



EDUCATION INSTITUTE

**ei** atlantic provinces library association **ei** british columbia library association **ei** library association of alberta **ei**  
manitoba library association **ei** newfoundland library association **ei** northwest territories library association **ei**  
nova scotia library association **ei** nunavut library association **ei** ontario library association **ei**  
québec library association **ei** saskatchewan library association **ei** yukon library association **ei**

MAY – AUGUST

# SUMMER 2014

# COURSE CALENDAR

the  
**PARTNERSHIP**

The Provincial and Territorial Library Associations of Canada

# Important Information

## About the Education Institute

The Education Institute was created by the Ontario Library Association in 2003. Today it operates under the Partnership, a collective effort of Canada's provincial and territorial library associations. Education Institute programming is offered year-round and is developed for professionals from all library sectors from coast to coast. One-hour webinars and longer web courses are offered virtually to save you time and money. Visit us online at [www.educationinstitute.ca](http://www.educationinstitute.ca).

## Pricing

Education Institute offers single-site registrations for one-hour webinars for the usual fee of \$45 for members and \$55 for non-members. Prices for courses vary depending on length and subject matter. Connection instructions are sent to participants the day before the presentation and are not to be forwarded or shared. If you are interested in an institutional subscription, please contact us at [education@accessola.com](mailto:education@accessola.com).

## Group viewing

We encourage participants to use these webinars as collective professional development opportunities. Register, project the webinar in your meeting room, and have a group learning experience with your team – a great value for money.

## Archived sessions

After the webinar, registrants will generally receive a link to a streamed recording of the session, which can be viewed for up to one year after the session date. Note that not all sessions will be recorded.

## New this summer!

Access streamed recordings of past sessions for \$20 for members and \$30 for non-members.

## Technical requirements

Education Institute sessions are conducted using the Adobe Connect web conferencing platform. Log in as a guest; no password is required. No software or equipment is needed to participate in a session, other than an Internet browser and computer speakers. Please refer to the connection instructions for testing and troubleshooting information.

## Refunds and credits

EI does not offer refunds for missed sessions. If you are unable to attend a session, please refer to the recording. If a session is cancelled, registrants will receive a credit for a future session. Please note that dates are subject to change.

## Continuing Education Certificate

EI sessions count as credits for the Partnership's Continuing Education Certificate program. Please visit [www.thepartnership.ca](http://www.thepartnership.ca) for more information.

## Contact us

We are always looking to improve. If you have feedback on a session, or ideas for session topics or presenters, or wish to get in touch, contact the Education team at [education@accessola.com](mailto:education@accessola.com).

**Register now at [www.educationinstitute.ca](http://www.educationinstitute.ca)**

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# May

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5	6	7	8 Reinventing E-reserves 2 PM ET	9
12	13 Engaging Faculty with Courseware 2 PM ET	14	15	16
Manitoba Library Association Conference			OCULA Spring Dinner	
Forest of Reading® Festival of Trees™				
19	20	21 How to Sprout a Seed Library 2 PM ET	22	23
Victoria Day		WILU 2014 @ Western		
26	27	28	29	30
		Canadian Library Association Conference		

## Colour Legend

Collections & Resources	Management & Admin	Staffing, Training & Mentoring	Teaching & Learning	Programs & Services	Technology	External Events
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# May

## REINVENTING E-RESERVES

Thursday, May 8 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

In 2011, Carleton University Library started to manage copyright permissions in-house and reinvented the university's course reserve service in the process. With a unique model and a dedicated group of staff, the new approach for reserves won a university service award. Faculty now have a single access point for their readings, the e-reserves service continues to grow and feedback has been positive. This session will present an overview of the project implementation and offers practical suggestions for other libraries.

### Key benefits:

- A model workflow for course reserves and in-house copyright management
- Strategies to collaborate and build relationships with other departments and staff on campus
- Sample communication strategies to reach out to faculty

### Presenter:

**Joanne Rumig** is the Coordinator for Library Reserves Services at Carleton University, where she is responsible for the coordination and organization of the Library Reserves Unit. In addition, Joanne works in close collaboration with the Systems group with new releases, troubleshooting, and system development. Joanne has her Bachelor of Arts from Carleton University, Library and Information Technician Diploma from Algonquin College, and is currently working on a MLIS degree from San Jose State University.

