

DELEGATE BAG INSERT

Each year the OLA permits up to a maximum of six commercial inserts into the Delegate Bag by commercial entities. Each delegate receives a Bag with their official conference program, Passport to Prizes and their badge holder. Research suggests that by limiting the number of inserts to six the probability of them being read and absorbed goes up by a substantial amount. OLA will also be accepting one pen and one pad inserts. These have been specifically requested by delegates.

The Firm must provide 3,500 copies, no later than January 20, 2016, to OLA for inclusion. The maximum size is 8 1/2" x 11" and up to eight pages. Pads can be no larger than 8 1/2" x 11". We are trying to "green" the conference so sometimes less may be seen as more.

If your firm is interested in inserting something into the Bag please complete and return the form below. It is on a first-come, first-served basis.

Insert Price:

- \$600 for firms exhibiting at OLA
- \$725 for firms that are not exhibiting
- Pen and/or Paper Pad: \$350 for firms exhibiting at OLA
- (on an available basis – priority will go to exhibiting firms.)

COMPANY INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ FAX _____

Email _____

Cheque payable to Ontario Library Association

VISA MASTERCARD

Expiry ____ / ____ Signature _____

INSERTION DESCRIPTION

Please describe or provide a sample of the insert you wish to put into the Delegate Bag.

Please return the form by December 15

By Email

info@gappointreach.com

By Mail

Ontario Library Association
2 Toronto Street, 3rd Floor
Toronto, Ontario M5C 2B6

By FAX

(866) 211-2999