



**OCULA
President's
Message**
Nathalie Soini,
Queen's
University

As the Fall term is coming to a close, I finally have a moment to write my final letter as president of OCULA. Having taught my final class-integrated workshop last week, I can now focus on the 2010 OLA Superconference and the last 2009 OCULA council meeting in December.

This past year has been really wonderful and I would like to thank the 2009 OCULA council for making it a great year. We will be saying goodbye to fantastic council members: Past President, Cynthia Williamson; Editor-in-chief, Jennifer Peters-Lise; Councillors-at-large, Laurie Morrison and Mark Bryant; and Superconference co-planner, Kristin Hoffmann. Cynthia was a great source to me this past year thanks to her knowledge of previous council decisions and her experience as president. Jennifer has managed to keep our website, blog and newsletter up to date and very informative. Mark and Laurie have been invaluable council members who have contributed a great deal to council meetings, projects (New Librarian Residency Award), and important council decisions. Kristin has done an excellent job as Superconference co-planner for the past two years. Creating a relevant OCULA stream at the conference is important to our current and potential members. Thanks to you all for a job well

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Interview with a New Librarian: OCULA President Nathalie Soini Interviews the OCULA New Librarian Resident Award Winner Monica Rettig

Tell us a bit about yourself (degrees, library interests, and so on). – you don't have to give personal information, just general stuff (where did you study and what; what did you like best about library school, etc.)

I started out at McMaster and completed a B.A. with a double major in History and Comparative Literature. Following that, I spent a year in Geneva, Switzerland as a volunteer for a small human rights NGO. Upon returning to Canada, I did an M.A. in Comparative Literature at University of Western Ontario. In my thesis, I looked at contemporary mixed media representation of Holocaust remembrance (*quite a mouthful!*). And finally, I studied at U of T's iSchool & received my MIST in spring '09.

Looking back, many of the skills I acquired in my varied experiences contribute nicely to a career in librarianship. At both McMaster and Western, I worked as a teaching assistant and I loved the opportunities to design instructional activities and get the students to engage with the material.

Why did you apply for the residency award at Brock?

This was one of those situations where I read the job description and thought: this is me! I was attracted to the variety in the position, the opportunity to learn about several areas of librarianship.

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Mary Ann Mavrincac: OLA President 2010

By Rochelle Mazar, University of Toronto

Mary Ann Mavrincac is the Chief Librarian at the University of Toronto Mississauga, a post she has held since 2001. She has been an academic librarian for over twenty years, and is the incoming president of the Ontario Library Association. She has an MLS from the University

of Western Ontario and an EdD in Educational Leadership and Change.

Good leadership is grounded in values such as integrity, honesty, and openness to new ideas and approaches; values-based

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President's Message

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done and I hope that you will return to OCULA in other capacities.

I would now like to take the opportunity to welcome our new deputy editor, Martha Attridge Button from Carleton University and Superconference co-planner, Jonathan Bengston from the University of St. Michael's College in the University of Toronto. I look forward to meeting and working with you both on council next year.

Thank you as well to the members who applied for these positions and for the other openings on council. Please continue to step forward to volunteer, as there will be more opportunities for you to participate.

The 2010 OLA Superconference will offer fabulous OCULA sessions. This year, we are introducing a new award for library students. The Lightning Strikes @ OCULA session promises to be exciting as we have the chance to listen to several library students and then we vote on our favourite talk.

The topics will be:

- The Amazing Library Race - Laura Beauchamp
- Reel Collections: Unearthing the Film Collection in Academic Libraries- Gary Collins
- Living the Living Library - Aliya Dalfen

- Beyond "Where's the Washroom?": The Empathetic Academic Librarian - Daniel Farrelly
- Millennials Among You - Judith Logan

The winner of the lightning session will be announced at the OCULA annual general meeting, shortly after the student talks.

The OCULA spotlight speaker will be Heather Morrison, Coordinator for the BC Electronic Library Network. Some of you may have seen her name or have received email from her. Heather is a member of the Canadian Library Association's Open Access Interest Group. Based on her extensive knowledge of open access, she will talk to us about open access scholarship as well as the impact of the Internet on scholarly work. If you wish to read more about Heather or learn about her work, I invite you to check out her blog: <http://poeticeconomics.blogspot.com>. It is very informative and I hope that you will select this session and many other OCULA sessions at the conference.

Superconference will be an incredible time to reflect on our roles as Academic Librarians, and provide an opportunity to expand our own networks and visit the many vendors at the exhibition. I look forward to meeting many of you at the conference and I encourage you to be active members of OCULA.

Nathalie Soini

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Mary Ann Mavrincac

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leadership fosters the courage to create and support change. Mary Ann brings this values-based leadership to the Ontario Library Association.

Mary Ann is keen to engage with the community, to respond to the real needs of the membership, and to foster change within the organization. Innovation is an energizing constant in libraries; Mary Ann is mindful of the constant shifts in internet technology that shape the work of libraries and information professionals, and encourages creative experiments in their application. For Mary Ann, trying something new, supported by strategic partnerships with those who have critical expertise, is invigorating and necessary for the continued growth of the Ontario Library Association.

Mary Ann believes in staying true to a strategic planning process that incorporates ideas and strategies from across the community, and sees her role as President as one of effectively stewarding that strategic plan. Continuing to harness and support the Ontario Library Association's many strengths, while seeking to provide opportunities for growth, creativity and innovation, will act as a catalyst for continuing growth and success. Through this process, we hope to build upon the sterling foundation the Ontario Library Association, and build towards a reinvigorated and exciting future.

Interview with the New Librarian Residency Award Winner

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What's it like being at Brock? (eg: are you a liaison librarian, are you teaching? Etc.)

My position at Brock is "Liaison Librarian." The idea is that my work contributes to three areas: collections, instruction, and marketing.

In September, I jumped right into the classroom with various information literacy workshops. Since then, I've been spending more of my time on learning about my assigned departments (History, Classics, Canadian Studies, and Medieval and Renaissance Studies) and working on building relationships with the faculty members. I've surprised myself by how interested I am in issues surrounding collections, such as how best to work with approval plans and vendor platforms.

I've also been working closely with Justine Cotton, the Communications and Liaison Librarian at Brock. So far, I've enjoyed how marketing allows you to be very creative in brainstorming approaches to connect with our users and stakeholders.

A big part of the residency programme is to be mentored by your colleagues...can you tell us about that?

I have a feeling my colleagues at Brock are going to start to resent their "open door policies" as a result of how often they see me at their doors with a "Hi, me again. I just have a quick question..." I really appreciate the non-judgmental atmosphere for a total newbie like me.

I find that mentoring opportunities have happened organically as I work with different librarians on various projects. It's been great to learn from librarians from different subject areas, and at different points in their careers.

What would you like to take from this experience at Brock?

What's been great about the experience right from the beginning was the opportunity to jump right in and see all these things I'd only heard about in library school.

Would you recommend this award to other new librarians?

Of course! I'm so grateful to OCUA for creating this award – especially in a time when the economic situation has resulted in fewer job opportunities for new grads. The New Librarian Residency allows me to get a solid year of experience under my belt.

The other aspect of this award that is so important for new grads is the requirement that the applicant have graduated in the last year or two. As a new grad in a

competitive job market, it was frustrating to hear about positions advertised as entry-level going to librarians with three years experience – we can't compete with that! The OCUA award creates a fair playing field.

Another part of the residency programme is to be part of the OCUA council as an ex-officio member. What do you hope to gain from this experience?

I'm looking forward to meeting librarians from different institutions and learning more about the top issues they are facing. Also, I'm eager to learn about the inner workings of an association like OCUA and the professional development opportunities available from being involved. As a new professional, this role will help me to build my network and gain insight into the landscape of college and university libraries in Ontario.

