

Qleads Lead Retrieval (Badge Scanners)

2016 Ontario Library Association Super Conference (OLA 2016)

Expo: Thursday, January 28, 2016: 9:00 AM – 5:00 PM

Friday, January 29, 2016: 8:00 AM – 3:00 PM

With Qleads lead retrieval you do not have to leave the conference with a handful of business cards with scribbled notes on the back. Simply captured their information with one of our scanners or your own smart phone. Qleads lead retrieval enables you to return to your office with all of your qualified leads waiting for you in your e-mail in box (Excel format). This saves time, money and ensures your valuable leads have a chance of being converted into sales or strategic partnerships.

Take it a step further and add custom qualifiers and follow-up codes to your Qleads lead solution. You can add your product and / or services names, sales reps, action codes, and more. When your leads are sent to you after the show (in Excel format), they will be qualified and ready to properly follow up on. This immediate follow up on pre-qualified leads will optimize your investment and participation in the event. Lead retrieval is the next best investment an exhibitor can make after purchasing your exhibit space. All of our badge scanners are mobile, DO NOT require electricity and will not require charging during the show.

Order today

www.qleads.net/orders

Early bird pricing ends Dec 31., 2015

Option 1: THE TOUCH: Our mobile touch screen color display badge scanner lets you navigate like the iPhone. Add custom notes to your leads by using the virtual keyboard. Add the lead qualifiers option below and simply touch the display to add qualifiers to your scanned leads. No electrical required in your booth, battery will last the duration of the conference. Includes the feature for quickly and randomly drawing contest winners from attendees that you have scanned at your booth.

Option 2: THE BLACK & YELLOW: Handheld mobile scanner that provides exhibitors with the freedom to move around their exhibit to scan attendee's badges. It comes with (10) standard attendee qualifiers. It had a B&W LCD display to view scanned info. No electrical required in your booth, battery will last the duration of the conference. Includes the feature for quickly and randomly drawing contest winners from attendees that you have scanned at your booth.

Option 3: THE MINI: Are smallest lightest badge scanner. With one button operation simply push and scan the badge. Custom lead qualifiers can be added via a scan sheet. Simply scan the badge then the qualifier barcodes you want and that's it. A fast, convenient lead retrieval solution. No electrical required in your booth, battery will last the duration of the conference.

Option 4: THE MOBILE LEAD LINK: Use your own iPhone, Android, Blackberry or iPad to capture leads via the attendee ID that is printed on the attendee badge. You can also add any number of custom lead qualifiers and make custom notes. All your data is sent to our secure online server where we then reconcile it against the registration data and send you a final Excel lead list after the show. There is NO limit to the number of people in your booth that can capture leads using their smart phone or tablet device - NO extra cost per user. Requires internet access on your handheld device (3G+ or Wi-Fi). Leads are captured via typing into the (3-4) digit badge ID number (very quick and easy). No Software to install on your device. This solution uses very minimal data when using a mobile data plan.

Option 5: THE MOBILE APP: Use your own iPhone, Android, or iPad to capture leads via an App you install on your device. The App allows you to capture attendees info by entering the badge code or by scanning the barcode on the badge with your phone (Like a QR Code Reader). The user is able to add custom lead qualifiers and lead notes. The leads are available for download from our leads portal at anytime during or after the conference. Attendee lead info is automatically pulled from the online database upon scanning the barcode or entering the badge ID No. It works without an internet connection.

www.Qleads.net

E-mail: Info@qleads.ca