

# SPECIAL PROMOTION OR GUEST @ YOUR BOOTH

In an effort to support the activities that you have planned for your booth at the upcoming conference the OLA would like to offer you the opportunity to augment your current program listing with one or both of the following options:

- Notification of a special guest at your booth (author, illustrator, developer, etc.)
- Special discount(s) that will be offered at the show exclusively. For example if you are offering a 35% discount on backlist titles or a ½ price upgrade, etc.

These augmentations are in addition to your existing listing whether you choose a basic listing or added features such as a logo or blurb. There is no cost to these augmentations. Please keep these additions focussed on special guests or special offers/discounts. The OLA reserves the right to edit as necessary or to not include a listing for space or editorial reasons.

## SPECIAL EXPO OFFER

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## GUEST ALERT

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## Company Information

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Company Name

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Contact Name

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Email

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Booth #

## SAMPLE PROGRAM LISTING



∴ ontario library association

### Booth #100

#### ONTARIO LIBRARY ASSOCIATION

2 Toronto Street, 3rd Floor  
 Toronto, Ontario M5C 2B6  
 Tel: (416) 363-3388  
 FAX: (416) 941-9581  
 info@accessola.com

The Ontario Library Association represents more than 5,000 library professionals, library workers and library trustees in Ontario. The Association's primary activities include: advocacy, continuing education, and networking.

#### GUEST ALERT

OLA will be welcoming OLA President-Elect Jane Hilton at the booth on Thursday at 3:00 PM.

#### SPECIAL EXPO OFFER

30% Discount on OLASore merchandise all-day Friday.

Please return the form by December 15

## By Email

info@gappointreach.com

## By Mail

Ontario Library Association  
 2 Toronto Street, 3rd Floor  
 Toronto, Ontario M5C 2B6

## By FAX

(866) 211-2999