg's Millennium Library and he has, in recent reports, extolled the public library as the overlooked anchor for economic and social development. His landscape is the community. His solutions include us all.

Glen Chairs the National Roundtable on the Environment and Economy. He has also completed a year as the Visiting Scholar at Massey College as a fellow in the Faculty of Architecture at the University of Toronto.

**02 FRI
 10:40**

1300 2:10-3:25 pm

Authors and writing
**THE FOREST OF READING®
EVERGREEN AWARD
WINNER 2006**
To be determined.

Voting for the winner of the 2006 Evergreen Award took place in public libraries during Ontario Public Library Week. The winner is announced in November and the award is given at the 10:40 am plenary session earlier today. This is your chance to meet the winner up close and personal.

1301 2:10-3:25 pm

Mentorat/Mentoring
**ABFO 'A 10 ANS
LES MILLE ET UN VISAGES
DU MENTORAT**
*Jean Malavoy, Directeur général,
Assemblée de la francophonie de
l'Ontario.*

« Chez nous, un vieillard qui meurt, c'est une bibliothèque qui brûle » (proverbe africain). Le mentorat permet de faire prendre conscience aux gens de la grandeur qui existe en eux. Il ne s'agit pas d'avoir plus, mais d'être plus. Un mentor, c'est un conseiller, un guide, un sage, dont la relation privilégiée avec vous, le mentoré, repose sur l'encouragement, les commentaires constructifs, la volonté d'apprendre et de partager, le tout dans une atmosphère flexible mais structurée. Le mentor vous permet de découvrir de nouvelles façons de voir le monde : nouveau lan-

gage, nouvelles idées, nouvelles valeurs. C'est aussi une action entièrement gratuite, fondée sur le bénévolat.

Notre conférence-démonstration touchera les points suivants :

- Recueil des meilleures pratiques et histoires exemplaires;
- Les diverses méthodes de mentorat (mentorat individuel, mentorat de groupe);
- Les défis spéciaux des collectivités rurales et isolées;
- L'importance de la relation entre le mentor et le mentoré : elle est au cœur de tout programme de mentorat.

« Chez nous, un vieillard qui meurt, c'est une bibliothèque qui brûle » (proverbe africain). Le mentorat permet de faire prendre conscience aux gens de la grandeur qui existe en eux. Il ne s'agit pas d'avoir plus, mais d'être plus. Un mentor, c'est un conseiller, un guide, un sage, dont la relation privilégiée avec vous, le mentoré, repose sur l'encouragement, les commentaires constructifs, la volonté d'apprendre et de partager, le tout dans une atmosphère flexible mais structurée. Le mentor vous permet de découvrir de nouvelles façons de voir le monde : nouveau lan-

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- L'importance de la relation entre le mentor et le mentoré : elle est au cœur de tout programme de mentorat.

"Back home, when an elder dies, a library burns to the ground" (African proverb).

A mentor will awaken within us a sense of the majestic. Mentors aim not to have more, but to be more. A mentor is a counsellor, a guide, a wise person. Within their privileged relationship with you – the mentee – lies encouragement, constructive criticism, and a will to learn and to share; and all within a flexible yet structured atmosphere. The mentor will help you to discover new ways to see the world: new languages, new ideas, new values. Their teachings are entirely free, and are guided by the principles of voluntary work.

Our conference/demonstration will include:

- A collection of the best practices and model stories;
- Diverse methods of mentoring (individual vs. group);
- Special challenges that exist among rural and isolated communities;
- The importance of the relationship between the mentor and the mentee: what is really at the heart of any mentoring program.

1302 2:10-3:25 pm

Leadership; Innovation
**FEET ON THE GROUND:
THE SEQUEL**
Stephen Heppell, heppell.net.

The founder of the United Kingdom's Ultralab brings more inspiration with his daring visions of education, technology and the magic in their partners.

1303 2:10-3:25 pm

Fundraising; Friends
**THINK OUTSIDE THE
FUNDRAISING BOX**
*Todd Pennell, Consultant, Former
Executive Director, Winnipeg Library
Foundation.*

Share the experience and knowledge on fundraising by this activist. Examine his creative strategies for community support. See how Friends Groups and Foundations can work together to achieve a common goal.

1304 2:10-3:25 pm

Digital collections
**E-BOOKS: REINVENTING
THE WHEEL**
*Warren Holder, Electronic Resources
Coordinator, University Of Toronto.*

Why do we librarians always want to reinvent the wheel? Today, most librarians either embrace e-journals or at least accept them as a given. But when it comes to e-books librarians seem to be reverting to norm and are very skeptical. The University of Toronto Library is embarking on an initiative to acquire a critical mass of e-books, load them on an integrated platform and then evaluate – the last word is key.



Todd Pennell
1303



Warren Holder
1304



M.J. D'Elia
1305



Karen Hunt
1306



Andrew Nicholson
1306

1305 2:10-3:25 pm

Information literacy

**INFORMATION LITERACY:
PROGRAM OR PROGRESS?
A REALITY CHECK**

Karen Hunt, Learning and Research Services Coordinator, University of Winnipeg; *M.J. D'Elia*, Academic Liaison Librarian, University of Guelph; *Marilyn McDermott*, Liaison Librarian, Library@Mohawk.

**OCULA GRADUATING STUDENT/
NEW PROFESSIONAL AWARD
WINNING PROGRAM**

The term "information literacy" is used frequently and ubiquitously, to the point of there being an assumption that it is understood homogeneously in the library world. Come challenge the assumption that information literacy is, or can be, defined in a standardized way. We will explore the pros and cons inherent in attempting to structure information literacy around a program model, and the pros and cons inherent in a more process-oriented approach. It will unearth pressures steering us towards one path over the other. The session is not about what is or isn't working in terms of actual IL offerings, rather, it is meant to lift our heads from the drawing board, let go of urgencies, and engage, as library scholars, in an open and healthy debate.

Convened and moderated by Award winner *Melanie Boyd*, Academic Liaison Librarian, University of Guelph.

1306 2:10-3:25 pm

Digital collections

**MAP IT!
ON-LINE MAPPING SERVICES
AND YOUR LIBRARY**

Andrew Nicholson, GIS/Data Librarian, University of Toronto at Mississauga Library.

On-line mapping Web sites have dramatically changed the way people use maps. From locating an address to planning a road trip, on-line mapping tools now offer an incredible array of community information and geographic knowledge about the world. Get an overview of these on-line mapping tools, including how a library can take advantage of them to best refer users and promote their services to a wider public.

1307 2:10-3:25 pm

Users; Collections and resources; Reference and research; Management

**HOW DOES YOUR CEO USE
YOUR HOSPITAL LIBRARY?**

Mary McDiarmid, Manager, Library Service, *Malcolm Binns*, Statistician, The Rotman Research Institute, Baycrest, Toronto; *Sandra Kendall*, Director, Library Services, Mount Sinai Hospital.

Little research has examined the information needs of chief executive officers in hospitals and the sources used by them to facilitate decision-making. Here are findings from a research study that identifies the hospital CEO's reasons for seeking information and his or her feelings and thoughts about the process. The session will inform the hospital librarian about best practice in providing service to the CEO.

1308 2:10-3:25 pm

Graphic novels

**SEX, VIOLENCE AND
NOSEBLEEDS: CULTURAL
DIFFERENCES IN COMICS
AND GRAPHIC NOVELS**

Douglas Davey, Children's and Youth Advocate, Halton Hills Public Library.

Comics and graphic novels employ visual language, which, like spoken or written language, is subject to cultural difference. This presentation introduces the concept of visual language, and how the standards and traditions of different cultures vary from and influence one another. Attendance will improve your understanding of the practice and history of visual language, increase your understanding of visual traditions from around the world, and, after seeing their significance in Japanese media, you'll never think of nosebleeds the same way again!

1309 2:10-3:25 pm

Communities; Partnerships; Networking

**COLLECTING PARTNERS
FOR COLLECTIONS**

Janet Woodbridge, Manager, South Branches, Windsor Public Library; *Bill Irwin*, Director, Community Relations and Development, London Public Library.

Library collections present a wonderful opportunity to reflect your individual communities. Partnering with social service agencies allows libraries to bring community experts into the library. Local businesses and historical groups can provide collection knowledge and resource funding. Learn how Windsor and London Public libraries have

attracted community and business partners to enhance their collections.

1310 2:10-3:25 pm

Communication; Programs and services; Reading and literacy

**PRODUCE YOUR OWN
LIBRARY TV SHOWS:
LITERACY IN A BOX**

Brenda Wilson, Head, Young Adult & Children's Services, Cornwall Public Library.

A practical W5 session for Public Libraries to produce literacy-driven TV programs in partnership with your local community TV station, private, public and not-for-profit funders, local actors and books too!

1311 2:10-3:25 pm

Programs and services; Marketing

**SUCCESSFUL INITIATIVES
ON A SHOESTRING BUDGET
(ROUNDTABLE)**

Donna Bright, Chief Executive Officer, Cobourg Public Library; *Jane Diamanti*, Chief Executive Officer, Halton Hills Public Library.

Come to this exciting roundtable where libraries can share their successful initiatives. The focus is on small to medium sized libraries with relatively small budgets. Sessions led by the larger libraries are interesting, but very often the activities are beyond the ability of small/medium libraries due to lack of resources. This would be intended to be very participatory. Participants would be expected to come with samples of their promotional materials, a description of the activity, information on its success, etc.



Malcolm Binns
1307



Sandra Kendall
1307



Mary McDiarmid
1307



Douglas Davey
1308



Janet Woodbridge
1309

1312 2:10-3:25 pm
Reading and literacy; Programs and services

24/7 BOOK DISCUSSION

Catherine Au Yeung, Manager, Research & Reference, Sandra Gornall, Web Librarian, Toronto Public Library.

An on-line book club leaves no one out. It lets readers talk about books 24/7, including those who live far way from library buildings. It's also an excellent forum for on-line readers' advisory. Join us to learn about the challenges of setting up and running Toronto Public Library's first on-line book club, which includes a blog and an open forum, as well as an auditorium chat function for on-line programming. Topics include service, staffing, marketing, facilitating and technical issues, as well as consideration of problems unique to on-line book discussion.