## ENGAGING FACULTY WITH COURSEWARE

Tuesday, May 13 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

Over the last three years, we've increased our courseware support uptake at University of Toronto Mississauga Libraries by fifty percent every year. How did we do it? We stopped dumping heaps of information on our instructors and instead focused on increasing visibility and accessibility. In this session, find out how to use a well mapped-out current awareness program, evidence-based decision making, and inquiry-based instruction to put yourself in the path of your faculty's success.

### Key benefits:

- Leave with new ideas and techniques for reaching out to faculty
- Learn tips on using statistics and data to inform decision-making
- Develop new approaches for introducing technology and online resources

### Presenters:

**Rochelle Mazar** is the Emerging Technologies Librarian at the University of Toronto Mississauga. **Lauren DiMonte** works in instructional technology at the University of Toronto Mississauga, and is almost finished her MIS degree at U of T's iSchool.

# May

## HOW TO SPROUT A SEED LIBRARY

Wednesday, May 21 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

Spring is here! A seed library at your public library is within easy reach, with the aid of this how-to session. Topics will include an introduction to the Seed Library movement, emerging seed libraries in Ontario, Canada and beyond, why seed libraries and public go together, seed saving education, seed cataloguing, obtaining management and community support, patron participation, and more.

### Key benefits:

- Understand the steps necessary to get their project off the ground
- Know how to maintain their seed library year round
- Learn tips and tricks for garnering support from their community

### Presenters:

**Kelli Absalom**, Director of Information Services, and **Sarah Csekey**, Information Services Librarian, coordinated the establishment of a seed library at the Orillia Public Library. **Brendan Behrmann** is the chief librarian and a cultivator at the Toronto Seed Library. He is a recent graduate of the University of Toronto's iSchool, and is interested in bringing together public and alternative libraries. **Jacob Kearey-Moreland** is a cultivator and founder at the Toronto & Orillia Seed Libraries. He is also a community garden organizer, seed farmer, public speaker and writer with experience in urban agriculture, community food systems and grassroots seed-saving networks.

## June

Monday	Tuesday	Wednesday	Thursday	Friday
<b>2</b>	<b>3</b> <b>On-Message Outreach: Communication Skills for Everyone In Your Library</b> 12 PM ET	<b>4</b>	<b>5</b>	<b>6</b>
<b>Atlantic Province Library Association Conference</b>				
<b>8</b>	<b>10</b>	<b>11</b>	<b>12</b> <b>What Librarians Should Know about Online Behavioural Tracking</b> 2 PM ET	<b>13</b>
<b>16</b>	<b>17</b> <b>Best Foot Forward: Make Your First Step into Management the Right Step</b> 1 PM ET	<b>18</b>	<b>19</b> <b>Growing a Gender-free Library</b> 12 PM ET	<b>20</b>
<b>23</b>	<b>24</b> <b>Digital Literacy Skills for Digital Citizens: A Blended Learning Model</b> 1 PM ET	<b>25</b>	<b>26</b>	<b>27</b>
<b>30</b>				

## Colour Legend

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# June

## ON-MESSAGE OUTREACH: COMMUNICATION SKILLS FOR EVERYONE IN YOUR LIBRARY

Thursday, June 3 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Your library is amazing. It does incredible things to enrich the work and lives of your community members. You know it and your users know it, so how can you communicate this value effectively to all stakeholders? It's important to engage all staff in this effort, building internal capacity so that everyone - not just your communications team - can help build your community profile and attract support. This session will cover the practical steps you can take to increase communications capacity among librarians and library staff.

### Key benefits:

- Practical tips and tools for building outreach and communications capacity among your staff, including:
  - Consistent use of visual identity guidelines and key messages in written communications
  - Providing staff with tools and practical support for effective event planning and promotion
  - Streamlining processes to make the best use of limited human resources
- Access to the presenters' online staff communications guides that you can modify for use at your own organization.

