## DIRECT TO DELEGATE COMMUNICATION

OLA Associate Members can request the contact information for delegates who have opted in to receive communication from exhibitors. Use the opportunity to build awareness about your participation at Super Conference.

## COMPANY INFORMATION

exhibitors. Use the opportunity to build awareness about your participation at Super Conference.	Company Name
The opt-in rate is uneven from year to year, but the number of contacts available is typically about 1,000. The cost is \$120 per thousand prorated – approximately \$120. It is a one-time use, mail or email.	Contact Name
	Address
The list will be available by January 12 once the Registration Company has cleaned it up and removed those who have not opted in to have their information shared. The Excel file is emailed with an invoice. The invoices are payable by credit card before the list is used. Due to tight timelines the list cannot be segmented by OLA. It is an all or nothing opportunity.	City Province/State Postal/Zip Code
	Phone FAX
	Email
Acknowledge you understand that it will be paid by credit card in advance of the use.	□ VISA □ MASTERCARD
	Expiry/ Signature
COMMUNICATION DESCRIPTION  Please write a short discription of the type of informat special offer, guest promotion).	ion you are sending to delegates (Party invitation,

Delegate lists will be available after January 12

By Email info@gappointreach.com

**By FAX** (866) 211-2999

By Mail
Ontario Library Association 2 Toronto Street, 3rd Floor Toronto, Ontario M5C 2B6