1313 2:10-3:25 pm
Innovation; Technology and education

THE SIMULATION

Paul Walker, Chief Executive Officer, North Bay Public Library.

The Sim: NBPL Virtual Library project is a 3-dimensional, fully interactive, narrated and navigable virtual version of the North Bay Public Library. You are able to move throughout the library; narration is cued to "hotspots" in the floor-plan or animated characters who act as guides. As one moves through the building, contextual links to physical and electronic services and information appear. The user has the ability to access further information about physical and electronic collections and to link directly to them.



Catherine AuYeung
1312

1314 2:10-3:25 pm
**BORROWING PRIVILEGES
DESIGNING CUSTOMER
EXPERIENCES**

Scott Stirton

See description at right.

1315 2:10-3:25 pm
Innovation; Technology trends; Values and vision

**NEXT GENERATION CATALOGUE
OVER TO YOU!**

**A PARTICIPATIVE DESIGN
CHARRETTE FOR OUR NEXT
GENERATION CATALOGUE**

We've borrowed the idea of a charrette from the design and planning communities – since it seems ideally suited to the challenge of mapping out the "next generation" of our libraries on-line public access catalogues...or discovery environments... a topic that has been receiving considerable attention (sparking considerable debate) recently.

A charrette is an intensive, collaborative creative process akin to visual brainstorming that is used by design professionals to develop solutions to a shared design problem within a tightly constrained timeframe. And that's just what this highly interactive, double session will offer participants the opportunity to do (as we shift the focus of discussion from the inadequacies of current catalogs to envisioning solutions for the future.)

We'll break the existing OPAC into parts – and assign each group one area to focus on... whether it be the search input



Beth Jefferson
1315



Tim Gauntley
1316 +

1314 2:10-3:25 pm
Innovation; Best practices

BORROWING PRIVILEGES

**DESIGNING CROSS-CHANNEL
CUSTOMER EXPERIENCES:
BRIDGING THE ON-LINE AND
OFF-LINE SERVICE DELIVERY
ENVIRONMENTS**

Scott Stirton, *Vice-President, Strategy, Bank of Montreal*

Banks in North America have recently returned to the idea of the branch as the cornerstone of retail banking. Branches are being transformed into stores instead of transaction centres and are drawing on all varieties of retail formats in the process, from fast food outlets to massive discount centres. Yet heavy investments in the on-line experience also remain a critical element of a bank's ability to deliver the kind of personalized, always-on products and services that customers are looking for.

The parallels with libraries are many, as we – like the banks – struggle to keep abreast of changing service delivery options and expectations. Scott will discuss trends, and share thoughts on optimizing the patron's experience in a multi-channel environment, balancing in-person against self-service alternatives, and branch services against on-line delivery mechanisms.

Scott Stirton was a financial analyst with Morgan Stanley. Scott has held positions in corporate strategy for Centrica North America and most recently the Bank of Montreal where he is Vice President of Strategy, with responsibility for core retail operations.

interface, the search results page, or the presentation of an individual record...

Don't worry... No "design" experience needed. Just opinions about the kinds of experiences that work in the design of search and discovery applications of one sort or another. Participants will be provided with a variety of

tools electronic and otherwise... with which to document and share their ideas.

After lunch, in the second session, each group will receive 10 minutes to present their thoughts back to the group as a whole.

Advance registration required. Limited to 60.



Stan Skrzyszewski
1316



Greg Sennema
1318 +

1316 2:10-3:25 pm
Career development
LIBRARIANSHIP AS A PROFESSION
CREATIVE
ENTREPRENEURSHIP:
CREATING OPPORTUNITIES
IN A WORLD FULL OF
CHALLENGES

Kim Silk, President, Brightsail; *Stan Skrzyszewski*, Entrepreneur and Philosopher Practitioner; *Allison Standen*, Partner, Convergent Library Technologies Inc and VP Business Development, WebClarity Software.

Explore the ways to channel your creative ideas, information skills, experience and knowledge into entrepreneurial activity, both as an individual working independently or as part of a team within an organization. Being a library entrepreneur is not an oxymoron. Creative entrepreneurship can be used for both personal and social gain. Librarians are still well-positioned for world domination. We just don't know it.

1318 2:10-3:25 pm
Blogging
LIBRARY BLOGS USING
WORDPRESS

Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University.

As libraries consider how to implement Web 2.0 technologies on their Web sites, many will consider blogging software as an effective way to communicate and add content to their Web sites. While there are many solutions available, this session will describe how to install, set up, and customize WordPress, an open source solution that has an active user community among libraries and beyond.



Christy Branton
1319

1319 2:10-3:25 pm
Information literacy; Games and gaming
DIGITAL GAME-BASED
LEARNING AND
INFORMATION LITERACY

Christy Branton, Liaison Librarian for Economics & Government Information, Information Services and Resources, University of Waterloo Library.

Digital game-based learning and the use of video games in instruction have recently emerged in areas of academic research. Learn how game-based learning theory can be effectively applied to information programs. Topics to be discussed will include game-based learning theory, game design, and implementation strategies.

1320 2:10-3:25 pm
Teens and technology
IF YOU CAN'T BEAT 'EM,
JOIN 'EM: HOW YOU CAN
GET YOUR YOUTH
PROGRAMS ON-LINE

Lita Barrie, Youth Services Teen Librarian, Hamilton Public Library.

As part of the myhamilton.ca community portal project, the Hamilton Public Library acquired collaboration space applications with Microsoft SharePoint. Find out how the Hamilton Public Library is using this easy-to-use product to offer interactive programming for youth, such as an on-line book club, summer reading and youth activity space.



Lita Barrie
1320 +



Marc Julien
1322

1321 2:10-3:25 pm
Users; Technology and education
PRACTICAL USABILITY
RESEARCH TIPS:
GETTING USERS TO THEIR
TARGET CONTENT

Darlene Fichter, Data Library Coordinator, University of Saskatchewan.

Learn about five types of navigational pages that improve user success and how to build them. See examples of the pages and walk through sites and collectively analyze the techniques in action. New research on designing for the scent of information has clearly identified three indicators of when a site design will fail. Learn to spot these indicators on your own site and pinpoint when users lose scent. Take away ideas away new design ideas that can make your site work better for your users.

1322 2:10-3:25 pm
Technology and education; Games and gaming; Reading and literacy
THIS IS JEOPARDY:
USING TECHNOLOGY
AND GAMING AT YOUR
SCHOOL LIBRARY

Marc Julien, Teacher-Librarian, Tomken Road Middle School, Peel District School Board.

Spice up your book clubs and library reading programs using interactive technology which captivates and excites. Experience the Classroom Jeopardy game system and how it can enrich your library.



Kathy Cowan
1326

1323 2:10-3:25 pm
Planning; Information literacy; Culture, Canadian
ENTERING THE
NORTHERN FRONTIER

Maggie Perquin, Teacher Librarian, Rick Hansen Public School, Thames Valley District School Board.

Canada's Arctic is a frontier ready for brave souls willing to build reading literacy. Nunavut is a literacy crisis. Teaching information literacy skills to the staff and students in one community required use of unique resources and programming. Share the stories of one brave pioneer teacher-librarian who spent a year establishing the first elementary school library program.

1324 2:10-3:25 pm
Curriculum and learning; Reference and research
PRESENTATION SKILLS
CONFERENCE FOR
STUDENTS
@ YOUR LIBRARY®

Gloria Whyte, Curriculum Leader, Library, Curriculum Resources and Development, *John Slute*, Curriculum Leader, English, Marc Garneau Collegiate Institute, Toronto District School Board; *Dr. Lesly M. Soden*, ATM-B (Advanced Toastmaster) and CL (Competent Leader).

Presentation skills expectations are found in all courses but who really teaches these skills? Come and hear how one secondary high school held a grade 10 student conference that addressed specific presentation skills that all students need. The involvement of Toastmasters, a community organization, also heightened the significance and value of this



Judy Halpern
1327

02FRI
2:10

conference. Come learn about the structure, skill lessons and success of such an event!

1325 2:10-3:25 pm

Advocacy

ADVOCATING FOR SUPPORT: A TWO-PRONGED APPROACH

Sharon Armstrong, Head of Library, North Park Collegiate, Grand Erie District School Board; *Marsha Skrypuch*, author; *Helaine Becker*, author.

Learn practical strategies on lobbying support for school libraries with two fresh approaches: one from a teacher-librarian who has been on her local federation Collective Bargaining Committee and who knows that creating partnerships between teacher-librarians and federation representatives is crucial to obtaining supporting language in collective agreements at the local level, and secondly, from two children's authors who have been heavily involved in advocating for adequately-funded and staffed school libraries. Both presentations will offer hands-on strategies, hand-outs, step-by-step packages and locally-developed documents.

1326 2:10-3:25 pm

Leadership; Planning; Partnerships

LITERACY, LEADERSHIP AND SCHOOL LIBRARIES

Kathy Cowan, Superintendent of Education, *Tim Gauntley*, Area-Wide Co-ordinator, Libraries and Learning, Toronto District School Board.

Teacher-librarians play a key role in influencing and modeling effective literacy focused instructional practices for teacher colleagues. As well teacher-librarians should be instrumental in supporting the 'at risk' learner from the junior, intermediate and senior divisions. Superintendents and principals need to structure their schools and family of schools to highlight and support the work of the teacher-librarian through PLC groups and focused professional development.

1327 2:10-3:25 pm

Collections and resources; Curriculum and learning; Reading and literacy

LITERATURE: DUCT TAPE FOR THE SCIENCE CURRICULUM

Judy Halpern, Educational Consultant, The Magic Suitcase Inc.

Explore superb picture books that promote scientific and visual literacy for the elementary grades. Determine which books should be in circulation at your school to ignite the inner scientists in your staff and students alike. Discover titles suitable for everyone from the reluctant to the avid reader, some specially appealing to boys.

1328 2:10-3:25 pm

Management

NUTS AND BOLTS OF SECONDARY SCHOOL LIBRARY MANAGEMENT

Sharon Mills, Instructional Leader, *Maureen Casey*, ACL Library, Etobicoke Collegiate Institute, Toronto District School Board.

Are you new to school libraries? Do you find that daily management issues are taking up too much of your valuable program time. Here is help! Secondary style!