You can check out Monica's blog "The Green Librarian" at: <http://www.monicaretig.com/>



Monica Rettig

NRC-CISTI, Canada's National Science Library, Transforms

by Anne Fullerton and Kristin Hoffmann

Canada Institute for Scientific and Technical Information (CISTI) is well-known globally among scientific, technical & medical (STM) disciplines for resource sharing, document delivery and as Canada's major publisher of scientific journals and books through NRC Press. As a result of the federal government's budget this past spring, CISTI has planned/implemented some significant changes including the closure of CISTI Source, their unmediated document delivery service and the movement of NRC Press from government to non-profit corporation status. New partnerships are the key to their strategic focus and collaborations.

Many OCU libraries introduced CISTI Source in the late 1990's, in part to compensate for journal cancellations. Unmediated document delivery with 2-3 day turn around and the ability to order several articles from a journal issue

were highly valued and freed up ILL staff for more complex requests. Librarians were surprised to learn the service would end in August 2009 as was a Chemical Engineering graduate program reviewer from McGill who lamented "But I use it all the time. I rely on it to get copies of articles fast. Now what will I use?"

OCUL library researchers, however, were using the service less and less as the number of e-journals and backfiles were added to their collections. One student who finished both a Masters and PhD over the past 6 years had never heard of the service and was very happy with RACER's 4 day turnaround. (RACER adopted an unmediated service before CISTI Source closed). A professor felt it didn't affect him greatly as he fills out more paperwork than he does research these days.

The transition of NRC Research Press journals and services to a

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Romance in the Library?



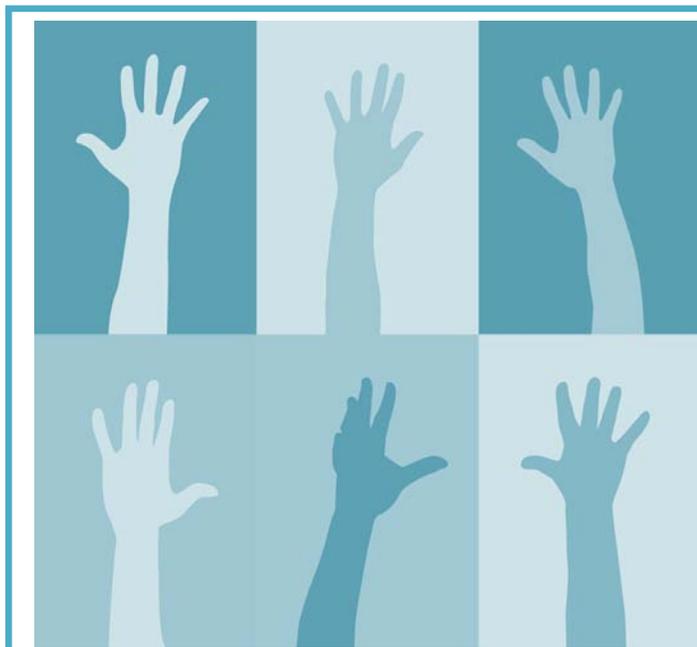
by Robin Bergart,
University of
Guelph

While teaching my last library instruction class of the semester, I told the undergraduate students that not all of the resources for their English paper are available online. They might also have to visit the Reference collection on the second floor of the library.

The professor, who has a nice sense of humour and great rapport with her students commented, "Yes, and there's romance to be found in the library!"

I joined in, "True, but you can also sometimes find romance online."

Over the titters and giggles I overheard a student in the front row mutter, "My boyfriend and I are in computer science, and I can tell you romance online isn't all it's cracked up to be. I wish he would take me to the library sometimes."



Don't forget to cast your vote in the OLA Elections this year!

Watch your inbox...you
will soon receive
instructions for voting.

Pompeii Reborn: U of T Mississauga Google Earth Project Promotes Spatial Literacy Among Students

Story by Tracy Moniz, University of Toronto

Imagine touring the ancient Roman city of Pompeii, passing through roads once travelled and peeking into homes once lived in.

Students at the University of Toronto (U of T) Mississauga, one of three U of T campuses, are creating a snapshot of life in Pompeii before the eruption of Mount Vesuvius completely wiped it out in 79 AD, burying the city under ash. Pompeii was accidentally rediscovered in the 1700s, and archaeologists have been gradually excavating since.

The U of T Mississauga Library's GIS and Data Librarian Andrew Nicholson has teamed up with Classics Instructor Andrew Graham to help students bring this ancient city to life. Among its goals, the Library aims to promote spatial and information literacy among students and develop opportunities for GIS and data services and support. Furthering this goal, Nicholson and Graham have created an innovative learning experience using Google Earth for students enrolled in Graham's first-year course, "Introduction to Classical Civilization", this fall.

"We wanted to engage students in classical history and get them thinking spatially about it — thinking through pictures," says Nicholson. "This ancient world still exists, and we can recreate parts of it in Google Earth to arrive at a sense of what that world was all about."

To enable this, the pair developed a term assignment that prompts students to explore Pompeii homes and lives — the archaeology of everyday life. For this project, students reconstructed Pompeii residences using Google Earth, labelling spaces within the homes and noting particular artifacts found by archaeologists within these spaces. In the process, students learn what the artifact and its placement in the house says about the people who lived there. So within Google Earth, users would simply click on a flagged area for more information about that space or artifact, including photos, audio files and articles. To accompany this, students also submitted a report discussing their choice of a particular Pompeii house and artifacts and proposing research questions that the information provided in their Google Earth file could help answer.

"We wanted to foster inquisitiveness — for students to think about what they wanted to find out — and to help them understand that artifacts are key to interpreting space," says Graham. "History can be represented in space, and so understanding history and its complex social and political processes rely on understanding space."

To prepare students for the project, Nicholson led four tutorials. The first introduced students to the concept of spatial

literacy through exercises in Google Earth, such as searching for the U of T Mississauga campus. From here, students learned to organize files in Google Earth and use its tools by adding maps, place marks and photos to another ancient Roman site, Falerii Novi. Next, students explored "Rome Reborn", a digital recreation in Google Earth of the urban development of ancient Rome. Working in groups, students selected a building and researched it using online resources provided in the course's Blackboard site. In the final tutorial, students began to work with information specific to Pompeii.

These tutorials complemented Graham's in-class lectures about Pompeii and related topics such as the archaeological research process and artifacts. Graham also created reference links to Pompeii resources to help students learn about the city and the artifacts found within it.

"This experience has made me see that pieces of information on their own are just pieces of information," says Caroline Kramer, a first-year student in the course who plans to study anthropology with a focus on archaeology, as well as classics and linguistics. "But, when you put them all together, they can create a whole picture. In looking at the whole picture, you get a greater sense of what things were really like, and sometimes

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Pompeii Reborn

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you can see things that you couldn't before. Now that I know just what Google Earth can do, I plan to use it as a tool whenever I can. I believe it will be very useful in my particular areas of study."

Nicholson and Graham will present their paper, "Visualizing History: Google Earth as an Information Literacy Tool", at the Ontario Library Association's Super Conference in Toronto in February 2010.