### Presenters:

**Nancy Collins** is the Communications and Liaison Librarian at the University of Waterloo Library.

**Margaret Wall** is the Communications Librarian for the central University of Toronto Libraries.

## WHAT LIBRARIANS SHOULD KNOW ABOUT ONLINE BEHAVIOURAL TRACKING

Thursday, June 12 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Online behavioural tracking allows third parties to record non-personally identifiable information and assemble detailed profiles of users, presenting both risks and benefits to users. Librarians need to be aware of the issues associated with this tracking, relevant to both the resources they recommend and the training they give to patrons. Research reveals that behavioural tracking is common, and sites recommended by information professionals (e.g., in the area of health) are not notably better with respect to tracking. This session discusses tracking mechanisms and the strategies that information professionals can use to identify and control the use of these mechanisms on the websites they visit and the sites they recommend.

### Key benefits:

- Learn about different tracking mechanisms
- Learn how to identify the presence of tracking mechanisms on a website
- Learn how to select websites that are free of trackers
- Learn how to mitigate or neutralize behavioural tracking

### Presenter:

**Alexandre Fortier** is a Doctoral Candidate and Lecturer in the Faculty of Information and Media Studies at the University of Western Ontario. He just completed, along with Dr Jacquelyn Burkell, a study on behavioural tracking on consumer health websites for the Office of the Privacy Commissioner of Canada.

### OLASore RELATED TITLE

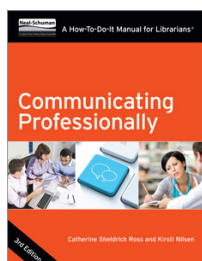
Save 10% from May 5 to  
August 28

**Communicating Professionally, 3/e**

978-1-55570-908-2

Regular Price \$80.50

EI Feature Price **\$72.45**





# June

## BEST FOOT FORWARD: MAKE YOUR FIRST STEP INTO MANAGEMENT THE RIGHT STEP

Tuesday, June 17 @ 1 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Are you hoping to move up within your current organization, or looking elsewhere for your leap into the manager role? This session will explore these two paths to management positions, from the perspective of two newly minted managers. We will discuss how to know if are ready to move into a management position, the pros and cons of staying/leaving your current organization as well as some best practices from our experiences navigating the transition period into management.

### Key benefits:

- Find out if you're ready for a management role
- Learn what unique challenges might new managers encounter in their early days and how to deal with them
- Get tips to help ensure your transition into management is a success

### Presenters:

**Tara Wong** and **Alexandra Yarrow** worked together for seven years at Ottawa Public Library. Tara is currently a Manager, Public Services at Regina Public Library and Alex is the Acting Manager, Alternate Services at Ottawa Public Library. They are involved in various library associations and are both avid runners.

## OLASore RELATED TITLES

Save 10% from May 5 to August 28

### Management Basics for Information Professionals, 3/e

978-1-55570-909-9

Regular Price \$86.50

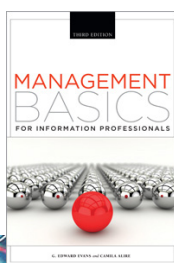
El Feature Price **\$77.85**

### Leadership for the 21st Century

978-1-61069-196-3

Regular Price \$78.00

El Feature Price **\$70.20**



## GROWING A GENDER-FREE LIBRARY

Thursday, June 19 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Get past “books for boys” and “books for girls” with a one-hour webinar designed to cover why going gender-free in your library best serves your patrons and your institution. At the end of the webinar, participants will have brainstormed and/or designed at least one reader’s advisory tool that is gender-free.

### Key benefits:

- Discover the ways we as librarians intentionally and unintentionally reinforce gender norms in our services.
- Identify gender-specific programs and services within your library and brainstorm ways to make those programs more gender-neutral.
- Assess individual patron needs and interests, regardless of the gender with which they identify, to include walking away with a tangible item to implement into their reader’s advisory services to begin the process of “ungendering” their libraries.