**O 2 F R I
3:45 PM**

1400 3:45-5:00 pm
ABFO À 10 ANS

LIRE: POUR UNE THÉRAPIE DE L'IMAGINAIRE

READING: A THERAPY OF IMAGINATION

Dominique Demers

écrivaine, animatrice de télé et scénariste / writer, television host and screenwriter.

Au cours des dernières années, on a beaucoup discuté du plaisir de lire et des stratégies à développer pour que tous les enfants y aient accès. La mission est loin d'être accomplie et pourtant, d'autres questions méritent d'être soulevées. En cette ère informatique et supertechnologique éveille-t-on suffisamment les enfants à l'extraordinaire richesse de leur monde intérieur, ce royaume secret, le seul, où tout peut devenir possible? Leur accorde-t-on suffisamment le droit et le temps de rêver?



Sharon Mills
1328 +



Elyse Pike
1405



Mary Solomon
1405



Shirley Lewis
1406



Cary Daniel
1407



Le livre, et tout particulièrement l'album illustré, constituent un lieu béni pour explorer et développer la pensée imaginaire et créative. Mieux qu'une simple récréation et plus qu'une fabuleuse caverne d'Ali Baba, l'album permet à chaque enfant de prendre conscience qu'il est lui-même créateur d'univers. Et de découvrir qu'il est l'artiste de la plus grande œuvre qui soit : sa propre vie!

Communicatrice de métier, Dominique Demers a été journaliste pour L'actualité, enseignante à l'Université du Québec à Montréal et critique littéraire au journal Le Devoir avant de devenir écrivaine, conférencière et scénariste. Auteure d'une

trentaine d'albums et de romans pour les jeunes, Dominique a également écrit pour adultes. Le Pari (éditions Québec Amérique) a figuré pendant un an sur la liste des best-sellers et Là où la mer commence est paru en France aux éditions Robert Laffont. Après plusieurs grands prix en journalisme (Prix René-Lévesque (1996) ; Prix Judith-Jasmin (1987) ; Prix Jackman (1986)), elle a récolté de nombreuses reconnaissances littéraires (Prix Christie du meilleur livre jeunesse en langue française au Canada, Prix Québec Wallonie-Bruxelles, Prix Livromagie, Prix Coup de cœur, Signet d'Or, Prix Chrétien de Troye, 4 fois finaliste au Gouverneur Général...) Deux de ses romans jeunesse – La mystérieuse bibliothécaire et Les

grands sapins ne meurent pas – font partie de la liste IBBY des meilleurs livres au monde. Elle a elle-même adapté les romans de la série Mlle Charlotte (350 000 exemplaires vendus au Québec seulement) au grand écran : La mystérieuse Mlle C. (médaille d'argent au Festival de film de Giffoni en Italie) et L'Incomparable Mlle C., des productions de Vision 4. Dominique est détentricesse d'un doctorat en études françaises de l'Université de Sherbrooke et elle a complété des études postdoctorales au Groupe de recherche sur les jeunes et les médias de l'Université de Montréal. Sa passion pour les livres et la lecture l'a amené à rencontrer des milliers de parents, de jeunes, de bibliothécaires et d'enseignants, au Québec comme ailleurs, alors qu'elle donne des formations et des conférences sur le bonheur de lire, la sélection et l'animation du livre et la création littéraire. Dominique a assumé la présidence d'honneur du Salon du livre de Montréal pendant trois ans et depuis l'automne 2003, elle joue les Fanfreluche en racontant des livres aux tout-petits à la télé de Radio-Canada dans le cadre de l'émission Dominique raconte.

In today's world, are we doing enough to spread the joy of reading to children of all ages? We've discussed and developed strategies to promote books, but have we really taken the time to awak-

en young people to the extraordinary richness of their inner world, their imagination, where everything is possible? Do we give them enough time to dream? By exploring the picture book as a "sacred place" for children to explore and develop their creativity, we will see how children can begin to see themselves as creators of their own universe, masters of their own lives.

Dominique Demers was a journalist for L'actualité, lecturer at the Université du Québec à Montréal, and literary critic for Le Devoir before becoming a writer, conference speaker, and screenwriter. One of the most popular writers in Québec, she is the award-winning author of over 30 books for children as well as adults, with *Every Single Night* and *Old Thomas and the Little Fairy* being the best-known in English. The success of her popular Mademoiselle Charlotte novels led to her adaptation of the books into two highly successful films – one of which has a librarian as heroine! A member of the Order of Canada, Demers has travelled extensively, speaking passionately to children, parents, and librarians about the joy of reading. Since 2003, she has been hosting her own Radio-Canada television series, Dominique raconte, bringing to life the works of many of Canada's best picture book authors.

02FRI
3:45



Jim Ford
1407



Isla Jordan
1408



Julie McKenna
1408



Katharine Ball
1409



Anne Kaay
1409

1401 3:45-5:00 pm
Innovation; Technology trends; Values and vision
 NEXT GENERATION CATALOGUE
THE CHARRETTE part 2

What have we come up with in our charrette? Where would we go from here? Where can we go from here? For details on the charrette, see the description under Session 1315.

1402 3:45-5:00 pm
Authors and writing
 THE FOREST OF READING®
THE RED MAPLE AWARD WINNER 2006
Kenneth Oppel, author of Skybreaker.

Oppel is the first author to win the award twice in a row. He has clearly found the measure of his young readers and is filled with energy for the experience. Hear his thoughts on his young audience and on his writing.

1403 3:45-5:00 pm
Video
DECONSTRUCTING THE MOVIE MACHINE 9
Fiona Denzey, Doug Atkinson, CVS, Inc.

Fiona and Doug have been Super Conference stalwarts for years as the number on this title attests. CVS have been sponsors of the opening Welcome Party for almost as long. They are indeed big friends. In this session, they return with another entertaining tour of the high octane videos currently perceived as children's materials. Enjoy a sampling of the year's best and worst over the traditional popcorn and lollipops.

1404 3:45-5:00 pm
Collections
DEWEY DIVAS TALK UP NEW SPRING BOOKS FOR CHILDREN
Maureen Johnson, Scholastic Canada; Rosalyn Steele, H.B. Fenn; Anne Stevens, Tundra Books.

The Dewey Divas are back with a new crop of exciting spring recommendations for your users. Hear our picks for the best children's picture books, YA fiction and non-fiction, and books for reluctant readers. Great for readers' advisory, collection development, children's programming and any librarian working with children.

1405 3:45-5:00 pm
Collaboration; Information literacy
KEEPING PACE: HEALTH INFORMATION PRESCRIPTION PROJECT
Elyse Pike, Health Sciences Librarian, Mary Solomon, Grey Bruce Health Services; Linda Bumstead, Bruce-Grey Owen Sound Health Unit.

Becoming a self-manager of your health is the future direction of healthcare. Self-management creates a demand for credible, accessible health information. It emphasizes the support of healthy living as a community responsibility. The Health Information Prescription Project is a program designed to place stroke information in community libraries. The program is an enhancement of an existing library pedometer lending program which encourages active living. Health information capacity is increased by utilizing the expert-

ise of the community librarians, health sciences librarian, the health unit and the District Stroke Centre staff. This session is a review of this collaborative program in rural Grey and Bruce Counties.

1406 3:45-5:00 pm
Friends
WITH A LITTLE HELP FROM MY FRIENDS
Peggy Hiscock, Past President, Friends of Canadian Libraries; Shirley Lewis, Past President, Ex Libris; Mary Williamson, historian.

What do friends of libraries and retired librarians have in common? Love of libraries, passion for library history and true spirit of volunteerism. Ex Libris & Friends enrich their library communities across the country. Come and see how!

1407 3:45-5:00 pm
Metadata; Planning; Technical services
CODOC TO LC: THE LONG AND WINDING ROAD
Jim Ford, Cary Daniel, Cataloguing Librarians, University of Western Ontario.

Thinking of moving away from CODOC? Looking for a place to go? Is adventure travel your idea of a good time? Looking for a good travel advisor? Four years ago Western Libraries set off into uncharted waters, to travel from CODOC to LC. Although the destination was known, the itinerary was self-directed discovery, not a packaged tour. This session will detail the reasons, plans, pitfalls and continuing issues we

encountered and continue to encounter.

1408 3:45-5:00 pm
Assessment
ASSESSMENT STRATEGIES FOR LIBRARY SERVICES
Julie McKenna, Services Assessment Librarian, University of Regina; Isla Jordan, Systems Librarian, Carleton University Library.

Assessment is critical for understanding how well the library is meeting users' desires and needs. An assessment strategy for library services, the relationship between standards and assessment, and a selection of tools and techniques to implement your library assessment program will be discussed. Practical experience as well as management literature and theory will show how user-centred service assessment can be used to implement change and bolster traditional decision making.

1409 3:45-5:00 pm
Collections and resources; Finance
BUSTING BUDGET BARRIERS
Katharine Ball, Business Administration, Human Kinetics, Anne Kaay, Social Sciences Librarian, Peter Zimmerman, Head of Information Services, Leddy Library, University of Windsor.

The Leddy Library at the University of Windsor recently completed a project to develop and implement a budget based on an allocation formula. This presentation will include discussion of the components of the formula, its applicability to various materials (e.g. books, serials, electronic resources), and the



Peter Zimmerman
1409



Karen Calhoun
1412 +



Paul Takala
1413



Patricia Moore
1415 +



Shauna Clinning
1416

process of monitoring the formula over its first year of implementation. Challenges, areas for review and future development will be covered.

1410 3:45-5:00 pm

Information literacy

INFORMATION LITERACY AND THE NEW LIBRARIAN: PREPARING TO TEACH, LEARNING TO LEARN

Robin Sakowski, Reference Librarian, University of Alberta.

Information literacy is becoming the single-most focused effort of academic libraries. For new professionals without a background in education, the prospect of teaching information literacy sessions can be daunting. Come learn about practical strategies for preparing to teach information literacy sessions. The session will offer a balance of theory with anecdotal and practical advice on topics such as learning about pedagogy and putting it into practice, developing information literacy tools, and developing your teaching style.

1411 3:45-5:00 pm

Social software; Best practices

BEST PRACTICES FOR SOCIAL SOFTWARE IN LIBRARIES

Michael Stephens, Instructor, Dominican University.

