

Program Advertising Rates

ADS:	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500	Discounted Rate for Both Pre-Conference Registration and On-Site Program
Black & White (no bleeds)			
Full Page 7" W x 10" H	\$1,000	\$1,250	\$1,800
1/2 Page 7" W x 5" H	\$600	\$750	\$1,150
1/4 Page 3 1/2" W x 5" H	\$350	\$400	\$600
Four Colour			
Full Page 8 5/8" W x 11 1/8" H (bleed)	\$1,400	\$1,600	\$2,300
2-Page Spread 17 1/4" W x 11 1/8" H (bleed across gutter)	\$2,100	\$2,800	\$4,200
1/2 Page 7" W x 5" H (no bleed)	\$750	\$950	\$1,400
1/4 Page 3 1/2" W x 5" H (no bleed)	\$500	\$550	\$950

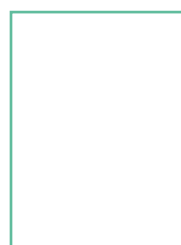
Dates & Specifications

Trim size: 8 3/8" W x 10 7/8" H
 Printing: Offset
 Line Screens: Black & white
 and four colour: 133
 Fonts: Type 1 Adobe, must be outlined
 Colour: CMYK
 Deadlines: (no extensions)
 Pre-Conference Registration Program
 Reservations September 16, 2016
 Materials September 30, 2016
 Mails early November 2016
 On-Site Program
 Reservations December 15, 2016
 Materials January 6, 2017
 Distributed at Super Conference
 Payment: All rates are net; no cash
 or agency discount allowed. We will
 invoice advertisers/exhibitors shortly
 after the publication issue date.

Rates are quoted in Canadian dollars.

OLA cannot be held responsible for
 reproduction problems that occur as a
 result of incorrectly prepared files.

COVERS:	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500
Four Colour		
Inside Front Cover 8 5/8" W x 11 1/8" H (bleed)	n/a	\$2,000
Inside Back Cover 8 5/8" W x 11 1/8" H (bleed)	Sold	\$2,000
Outside Back Cover 8 5/8" W x 11 1/8" H (bleed)	Sold	\$2,400



Full Page



1/2 Page



1/4 Page

Preparing & Submitting Ad Materials

Options for submitting materials:

Email: a press-ready PDF to info@gappointreach.com.
 All fonts and high-resolution images must be embedded.

Upload: press-ready PDF to OLA's FTP site.
 For instructions Email info@gappointreach.com.

Name all files with advertiser's name and publication name.

Reserve your space today
 using the Placement order form.


 .. ontario library association

Placement Order

Company Information

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ FAX _____

Email _____

Technical Contact (about Artwork) _____ Email _____

PO number (if any): _____

Deadlines

Pre-Conference Registration Program
Reservations: September 12 Materials: October 1

On-Site Program
Reservations: December 13 Materials: January 7



Full Page



½ Page



¼ Page

ADS:

	Pre-Conference Registration Program Only	On-Site Program Only	Both Pre-Conference Registration and On-Site Program	Total
Black & White				
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,800	
½ Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,150	
¼ Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	
Four Colour				
Full Page	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,300	
2–Page Spread	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$4,200	
½ Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,400	
¼ Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$550	<input type="checkbox"/> \$950	

COVERS:

	Pre-Conference Registration Program	On-Site Program	Total
Four Colour			
Inside Front Cover	n/a	<input type="checkbox"/> \$2,000	
Inside Back Cover	Sold	<input type="checkbox"/> \$2,000	
Outside Back Cover	Sold	<input type="checkbox"/> \$2,400	

Subtotal _____

HST #10779 8159

Canadian Company /

Company with Canadian Office _____

Total _____

Placement is subject to confirmation by OLA.

- Cheque payable to Ontario Library Association
- EFT – Contact Rachelle at accounting@accessola.com to set up
- VISA MASTERCARD

□□□□ □□□□ □□□□ □□□□

Expiry ____ / ____ Name on Card _____

Email the form to info@gappointreach.com