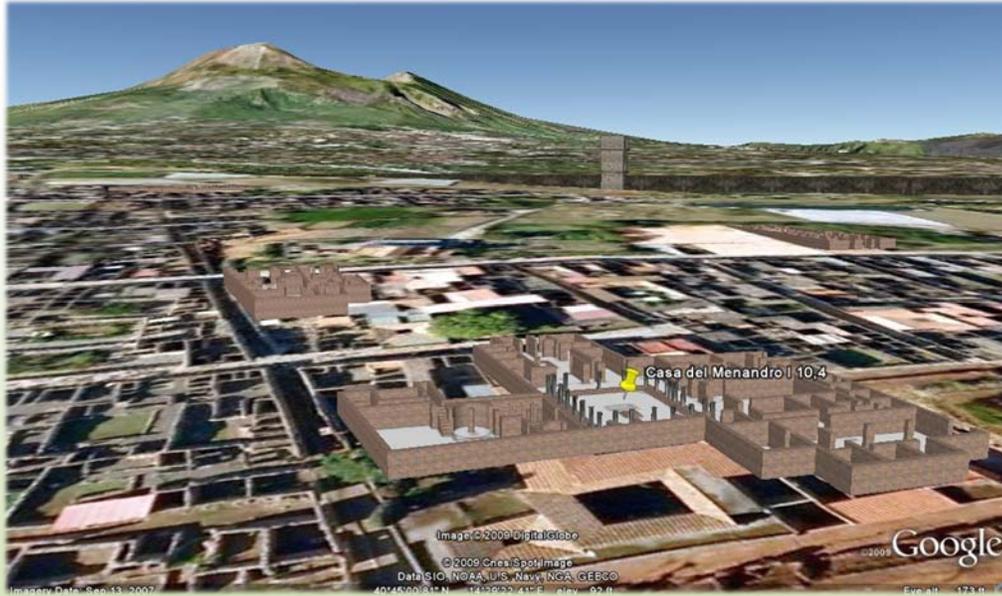


Image credit: Google Earth

In this topographic view of Pompeii, Mount Vesuvius looms large in the background. In the foreground is a reconstructed floor plan of 'Casa del Menandro', a luxurious villa that got its names from excavators who found a well-preserved fresco of the Greek playwright Menander in the peristylum.



Image credit: Google Earth

This view of a reconstructed floor plan of the luxurious villa 'Casa del Menandro' illustrates additional information describing several of the identified spaces within a Roman villa.

Lightning Strikes @ OCULA

by Kristin Hoffmann

In the last edition of InsideOCULA, we announced OCULA's exciting new student award, featuring lightning talks* by library students at the OLA Super Conference. We received a number of high quality applications, and are now pleased to introduce our lineup of students. They will be competing for the OCULA Student Award in the Lightning Strikes @ OCULA session (#610):

The Amazing Library Race, Laura Beauchamp

In October 2009, McMaster Library held its first "MacLibraries Expo" to highlight various library services, resources, and projects of interest to students. The event included information booths, displays, and contests, all directed at reducing library anxiety at this crucial point in the term. The Amazing Library Photo Race was one of the contests featured at the event, which required participating teams to photograph themselves at various key locations throughout Mills Library. The contest was a surprising hit, as students lined up to participate and returned breathless, their cameras packed with great shots! This talk will include a description of the activity, pictures from the contest, and suggestions for running a similar activity in other academic libraries.

Reel Collections: Unearthing the Film Collection in Academic Libraries, Gary Collins

In an academic library, films are primarily an overlooked and underutilized component of the collection. Yet in an era of increased media literacy and interdisciplinary studies, films can serve a dual purpose to both educate and entice users. My Lightning Talk will discuss how academic libraries can approach their existing film collections in new ways as both a powerful didactic and promotional tool. As the role of the academic library continues to expand into non-traditional avenues, I will touch upon the innovative methods in which academic libraries are employing film, as well as the limitations of these endeavours including issues with technological changes, costs, access, copyright and performance rights.

Living the Living Library, Aliya Dalfen

This lightning talk will discuss the successes, challenges and observations of Humber College's first Living Library. I will provide an introduction to the concept of the Living Library in an academic setting, and incorporate feedback from the Living Books and readers who participated in the event. Finally, I will relate my experiences in organizing and producing Humber's Living Library as a co-op student and a new librarian.

Beyond "Where's the Washroom?": The Empathetic Academic Librarian, Daniel Farrelly

Having worked at an academic library for the past semester, I've become disillusioned with how people encounter the reference desk. Most of the time, people pose questions to me about computer problems, paper jams, and of course, washroom directions. I believe that this is a result of students not knowing how to use reference materials at their disposal, including librarian assistance, to their full advantage. Many students are nervous or unsure of how to use such tools in their everyday context, reflecting a particular strain of Mellon's "library anxiety" phenomenon. The onus is on librarians to change this perspective through student engagement, particularly in new media forums such as e-mail, instant messaging, and video chat. This strategy will help to bring back the reference desk.

Millennials Among You, Judith Logan

There has been a great deal of talk about how academic libraries can adapt to the needs of the so-called Millennial Generation, also known as Generation Y or the Net Generation, but most of it focuses on how these young people will change academic librarianship from the outside in. So what about the Millennials now graduating from library school? This lightning talk will discuss how Millennial librarians will benefit your institution. We are valuable not just for our "street cred" with an undergraduate population that is now almost exclusively Millennial, but because our emerging generational values—collaboration, technological comfort and flexibility—will ensure that the academic library continues to thrive. Don't be afraid, we're here to help!

These five students from The University of Western Ontario and the University of Toronto will be competing in the **Lightning Strikes @ OCULA session at 3:45pm on Thursday, February 25, 2010**. Plan to attend this exciting session and vote for the lightning talk that you think deserves to win the award of \$200 and a year's membership in OCULA.

Congratulations to all our presenters and we wish you all the best as you prepare your lightning talks!

*lightning talks are brief presentations of 10 minutes or less.

People News

Queen's University

(submitted by Ellen Symons)

Michael Vandenburg has been appointed Information Systems Librarian, effective September 8, 2009. Michael has a Bachelor of Arts and an MLIS from Dalhousie University. He has worked at Saint Mary's University and the Nova Scotia Provincial Library, and at the Free Library of Philadelphia. For the past 8 years he worked at the Kingston Frontenac Public Library. In all of these positions, Michael has played key roles in evaluating, implementing, maintaining and developing information systems. His experience includes day-to-day responsibility for an integrated library system, developing web applications and leading digitization projects. Michael has been strongly connected with developments in information technology through professional activities such as his roles as President of the Geac Library User Group in 2006, and President of the Ontario Library Information Technology Association (OLITA) in 2008.

Ryerson University

(submitted by Cecile Farnum)

Liz Bishop was appointed to the position of Associate Chief Librarian in August 2009. Liz had been the Acting Associate Chief Librarian prior to her appointment. Among her responsibilities as Associate Chief Librarian, Liz will monitor the Library's progress through measurable outcomes in achieving our strategic objectives and develop a Library-wide staff training and development program.

Graham McCarthy, formerly the Library Systems Analyst, is the new Innovative Technologies Librarian. Graham will be responsible for providing leadership in designing, developing and incorporating emerging technologies to create web-based library services, systems and

tools that engage Library users and staff in new and innovative ways. Graham recently received his Master of Information (MI) from the University of Toronto.

University of Waterloo

(submitted by Nancy Collins)

The University of Waterloo Library welcomes **Annie Bélanger** to her position as Head of Information Services and Resources (ISR) at the Dana Porter Library. In this position, Annie provides leadership and direction for nine librarians and four associates.



Annie arrives at the Library with a diverse background in special and public libraries. Most recently, she was the Head of Public Services Development at the New Brunswick Public Library Service where she oversaw the development and implementation of user services at the provincial level.

Annie brings to Waterloo extensive experience in management, web development, information architecture, marketing, and provision of service to students with disabilities. She is already leading a range of projects within the Library, including the Library's implementation of Springshare's LibGuides and the incorporation of the upcoming regulations for Accessibility for Ontarians with Disabilities Act.

University of Western Ontario

(submitted by Margaret Martin-Gardner)

Nazi Torabi was recently appointed Research and Instructional Librarian (Health Sciences / Nursing). Prior to joining Western, she was a Graduate Academic Assistant at the Woodward Biomedical Library at the University of British Columbia and the David Lam Business Library, at the Sauder School of Business, UBC. Nazi holds a Masters in Experimental Medicine from McGill and a MLIS from UBC.