Here are best practices and implementation strategies for social software such as blogs, wikis and IM in libraries. Get practical take aways, as well as information on where libraries are going with social software and Web 2.0,

including the benefits of creating community via conversations. It will be based on Michael Stephens' ALA Library Technology report on the same topic.

1412 3:45-5:00 pm

Technical services

ILS, THE NEXT GENERATION: MODULARITY AND OUTWARD INTEGRATION

Karen Calhoun, Associate Librarian for Technical Services, Cornell University.

Explore the future of the integrated library system and the roles of e-resource management systems, metasearch, link resolvers, portals, digital collection delivery platforms and standards. This introduction and overview from an implementer/project manager/library decision maker is intended to encourage discussion and collaboration in the library/vendor community.

1413 3:45-5:00 pm

Management

EMPOWERING PUBLIC SERVICE ON YOUR WEBSITE THROUGH A CONTENT MANAGEMENT SYSTEM

Darcy Glidden, Manager, Fiction, Popular Materials and Special Collections, Paul Takala, Manager of Electronic Services, Hamilton Public Library.

Content Management Systems enable the secure distribution of Web content without requiring knowledge of HTML for Web authors. Properly implemented, Content Management Systems enable your library Web site to move in new directions and

enable content development to be more responsive to service needs. This program will provide a primer on content management and then explore key considerations when implementing a Content Management System. Staff from the Hamilton Public Library will share their experience and outline challenges with implementation including technical pitfalls to avoid, training, usability and editorial standards.

1414 3:45-5:00 pm

Digital collections; Digital services

INSOURCING FOR FUN AND PROFIT: BRINGING DIGITIZATION IN-HOUSE

William Wueppelmann, Electronic Systems Specialist, Canadiana.org.

The proposed session will describe Canadiana.org's experiences bringing the various components of its digitization project, from scanning and metadata creation to providing on-line access to end users, in house. The presentation will include a before and after overview and a summary of strategies employed, workflows developed, problems encountered, lessons learned, and benefits gained. The objective of the session will be to give others planning to undertake digitization projects, an insight into one organization's experiences and conclusions as to the merits, drawbacks, issues, and requirements of doing things in-house versus contracting out.

1415 3:45-5:00 pm

Preservation; Web 2.0

ROUNDTABLE: LET'S TALK PRESERVATION 2.0

Patricia Moore, Information Systems & Technology Librarian, University of Saskatchewan.

Social software, blogging, wiki, and other ad hoc authoring environments provide some unique challenges for preservation. How will the current social discourse be recorded? This session will be a discussion of how we can capture, snapshot, preserve, and document bodies of knowledge and communities of practice and discourse the artifacts of which are in constant flux. This is a roundtable – brainstorming session. Come prepared to share and discuss ideas.

1416 3:45-5:00 pm

Best practices; Young adults

DEVELOPMENTAL ASSETS AND YOUTH: HOW LIBRARIES CAN GIVE TEENS THE TOOLS THEY NEED TO SUCCEED!

Christine Dalgetty, Youth Services Librarian, Burlington Public Library; Shauna Clinning, Teen Services Librarian, Oakville Public Library; Lita Barrie, Youth Services Librarian, Hamilton Public Library.

Many libraries have realized the gaps in library service to youth and are now addressing them. This session will provide library staff with the building blocks to provide exemplary service to youth by incorporating the 40 "Developmental Assets" for adolescents. These components will include the challenges in creating



Nick Wesson
1418



Emma Duncan
1419



Anita Brooks Kirkland
1421



Hetty Smeathers
1422



Jamie Groh
1423

space, delivering programming, networking with community partners and the day-to-day issues in library youth services.

1417 3:45-5:00 pm
Statistics and surveys

MINING YOUR METRICS: EFFECTIVELY USING STATISTICS IN A PUBLIC LIBRARY

Margaret Mitchell, Director, Quality and Facilities Management, *Maria Forte*, Supervisor, *Rebecca Faber*, Branch Librarian, Beacock Branch, London Public Library.

Examine why libraries need to collect statistics. Determine what types of statistics should be collected and how to use metrics at various levels of organizational need, such as with a Director, Branch Supervisor and Branch Librarian. London Public Library's Balanced Scorecard Metrics approach is used as a method that leads to positive action plans to improve the delivery of services and the efficiency of operations.

1418 3:45-5:00 pm
History, Library

THE PUBLIC LIBRARY IN ONTARIO: THREE 19TH CENTURY MODELS

Cameron Knight, Local History Librarian, Richmond Hill Public Library; *Lorne Bruce*, Archivist, University of Guelph; *Nick Wesson*, Adult Services Librarian, Vaughan Public Libraries.

The three models described in this session are: Subscription Library (Newmarket: 1840), Common School Public Library (Various locations: circa 1852) and Mechanics' Institute (Woodbridge: 1880). Each speaker will describe

the historical development of each model while placing it within its cultural context.

1419 3:45-5:00 pm
Advocacy; Community development

TAKIN' CARE OF BUSINESS: BUILDING BRIDGES WITH THE BUSINESS COMMUNITY

Emma Duncan, Coordinator, Business & E-Services, Brampton Library.

Find out how to build strong relationships with the local business community. Learn how public libraries can develop innovative services that are relevant for the business community, including newsletters, workshops, book clubs, remote access databases and much more! Partnerships and outreach with local business organizations are also a key component to promoting your library's services.

1420 3:45-5:00 pm
Digital services; Children

KIDS' SPACE: DESIGNING A WEB SITE WITH CHILDREN

Sheilah O'Connor, Gateway Librarian, Kids' Space Gateway Project, Toronto Public Library.

When Toronto Public Library redesigned its Web site for children, kids were involved from start to finish. This session will discuss how children approach the on-line experience and demonstrate how to involve children in the design process. As well, we will explore new trends in on-line service to children.

1421 3:45-5:00 pm

Web 2.0; Wikis; RSS; Blogging

PUT A BLOG ON THE FIRE AND LIGHT THAT WIKI!

Anita Brooks Kirkland, Library Consultant, Information Technology Services, Waterloo Region District School Board.

The Read/Write Web, the Me Web, Internet 2.0 – whatever you call it, new Web-based technologies are drastically changing the way society constructs and interacts with knowledge. Is Wikipedia to be avoided or embraced? How do we teach students to evaluate sources in a wide open wiki world? How can we use blogs and wikis to motivate students to write and talk about their learning in a meaningful way? Explore the dynamic learning opportunities offered by the world of blogs and wikis, and offer practical strategies for getting started.

1422 3:45-5:00 pm
Information literacy; Reading and literacy

PROMOTING STUDENT LITERACY THROUGH SCHOOL LIBRARY INITIATIVES

Hetty Smeathers, Head of Library, St. Joan of Arc Catholic High School, *Michael Rosettis*, Head of Library, St. Augustine Catholic High School, York Catholic District School Board.

School libraries have an essential and central role to play in building school-wide literacy. This session will explore 4 major strategies that function to foster student literacy. 1. Establishing and Addressing a Library Continuum of Skills; 2. Engaging Staff in Targeted Collaborative Planning;

3. Utilizing Assistive Technology; 4. Involvement in Extra-Curricular Activities. A wealth of adaptable, practical ideas that will motivate students and foster a culture of school literacy will be shared with participants.

1423 3:45-5:00 pm
Collections and resources; Curriculum and learning; ESL students

MANY ROOTS, MANY VOICES

Jamie A. Groh, Itinerant Teacher-Librarian, Waterloo Region District School Board; *Elizabeth Coelho*, Student Achievement Officer, Ontario Ministry of Education; *Lyle Pearson*, Education Officer, Ministry of Education.

Learn some key approaches and strategies for supporting students who are learning the curriculum at the same time as they are learning English, and who may be recent arrivals in Canada. Here are ways to enhance library collections in schools to meet the needs of these students and their teachers.

1424 3:45-5:00 pm
Digital collections; Information literacy; Knowledge management

THE RAW AND UNFILTERED! INTERNET THAT IS!

Johanna Lawler, *Liz Golden*, Elementary Teacher-Librarians, Grand Erie Catholic District School Board.

Learn to cultivate critical literacy skills in your students. Two teacher-librarians will show you how to teach critical literacy skills and create the opportunity to develop these literacy skills in the library through the use of eLibrary. Learn to equip students



Alan Cumyn
1425



Johanna Wellheiser
1428



Reva Cooper
1801 +



Helen Katz
1802



Roma Harris
1803

with a new set of skills which will enable them to locate, analyze, evaluate and synthesize the vast amount of up-to-date information that comes from a variety of sources in this controlled database. Enlighten yourself with the knowledge and ability needed to improve the students with the skills to go on-line and become information managers.

1425 3:45-5:00 pm

Reading and literacy; Censorship
SELECTION VS

CENSORSHIP: BUILDING CRITICAL LITERACY

Peggy Thomas, Centrally Assigned Teacher-Librarian, Sybille Parry, Teacher-Librarian, Toronto District School Board; Marilyn Willis, Instructional Coordinator, Peel District School Board; Alan Cumyn, PEN Canada; Tess Kalinowski, Toronto Star; Patsy Aldana, Groundwood Books.

In light of the recent controversy regarding books selected for the Forest of Reading®, it is time to start the dialogue about what is critical literacy, how that impacts our reaction to literature, and what is selection versus censorship. Join this panel discussion and explore how to handle your own comfort level with books of a controversial nature, how to bring students into the discussion as well as what freedom of expression and freedom to read means to us as thinking, contributing citizens.

1426 3:45-5:00 pm

Information literacy; Reference and research; Technology and education

THINKING MAPS: ON THE ROAD TO LITERACY

Chris Prefontaine, Pat Whitehouse, Curriculum Consultants, York Region District School Board.

How can teachers engage students as they consider their questioning practices and how can they best use technology to enhance the learning experience and maximize critical literacy? Using picture books, launch thinking activities that allow kids to extend their ideas and demonstrate what they know.

**02 FRI
5:15 PM**



1501 5:15 pm

ONTARIO PUBLIC LIBRARY ASSOCIATION

ANNUAL MEETING

Presiding: **KAREN McGRATH**, President 2006.



1502 5:15 pm

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

ANNUAL MEETING

Presiding: **PAUL TAKALA**, President 2006.



