Report of Sonia Lewis OLA Treasurer

On behalf of the board and staff, I am pleased to report that at year end 2008 the OLA had an operating surplus of $113,518 and the accumulated surplus has grown to $855,733. It was more than a decade ago when the OLA Board set an ambitious target to have an accumulated surplus in reserve equal to 3/4 of our operating budget. We are not quite there yet, but continue to work towards this in a responsible and steady manner.

The 2008 surplus is lower than the 2007 surplus for a variety of good business reasons; greater expenditures on some non-revenue generating priorities such as the Executive Director transition, development of the Library Networking Group (LNG), the repatriation and production of Access Magazine from a contract publisher, and the continued investment in some of our projects such as “Together for Learning”, the school library document. In addition the Community Access Program Youth Initiative (CAP YI), for which the OLA manages a contract, got the latest start on record due to a delay in the program announcement by the federal government.

Despite entering into some tough economic times and a wild-card U.S exchange rate in 2008, the OLAStore continued to increase net revenues for the association, a result of some increased buying at book shows, past accumulation of U.S. funds to pay suppliers through currency turmoil and the expansion of some parts of the business. The move to a new platform for invoicing and managing the sales process also contributed to efficiencies.

The Super Conference revenues increased from 2007 by $95,408, thus continuing to provide the resources to enable the association to achieve its programs and priorities. The Super Conference continues to attract sponsor and registration dollars because of the high value put on the product by the library community.

The OLA and our divisions were able to secure funds to build upon existing projects of the Association; The Ontario Trillium Foundation provided a grant of $31,000 to enable research for the “Learning from Our Peers” segment of the OLBA’s Leadership by Design program. The Ontario Media and Development Corporation (OMDC) approved funding of up to $350,000 (to be spent in 09/10) to develop the reForestation project, a project designed to extend the impact via an online environment of the Forest of Reading® program on readers, authors and publishers alike. Ambitious projects designed and supported by ambitious members.

With growth and change come administrative challenges from time to time. The OLA moved to a new accounting system in September. It was a necessary change to align with the content management system (CMS), and to move to a more mainstream accounting system, but resulted in some delays in extracting data for budget updates and for the development of the 2009 budget. OLA staffer Tanya Farr accepted the day-to-day bookkeeping responsibilities in 2008 and is to be commended for her patience and determination during the transition. 2009 will see a normalization in this area. The CMS continues to need attention, but has proven to reduce administrative efforts overall.

Looking forward, the finance committee has once again worked on and approved a balanced budget for 2009. The OLA will need to be efficient and effective more so than ever in the face of the uncertain economic climate. The OLA will need to be vigilant by investing wisely and extracting value for members. The trademark involvement and commitment of our members will be an important factor in the continued fiscal health of the organization. I pass the torch to Paul Takala, as the OLA’s newest treasurer, and wish him much success over the next two years.

The Festival of Trees™ at Harbourfront Toronto. More than 250,000 young readers participate in the Forest of Reading® program.
OLA Financial Statements

Balance Sheet

Drawn from the audited statements for the year ended December 31, 2008 with the audited comparative figures for the year ended December 31, 2007.

GENERAL OPERATIONS AND ADVOCACY

Revenues:
- Membership fees $322,085
- Contract administration 145,620
- Government grants 78,610
- Donations, contributions, interest 585

Total Revenues: $546,900

Operating Expenses:
- Conference 247,240
- Contract 162,500
- Due to restricted funds 16,263

Total Operating Expenses: $(1,171,718)

Net for General Activities: $(624,818)

REVENUE-PRODUCING ACTIVITIES

Super Conference
- Revenue $1,033,496
- Expense 576,860

Total Super Conference: $456,636

Sale Materials
- Revenue 860,950
- Expense 573,614

Total Sale Materials: $287,336

Continuing Education
- Revenue 162,870
- Expense 154,030

Total Continuing Education: $(8,160)

Special Projects / Board issues, research
- Revenue 203,320
- Expense 217,796

Total Special Projects / Board issues, research: $(14,476)

EXCESS OF REVENUE OVER EXPENDITURES

$113,518

Accumulated surplus at beginning of year 742,215

ACCUMULATED SURPLUS AT END OF YEAR $855,733

Complete audited statements for the year ended Dec. 31, 2008, as prepared by the accounting firm of Harris & Chong LLP, and accepted on June 5, 2009 at the 2008 OLA Annual General Meeting, are available on demand or on the OLA Web site at http://www.accessola.com/data/1/rec_docs/334_2008OLA_Audit_Report.PDF