After 35 years as a reference librarian in The D.B Weldon Library, **Walter Zimmerman** is retiring at the end of 2009. Generations of Western students have benefited from Walter's first-class reference skills and passion for helping people. Walter's enthusiasm for Google and intimate knowledge of how to construct the best search strategy in Google Scholar have earned him the moniker "Mr Google." Walter received Western's Staff Award of Excellence in 2008, a fitting end to an illustrious career.

Seneca College

(submitted by Jennifer Peters-Lise)

In October 2009, **Patricia Presti** was appointed Acting Manager of Public Services at Seneca Libraries, Newnham Campus. Most recently, Patricia was Campus Librarian at Seneca's Markham Campus and Coordinator, Digital Projects at Statistics Canada. Patricia brings experience gained in academic and public libraries in both the US and Canada, predominantly in reference, marketing, digital services and information literacy. She obtained her Master of Information Studies from the University of Toronto, and her Master of Distance Education from Athabasca University.

University of Western Ontario

Submitted by Meaghan Shannon

On September 30, 2009 the Cardinal Carter Library and Career Services Department at King's University College in London, Ontario hosted a Living Library event as part of The University of Western Ontario's campus-wide career week. Readers were able to choose from a catalogue of 20 Books, all of which were volunteers from the community who work in professions that have stereotypes associated with them or have encountered prejudice in their workplace as a result of their backgrounds. The goals of the Living Library were to dispel misconceptions and promote diversity in the community. Book titles included: Gay Elementary School Teacher, Female Organic Farmer, HIV Positive Prevention Worker, Visually Impaired Public Relations Specialist and Learning Disabled Banking Specialist. The Living Library was promoted on the college's website, by faculty members in their classrooms and by posters throughout the campus. The students were enthusiastic participants and the event was truly a success. We hope to make the Living Library an annual event at King's University College.



University of Windsor

Submitted by Daniel Edelstein and Grace Liu

University of Windsor Goes Live with Conifer, to Open RDC Branch: Conifer is a joint project of Algoma University, Laurentian University, the Northern Ontario School of Medicine and the University of Windsor to adopt the Evergreen open source integrated library system (ILS) as their common library system. The four schools share one union catalogue and the same set of servers. It is the first step towards greater cooperation among Ontario libraries for ILS functions.

The University of Windsor went live with Conifer with the other three schools on May 4, 2009. The University has also integrated its Conifer OPAC with SFX. All print serials holdings were uploaded into SFX Knowledge Base. Users will get united holdings information for all formats for a serial title in the SFX menu screen when searching from the Library Catalogue, Journal A-Z list, and Google Scholar, etc.

The University of Windsor is completing construction of a Statistics Canada Research Data Centre (RDC) branch, to provide University of Windsor researchers with local access to Statistics Canada's restricted data files. At present the nearest RDC to Windsor is almost 200 kilometers away, so the branch will greatly benefit Windsor researchers. The branch RDC will be located in Leddy Library, and will operate in cooperation with the library's Academic Data Centre. The Windsor RDC will operate as a branch of the University of Western Ontario's RDC, and will initially be open 12 ½ hours a week, but will provide full service. The new centre will be open for the 2010 winter semester.

RDCs provide researchers with access, in a secure university setting, to microdata from population and household surveys. The centres are staffed by Statistics Canada employees, are operated under the provisions of the Statistics Act in accordance with all confidentiality rules, and are accessible only to researchers with approved projects who have been sworn in under the Statistics Act as 'deemed employees.'

Wilfred Laurier University

Submitted by Carol Stephenson

Opening a Window to the Past: This year Wilfrid Laurier University Library & Archives launched a new program of outreach to alumni during Homecoming weekend, October 2-4, 2009.

The theme of "Your time at Laurier in Photos" was promoted through two information sessions in the Library, displays at various campus venues throughout the weekend, and class specific digital photograph displays for the Faculty of Social Work's 30th and 40th Anniversary reunions and for the Founders' Luncheon honouring those who graduated prior to 1959. Marketing materials included bookmarks, brochures about the Archives image collection and alumni library services, and cloth bags with the Library's URL.

There were three main goals of this inaugural participation. First, we wanted to draw attention to the Library & Archives digital image program. We were successful in reaching alumni, Development Office and Alumni Affairs staff, and even the University President. Second, we wanted to encourage donations of university photographs and memorabilia from alumni. Our success will be measured in the upcoming months as we receive promised photographs from our alumni. Third, we wanted to build the partnership with the Development Office and Alumni Affairs to ensure that the Library would be an active participant in the upcoming centenary events. The University traces its roots to the founding of Waterloo Lutheran Seminary in 1911 and will celebrate 100 years of history in 2011.

Learn more about the Wilfrid Laurier University Library & Archives digitization program at library.wlu.ca/alumni/digitalcollections or contact them at libarch@wlu.ca



Ryerson University

Submitted by Cecile Farnum

Ryerson University Library and Archives (RULA) recently hosted the first campus-wide university Book Fair on November 12 to celebrate the University's record of scholarship. More than 100 submissions of books, edited books, chapters and dedicated journal issues published by Ryerson faculty in 2008/09 were showcased at this event.

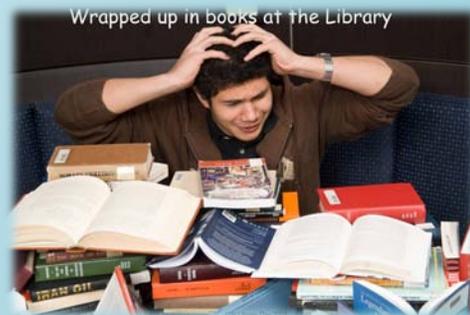
University of Waterloo

Submitted by Nancy Collins

Library Day at the University of Waterloo Library: Apples, cider, and cookies are three things you wouldn't normally associate with libraries. Unless you're at the University of Waterloo. For the second year, the University of Waterloo Library hosted a Library Day event, welcoming thousands of visitors from Waterloo's campus community to enjoy activities, giveaways, and yes, plenty of fall-inspired refreshments!

Library Day is an annual event at Waterloo that celebrates the connection the campus community has to the Library. It is held during the Canadian Library Association's Library Month and is the Library's opportunity to thank students, faculty, and staff at Waterloo for their continual support throughout the year. This year, the Library paid special recognition to students for recent endowments awarded to the Library, as well as for the key feedback and talent they contribute on an ongoing basis.

This year's festivities were held at the Library's two biggest and busiest locations – the Dana Porter and Davis Centre libraries. Staff volunteered from across the Library system to make the event a success. Returning from last year was the Library's popular e-card activity. Visitors enjoyed having their photos taken by the University Photographer, Chris Hughes, on a library-inspired set. With a variety of captions to choose from, personalized e-cards were later sent to visitors to share with their friends and family.



University of Toronto

Submitted by Allison Bell

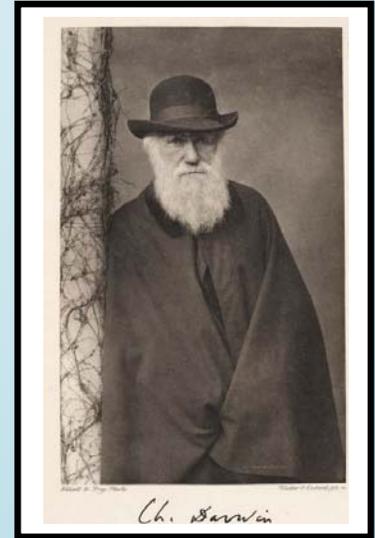
Social Space and Affective Relations in Hong Kong and Chinese Cinema. Seminar at the Richard Charles Lee Canada-Hong Kong Library: On November 19th Professor Ackbar Abbas, Professor of Comparative Literature at UC Irvine, visited the Richard Charles Lee Canada-Hong Kong Library at the University of Toronto to present a seminar entitled "Social Space and Affective Relations in Hong Kong and Chinese Cinema." In this seminar he discussed Hong Kong and Chinese Culture and postcoloniality in the context of globalization. Professor Abbas is the author of several books including "Hong Kong: Culture and the Politics of Disappearance" (Minneapolis: University of Minnesota Press, 1997) and "Internationalizing Cultural Studies" (Co-edited with John Erni. Oxford: Blackwell, 2005).