1503 5:15 pm

THE ONTARIO SCHOOL LIBRARY ASSOCIATION

ANNUAL MEETING

Presiding: **MICHAEL ROSETTIS**, President 2006.



1601 5:15 pm

L'ASSOCIATION DES BIBLIOTHECAIRES DE L'ONTARIO

RECEPTION

PRESENTATION DU PRIX MICHELINE PERSAUD

1602 5:15 pm

THE ONTARIO LIBRARY BOARDS' ASSOCIATION

RECEPTION

Ken Haycock & Associates Inc.
Building capacity for leadership, advocacy and collaboration

1603 5:45 pm

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

PRESENTATION AND AWARD RECEPTION



BLACKWELL
BOOK SERVICES

OCLC Canada



1604 6:15 pm

ALL-CONFERENCE NETWORKING EVENT

ANNUAL RECEPTION

Super Conference's most popular mixer.

The time to relax after two great days of stimulation, ideas and inspiration. Enjoy the camaraderie, the win, the snacks, the music and a little bellydancing possibly? A little magic?

Last year we had the bookcart races and the wonderful Jaymz Bee. What do the planners have brewing for this year?!



1605 6:30 pm

FRIENDS OF CANADIAN LIBRARIES

10th ANNIVERSARY DINNER

**02 FRI
eve**

03 SAT
8:00 am

1700

ALL CONFERENCE EVENT



SOLUTIONS FOR A NEW GENERATION

**Max
Valiquette**

Youthopia, Inc.

Max Valiquette is Canada's foremost expert on youth culture and marketing. He is founder and President of Youthography, Canada's leading youth marketing consultancy, and the host of TVOntario's VoxTalk, a youth issues talk show.

Youthography is Canada's leading youth-focused communications agency, managing market research and marketing programs for all variety of clients and organizations, be they fortune 500 companies, governmental organizations, or not-for-profit.

Max's varied expertise makes him one of the most sought after speakers on youth and pop culture in Canada today. He has been featured in virtually every national media outlet in Canada, including MuchMusic, CBC Television, ROB-TV and TSN, as well as in various newspapers, periodicals and trade publications, from *The Wall Street Journal* to *Canadian Business*, and everything in between. He is the author of numerous industry related articles, and was the three-time Chairperson of *Strategy Magazine's* Understanding Youth Conference. Max has a B.A. from the University of Ottawa, is a former Central Canadian Debating Champion, and has performed, as a sketch comedian, at Second City. He was recently named one of Canada's most influential marketers by *Marketing Magazine*.

03 SAT
9:05 am

1800

9:05-10:20 am

**OLITA'S SPOTLIGHT
EVENT**



TOP TECH TRENDS

**Michael
Stephens**

Instructor, Dominican University;

**Amanda
Etches-
Johnson**

Reference Librarian, McMaster University;

**John
Blyberg**

Network Administrator and Lead Developer, Ann Arbor District Library.



What technologies and trends should librarians be watching? What's the next big thing as we move into 2007? Join the experts as they discuss ten technologies to be aware of in the now and beyond. They will touch on planning, people and participation.



John Platz
1805



Rob Lavery
1806



Heather Rumball
1806 +



Cathy Grant
1807



Claire Callaghan
1809

1801 9:05-10:20 am
Friends; Volunteers
VOLUNTEER RECRUITMENT AND RETENTION TODAY: PART ONE
Reva Cooper, Principal, Reva Cooper Consulting.

Successful recruitment requires new ways of thinking about who volunteers, why they volunteer, and how to increase your volunteer pool opportunities. Learn about target recruiting, marketing and new program models. Share best practices for volunteer recruitment and engagement.

1802 9:05-10:20 am
Digital collections; Government programs and services
STRATEGIS AND ITS HIDDEN GEMS!
Helen Katz, Manager, Finance Library Ontario, Ministry of Finance.

Strategis, a Web site from Industry Canada, is an amazing resource for Canadian company, business, economic and consumer information. After an overview of the various segments of the site, a closer look will be taken at some (relatively) hidden "gems" of information which you may have missed.

1803 9:05-10:20 am
Patents; Reference and research
DISCOVERING THE WORLD OF PATENTS
Michael White, Librarian for Research Services, Engineering and Science Library, Queen's University.

Each year, inventors file more than a million new patent applications for inventions that make our day-to-day lives easier and

more enjoyable and achieve the betterment of society. This session will cover the basics of patent documents and databases, explore on-line search tools and strategies, and explain the role of patent information in scientific research and business decision-making using examples from public patent databases. Librarians who serve inventors, entrepreneurs, business clientele, instructors or researchers and have an interest in learning about patents are encouraged to attend.

1804 9:05-10:20 am
Planning; Building and renovation
PLANNING FOR A NEW BRANCH LIBRARY
Speakers to be announced.

New branch libraries are springing up throughout Ontario. Hear about novel approaches to introducing (or maintaining) service in the area the new branch is being developed, working with architects, contractors, city staff, and suppliers to successfully open a new branch library.

1805 9:05-10:20 am
Staff; Governance and policies
WHAT THE BOARD SHOULD KNOW ABOUT WORKING WITH A UNION WORKFORCE
John Platz, President, Platz & Associates Inc and HR/IR Satellite Inc.

Many library boards in the province work with unionized workforces. Explore aspects of the unionized workplace and how it needs to operate. Understand the collective bargaining process and the features of a collective

agreement. Look at dealing with the responsibility of the Duty to Accommodate. Discuss the impact of your strategic business plan on labour cost management.

1806 9:05-10:20 am
Fundraising
FUNDRAISING FOR LIBRARY BOARDS, PART 1
Rob Lavery, Southern Ontario Library Service; Bill Irwin, London Public Library; Heather Rumball, Toronto Public Library Foundation.

One of the vital roles of board members is to fundraise in the community. Setting up fundraising goals and objectives, developing a plan, and implementing that plan is necessary whether for continuous, long-term fundraising or for a special project. This two-part workshop by successful board fundraisers explores the ins and outs of successful fundraising.

1807 9:05-10:20 am
Collections and resources; Programs and services; Marketing
FRIENDLY SPACES: REORGANIZING PICKERING'S CENTRAL LIBRARY FOR MAXIMUM USABILITY
Cathy Grant, Director of Public Services, Paula Coutts, Manager of Public Service Support, Amy Caughlin, Service Development, Pickering Public Library.

The Pickering Public Library has undertaken a reorganization of its collections and services based on new models and user studies. Although these changes appear radical, they ultimately are a return to the principle of "Save the time of the reader."

1808 9:05-10:20 am
Communities; Programs and services; Users
COMING TO A COMMUNITY NEAR YOU! NEW CANADIANS AND THE PUBLIC LIBRARY
Paul Trumphour, Manager, Joan McCatty, Planning and Development, Toronto Public Library; Peter Dorfman, Coordinator Settlement Educational Partnership.

Record numbers of new Canadians are arriving in communities all across Ontario. How are these people managing to cope with the challenges of settling in a new country? What organizations and agencies are available to help them? And what role can the public library play in reaching out and assisting newcomers who have arrived in our communities? These and other important questions relating to the public library's role in helping newcomers will be explored. Consider the current immigration environment in Ontario, what local agencies and funding bodies exist to help these newcomers and the role that one library system has played in assisting newcomers deal with their settlement-related issues and problems.

1809 9:05-10:20 am
Community development; Partnerships
TOWN AND GOWN: CREATIVE LIBRARY PARTNERSHIPS
Delilah Deane Cummings, Program & Community Relations Co-ordinator, London Public Library; Claire Callaghan, Chief Librarian, Kings University; Carolyn Young,



Delilah Deane Cummings
1809



Karen Smulevitch
1810



Marilyn Girndt, Nancy Cotter and Myra MacLennan
1812

Communications Manager, Book Store at Western; *Trista Walker*, Associate Director, Program & Events, Alumni Relations, University of Western Ontario.

Initiatives that engage public and academic communities will be highlighted, with particular emphasis on public programs, shared technical solutions and professional development.

Western Reads, modeled on CBC Radio's Canada Reads program and the implementation of the shared Innovative Millennium system, knitting together London and area public and academic library communities, are two examples of cooperative service and resource delivery. Explore ways Town and Gown can collaborate to create opportunities for community engagement.

1810 9:05-10:20 am
Planning; Collaboration; Communities
USING CURRICULUM MAPPING TO PROMOTE AND FOSTER PROFESSIONAL LEARNING COMMUNITIES THROUGH THE LIBRARY INFORMATION CENTRE

Karen Smulevitch, ACL Library, Leaside High School, *Ruth Hall*, Assistant Curriculum Leader, Library, *Debra Mondrow*, Assistant Curriculum Leader, Earl Haig Secondary School, Toronto District School Board.

The teacher-librarian's use of curriculum mapping (using the Electronic Curriculum Planner) can help bring teachers of various departments and grades together as professional learning communities.

1811 9:05-10:20 am
Reference and research; Information literacy
THINKING DEEP, DEEPER, DEEPEST: HELPING STUDENTS PROCESS INFORMATION

Jo-Anne LaForty, *Sharon Mills*, Instructional Leaders, Library and Learning Resources, Toronto District School Board.

Stage three – Processing Information is one of the most challenging stages to teach in the research process. In this workshop, specific strategies for teaching students how to select the best ways to organize information, use graphic organizers and develop thesis statements will be presented. Teaching resources will be shared such as videos and Web sites. As well, copies of the new 2005 Toronto District School Board 'Research Guide, Research Success@your Library' will be highlighted.

1812 9:05-10:20 am
Values and vision; Fundraising
AFRICA...AN AWARENESS...RACING AGAINST TIME

Myra MacLennan, Teacher-Librarian; *Marilyn Girdt*, Teacher-Librarian, Sinclair Secondary School, *Nancy Cotter*, Department Head-Library Recourse, Durham District School Board.

As part of a school-wide fundraiser for the Stephen Lewis Foundation (over \$35,000 raised) our high school library became the motivation for change. In an information session presented to

over 1,800 students, students left wondering, why should I care? Experience an upbeat, informational yet deeply emotional 30 minute presentation for students...and YOU too, can be the change @ your library.

1813 9:05-10:20 am
Graphic novels
THE GRAPHIC NOVEL CLUB: EMBRACE THE INSANITY!