### Presenter:

**Kelly Jensen** has worked as a teen and youth librarian in Illinois and Wisconsin since 2009, which is when she began blogging about books and reading at [stackedbooks.org](http://stackedbooks.org). She also writes at Book Riot ([www.bookriot.com](http://www.bookriot.com)). She has a degree in English, writing, and psychology from Cornell College in Mount Vernon, Iowa, and she earned her masters in information studies at the University of Texas in Austin. Her first book, *The Real Deal: A VOYA Guide to Contemporary Fiction for Young Adult Readers*, will be published this summer by Voya Press.

# June

## DIGITAL LITERACY SKILLS FOR DIGITAL CITIZENS: A BLENDED LEARNING MODEL

Tuesday, June 24 @ 1 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

Part of the self-directed programming at the University of Guelph Library is a series of new blended face-to-face and online workshops that target digital literacy skill development and digital citizenship. Through these workshops we combine digital literacy skills like managing digital identities and creating infographics and use of tools like Google Scholar and Zotero to allow students to successfully manage and create opportunities for themselves as digital citizens. Join us to explore ways to engage high school and undergraduate students with these vital skills via a blended instruction model.

### Key benefits:

- Learn how to use problem-based learning in self-directed/supplemental programming
- Explore resources for teaching 21st century digital citizenship and literacy skills
- Identify key aspects of expanding beyond tool-based instruction
- Take away benefits and tips for developing a blended learning approach for self-directed / supplemental programming for undergraduate students
- Identify ways in which 21st century digital citizenship and literacy skills can be taught at various levels (young to older groups)

### Presenters:

**Melanie Parlette-Stewart** is a Blended Learning Librarian and **Lindsey Robinson** is an Information Literacy Library Associate at the University of Guelph McLaughlin Library. Melanie and Lindsey were a part of the team that developed the framework for the University of Guelph's supplemental program for Information Literacy.

### OLASore RELATED TITLE

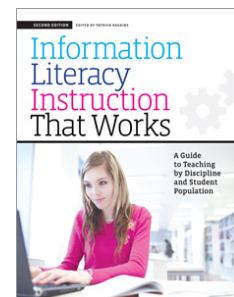
Save 10% from May 5 to August 28

#### Information Literacy Instruction that Works, 2/e

978-1-55570-860-3

Regular Price \$97.95

EI Feature Price **\$88.16**



## July

Monday	Tuesday	Wednesday	Thursday	Friday
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
	Canada Day			
<b>7</b>	<b>8</b> E-Books in Canada: The Next Chapter 12 pm ET	<b>9</b> Digital Preservation 1.0: The Lifecycle of a Digital Object 2 PM ET	<b>10</b>	<b>11</b>
			Annual Institute on Library as Place	
<b>14</b>	<b>15</b>	<b>16</b> Everyday Maker- spaces: Low-tech, Highly Engaging Youth Programming 1 PM ET	<b>17</b>	<b>18</b>
<b>21</b>	<b>22</b>	<b>23</b> Make an Impact with Infographics 2 PM ET	<b>24</b> 10½ Tips to Connect Local Authors & Libraries 2 PM ET	<b>25</b>
<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b> Collaborating in Online Groups 12 PM ET	

## Colour Legend

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# July

## E-BOOKS IN CANADA: THE NEXT CHAPTER

Thursday July 8 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Hear the latest news on the e-book advocacy front and get up-to-date on this fast moving area of public library collections. Topics covered will include research from the publishing industry, consumer trends, and news from the Canadian Urban Libraries Council e-book task force with Canadian publishers, as well as ReadersFirst and IFLA. Highlights this year include new research into children and teen use of e-books, e-book products entering the Canadian library market, and the latest work to increase Canadian availability of content.

### Key benefits:

- Get caught up on research and developments in the Canadian and international e-book industry
- Find out how children and teens are using e-books
- Learn about new trends and products coming to market

### Presenter:

**Christina de Castell** is Director, Resources & Technology at Vancouver Public Library, where she is responsible for oversight of service and strategy for technology, collection development, digital services and technical services. A member of the CULC e-book Task Force since its inception in 2010, IFLA's eLending Working Group, and the leadership group of ReadersFirst, Christina is a regular speaker on e-book and technology topics.