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University of Toronto

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Endless Forms Most Beautiful: The Natural History of Charles Darwin, Thomas Fisher Rare Book Library Exhibit at the University of Toronto 28 September -18 December 2009: This exhibition of books and manuscripts celebrates the accomplishments of Darwin's rare and inquisitive mind. Besides the Fisher's own collections, several items come from the private libraries of the curator, Richard Landon, and of Toronto financier, Garrett Herman. On display are the many editions and issues of Darwin's books that illustrate the significant textual changes made by him as his ideas developed. Important works on evolution by Darwin's predecessors, works by his scientific colleagues and many of the books resulting from the controversies surrounding the publication of *Origin of Species* (1859) broaden the appeal of the exhibition.



Books that Inspire Faculty, an Exhibition: The University of Toronto Libraries are honoured to sponsor a new exhibition of Books That Inspire Faculty. This is the second exhibit of books that have had a significant influence on the lives and careers of University of Toronto faculty. One cannot help but be struck by the wide range of the selections, which include early childhood favourites, such as *The World of Pooh* and *Mr. Bumbletoes of Bimbleton*, and many others which helped shape the directions of academic careers.

Of the fifty-seven faculty who recommended books, only two chose the same author (Simone de Beauvoir). Most books are in English, but also included are works in French, German, Portuguese, Spanish, Tamil, and one book in English on Niuean syntax (Niuean is the language of Niue, a Pacific Island and self-governing territory of New Zealand). A few faculty chose works by former University of Toronto faculty, such as Emil Fackenheim and Marshall McLuhan, who inspired them as students. Through their books, these memorable faculty continue to reach and challenge new generations.

The individual faculty reflections on how these books and authors struck a chord with them at various stages of their lives are fascinating. Visitors who are inspired to read the books in the exhibit will find library catalogue links to the books in the permanent exhibition website at www.library.utoronto.ca/inspiringbooks. Books That Inspire Faculty will be on display in the Robarts Library, first floor exhibition area from October through December 2009.

<http://discover.library.utoronto.ca/inspiring-books>

Gerstein Going Green: The Gerstein Science Information Centre, at the University of Toronto, has partnered with the UofT Sustainability Office in a pilot project to try and reduce the amount of paper used in printing and photocopying at Gerstein. This is part of a university wide effort to reduce the amount of paper consumption on campus.

Here are a few ways in which we will be participating:

1. The bulk of paper usage on campus is for printing lecture slides and articles. (see Fig1) A large portion of this printing is performed within the campus libraries. Therefore in October the default setting on the public printers within the Gerstein Library will be changed to double-sided.

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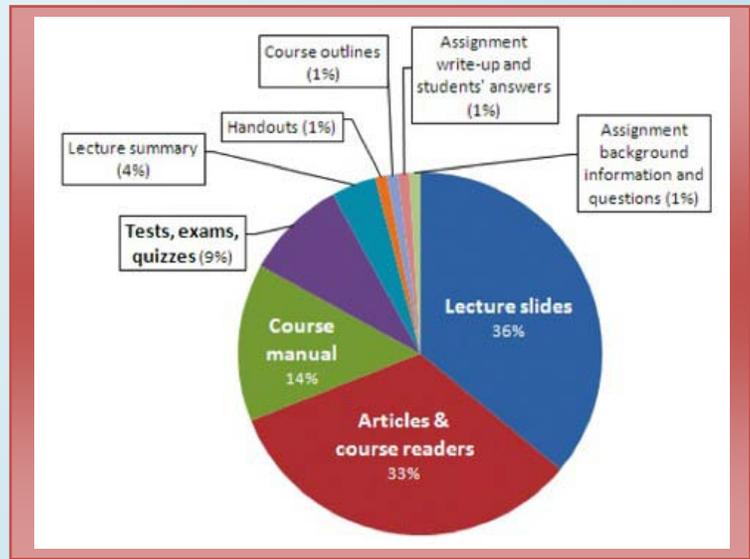
University of Toronto

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2. Clear instructions will be affixed to the photocopiers of how to choose double-sided.

3. A clearly labeled paper reuse bin has been placed by the photocopiers for patrons who can make use of the "other" side.

A display board will be placed in the lobby of the Gerstein Library in October explaining in more detail the paper reduction efforts.



Another initiative Gerstein has undertaken with the Sustainability Office, the to provide receptacles for cell phone recycling in the library.

The cell phone recycling campaign is being put on by Bell and WWF. The program works simply by allowing students, staff or faculty to deposit their old cell phones (working or not) in a drop off box located in the library, and for each cell phone, they get to fill out a ballot for a chance to win prizes at the end of the campaign. For more information on the cell phone recycling project, see the WWF website: http://wwf.ca/about_us/business/marketing/bell_canada.cfm

Seneca College

Submitted by Jennifer Peters-Lise

Seneca Libraries Proudly Hosts Canada's First Career Living Library: "Readers" at the Living Library were given the opportunity to sign out "Books" who have experience in careers of interest to the students, staff and faculty of the programs offered at King Campus. The day was a roaring success with one student commenting that it was the best thing to happen at school yet! In future, Seneca Libraries hopes to expand this program to other campuses to allow more students access to experts in their fields.

Books included: David Agnew, President of Seneca College, Doris Grinspun, Executive Director of the RNAO, Josh Hook, Guitarist in Tokyo Police Club, Armand La Barge, Chief of York Region Police, Dianne Martin, Executive Director of the RPNAO, Anne Menzie, Operations Manager, Cambridge Central Ambulance Communications Centre, Walter Nazarewycz, Toronto Zoo, Dr. Carl Porter, Toronto Veterinary Emergency Hospital, Karen Simone, Ministry of the Attorney General, and more!



L to R: David Agnew, President of Seneca College, Cynthia McKeich, Manager, King Campus Library, Armand La Barge, Chief of York Region Police, Tanis Fink, Seneca's Chief Librarian

Photo by Ken Wu

OCULA's Super Conference Selection Process: An Inside Look

By Kristin Hoffmann, University of Western Ontario & Caroline Stewart, University of Guelph-Humber

Over the past few years, we have been receiving an increasing number of submissions for Super Conference. This means that you have more choice in the academic library sessions that you can attend, but it also means that there are many proposals that have to be turned away. People often ask what it takes to get accepted at Super Conference, so we thought we would share with you the criteria we use to evaluate each proposal.

- **Originality** - Is your proposal presenting a new way of doing things, or a different perspective on an old topic? If so, then it is more likely to be accepted. Conference attendees want to hear about the latest and greatest. They don't want a repeat of a library school lecture, nor do they want to hear about "the great new thing we're doing at my library" when their library has been doing the same thing for years.
- **Popularity** - Super Conference isn't a popularity contest, but the popularity of a given topic can influence the chances of your proposal being accepted. Each year we see a "hot topic" or two with a cluster of proposals (information literacy has been very popular in recent years). If your proposal also taps into that zeitgeist, then you'll need to make sure that it presents a new, different take on the topic in order to be accepted.
- **Session Description** - Take the time to write an informative, engaging, and succinct session description. We base our decision on this short paragraph, so be sure it conveys the originality of your proposal. This is where you really need to sell your session -- remember that if you have chosen a popular topic, you will be compared to all the other session proposals on the same topic. It is often evident who has taken the time to really ensure that we understand what you are going to cover in your session, so make this a priority when submitting your session proposal.
- **Balance** - We want to provide the best conference experience for attendees, and that means offering a balanced program, with sessions on a range of topics. We also look for balance with previous years, so we likely won't accept similar sessions two years in a row, but sessions that follow up on previous work (particularly if the previous session was well-received) can provide continuity from one conference to the next.
- **Feedback** - Remember those evaluation forms that are handed out at the conference? What you write on them can make a difference. We look at the feedback received from each conference, both from the evaluation forms as well as from the post-conference survey sent to attendees, and take that into account when planning the next year's program. If you tell us you want to see more sessions related to marketing in academic libraries, then we'll be more likely to accept marketing proposals.
- **Research Focus** - We like to highlight the research that goes on in academic libraries and we gladly accept research-based proposals. We realize that these sessions may not always have wide appeal, but we believe in highlighting the great research that is done by academic librarians. However, if it appears that your research will not be complete in time for Super Conference, then we may have reservations about accepting your proposal. The more complete your research is, the more likely it will be selected.
- **Peer Review** - We are sometimes asked if submissions go through a double-blind peer-review process, and the answer is no. Knowing who the submitters are, and what organization they work for, helps us plan a balanced program that includes representation from both college and university libraries. While the two Super Conference planners are the key decision-makers, members of OCULA Council may be asked to review proposals and provide input in the selection process. Councillors represent all OCULA members, so we value their input and ideas.