Maria Martella, wholesaler and owner of Tinlids; *Diana Maliszewski*, Teacher-Librarian, Agnes Macphail Public School, Toronto District School Board.

Participants will meet members of the GTA Graphic Novel Book Club and Review Team, otherwise known as the Comix Geekz. They will see how this club operates, learn how to review a graphic novel, hear about some new and great graphic novel titles, and discover how to read them aloud and extend them in new and wonderful ways.

1814 9:05-10:20 am
Reading and literacy; Information literacy
SUPPORTING KINDERGARTEN LITERACY IN THE SCHOOL LIBRARY PROGRAM

Rose Dodgson, *Ann Perez*, Instructional Leaders, Toronto District School Board.

A broad look at program ideas, strategies and activities linking kindergarten literacy and information literacy for teacher-librarians delivering prep time to kindergarten classes.

1815 9:05-10:20 am
Partnerships; Reading and literacy
BOYS, BOOKS AND BASKETBALL

Lisa Stover, Teacher-Librarian, *Melissa King*, Teacher, Glad Park Public School, York Region District School Board.

Boys, Books and Basketball is a literacy-based mentoring program for intermediate students, primary students and community members. This program encourages cross-divisional leadership and literacy development. Community members, such as the OPP, BMO employees, Fire Department, Jr. A Hockey team members, etc., play an active part in this program.

1816 9:05-10:20 am
Collections; Children
OLA BEST BETS FOR CHILDREN

Pat Gracey, Librarian, Toronto Public Library; *Laura Reed*, Librarian, Kitchener Public Library; *Jane Salmon*, Librarian, Barrie Public Library.

The 30 best titles from 2006: 10 fiction, 10 non-fiction, and 10 picture books, plus honourable mentions.



Diana Maliszewski
1813 +



Pat Gracey
1816 +



Laura Reed
1816



Jane Salmon
1816



Jane Foo
1904

1817 9:05-10:20 am
Collections and resources; Information literacy

**MEETING THE NEEDS OF
HEALTH INFO-SEEKERS:
ARE LIBRARIES
DOING THE JOB?**

*Roma Harris, Professor, Faculty of
Information and Media Studies,
University of Western Ontario.*

Why do Canadians lose if libraries and librarians are invisible in the country's health info-scape? Come and hear the latest results on what's happening when citizens search for and use health information. What difference would it make if librarians adopted a broader service mandate in the provision of consumer health information?

1818 9:05-10:20 am
Collections

**A FIELD GUIDE TO
READERS OF CHRISTIAN
BOOKS**

Jim Seybert, Consultant, Intuitive Futurist.

Gain a fresh perspective on this rapidly growing genre of literature. Become knowledgeable on the twelve things you may not know about Christian book readers. Make better buying decisions based on a more thorough knowledge of the various demographic elements in the market.

**03 SAT
10:40 am**

1900 10:40-11:55 am
**OHLA'S
SPOTLIGHT EVENT**

**WHAT DO YOU
AND ANGELINA
JOLIE HAVE IN
COMMON?**

**Magda
Rigo**

Director, Organizational Development,
Markham Stouffville Hospital.

The eternal quest to find meaning and fulfillment in our home and work life continues to challenge each of us. How are you doing? Do you continue to feel guilty about what you 'should of', 'could of', 'would of' done if you were not working outside your home. It is time to STOP the madness! This interactive and humorous presentation will inspire you to embrace your life: critically look at what you can humanly do to create balance and to let the rest GO!



1901 10:40-11:55 am

Volunteers

**VOLUNTEER RECRUITMENT
AND RETENTION TODAY:
PART TWO**

*Reva Cooper, Principal, Reva Cooper
Consulting.*

You will leave with a plan for keeping the qualified, committed and satisfied volunteers who are the backbone of your organization. Share retention challenges, ideas and successes and learn how best to keep volunteers committed to your organization.

1902 10:40-11:55 am

Innovation; Best practices

**NEXT GENERATION CATALOGUE
SOCIAL DISCOVERY
SYSTEMS**

*Beth Jefferson, Founder,
Bibliocommons Inc.*

At the heart of Web 2.0 is a notion of embracing the power of the Web to harness collective intelligence. Concepts like the "wisdom of crowds", the "hive mind", the "smart mob", and "crowdsourcing" all boil down to the idea of connecting users to find, solve, create, or explore in fundamentally new ways.

This session will talk about these trends and explore how they might apply to library environments – in particular our vision for "the next generation catalogue".

Libraries are uniquely positioned to bring social search and discovery systems to mainstream audi-



Joy Muller
1904



Jennifer Peters-Lise
1904



Michael White
1905



Ken Haycock
1906



Cynthia Williamson
1910

ences, and libraries could, if they came together, have a huge impact in this next phase of the Web.

Actual search use cases of public and academic libraries provide concrete examples of how they might be addressed by fundamentally re-thinking the nature and role of the OPAC as a social experience that connects our users not only to the Library's resources – but also to each other!

1903 10:40-11:55 am
Collections and resources; Statistics and surveys; Collaboration
THE SECRETS RACER WHISPERS: PARTNERING INTERLIBRARY LOAN AND ACQUISITIONS TO CREATE A MORE USER-DRIVEN COLLECTION

Gloria Jouprien, Monograph Acquisitions Librarian, Donna Millard, Access Services Librarian, Mills Library, McMaster University; Sue McGillivray, OCUL/VDX Project Manager, University of Toronto.

In 2004, Interlending & Document Supply and Acquisitions at McMaster University Libraries began a program to purchase current year monographs requested through interlibrary loans. We would like to share this experience with you. We will explore the potential of using OCUL VDX RACER reports and statistics to make this process work effectively.

1904 10:40-11:55 am
Information literacy
BUILDING AN INFORMATION LITERACY REPOSITORY

Jennifer Peters-Lise, Metadata & E-reserves Technician, Jane Foo, Digital Services Librarian, Joy Muller, Acting Director and Chief Librarian, Seneca College.

Seneca College has built a repository to house its information literacy resources using CanCore and CuratorTM. See how the repository is built from the ground up by tailoring an internationally used metadata standard, choosing and building controlled vocabularies, and working with proprietary digital library software. Learn how a repository improves access, searching and use of information literacy materials for both librarians and college faculty.

1906 10:40-11:55 am
Advocacy; Community development; Leadership
LEADERSHIP AND ADVOCACY SKILLS LEAD TO EFFECTIVE COMMUNITY DEVELOPMENT

Ken Haycock, Director, San José State University School of Information Studies.

Last year, Ken Haycock asked what the difference was between publicity, public relations, marketing and advocacy. The answer affects any attempt to provide effective leadership in community development. Boards must ensure that their libraries are much more than information providers if they are to be the catalyst for change that every community needs.

1907 10:40-11:55 am
Trustees
THE "RÉSUMÉ ONLY" TRUSTEE: THE LAST THING A BOARD NEEDS BUT IT HAPPENS

Boards must work together for the good of their community. Everyone must participate and share the responsibility. How do you engage the person who has no interest? Explore the role each and every trustee must play in this situation. The Board Chair has special responsibility if this situation is not to lead to conflict and resentment.

1908 10:40-11:55 am
Fundraising
FUNDRAISING FOR LIBRARY BOARDS, PART 2
Bill Irwin, London Public Library; Heather Rumball, Toronto Public Library.

One of the vital roles of board members is to fundraise in the community. Setting up fundraising goals and objectives, developing a plan, and implementing that plan is necessary whether for continuous, long-term fundraising or for a special project. This two-part workshop by successful board fundraisers will explore the ins and outs of successful fundraising.

1909 10:40-11:55 am
Issues
EVERYWHERE'S SO OPEN, THERE'S NOWHERE SAFE TO DRESS

Patricia Moore, Information Systems & Technology Librarian, University of Saskatchewan.

With the rise of social software, blogging and other sharing and peer-to-peer utilities, many people live their whole lives on the Internet. But do we need to share everything? This session will look at the culture of sharing, the concepts of appropriateness, 'voyeurism', and the ramifications of being totally out there.

Alternate title: "things my mother and boss don't need to know."

1910 10:40-11:55 am
Social software
SOCIAL TOOLS: MORE THAN JUST A GOOD TIME

Jenn Horwath, ELibrarian, Cynthia Williamson, Collection Management Librarian, Mohawk College.

Podcasting, social bookmarking, blogs, IM, wikis... these are all fun tools for information sharing, collaboration and keeping up-to-date. But how are libraries actually using these new tools to further operational goals? Come out and hear about a college library's use of these tools for real world applications and to further the library's strategic priorities.



Leila Wallenius
1911



Elise Cole
1913



Ken Roberts
1915



Susan Ramsay
1916 +



Cecile Farnum
1920

1911 10:40-11:55 am
Reference; Digital Services
**VIRTUAL REFERENCE.
IS IT MAKING A
DIFFERENCE?**

Leila Wallenius, Engineering and Psychology Librarian, Leddy Library, University of Windsor.

For over four years, the University of Windsor libraries have been collecting data on their reference services in an attempt to understand better why students use the service. The analysis is now complete and can be shared. What will these results mean for reference services at the university?

1912 10:40-11:55 am
Management; Technical services
**TIMESAVING SHORTCUTS
WITH MACRO EXPRESS**

Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University.

Macro Express is software that allows you to automate a task that you perform repeatedly or on a regular basis. No strangers to repetitive keystrokes, many library staff can benefit from this software by creating macros that automatically work through procedures performed within an ILS or Web-based applications. Learn about the general principles of macro construction and see if this is a solution for you and your colleagues.

1913 10:40-11:55 am
Genealogy; Reference services;
Collections and resources
**GENEALOGY RESOURCES
YOU CAN USE NOW!**

Elise C. Cole, Local History Librarian & AskUs? Coordinator, Central Branch, Oakville Public Library.

Genealogical research changes on a daily basis as more and more resources become available and interest in family history grows. Learn how to easily stay on top of all of the advances in order to share that information with your reference clientele.

1914 10:40-11:55 am
Reading and literacy
READING MATTERS
Catherine Ross, Professor and Dean, Faculty of Information and Media Studies, University of Western Ontario.