## DIGITAL PRESERVATION 1.0: THE LIFECYCLE OF A DIGITAL OBJECT

Wednesday, July 9 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

More and more, some of the most important assets libraries and museums have are digital. How can we curate these objects with the same rigor and expertise that we apply to our physical collections? In this webinar, we will follow a digital object through the entire digital curation lifecycle, with an eye toward identifying the important duties of libraries and museums in maintaining their digital collections, and focusing on tools you can use now.

### Key benefits:

- Learn foundational digital preservation concepts
- Navigate through the Digital Curation Centre's Digital Curation Lifecycle model
- Discover tools to fulfill these steps in your current work environment

### Presenters:

**Steve Marks** is the Digital Preservation Librarian at Scholars Portal. His recent projects have included the certification of Scholars Portal as a Trustworthy Digital Repository, and helping in the establishment of the Canadian Polar Data Network: an inter-sectoral partnership to preserve data generated by Canadian research in the arctic. **Nick Ruest** is the Digital Assets Librarian at York University, where he oversees the development of data curation, asset management and preservation initiatives, along with creating and implementing systems that support the capture, description, delivery, and preservation of digital objects having significant content of enduring value.

## OLASore RELATED TITLES

### Preserving Complex Digital Objects

978-1-85604-958-0

Regular Price \$138.00

EI Feature Price **\$124.20**

Available June 2014



## Save 10% from May 5 to August 28!

### Practical Digital Preservation

978-1-55570-942-6

Regular Price \$90.00

EI Feature Price **\$81.00**



# July

## EVERYDAY MAKERSPACES: LOW-TECH, HIGHLY ENGAGING YOUTH PROGRAMMING

Wednesday, July 16 @ 1 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Good news: you don't need a 3D printer or a team of hackers on staff to implement a makerspace at your library! This webinar will discuss strategies and tools for offering low- to medium-tech makerspaces in any library, regardless of size and budget. We'll start by exploring the maker potential in STEAM (science, technology, engineering, arts, and math) subject areas. We'll also examine a range of successful maker activities and programs at libraries across North America. Participants will leave inspired to create an everyday makerspace that works for youth at your library!

### Key benefits:

- Understand how everyday makerspaces align with library goals for serving youth.
- Use STEAM programming areas as a starting point for creating open-ended, engaging maker activities and programs.
- Discover resources for planning makerspace activities.
- Take away a range of implementation options that meet space and budgetary constraints.

### Presenter:

**Amy Koester** is a Children's Librarian with the St. Charles City-County Library District in Missouri. She oversees programs and services for preschool and school-age children at her library. Amy documents and shares many of her adventures in programming, including maker and STEAM programs, in several places online: on her blog, The Show Me Librarian; for the ALSC (Association for Library Service to Children) Blog; and for the Library as Incubator Project. Amy served on the 2014 Newbery Committee.

## MAKE AN IMPACT WITH INFOGRAPHICS

Wednesday, July 23 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**CEC** credits: 1

Back by popular demand, after a standing room-only session at Super Conference 2014! Join us for an engaging and practical discussion about using infographics to highlight your library's accomplishments. These data visualizations are an excellent way to communicate data and create an impactful message - let's face it, nobody wants to read a 50-page document. Design principles and free online tools to create infographics will be discussed.

### Key benefits:

- Describe the characteristics of infographics and data visualization
- Select the appropriate type of infographic for your needs
- Identify free online infographic tools
- Start creating effective infographics

### Presenters:

**Jane Foo** is the Digital Systems Librarian at Seneca. Her experience includes testing, systems implementation, user-centred design, instruction and training. **Adele Magowan** is a recent graduate of the MLIS program at San Jose State University. She is currently an Information Literacy and Liaison Librarian at Seneca College and her interests include digital literacies and creating online learning objects for faculty and students. **Shanna Pearson** is the User Services Librarian at Seneca College and the VP-President Elect of OCULA. Her experience includes user experience studies, staff development, instruction, online learning modules and virtual reference services.