We hope this helps demystify the Super Conference Planning process and that you will feel more equipped when you prepare your session proposal for Super Conference 2011. If this process of session evaluation sounds exciting, consider applying for the OCULA Super Conference Planner Position. Watch OCULA publications in Fall 2010 for this opportunity.



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OCULA Sessions

Session # 306 9:05 AM

Sam the Sequel: Playing well with others

*Madeleine Lefebvre, Chief Librarian;
Bob Jackson, Manager of Facilities and
Projects; Ryerson University Library and
Archives*

At Super Conference 2009 we talked about Ryerson's exciting plans for a new Student Learning Centre on the former Sam the Record Man and Future shop site. We'll give you a progress report and update you on how we are engaging the community and making collaboration our key strategy.

Session # 307 9:05 AM

Communications and Marketing Librarians: A behind the scenes look

*Catherine Baird, Marketing
Communications and Outreach
Librarian, McMaster University Library;
Nancy Collins, Communications
Librarian, University of Waterloo
Library; Cecile Farnum, Communications
Librarian, Ryerson University Libraries*

Libraries and librarians are doing pretty neat work these days: we're up on technology, improving the user experience, and making libraries better. But are we doing a good job of telling our story? You may have noticed an increasing number of Communications/Marketing Librarian positions in many of our libraries, and wondered: what is it these people do?

Find out, and learn how this position might achieve for you and your library.

Session # 308 9:05 AM

Librarians off the Desk: Developing paraprofessionals for reference

*Karen Nicholson, Teaching and Learning
Librarian, McMaster University;
Rebekah Schmidt, MLIS Student,
University of Western Ontario; Julie
Willson, Senior Blended Service Library
Assistant, McMaster University*

The "debate" about taking librarians off the reference desk at McMaster is over: as of Fall 2009, our paraprofessional Blended Services "grads" began to provide circulation and reference services from a single service point in two libraries. Learn about McMaster's new outlook on service, including our training program, rubrics, curriculum, mentor program and assessment.

Session # 309 9:05 AM

Evaluating Electronic Collections: Using data to maximize value

*Dana Thomas, Librarian, Lucina Fraser,
Interlibrary Loan Librarian, Val Lem,
Collections Evaluation & Donation
Librarian, Ryerson University Library*

In today's economic climate, libraries are facing tough decisions. As we try to do more with less, it's vital that we squeeze the most value out of our acquisitions budget. Ever-increasing and unpredictable costs for subscription-based electronic products

make them a prime target for cancellation. The presenters will provide an overview of strategies adopted by academic institutions as well as a case study of Ryerson's e-collection evaluation approach. Tools including SFX, vendor supplied usage statistics, ILL reports, and Ulrich's Serials Analysis will be discussed.

Session # 324 9:05 AM

Our Job in 10 Years: The future of academic libraries

*John Dupuis, Science Librarian, York
University Libraries; Janice Mutz,
Information Literacy Librarian,
Chancellor Paterson Library,
Lakehead University*

Time to look into those crystal balls! The world is changing, libraries are changing, students are changing. This volatile environment is challenging academic librarians to evolve our practice in unexpected ways. The best way to prepare for change is to think about it, discuss it, and maybe (this is a big maybe!), anticipate the way things might change. This presentation is just such an exercise. Join this panel of front-line academic librarians as we explore these issues and come prepared to give us your two cents worth!

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Session # 400 10:40 AM

**OCULA SPOTLIGHT:
Freedom for Scholarship in the
Internet Age**

**Heather Morrison, Project
Coordinator, BC Electronic Library
Network**

Scholarly communication in a time of change is transformative in nature. While we are encouraging faculty to rethink where they publish, how much it costs, and who has access - is this also a good time to explore the bigger questions too? What we study? Why? Who gets to decide? What about performance measures? What kind of performance measure would have told Isaac Newton to go sit under an apple tree, wait for an apple to fall, and discover gravity? This session will provide an overview of scholarship in transformation with a particular focus on open access, and raise some questions about the possibilities for scholarship in the internet age.

Session # 606 3:45 PM

The Role of the Library in Student Retention

Lorelei Harris, Librarian, University of Lethbridge Library

Referencing literature on the academic library's role in student retention, suggestions for future directions in library service will be offered based on how the library fits into different models of student integration. Current initiatives to combat attrition will be discussed, and

ideas for gathering evidence to assess your library's impact or prove your role in this campus-wide issue will be offered.

Session # 607 3:45 PM
Mentoring Matters

Jeannie An, Director, 21st Century Fluencies/Liaison Program, McMaster University; Allison Bell, Coordinator, Reference & Research Unit, Gerstein Science Information Centre, University of Toronto

The need to formalize our mentorship program arose when many new librarians were hired between 2005 and 2007. The Librarians of the McMaster University Faculty Association developed a mentorship program to meet the needs of these new arrivals. Hear how the program was developed and executed, some of the challenges and, most importantly, lessons learned.

Session # 608 3:45 PM

Spotlight on Research

Part One: *Morag Coyne, Undergraduate Services Librarian; Sylvia Andrychuk, Research & Instruction Librarian: Queen's University*

Lessons Learned, Implementing IL into First-Year Courses

The challenges of teaching information literacy skills to first year university students are compounded by large class sizes. At Queen's University, librarians have introduced a multi-faceted, collaborative, course-integrated

approach for first-year classes in Sociology and Biology. Their success over the past three years will be presented.

Part Two: *Kathy West, Head, Winspear Business Reference Librarian; Janet Williamson, Assistant Business Librarian: University of Alberta Libraries*

The Good, the Bad & the Ugly: can students recognize quality sources?

Students were asked to assess the quality of 100 Wikipedia articles. This study evaluated whether students recognized good articles from lower quality articles? What type of information sources did the students use to evaluate the quality of Wikipedia articles and were these sources credible?

Session # 609 3:45 PM

Collection Management with Less

Shelley Hawrychuk, Collection Development Librarian, University of Toronto Mississauga Library

Technological change presents opportunities to change the way collection management is done. Fiscal realities make these changes essential. When support staff is re-deployed or positions lost and librarians are trying to balance workloads, what can be done? This presentation will discuss some of the changes made in collection

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management at the UTM Library. Topics include elimination of serials check-in, direct to vendor ordering by librarians, blanket purchasing of items requested through interlibrary loan, the introduction of approval plans for all subject areas, and 9XX software for vendor/database management.

Session # 610 3:45 PM

Lightening Strikes @ OCULA

LIS Students

Library students will attempt to electrify us with their 10 minute lightning talks. Audience members will vote for the best presentation to determine this year's **OCULA student award winner**. Student presenters and their session titles are:

- *Laura Beauchamp* – **The Amazing Library Race**
- *Gary Collins* – **Reel Collections: Unearthing the Film Collection in Academic Libraries**
- *Aliya Dalfen* – **Living the Living Library**
- *Daniel Farrelly* – **Beyond "Where's the Washroom?": The Empathetic Academic Librarian**
- *Judith Logan* – **Millennials Among You**

Session # 702 & # 802

5:15 PM & 6:00 PM

OCULA Annual General Meeting and Awards Presentation

Presiding: Nathalie Soini, President, 2009.