Co-author of "Reading Matters" (Libraries Unlimited, 2005), Catherine Ross will share her findings about the library's vital role in the life of a pleasure-reader. Gain insight into what pleasure-readers themselves say about the role of reading in their lives. This session is intended for both readers' advisors and for people who are fans of pleasure reading and want to hear about how other people choose books, talk about reading, and value their reading experiences.

1915 10:40-11:55 am
Communication; Marketing;
Management
**WHAT'S THE BIG IDEA?
PERCEPTIONS AND
EXPECTATIONS OF THE
LIBRARY BRAND**

Ken Roberts, Chief Librarian, *Daphne Wood*, Manager, Communications and Community Development, Hamilton Public Library.

Idea Stores in the United Kingdom boldly proclaim they are 'more than just a library.' In addition to 'traditional library service' they offer a wide range of adult education classes, career and education resource centres, technology training, meeting areas, cafes, exhibits and leisure activities. The public library brand appears devalued and narrow in scope, with limited ability to meet the community's changing needs. In Canada, public libraries are perceived as honest brokers and community builders. The brand enjoys strong support, and evokes expectations of quality, service, freedom of expression and universal access. What accounts for these differences? What are the telltale signs of a brand devaluation? What happens when brand promises are not met? From an international perspective, this session demonstrates the impacts of branding, the importance of matching customer expectations to service delivery, and key attributes of the public library's unique and powerful brand.

1916 10:40-11:55 am
Reading and literacy
**FAMILY LITERACY GAMES:
BUILDING SKILLS FOR LIFE**
Susan Ramsay, Early Literacy Specialist, Kingston Literacy; *Chris Francom*, Teacher-Librarian, R.A. Sennett Public School, Durham District School Board.

Two family literacy programs, one an interactive stations approach to teaching parents and children 3 to 8 years of age the five different components of literacy acquisition, and the other a Books and Breakfast program for primary students involving At Risk intermediate students as mentors are literacy events that build partnerships with your school library community.

1917 10:40-11:55 am
Reading and literacy
**BUILDING STUDENT
SUCCESS THROUGH
LITERATURE AND
INFORMATION CIRCLES**
Ann da Mota, Teacher-Librarian, Toronto District School Board.

Literature and Information Circles are a powerful way to engage students in new learning experiences while improving their achievement. Presenters will demonstrate how these methodologies are effective means of processing and synthesizing information, as well as how they meet the needs of multiple intelligences.

SCHOLARSHIPS

BRODART/OLA SCHOLARSHIP FOR FIRST-TIMERS

Scholarships cover the costs of attending Super Conference for working professionals who have not previously attended.

BRODART/OLA SCHOLARSHIP FOR FIRST NATIONS LIBRARIANS

Scholarships cover the costs of

First Nations librarians attending Super Conference.

YBP/OLA SCHOLARSHIP FOR ACADEMIC LIBRARIANS

Scholarships cover the costs of academic library professionals attending Super Conference who have not attended before. Applications are at the Super Conference Web site.

OLS-North / OLA SCHOLARSHIPS FOR NORTHERN LIBRARIANS

OLS-North and OLA subsidize the costs of two northern librarians new to Super Conference. Contact Leanne Clendening at lclendening@olsn.ca



03 Sat
10:40

1918 10:40-11:55 am
Curriculum and learning;
Collaboration; Partnerships
**MODELS AND STANDARDS
FOR SCHOOL LIBRARY
COLLABORATION**

Tim Gauntley, Program Coordinator,
Library and Learning Resources,
Toronto District School Board.

"Partnering" is a vibrant concept when re-examined in light of new models of collaboration and national standards of school-wide leadership. Key research and innovative ideas help establish long-lasting school library collaboration that improves student achievement and unlocks joint curricular planning, delivery, and assessment.

1919 10:40-11:55 am
Curriculum and learning;
**PICTURE BOOKS:
A SPRINGBOARD TO
INVESTIGATING
MATHEMATICS**

Mary Anne Cree, Junior School Librarian, *Amanda Humphreys*, Teacher, Math Lead, *Susan Hislop*, Teacher, Math Lead, Bishop Strachan School.

There is a wide range of math-related picture books and related resources to fire your imagination. Find out how literature can be used in math investigations for both primary and junior grades.

1920 10:40-11:55 am
Partnerships
**WHAT'S NEXT?
FROM SECONDARY
SCHOOL TO UNIVERSITY –
THE LIBRARY EXPERIENCE**

Randy Williams, Head, Library Information Centres and Archives, Bishop Strachan School; *Cecile Farnum*, Communications and Liaison Librarian, Ryerson University.

A secondary school teacher-librarian and an academic librarian answer the BIG question for students: "What do I need to know as I transition from secondary school to post secondary institutions?" They will answer the complementary question for secondary school faculty: "What are the information skills expectations that are expected when students enter university?"

1921 10:40-11:55 am
Reading and literacy
OLA BEST BETS FOR TEENS

Pat Gracey, Librarian, Toronto Public Library; *Shelagh Straughan*, Trinity College School, Port Hope.

We present the list of 10 best fiction titles: and may also have non-fiction titles as well as some graphic books. We may not have 10 each of the latter two as there's not a lot of Canadian titles for this age group yet.

1922 10:40-11:55 am
Technology and education
**GLEE! - GIZMOS AND
GADGETS TO MAKE
LIBRARY LIFE EASIER,
ENJOYABLE, EDUCATIONAL
AND ENVIABLE!**

Diana Maliszewski, Teacher-Librarian, Agnes Macphail Public School, Toronto District School Board.

Trinkets and toys and technology... a teacher-librarian will tickle your taste for something truly different. Objects of varying costs and talents will be shared as well as the way they can be used in the library to help with instruction and management. A lucky few will even win some of these devices at the end of the session!

1922 10:40-11:55 am
Mentoring, Career development
LIBRARIANSHIP AS A PROFESSION
**PUT YOUR CONFERENCE
MENTORING/NETWORKING
EXPERIENCE TO WORK
FOR YOU**

Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

For those of you who have made some great mentoring (and less formal networking) connections during this Conference, this is your chance to come back together to discuss the experience. Get tips and techniques on nurturing your new connections after Super Conference. This session is open to everyone who is interested in taking the next step in making a mentoring relationship a reality. We'll share specific strategies for moving forward and offer guidelines for making your mentoring relationship a success. Whether you want to mentor others or want to be mentored yourself – this session is for you.

**O 3 S a T
12:15 PM**

**2000
ALL CONFERENCE EVENT
GALA
CLOSING
LUNCHEON**



**Seán
Cullen**

**Gemini Award
winner, 2006.**

Generously sponsored by



Penguin Group (Canada)

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super2007billet@accessola.com

THE FINE PRINT

REGISTRATION FEE

To obtain favoured fees, the qualifying member must be in good standing at the time of Super Conference. Members are requested to register at the OLA Web site and only as a last resort to use the form on the opposite page. Members of provincial and territorial library associations in The Partnership may attend at OLA member's rates. Other provincial associations that have entered affiliate agreements with an association of The Partnership will also be honoured. In Ontario, OLA member's fees are extended to members of the OLA's affiliate, the Ontario Health Libraries Association and to the Ontario Association of Library Technicians by special arrangement.

NON-MEMBERS

Since this program is created for OLA members by OLA members, discounts are not extended to those members of the Ontario library community who do not support the Association. Non-members may become members at the time they register and obtain reduced member's rates.

FIRST-TIME MEMBERS

New OLA members – March 2006 and after – may register at conference rates without the post November 30 penalties right up to January 26.

ADMINISTRATIVE GUESTS

Administrators and those who make decisions about libraries in college, university, school and public libraries are invited to attend Super Conference as an Association guest. We recommend attending with a librarian or library supervisor from the institution being represented. To register, each guest is asked to fill out the Super Conference registration form on the Web. Choose the Guest category.

STUDENTS

Student members are defined as those who are full-time in a post-graduate program or in a library techniques program. Given the low cost of student membership, non-member students are not eligible for special rates. Teachers who are AQ students must enroll through their course instructor. Only on-line registrations will be accepted.

SPEAKERS and CONVENORS

Speakers should pick the Speaker registration on the OLA Web site to receive special rates. Convenors are reminded that regular registration is required.

SPOUSES and FRIENDS

Only individuals wearing OLA-issued badges may attend sessions. Friends or spouses of a registrant who are not associated with a library or do not earn their living from the library world may use the non-salaried fee.

CONFIRMATIONS

Badge, official receipt and tickets will be mailed in advance if registration is received by Dec. 31. Your confirmation is provided by e-mail when you register on-line.

CANCELLATIONS and REFUNDS

Cancellation requests must be received by mail or FAX by Jan. 26th. Since all financial commitments must be made by that time, no refunds are possible after that date. Refunds prior to Jan. 26 are subject to a 15% administrative charge. NSF bank charges are billed to the person registered. Changes in the program are not acceptable grounds for refund. Other choices should be made.

REGISTRATION FEES

All conference fees are subject to 6% Goods and Services Tax. The Association reserves the right not to process a registration until payment is received by cheque or credit card. Reduced early-bird fees are offered to spread the workload of the conference and extensions to individuals are not given. Post-dated cheques do not satisfy the early-bird requirements. Membership must be current at the time of the conference for preferred member's rates.

FULL CONFERENCE provides

- All plenary and workshop sessions in fourteen distinct time slots.
- Unlimited entrance privileges to EXPO 2007, Canada's largest library tradeshow.
- The 100 page official Super Conference program
- The Super Conference 2007 souvenir bag, courtesy of Brodart 
- Social events including the Wednesday opening party, the Thursday afternoon reception at EXPO, all award receptions, the Friday night all-conference party and the Saturday gala luncheon.
- Coat check on Thursday and Friday, courtesy of CUPE Local 905 

SINGLE AND MULTIPLE DAY PACKAGES provide

those privileges appropriate to the days chosen. Although there should not be a shortage of bags, if one occurs, priority will be given to full conference registrants.

NON-MEMBERS' FEES

- Full conference \$375
- Any two days \$330
- Any single day (Thurs or Fri) \$280
- Wednesday only \$75
- Saturday only \$250
- Exhibit only See below.

After November 30, add \$35 administrative fee. A further \$35 administrative fee will be levied on site as costs escalate.