## OLASore RELATED TITLES

### Makerspaces

978-1-55570-990-7

Regular Price \$62.50

EI Feature Price \$56.25



## Save 10% from May 5 to August 28!

### School Library Makerspaces

978-1-61069-494-0

Regular Price \$54.00

EI Feature Price \$48.60



# July

## 10½ TIPS TO CONNECT LOCAL AUTHORS & LIBRARIES

Thursday, July 24 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

Is the next Margaret Atwood or Joseph Boyden living and writing in your town? Incorporate local literary life into your library programming! Turn authors into advocates for your library! Join us as we explore ways that a library in a small- to medium-sized community can connect with local authors and illustrators and encourage the connection between writers and readers. Plus, we'll look at a hugely successful program that has made the Landon Branch of the London Public Library the centre of that city's poetry community.

### Key benefits:

- Take away practical tips for connecting with local authors
- Find out how to turn writers into library ambassadors
- Get programming ideas for all sizes of libraries, but especially for smaller communities
- Learn from successful models to build a literary community hub in your library

### Presenters:

**Melanie Kindrachuk** is a librarian by day, book blogger and reader/bibliotherapist by night & weekend. She is a current member of OLA Readers' Advisory and Evergreen committees. She is also the co-founder of Stratfordauthors.ca. **Anne Marie Heckman** is a community services librarian with an awesome network of artists, authors and others in and around Perth County. **Carolyn Doyle** is a librarian at the Landon Branch of London Public Library and a co-founder of the long-running Poetry London reading and workshop series.

## COLLABORATING IN ONLINE GROUPS

Thursday, July 31 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

There are many tools available today that can help take collaboration projects and workgroups beyond geographical boundaries and help enhance creativity and other collaborative activities online.

### Key benefits:

- Learn what personal learning networks and virtual workgroups are
- Discover a variety of online collaboration tools including Google Hangouts, Skype, FaceTime, Facebook Messenger, and others
- Gain hands-on experience using online collaboration tools

### Presenter:

**Chad Mairn** is a librarian, teacher, author and technophile who frequently shares his enthusiasm for "all things technology" as a speaker at library and technology conferences. He is an Information Services Librarian and adjunct professor at St. Petersburg College. Much of Chad's recent focus has been around mobile technologies and building mobile apps for libraries and e-book developments.

# August

Monday	Tuesday	Wednesday	Thursday	Friday
				<b>1</b>
<b>4</b>	<b>5</b> Strategies for Surviving and Thriving with Change - Week 1 12 PM ET	<b>6</b> Who's Afraid of Open Source? Breaking Down Barriers to Adoption 12 PM ET	<b>7</b>	<b>8</b>
Civic Holiday				
<b>11</b>	<b>12</b> Strategies for Surviving and Thriving with Change - Week 2 12 PM ET	<b>13</b>	<b>14</b> On the Spot: A Tested and True Model for Training Library Staff 2 PM ET	<b>15</b>
<b>18</b>	<b>19</b> Strategies for Surviving and Thriving with Change - Week 3 12 PM ET	<b>20</b>	<b>21</b>	<b>22</b>
<b>25</b>	<b>26</b> Strategies for Surviving and Thriving with Change - Week 4 12 PM ET	<b>27</b>	<b>28</b>	

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# August

## **STRATEGIES FOR SURVIVING AND THRIVING WITH CHANGE (4-WEEK COURSE)**

**Tuesdays in August @ 12 PM ET**

Four-week online course

Individuals: \$150 for members/\$180 for non-members

Groups of up to 5: \$250 for members/\$300 for non-members

**cec** credits: min. 4

We work in a constantly changing environment. Whether the process involves a large organizational or departmental change, a future planned movement that will disrupt activities, or the constantly changing daily priorities that affect consistency, the process can be disconcerting and stressful. The requirement for people to get on board, overcome their reactions and buy into the process is crucial for the process to succeed.

Intended for groups, this 4-week online course deals with helping managers lead change initiatives and other workers to accept and implement change in a positive atmosphere. The content stresses the positive aspects of change and identifies information, skills, competencies and behaviours necessary to productively manage the impact of change. Each participant will submit a questionnaire prior to the first session, which will be addressed in the final week. Each session has its own pre-session documentation comprising material for activities in the session that support the topic and for post-session tips.