Session # 1006 9:05 AM
Technology Training that Works for Staff, Not Against Them

Jane Foo, Digital Services & Information Systems Librarian; Jennifer Peters-Lise, Digital Services Librarian: Seneca Libraries

When Seneca Libraries created the new Digital Library Services Division, staff education and training were considered essential ingredients to ensure a positive impact of the new division on library staff and the institution. Four years later, we are happy to share our insights on what works and does not work to foster a "can-do" attitude about library technologies within the library.

Session # 1007 9:05 AM

Spotlight on Research

Part One: *Kim McPhee, Reference & Instructional Services Librarian; Marg Sloan, Assistant Librarian: Western Libraries*

Students' Information Seeking: What we need to know

Graduate student enrolment is increasing and academic librarians must support this diverse group. How do grad students approach research? What are their stumbling blocks? What do they need from us in order to succeed? We spoke to graduate students in the social sciences and have uncovered the answers to these questions.

Part Two: *Nicole Carter, Research Librarian, (Independent)*

Negotiating the Academic Library in a Second Language

Relevant to all inexperienced users but with an emphasis on English as a Second Language (ESL) students, results of a study investigating ESL students' experiences within an academic library are presented. Examples highlight areas of success, areas which require improvement, practical actions that can be taken, and topics for further research are discussed.

Session # 1008 9:05 AM

Brock University's Matheson Learning Commons: How students communicate

Justine Cotton, Communications and Liaison Librarian; Kevin Manuel, Liaison Librarian: Brock University

In September 2008, Brock University opened the Matheson Learning Commons. In the fall of 2008, an initial set of focus groups about the services of the Learning Commons suggested there was a need to study how to best communicate these services and resources of the Library and its partners. A second series of focus groups were held in March 2009 and the research results provide insight into how university libraries and their campus partners can effectively promote their services and collections to today's students.

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Session # 1009 9:05 AM

"There's a Library Here?" Raising your profile on campus

Jennifer Easter, Liaison Librarian; Caroline Stewart, Academic Liaison Librarian: University of Guelph-Humber

Ever heard, "We didn't know the library did that!" Our strategic planning process revealed that students didn't have a good sense of the scope of our library services and how we could support them academically. Students asked for a stronger library presence on-campus. We responded with the creation of a student advisory committee and the development of marketing strategies to raise our profile within the university. Join us to hear about our focus on outreach.

Session # 1010 9:05 AM

Are They Finding What They Need? Do Screen Readers Help?

Kelly Dermody, Coordinator of Library Services for Persons with Disabilities, Ryerson University Library; Narda Majekodunmi, Assistant Librarian, Scott Library, York University

This presentation investigates the accessibility and usability of library databases for University Students with print/learning disabilities. The presentation is based on the results of a study conducted by York University and Ryerson University where ten students who use screen readers were asked to search 3 academic databases. The impact of database accessibility on research skills at the academic level will be discussed.

Session # 1206 2:10 PM

Teaming up: Benefits of collaborating with library colleagues

Kim Cornell, Assistant University Librarian; Lise Doucette, Research Support Librarian; Dan Sich, Research & Instructional Librarian: University of Western Ontario

When looking to increase communication and collaboration in our library, we created a team of physical sciences/engineering librarians, library assistants, and administrators. Together, we work on setting priorities, sharing expertise, and developing skills. In three years, we have moved from traditional subject-based instruction responsibilities to working as a team to prepare and co-instruct classes. By sharing with you the benefits of our team-based system to our librarians, library system, and users, we want to inspire you to think about how to implement a similar system in your own library.

Session # 1207 2:10 PM

A Collaborative Model for IL and Evidence Based Practice

Dr. Michael Kennedy, Professor; Joy Martin, Faculty Librarian: Georgian College

Social Service Work faculty and Library Science faculty at Georgian College collaborated in a study designed to understand how students value and engage with the concepts, skills, and tools of Information Literacy (IL) and Evidence Based Practice (EBP). This mixed method exploratory study sought to understand students' current attitudes, confidence levels, knowledge, and skill sets and how these develop as a result of taking an eight week modular training program in

conjunction with a core course. The researchers advocate for an embedded model of learning the skills of IL and EBP.

Session # 1208 2:10 PM

Academic Libraries in a 24/7 World

Catherine Devion, Coordinator, Circulation and Access, U of T Scarborough; Mark Robertson, Associate University Librarian, York University; Martha Whitehead, Associate University Librarian, Queen's University

What draws students to library space during overnight hours? How has 24-hour service originated and evolved at different post-secondary institutions in Ontario? What struggles and successes have academic libraries experienced in providing service around the clock? Join us for a lively discussion where panelists provide an overview of their institutions' experiences, and attendees are invited to share their questions, ideas and stories, as we all explore what the demand for 24-hour service means for the future role of the library in academic institutions.

Session # 1209 2:10 PM

Promoting Faculty Publications: Tips, tricks & tools

Cecilia Tellis, Management Librarian, University of Ottawa

Follow along on the journey that two management librarians at the

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University of Ottawa are taking in their effort to increase and improve upon exposure of faculty publications to internal and external communities. What began as a simple idea to use RefWorks as a means of promotion ended up as a much larger and much more collaborative initiative involving key members of the School of Management and the University Library.

Session # 1210 2:10 PM

Pulling it All Together: Developing an assessment toolkit

Kathy Ball, Director, Assessment & Accountability, McMaster University; Margaret Martin Gardiner, Assessment Librarian, University of Western Ontario

Learn new methods and techniques for conducting and promoting assessment activities in your library. This session is geared to those new to assessment activities as well as the more experienced librarians looking for ways to promote assessment and enable others to practice evidence-based decision-making. The assessment toolkit will provide you with a selection of data gathering methods, tips such as how to work with your ethics research board, suggestions for visually presenting data, and more.

Session # 1306 3:45 PM

Making Reference Work: From roving research help to student support

Dijana Kladjakovic, Library Technician; Norma Palomino, Manager of Library Services: University of Guelph-Humber

The University of Guelph-Humber Library Services has a Learning Commons (LC) detached from the library building. During the 2008-2009 academic year we

conducted a survey to gather information about the type of library service and service approach students want to have at the LC. We implemented the roving librarian and also delivered reference help at the LC's Writing Centre. We also incorporated a new student work figure: the Research Support Peers. This group of students has the main goal of bridging library services from the library to the student community.

Session # 1307 3:45 PM

How Do We Sustain IL Collaborations with Faculty?

Anne Fullerton, Biology and Chemical Engineering Librarian; Kathy MacDonald, Librarian: University of Waterloo

Why can't all campuses be like Earlham College where Information Literacy (IL) has been integrated into curricula since the 1960s? Explore with us the sustainability of typical Faculty-Librarian IL collaborations, then consider how a top-down approach can assist in making IL a core educational value and an essential element of all academic curricula. How might this model play out on your campus? Can Ontario's UDLEs help us out? Who else can help? Reflect with us on your experiences and learn about Sheila Webber's Information Literate University.

Session # 1308 3:45 PM

Indirect Outreach in a GIS Environment

Eva Dodsworth, Geospatial Data Services Librarian, University of Waterloo

Since the launch of the University of Waterloo Map Library's new indirect outreach initiative, GIS user statistics have significantly increased. Find out what we did to attract more students from across the entire campus and learned how offering less can in fact increase the academic use of library services.

Session # 1309 3:45 PM

Update on ODESI: The data voyage continues...