MEMBERS' FEES

- Full conference \$250
- Any two days \$205
- Any single day (Thurs or Fri) \$155
- Wednesday only \$45
- Saturday only \$125
- Exhibit only See below.

New members pay these fees up to Jan. 26, 2007 without additional administrative surcharges. After November 30, add \$35 administrative fee to the above. Help us help you. Register early. A further \$35 administrative fee will apply on site to cover additional costs.

NON-SALARIED MEMBERS' FEES

- Full conference \$85
- Any two days (Wed-Fri) \$40
- Any single day (incl. Wed-Sat) \$20
- Exhibit only See below.

New members pay these fees up to Jan. 26, 2007 without additional administrative surcharges. After November 30, add \$10 administrative fee to the above. Help us help you. Register early. A further \$10 administrative fee will apply on site to cover additional costs.

EXPO 2007 EXHIBIT ONLY PASSES

- Member \$15
- Non-member \$30

These rates apply at any time.

REGISTER

DELEGATE INFORMATION

PLEASE PRINT CLEARLY

SURNAME	FORENAME
MAILING ADDRESS	
CITY / TOWN	
POSTAL CODE	
BUSINESS TELEPHONE	FAX
E-MAIL	

DELEGATE BADGE INFORMATION

FIRST NAME as you would like it on your badge
DEPARTMENT/SCHOOL/LIBRARY (e.g., Jones Library, Apple Public School, XYZ Branch)
EMPLOYER (e.g., Trent University, Toronto District School Board, Essex County Library, etc.)

SESSION SELECTION

To support room size planning, please indicate the session number for those workshops you anticipate attending. Selection does not guarantee admission nor are you obliged to attend any session you pick. Fill out this section until December 31 at which time room sizes will be fixed. We thank you for your help.

Wednesday, January 31, 2007:

100

Thursday, February 1, 2007:

200 3__ 4__ 500 6__ 7__ 8__

Friday, February 2, 2007:

900 11__ 1200 13__ 14__ 15__ 1600

Saturday, February 3, 2007:

1700 18__ 19__ 2000

Ticket required for Sessions 1000, 1315. See next page

POSTER SESSION

To apply to provide a poster session, please go to the OLA Web site for instructions and application form.

METHOD OF REGISTRATION

ON LINE: OLA's secure home page is the preferred form of registration:
www.accessola.com/superconference2007

FAX: 416/941-9581 or 1-800-387-1181 (toll free)

MAIL: Ontario Library Association, 50 Wellington St. East, Suite 201, Toronto M5E 1C8

PHONE: Sorry. No Super Conference registrations by phone.

STATUS FOR FEE PURPOSES

MEMBERS of the following associations are eligible for member's rates.

All others are non-members.

- | | | | |
|----------------------------------|--------------------------------|--|------------------------------|
| <input type="checkbox"/> OLA | <input type="checkbox"/> OHLA | <input type="checkbox"/> NSLA | <input type="checkbox"/> NLA |
| <input type="checkbox"/> APLA | <input type="checkbox"/> BCLA | <input type="checkbox"/> LAA | <input type="checkbox"/> MLA |
| <input type="checkbox"/> ABQLA | <input type="checkbox"/> NWTLA | <input type="checkbox"/> NLLA | |
| <input type="checkbox"/> Sask LA | <input type="checkbox"/> OALT | <input type="checkbox"/> Friends of Canadian Libraries | |

ADMINISTRATIVE GUEST:

- ☐ An administrator or elected official not working in a library
☐ Municipality ☐ Academic institution ☐ School or school board

Name of host (if any): _____

Enter \$0.00 in the TOTAL box below.

MEDIA representing: _____

Enter \$0.00 in the TOTAL box below.

BASIC REGISTRATION

CHOOSE THE APPROPRIATE FEE FROM THE PREVIOUS PAGE \$ _____

- ☐ Full conference ☐ EXPO 2007 only

If not attending the full conference, indicate day(s) you are attending and pick appropriate fee:

- ☐ Wednesday evening ☐ Thursday
☐ Friday ☐ Saturday

If paying after November 30, enter \$35.00 administrative surcharge.

\$ _____

PRECONFERENCES

BRING THE AMOUNT FORWARD FROM THE NEXT PAGE \$ _____

TICKETED EVENTS

BRING THE AMOUNT FORWARD FROM THE NEXT PAGE \$ _____

SUB-TOTAL

\$ _____

ADD 6% GST

OLA Registration No. #10779 8159 RT. Correct GST must be included.

TOTAL ENCLOSED or CHARGED

\$ _____

METHOD OF PAYMENT

☐ MasterCard ☐ VISA Expiry date:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Signature

- ☐ Cheque made payable to: Ontario Library Association
☒ Invoicing is not available except through on-line registration

REGISTER

PRECONFERENCE REGISTRATION

Most events are free, but you must register to attend.

Wednesday, January 31, 2007

- | | |
|--|----------|
| <input type="checkbox"/> Smooth Talk. Intercontinental, 9am-4pm
Member \$249, Non-Member \$294 | \$ _____ |
| <input type="checkbox"/> The VRL Seminar @ Toronto Reference Library, 1pm-4pm.
Member \$24, Non-Member \$30 | \$ _____ |
| <input type="checkbox"/> Become a Google Power Searcher. OISE, 9am-12pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> WebQuests: Beginners. OISE, 9am-12pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> WebQuests: Advanced. OISE, 1pm-4pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> Podcasting for Learning. OISE, 1pm-4pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> Teacher Librarian Planner (TuLIP). OISE, 1pm-4pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> Every Child Ready to Read. Intercontinental, 1pm-5pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> Leaders in Libraries. Intercontinental, 1pm-5pm.
Member \$50, Non-Member \$75 | \$ _____ |
| <input type="checkbox"/> OurOntario.ca Training. FIS, Lab 116, 9am-4pm.
No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario Gale Research Database Training.
OISE, 9am-12pm. No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario Gale Research Database Training.
OISE, 1pm-4pm. No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario EBSCO Database Training.
OISE, 9am-10:30am. No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario EBSCO Database Training.
OISE, 11am-12:30pm. No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario EBSCO Database Training.
OISE, 1:30pm-3pm. No Cost | \$ 0.00 |
| <input type="checkbox"/> Resources Ontario EBSCO Database Training.
OISE, 3:30pm-5pm. No Cost | \$ 0.00 |

SUB-TOTAL

Transfer to the previous page

\$

MENTORING PROGRAM

☐ I am interested in being a mentor. Please contact me.

☒ I would like a mentor from

- ☐ Public library ☐ School library ☐ University library
☐ College library ☐ Health library ☐ Special library

EARLY-BIRD PRIZES

Register by November 30 and you are entered to win 1 of 3 great prizes from Saunders Book Company. Each prize is valued at \$650!



Visit www.accessola.com/superconference2007 for more details.

TICKETED EVENTS

Most events are free, but you must register to attend. Your registration allows us to set rooms up with sufficient seating, to have enough catering where it is needed and to ensure you have a great experience. Thank you for your help. Please indicate the number of tickets desired.

Wednesday, January 31, 2007

- | | |
|---|----------|
| ___ A Reading Gala Blast-Off 12:30pm-2:30pm, \$10 | \$ _____ |
| ___ Tour: TPL Every Branch Has A Story Bus Tour
1pm-5pm, No Cost | \$ 0.00 |
| ___ Seminar/Reception: The Art of Networking. No cost. | \$ 0.00 |

Thursday, February 1, 2007

- | | |
|---|----------|
| ___ Public Library Awards dinner
Up to Nov. 30 \$52; After Nov. 30, \$65 | \$ _____ |
| ___ C'est What? Evening Event
Member \$30, Non-Member \$35 | \$ _____ |
| ___ OHLA 10th Anniversary Dinner. OHLA members only. No Cost | \$ 0.00 |

Friday, February 2, 2007

- | | |
|--|----------|
| ___ OHLA Breakfast. OHLA members only. No Cost | \$ 0.00 |
| ___ OLBA's Conference within the Conference:
Leadership By Design,
By requesting a ticket, regular conference registrants are
indicating they plan to attend this event
rather than the regular program. Enter \$0.00
Cost for attending this day only:
Member \$195, Non-Member \$320 | \$ _____ |
| ___ Session 1315 (Limited seating) Included in registration | \$ 0.00 |

Saturday, February 3, 2007

- | | |
|---|----------|
| ■ Closing Gala Luncheon
Included in registration; extra tickets only
___ Extra luncheon tickets
Up to Nov. 30 \$52; After Nov. 30 \$65 | \$ _____ |
|---|----------|

SUB-TOTAL

Transfer to the previous page

\$

SUPER CONFERENCE PREPARATIONS

☐ I am interested in

- ☐ Working on the Super Conference wiki.
☐ Working on the Super Conference blog.
☐ Working on the Super Conference daily newsletter.
☐ Being a session convenor.
☐ Working on the Super Conference Friday night party.
☐ Working on the Super Conference Saturday luncheon.

SUPER CONFERENCE 2007

PLANNING COMMITTEE

Super Conference Co-ordinators



Dave Penteliuk



Mark Robertson

Ontario Library Association Programs



Tammy Robinson



Beth Jefferson



Caitlin Williams

Ontario Library and Information Technology Association Programs



Jennifer Cyr



Christine Brown



Adam Taves

Ontario Library Boards' Association Programs



Claudette Richardson



Andrew Porteus

Ontario College and University Library Association Programs



James Buczynski



Gail Nichol

Ontario School Library Association Programs



Bobbie Henley



Pat Elliott



Lisa Teodosio

Ontario Public Library Association Programs



Sharron Smith



Maria Politano



Kathy Williams

Ontario Health Libraries Association Programs



Penka Stoyanova



Gail Knaggs

Volunteer Co-ordinators



Joseph Sansalone



Lisa Radha Weaver

Programmes de l'Association des bibliothécaires francophones de l'Ontario



Nathalie Soini

Friends of Canadian Libraries Programs



Jami Van Haaften

A photograph of three diverse women of different ethnicities smiling and looking at a laptop screen. The woman on the left has blonde hair, the woman in the center has dark skin and braided hair, and the woman on the right has light brown hair. They are all wearing light-colored shirts. The background is a soft-focus green, suggesting an outdoor setting.

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