The series comprises four sessions, each with its own specific objective and support material:

**Session 1 - Tuesday, August 5:**

Understand the concepts, drivers and cycles of change from the organizational and personal perspective

**Session 2 - Tuesday, August 12:**

Identify personal responses to change and strategies to cope and move on

**Session 3 - Tuesday, August 19:**

Learn communication skills to influence and take positive action to improve teamwork during change

**Session 4 - Tuesday, August 26:**

Learn how to support co-workers and clients through change and to manage change creatively

**Presenter:**

As President of Productive to the Max Ltd., **Ann Max** is a productivity specialist who provides strategic solutions to personal, professional and organizational challenges. An effective coach, skillful facilitator, inspirational trainer, empowering mentor or motivational speaker, she has worked with libraries in the Ottawa region for nearly a decade. She is a mentor for the Telfer School of Business and Invest Ottawa, and the founder of the LEAP (Life Enhancement and Productivity) networking and peer-mentoring program for women. Ann publishes a weekly blog and a monthly e-newsletter, MaxTips! For more information see [www.productivetothemax.com](http://www.productivetothemax.com).



# August

## WHO'S AFRAID OF OPEN SOURCE? BREAKING DOWN BARRIERS TO ADOPTION

Wednesday, August 6 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

Until recently, adopting open-source software in place of proprietary software was a challenging proposition in libraries. Misconceptions around open source, lack of infrastructure and support, as well as the cost of moving away from monolithic proprietary software packages, all contributed to the dominance of the proprietary model. In recent years, open-source software use in libraries has increased, and library staff are increasingly involved with open-source communities and projects. In this session we will look at open-source alternatives to integrated library systems, online catalogues, and institutional repositories, as well as discussing the challenges and opportunities provided by open-source adoption, and automated configuration and software deployment.

### Key benefits:

- Reducing uncertainty and doubt around open-source adoption
- Understanding the benefits and costs of open-source software
- Framing of the open vs. closed-source software debate
- Walk through a working example of open-source software deployment at the University of Alberta

### Presenter:

**Sam Popowich** is the Discovery Systems Librarian at the University of Alberta. He has an MLIS from Dalhousie University (2007), and was previously the Emerging Technologies Librarian at University of Ottawa.

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## ON THE SPOT: A TESTED AND TRUE MODEL FOR TRAINING LIBRARY STAFF

Thursday, August 14 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

**cec** credits: 1

How does a library train its staff to better respond to changes in technology, services and workflows? A new blended services model at McMaster University Library demanded more complex skills from library assistants at main service points. This led to the development of a library training committee, which developed and implemented a participatory training plan for ongoing staff support. In this session, we will look at the purpose and structure of our training committee, some challenges common to many libraries, and the solutions we developed. We will review the methods used to select programming options, some discussion of the programming itself, and a review of assessment methods. Finally, we will share some of the insights gleaned from managing the ongoing training needs of a library department.

### Key benefits:

- A sneak peek at possible challenges, solutions, and a review of an already tested structure for staff training
- Identify some possible solutions for challenges, session ideas, training techniques, and a review of various assessment methods used

### Presenters:

**Jeannie An** is the Ron Joyce Centre (RJC) Research Services Librarian, DeGroote School of Business, McMaster University. Jeannie led the Blended Services Training Group between 2011-2013 and is currently co-chair of the Staff Learning and Development Committee. **Jill Bedford** is a Library Assistant at the H. G. Thode Library of Science and Engineering, McMaster University currently providing research, ILL, IT, reserves and circulation assistance. **Rodney Howland** has worked as a library assistant at four different universities over his career. He now provides a wide variety of services in the Innis Library (Business) at McMaster University.

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# **Do you know how much time you spend on learning and development activities, and how much you are learning? Does your employer?**

Our profession and industry is changing, and as a result our work environment is one that requires continuous learning. The articles you read and write, conferences and webinars you attend and the formal training you take all add value to your professional development.



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