Jeff Moon, Head, Maps, Data, & Government Information Centre, Queen's University

Exciting things are happening at ODESI, the data service of Scholars Portal. Come to this session to see ODESI in action using real reference questions as a starting point. Become familiar with the broad range of surveys and polls available through ODESI. No experience necessary!

Session # 1310 3:45 PM

Budget Basics: Beyond numbers

Alison Nussbaumer, University Librarian, University of Lethbridge

Moving beyond the numbers, the presenter will share her "lessons learned" using the five p's of budgeting: purpose, pieces, process, place, and politics. From "presentation disaster recovery" to "the meeting before the meeting", consider the strategic side of budgeting in the academic library context.

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Session # 1703 9:05 AM

Visualizing History: Google Earth as a
information literacy tool

*Andrew Graham, Faculty; Andrew
Nicholson, GIS/Data Librarian:
University of Toronto Mississauga*

Using Google Earth in a course can be a valuable approach to stimulating student learning. Collaborating in a first-year introduction to Classics course, the Instructor and GIS Librarian designed an assignment that successfully encompassed several information literacy competencies. From locating the ancient city of Pompeii to annotating their Google Earth map of that site with their own selected research content, students were able to visualize and interpret aspects of city life. Through this interactive process, students selected different information sources and presented their findings in a unique way.

Session # 1704 9:05 AM

If We Built it Today: Transforming
selection to access

*Alison Nussbaumer, University Librarian,
University of Lethbridge*

What would it look like if you could build it today? How do we support our university's strategic plan? How do we add value to students and faculty? These three questions are guiding the University of Lethbridge Library on the path of transformational change. This presentation provides a framework for operational and organizational change, highlighting successes and challenges.

Session # 1705 9:05 AM

The Post-Collections Librarian: Beyond the
purchase order

*Karen Bonasso, Head of Access Services;
Kristi Thompson, Data Librarian:
University of Windsor*

The race to amass the biggest pile of books is over. Now what? What if you had all the material in the world? What would the role of the collection librarian be? How would it change? Journey through these questions as we discuss the shift from traditional collection librarian roles to the new responsibilities of the 21st century.

Session # 1706 9:05 AM

Partnering for Academic Skills Instruction

*Peter Genzinger, Liaison Librarian;
Michael Lisetto-Smith, Coordinator of
Study Skills Centre; Joanne Oud,
Instructional Technology Librarian: Wilfrid
Laurier University*

To be successful, university students need to develop their study skills and learning strategies as well as their research and information literacy skills. Find out about a successful partnership between the Wilfrid Laurier Library and Learning Services to integrate instruction in learning strategies, research, and other key academic skills into the curriculum.

Session # 1802 10:40 AM

What if We Closed the Library?

*Amanda Wakaruk, Government
Documents Librarian, University of Alberta*

This was just one of the provocative questions asked of university students in an attempt to better understand the role of the physical library within their broader academic experience. Hear what they had to say: their suggestions might surprise you! Drawing on data gathered through semi-structured interviews, observational seating sweeps, and stories about memorable library experiences, the results of this project will help us consider the future of the library as place.

Session # 1803 10:40 AM

Engaging Theory for Reflective
Information Literacy Practices

*Heidi LM Jacobs, Information
Literacy Librarian; Selinda Berg,
Clinical Medicine Librarian:
University of Windsor*

Theory can provide librarians with a lens to view our work in new and innovative ways. Theories can help us re-envision, re-imagine and reflect upon our practices, as well as provide structure to plan, evaluate and implement practice. We will provide examples of how theories from two scholarly disciplines help to inform the information literacy work. We will also discuss how theories from our different disciplines have helped us consider what a continually evolving information literacy praxis might look like.

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Call for Super Conference Convenors!

Convenors are asked to:

- Contact the speaker(s) and confirm their AV requirements
- Draft a short biography to introduce the speaker(s) at the session
- Meet the speaker(s) before the session
- Get help in the event of technical problems
- Make sure that, in the case of a panel, all panelists get equal air time
- Monitor the length of the session for the speaker(s)
- Pick up evaluation forms at the end of the session
- Write a short summary of the session for the Conference Blog and/or future OCULA publications

Convenors' names and institutions appear in the Super Conference program.

To volunteer, please contact Kristin Hoffmann (khoffma8@uwo.ca). Please note that session convenors DO NOT receive a registration discount.

For more information, see:

<http://tinyurl.com/ocula-convenors>

NRC-CISTI

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new not-for-profit corporation in September 2010 is another major change. Since 2001, NRC Research Press journals have been available online, free for all Canadians. As of 2011, it is expected that this free electronic access will no longer be available. NRC Research Press has also cancelled its monograph publishing as of March 2010.

New partnerships and initiatives for CISTI include:

- Infotrieve, a US-based company with the fastest document delivery times in the world, will act on NRC-CISTI's behalf within Canada and will provide exclusive services to US and international clients by March 31, 2010.
- PubMed Central Canada, a partnership with the Canadian Institutes of Health Research (CIHR) and the US National

Library of Medicine to create a repository for CIHR-funded research (CIHR has passed an Open Access mandate);

- Canadian Virtual Health Library, a partnership with the Canadian Health Libraries Association;
- Research Data Canada, a collaborative effort including institutes, libraries, universities and granting agencies that will address the challenges around accessing and preserving research data.

Budget cuts and changes in services are rarely welcome, but we hope that these new initiatives will preserve NRC-CISTI's excellent reputation among Canada's – and indeed, the worlds – STM researchers.

For more information visit the NRC Press booth at SuperConference and see: <http://cisti-icist.nrc-cnrc.gc.ca/eng/ibp/cisti/newsletters/cisti-news/2009fall.html>



Session # 1804 10:40 AM
Creating Modifiable Learning Objects

Julie Hannaford, Director, Information Resources & Services, OISE, University of Toronto; Cristina Sewerin, Instruction & Reference Librarian, Engineering & Computer Science Library, University of Toronto Libraries

This presentation will showcase an ongoing cross-campus project to create a community-driven tool to generate modifiable, interactive information literacy learning objects. The tool allows customization to course-specific needs by the instructor and includes a robust back-end database which will expand as more courses participate. We will discuss the impetus, philosophy and actualization for these learning objects; results of our pilot testing, and next steps to full implementation.

Session # 1805 10:40 AM
Government information: Bridging the print/electronic divide

Carol Perry, Assistant Librarian, University of Guelph; David Burke, Government Information Librarian, Queen's University

Born digital government information is the new reality. Librarians are now faced with the challenge of building an access bridge between the historical print collection and the new electronic environment. During this evolutionary period, the lack of stable URLs and shifting government website policies, structures and content make it increasingly difficult for library staff to provide patrons with seamless access to a divided collection. This session will explore strategies to deal with the rapidly changing government information environment.

Thanks and goodbye for now...

This will be my last issue as Editor-in-Chief of InsideOCULA. I have learned so much during my three-year term and have had so many great experiences that I will truly miss being Editor. I looked forward to creating every issue of InsideOCULA as it gave me the opportunity to be creative, to meet lots of fantastic people, and to learn about all aspects of academic librarianship.



In February, Brian Cameron from Ryerson University will assume the role of Editor-in-Chief of OCULA Publications, which includes the web site, blog and InsideOCULA newsletter. Martha Attridge Bufton from Carleton University will assume the role of Deputy Editor. I wish them both all the best in their new positions, I'm sure they will be excellent additions to the OCULA team!

Thank you to all OCULA council members and OLA staff I have worked with over the past three years. Thank you also to the many OCULA contacts at academic libraries in Ontario. There would be nothing to read in InsideOCULA were it not for you!

Best wishes to everyone for a happy holiday and a brilliant new year and we'll see you at Super Conference!

Jennifer Peters-Lise

InsideOCULA

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InsideOCULA describes the decisions and activities of OCULA leadership, explains OCULA programs and provides news of Ontario's college and university library systems.

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